

Energy Efficiency and Collective Impact

John A. Kinch, PhD
State Energy Forum
April 12, 2013



Our Nonprofit Niche

Our mission is to guide communities toward being **more energy efficient and sustainable** through our expertise, our programs and our positive effect on decision makers, business leaders and residents of Michigan.



Programs and Partners

BetterBuildings for Michigan

City of Marquette, Superior Watershed Partnership, MI Saves

Alger Energy Savers

Superior Watershed Partnership, National Park Service

Change A Light, Change Michigan

State of Michigan Energy Office, U.S. Dept. of Energy

MECA Energy Optimization

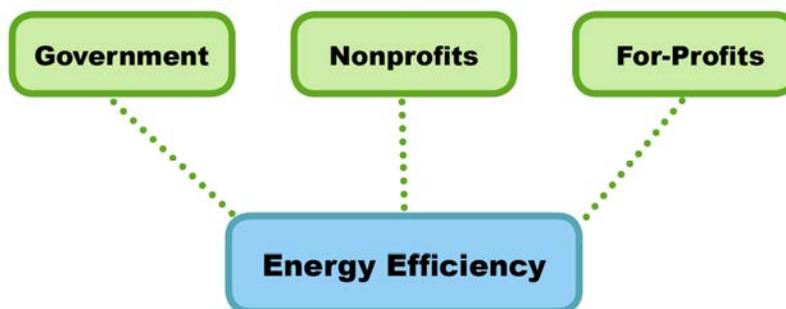
Including Marquette Board of Light & Power

Regional Energy Study

HUD Sustainable Communities



Collective Impact



BetterBuildings for Michigan

"It seemed like every other house on the block was participating! It really felt like a community thing."



BBfM: Marquette



Joe Scanlon

96% efficient furnace
Insulation, air sealing
CFLs
\$700 annual savings
on utility bills

Contractors: Swick,
Northern Energy
Solutions



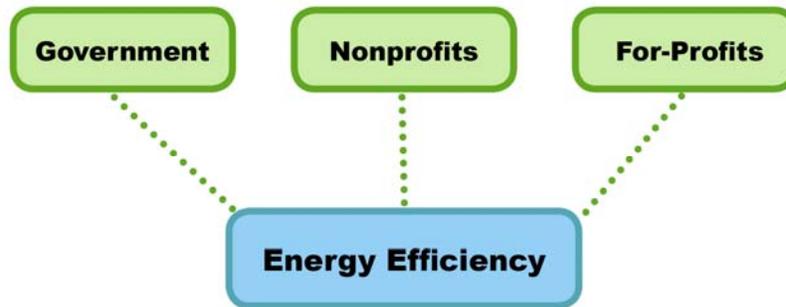
Michigan Saves



A New National Standard



Collective Impact



Thank You

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