

RECOVERY *starts here*

Lawrence Technological University's Stimulus Package for Displaced Workers

Recognizing the plight of Michigan's displaced workers and other citizens affected by the economy, Lawrence Technological University is inaugurating a bold new program to improve the future. The package includes:

- 400 newly created "Recovery Grants" that will provide 50 percent of tuition for eligible displaced workers or their dependent children;
- New academic programs to strengthen and diversify Michigan's economy and prepare students for the changing global market; and
- Personally-focused career services to match qualified workers with innovative companies that have employment opportunities.

"Lawrence Tech is uniquely positioned to launch this initiative, designed to accelerate the recovery of Michigan and its citizens at this critical time," said Lewis N. Walker, Lawrence Tech's president. "Lawrence Tech was created during the darkest hours of the Great Depression and pioneered programs designed to prepare workers for what founder Russell Lawrence rightly predicted would be the new technological era.

"Today, we again face severe economic challenges that require extraordinary initiatives, agile thinking, and creative solutions," Walker said. "Lawrence Tech's *Recovery Starts Here* stimulus package is taking the lead to aid our state and empower our citizens to achieve success."

Component 1 Recovery Grants for Tuition Assistance

New Lawrence Tech Recovery Grants will fund half of the tuition for 400 displaced workers (or the dependent children of displaced workers) who qualify for admission to a Lawrence Tech academic program of interest.

Qualifying students will be expected to proceed on a full-time schedule, taking a minimum of 12 credit hours per semester if undergrads, and six credit hours if graduate students. The number of grants will initially be limited to the first 200 undergraduate and first 200 graduate students qualifying. Candidates must meet the admissions criteria for the program they are entering and submit with their admissions application a dated buyout letter, separation agreement, or unemployment application to show they are displaced.

Component 2 Expanded Educational Options

Lawrence Tech has aggressively re-examined its existing academic programs and inaugurated new content in such fields as sustainability, alternative energy, and life sciences even as it has developed and launched numerous new degrees, minors, and certificate programs that anticipate emerging career fields, opportunities, and directions.

A new leadership training initiative is being integrated throughout the undergraduate curricula. Recent new programs include bachelor's degrees in biomedical engineering, industrial operations engineering, molecular and cell biology, chemical biology, transportation design, and media communication, and certificates in energy engineering and aeronautical engineering. New master's degree programs include mechatronic systems engineering, architectural engineering, construction engineering management, and the MBA International. Many of these programs and others are offered days, evenings, weekends, or online to provide the flexibility that today's students need.

To introduce future students to opportunities in these emerging fields, Lawrence Tech has planned the following introductory sessions. To RSVP call 1.800.CALL.LTU and press 1, or email admissions@ltu.edu.

- **On-the-Spot Admissions** – Thursday, Dec. 11, and Tuesday, Jan. 6, 8 a.m. to 7 p.m., Taubman Student Services Center.
- **Graduate Programs Open House** – Thursday, Dec. 4, 6 to 7:30 p.m., Buell Management Building Atrium.
- **Campus Visit Day** – Saturday, Dec. 6, 8:30 a.m. to 1:30 p.m.
- **Educational Fair** – Thursday, Jan. 8, 2 to 7:30 p.m., Buell Management Building Atrium.
- **Information Fairs at Lawrence Tech Education Centers** –
 - › Schoolcraft College – Saturday, Dec. 13, 11 a.m. to 2 p.m.; Thursday, Jan. 8, from 5 to 7 p.m.; Saturday, Jan. 10, 11 a.m. to 2 p.m.
 - › Lansing Community College – Saturday, Dec. 13, 11 a.m. to 2 p.m., and Thursday, Jan. 8, 5 to 7 p.m.

Component 3

Recovery Starts Here Career Networking Receptions and Workshops

Lawrence Technological University plans four Career Networking Receptions for displaced workers with college degrees, not limited only to Lawrence Tech students and alumni, beginning Jan. 22, 2009, from 5 to 9 p.m. on campus. Other receptions will follow on Apr. 2, June 4, and Oct. 8. All are designed to provide employers and job-seekers with a face-to-face experience in a professional and personal environment.

Additionally, Lawrence Tech's Office of Career Services will offer free Workshops designed to meet the professional development needs of displaced workers:

- Resume Critiquing by Professionals
- Networking for Success
- Proven Job Search Strategies

Although it is easy to presume that job opportunities are scant, many companies and industries today need talented and experienced people to contribute to and lead their organizations. Career fields generating job opportunities across Michigan include energy, life sciences, homeland security and defense, and advanced manufacturing.

Lawrence Tech's Career Networking Receptions are being co-sponsored by Detroit Renaissance, the Michigan Chamber of Commerce, the Detroit Regional Chamber, Automation Alley, NextEnergy, the Society of Automotive Engineers, the Engineering Society of Detroit, Wayne County, Oakland County, Oakland County Michigan Works!, the City of Southfield, Ann Arbor SPARK, and BAE Systems.

Interested employers and job seekers can call 248.204.4100 to register, or email recovery@ltu.edu. There are no fees to participate. For more information, visit ltu.edu/recovery.

A Time for Boldness

"The Lawrence Technological University community views this *Recovery Starts Here* stimulus package as an investment in the future of our state and nation, and the right thing to do," said Lewis N. Walker, Lawrence Tech president.

"We at Lawrence Tech are convinced that all the building blocks required for an economic recovery are already here in Michigan. We aim to do our part to bring enterprising companies and educated workers together. There are companies, even today, with exciting new products on the drawing board that need educated workers to implement dynamic plans. There are outstanding workers who need some additional skills to prepare them for the exciting jobs of the future. Lawrence Tech can be the bridge to bring these companies and workers together.

"We are focusing the energies of our university to identify solutions to the problems we face, and we're taking the steps that will help place our region and state on the path to recovery.

"Combining the creativity of our entrepreneurs and the know-how of our workers will lead to Michigan's next big economic success story. In many cases all that is missing is the right people with the right education to lead us in that new direction.

"The recovery starts here and it must start with us. We invite other institutions throughout Michigan to join us. Together, we will succeed."



RECOVERY starts here

Lawrence Technological University's Stimulus Package for Displaced Workers

Frequently Asked Questions

What is the *Recovery Starts Here: Lawrence Technological University Stimulus Package*?

The *Lawrence Technological University Stimulus Package* is multi-faceted and designed to support Michigan citizens and address their concerns about the future. People are concerned about having a job, acquiring the skills that new jobs require, attaining a new job, and having the funds needed for professional development and education. This stimulus package includes substantial tuition assistance grant incentives, access to new educational programs that prepare graduates for global opportunities, and a career counseling component.

Who is eligible for the *Lawrence Tech Stimulus Package*?

Displaced workers, or the dependent children of displaced workers, who meet Lawrence Tech's admissions criteria are eligible for the Recovery Grants for tuition assistance. The Career Networking Receptions and Workshops are open to any displaced worker with a college degree.

How do candidates for admission prove they are displaced?

When applying for admission, and along with meeting the admissions requirements of the program in which they are interested, candidates must provide a dated buyout letter, separation agreement, or unemployment application to show they are displaced.

What will the Recovery Grants, Career Networking Receptions, and Workshops do?

The newly created grants will fund half of the tuition for a Lawrence Tech undergraduate or graduate program. Lawrence Tech is a private university providing rigorous, cutting-edge degree programs that represent tremendous value as investments in the future. The University has created these extraordinary grants because this is an unprecedented time in Michigan and the nation.

The Career Networking Receptions are designed to bring qualified workers who already possess college degrees together with employers who have jobs available now. The Workshops are designed to help displaced workers develop strategies for successful placement and present themselves during interviews to best advantage. Participation is open to all displaced workers who have college degrees and is not limited to Lawrence Tech students and alumni.

Why is Lawrence Tech offering this package now?

Lawrence Tech aims to be part of the solution to address the needs of Michigan's citizens. Most degrees recently launched by the University are in areas of the new economy. A historic focus of Lawrence Tech's mission has been educating adult students. Lawrence Tech was a pioneer in the field and has an over 75-year record of success in doing it well.

Over 40 years ago, Lawrence Tech President Wayne Buell observed that Lawrence Tech was "*a private university serving a public purpose.*" A parallel mission thought key by the Lawrence brothers, Russell and George, who founded Lawrence Tech during the Great Depression, was to educate adult students to enable them to pursue better opportunities. The Lawrences believed that access to a quality college education should not be denied due to a person's job schedule or lack of finances. Lawrence Tech aims to remain true to that heritage today. The University is acting proactively and rapidly, as *a private university serving a public purpose*, providing expanded opportunities for students.

What is Lawrence Tech doing for its current students?

Lawrence Tech already provides considerable assistance to current students to help assure educational access and affordability. Some 70 percent of current students receive some form of financial aid.

Lawrence Tech's enrollment management team anticipated aspects of the current downturn months ago. In this year alone, Ford Motor Co., Chrysler LLC, and General Motors have eliminated tuition reimbursements. This has affected over 80 Lawrence Tech students at Ford, 400 at Chrysler, and 100 at GM. Mindful of the unsettling impact of these cutbacks on current students, Lawrence Tech responded quickly.

The University developed no-interest payment plans with short-term and long-term options to help affected students continue their academic progress. Some \$1,000 in tuition and fees was waived from the accounts of affected students to reduce their tuition obligation. Scholarships were increased for graduate students, the largest group affected by the elimination of corporate tuition reimbursement. Need-based grants were increased. The credit hour limit for transfer students to be eligible for transfer scholarships was eliminated.

The goal of all these measures is to provide the means for interested current or future students to continue their education.

Are there different delivery options for students to take courses?

Yes. Lawrence Tech offerings are available when needed. Students can earn degrees exclusively in the evening. Many courses or degrees are also available during the day. Day and evening courses can be taken in combination. In addition to Lawrence Tech's full-service Southfield campus, the University has education centers throughout the state, at Schoolcraft College, Macomb College, Petoskey, and Traverse City, Chrysler Tech Center and Jeep and Truck, and Lansing Community College. Many degrees and course work are offered fully online. Some master's programs are offered on weekends. Hybrid courses are also offered, where students can attend one week online and another week in class.

How many students can benefit from the Recovery Grants?

In order to sustain its financial viability as well as the distinctive academic quality for which it has for so long been acclaimed, Lawrence Tech will initially limit the Recovery Grants to 200 undergraduate students and 200 graduate students. An assessment will take place each semester to determine if additional students can be added. And, if additional outside contributors step forward to support this initiative, Lawrence Tech may be able to expand the program.

How long will students be able to take advantage of the Recovery Grants?

Students who are displaced workers (or the dependent children of displaced workers) will receive the Recovery Grants until they graduate as long as they remain in good academic standing with the University and make satisfactory progress toward graduation.

Are non-Michigan residents eligible?

Yes. However, because some 85 percent of students historically commute to campus, it is expected that most participants will be Michigan residents. A number of Lawrence Tech degree programs are conveniently offered online, and can and do attract students from other states.

