Idlewild, Michigan Transformation Initiative
Community Cultural Economic Development Readiness
Organization and Roles Chart

CO-CHAIRS
Dr. William M. Anderson, HAL
James C. Epolito, MEDC

Governor-Appointed Advisory Committee

Interagency Transformation Team
Staff: Betty Boone, HAL and John Czarnecki, MEDC
State Agency Representatives: Corrections, DLEG, DEQ, DNR, HAL, MDOT, MSHDA and Travel Michigan
Other Representatives: Legislative Staff; Donel Brown, Yates Township Supervisor; Gloria House, PhD, National Resource Team

Planning Assistance Team

Transformation Partnership Facilitators
State Agency Captain
Local Community Captain
Agency Co-Leaders

Transformation Tool Box

Transformation Partnership
Various State Personnel, Township staff, Community Agencies/Groups/Institutions, Idlewild Positive Image Group, Local Citizens, Partners, County, State and Federal Agencies

Committee Arts, Culture, Entertainment: Programming, Education & Product Development
Committee Community Involvement, Outreach, & Public Awareness
Committee Economic Development, Historic Preservation, Business & Entrepreneur Development, Transportation
Committee Natural Resources & Recreation
Committee Master Plan Development
Committee Signature Project
Committee Tourism, Marketing & Promotion
Vision: Assist Yates Township citizens and property owners in preserving, restoring and developing Idlewild, Michigan, a National Register Historic District and Enterprise Community, as a national rural retreat, resort and tourism destination.

Goal: Help Yates Township achieve prosperity by leveraging Idlewild, Michigan's natural environment, historic buildings and sites, cultural heritage, creative talent and other assets to spur financial investment and economic growth.

OBJECTIVES:

1. State of Michigan Due Diligence – work as an inter-agency team to inventory, assess and leverage state holdings and assets for creation of a coordinated stewardship agenda
2. Community Engagement – engage Idlewild/Yates Township civic leaders, community residents and stakeholders in public dialogue and planning to improve community cohesion and stability, and develop a new transformative vision for Idlewild, Michigan
3. Technical Assistance – work as an inter-agency team, with consultants/partners/advisors, to assist community transformation
4. Strategic Planning – work in collaboration with the Idlewild/Yates Township civic leaders, community residents and stakeholders to craft a comprehensive transformative economic development (master) plan (including historic landscape management plan and wayfinding assessment)
5. Funding – assist Idlewild/Yates Township government and community-based organizations identify and secure financial resources (i.e., grants, gifts, loans and incentives) to support master plan implementation (including short-term and long-term strategic signature projects) and community transformation
6. Marketing – work as an inter-agency team, with consultants/partners/advisors, to market Idlewild, Michigan as a high-value cultural tourism destination

ROLES:

Co-Chairs
Provide leadership on behalf of the Governor

Governor-Appointed Advisory Committee (i.e., commission, panel or task force of influential stakeholders)
Serves as an advisory body to the Governor and Co-Chairs to foster the revitalization, preservation and celebration of Idlewild, Michigan

- Assist and support creation of a ‘transformational vision’ for Idlewild, Michigan
- Assist development, monitor and assess transformation efforts and return on investment
- Foster best practices
- Promote regional cooperation and the benefits of cultural economic development to quality of life and community prosperity
- Help identify, secure and leverage resources
- Provide public information

Inter-Agency Transformation Team (Representation from participating state agencies/departments and others)
Serve as a forum for state agency discussion, policy development and implementation, collaboration and programming/services synergy
Planning Assistance Team (HAL, MDOT, MEDC, MSHDA)
Serves as a sub-committee to the Inter-Agency Transformation Team focused on Idlewild economic development (master) plan development, offering planning oversight, technical assistance and resources (i.e., funding and services) to Yates Township and/or the Transformation Partnership

Transformation Partnership Facilitators (State Agency Captain, Local Community Captain, and Agency Co-Leaders)
Facilitate Transformation Partnership activities

- Organize, convene and administer the Transformation Partnership
- Help facilitate Partner participation
- Facilitate “cutting of red tape” to expedite implementation
- Monitor, document and assess Partnership progress
- Report partnership progress to the Inter-Agency Transformation Team and Community

Transformation Partnership
Serves as a forum for ‘on-the-ground’ planning and soliciting transformative projects, formulating requests for resources (i.e., funding and services) from state agencies/departments and other partners, and performance measurement

Transformation Tool Box
Networked resources (i.e., funding and services) that may be available to support economic development (master) a plan and partnership implementation

Examples:

- HAL MCACA Arts and Cultural Grants
- MDOT Enhancement Grants
- HAL Historic Preservation Tax Credits
- DNR Programs
- HAL MCACA Rural Arts and Culture Program
- MEDC CBDG Funds
- SBA Loans
- Summer Youth Program
- Michigan Humanities Council Grants
- Department of Corrections (services)
- MSHDA CAT Team
- MSU Extension
- National Trust for Historic Preservation
- U.S. Forest Service

Transformation Committees (Community and Partnership Representatives)
Serve as a forum for highly-focused ‘on-the-ground’ dialogue, needs assessment, and planning as sub-committees to the Transformation Partnership

02/07