

**LIBRARY OF MICHIGAN
BOARD OF TRUSTEES MEETING
December 8, 2006
10:00 a.m.**

Call to Order

The meeting of the Library of Michigan Board of Trustees was called to order at 10:00 a.m., on Friday, December 8, 2006, at the Library of Michigan, by Elaine Logan, Chair.

Attendance

Members Present: William Anderson, B. Denise Bartlett, Barbara Bonge (alternate for Chief Justice Clifford Taylor), Linda Farynk, Cliff Haka, Elaine Logan, Nancy Robertson, Representative Aldo Vagnozzi

Members Absent: Representative Fran Amos, Senator Irma Clark-Coleman, Senator Tom George, Fran Pletz, Nancy Skowronski, Francis "Bus" Spaniola

Staff Present: Elaine Harrison, Elisia Johnson, Sheryl Mase, Judith Moore, Jennifer Sipe (recording secretary)

Visitors: Roger Ashley, Jill Costello (representing Senator George), Randy Dykhuis, Ken Miller, Jim Seidl

Agenda

No additions or corrections were made to today's agenda.

CLIFF HAKA MOVED APPROVAL OF THE AGENDA. DENISE BARTLETT SECONDED. THE MOTION PASSED UNANIMOUSLY.

**Minutes of
September 22, 2006
Meeting**

Two changes were made to the September minutes.

LINDA FARYNK MOVED APPROVAL OF THE SEPTEMBER 22, 2006, BOARD MINUTES, AS AMENDED. CLIFF HAKA SECONDED. THE MOTION PASSED UNANIMOUSLY.

**Board Reports
Board Chair's
Reports**

Elaine Logan had nothing to report until later in today's meeting.

**Board Members'
Reports**

Cliff Haka commented on the growth of MeLCat, noting that an additional 130 institutions are coming onboard. Cliff expressed his personal congratulations for a job well done.

**Legislator
Reports**

Jill Costello shared a newsletter from Senator George's office containing an article about MeL. Jill further reported that several of the legislators are sharing MeL information in their local updates. New legislative staff in both the House and Senate will be brought up to speed on MeL and its research capabilities. Elaine Harrison stated that LM Public Services staff

visited legislative offices last summer and provided training - half on MeL and half on LM services to the legislature. Public Services staff will do training again, once the new legislative staff is onboard. Jill indicated this is a new budget season and she will be happy to carry forward Board concerns and information to legislators. Representative Vagnozzi stated that he too will incorporate MeL information in his next newsletter. He suggested perhaps a 'Library Day' in Michigan's State Capitol. Linda Farynk reminded Board members of the May Legislative Day here in Lansing. Representative Vagnozzi would like to see more information shared on political history.

State Librarian's Report

Sheryl Mase introduced Elisia Johnson LM's new State Census Data Coordinator.

Nancy reported on two recently posted positions - the collection development law librarian and the youth/teen services coordinator. Applications are currently under review.

Representative Fran Amos, an LM Board member, provided the Library of Michigan with a special tribute for receiving a Digital Government Achievement Award from the Center for Digital Government. Sue Davidsen personally received this award in Las Vegas. Nancy extended her thanks to Representative Amos for the recognition.

Sue Davidsen and staff from the Michigan Department of Education have been traveling statewide to roll out the new K-12 science curriculum. This is a great opportunity for Sue to speak about MeL and how it can support the curriculum for Michigan's teachers and students.

The rollout for MeL's new front page, based on the concept of a library rather than the concept of a major search engine, is targeted for February 2007. MeLCat continues to grow significantly each quarter.

Sonya Norris' MeL Usability Study is highlighted in an article she wrote and had published in the November issue of *Library Journal*. LM is delighted with the study and also with the national publicity for MeL. Sonya was assisted by an intern, Everyl Yankee, and by East Lansing Public Library staff member Angela Semifero.

The Gates Public Access Computer Hardware Upgrade Grant (PAC HUG) program is underway, with the cooperative directors handling the details of purchasing the upgrade equipment for their libraries. The LM Foundation is managing the funding for this program. This is great because accrued interest adds more bang to the program for Michigan's libraries, including LM and the public access computers that will be placed here.

LM has submitted a grant application to IMLS for their "21st Century Librarians" program. Karren Reish and Deb Bacon-Ziegler did most of the work on this application. If successful, it will provide an excellent opportunity for those in Michigan's rural and underserved areas who want to pursue getting a library degree. We should hear back from IMLS in June 2007.

The U.S. Government Printing Office has named Benton Harbor Public Library as the 2006 Federal Depository of the Year. Ann Sanders was present at the announcement/award ceremony in Washington, DC, in October. Governor Granholm sent videotaped remarks on Benton Harbor's receipt of this award. National recognition of a Michigan library is always something to celebrate.

The move of the Law Library into the Michigan Library and Historical Center is now scheduled for completion in early July 2007. Offices in Technical Services have been redone to accommodate HAL staff that will be moving into part of that area as a result of the relocation of the law collection to the North half of the 3rd floor. Law staff is culling unneeded periodicals and some monographs from the collection at the old space, prior to the move of the actual collections in the spring.

Planning is currently underway for both the 2007 Michigan Notable Books and the 2007 Michigan Reads! programs. Judith will give more details during her presentation. There are great sponsorship offers and new marketing opportunities for both of these programs, which are very important to the statewide presence of the Library of Michigan.

The revised "Guidelines for Michigan School Library Media Programs" were included in your Board packet. LM has been working with school groups over the past year to develop a marketing piece highlighting the essential nature of school libraries for our K-12 teachers and students. Nancy would like the LM Board to review these revised guidelines and be prepared to formally endorse them, if the Board agrees, during the January 2007 Board meeting. The school group is interested in obtaining endorsement from other statewide education associations within and outside of state government as well; however, they would very much like to see the first endorsements come from LM and the Michigan Department of Education. Elaine Logan feels it is important that the Board read and consider endorsing the Media Center report at the next Board meeting.

Nancy reported on the upcoming "Town Meetings with the State Librarian," at 13 venues in March and April 2007. The town meetings will be information-gathering events where she will obtain direct input

from librarians from all types of libraries and libraries of all sizes, populations and socio-geographic make-up. Nancy wants to learn first-hand about what libraries' needs are, beyond what they can and do provide for themselves. In addition, she wants the state's librarians to have the opportunity to hear each other's ideas and concerns. Once this information is gathered, it will be of great value to the state librarian and to our library partners, including the cooperatives, MLA, MLC and others in assessing what needs are out there and how and by whom they should be met. Nancy noted that on December 7th, she met with Class VI library directors. She came away from that meeting with a lot of information and numerous recommendations.

The Michigan Library Digitization Task Force (MLDTF) has recommended pursuing the identification and digitization of the state's local/city histories - particularly those pre-1923 titles held in the Library of Michigan, Detroit Public Library and Central Michigan University (CMU). An inventory of those titles was recently completed by Kevin Driedger of LM, Frank Boles of CMU and Mark Patrick of the Detroit Public Library. Fortunately, with some leftover funds from the DPA project, the University of Michigan has agreed to finish out their grant project by digitizing the identified city/local history titles as a first step in getting the hundreds or thousands of these histories that reside in Michigan's libraries and historical societies digitized over time. Nancy added that other grant projects continue at the Clarke Historical Library at CMU, Detroit Public Library, Loutit District Library, Portage District Library, Monroe County Library System, Alpena County Library, Superiorland Library Cooperative and Wayne State University. A presentation will be given to Board members, following today's meeting, by Sharon Carlson and Lou Ann Morgan of Western Michigan University (WMU). The WMU project is the first to be completed.

Representative Vagnozzi inquired if letters of support from legislators or from the Governor's office would be helpful when LM is applying for grants. He noted reporter Tim Skubick's new book written about the 2006 election; the book again reflects on political history and could, perhaps, be unveiled at the Library of Michigan.

Cliff Haka asked if the MeL databases review process includes only LM staff. Nancy indicated that the review process is currently underway and involves librarians from around the state from libraries of all types.

**LM Foundation
Report**

Judith was pleased to report that this year's speaker for the Michigan Notable Books event, Night for Notables, will be former Governor William G. Milliken, along with George Weeks and Dave Dempsey. Governor Milliken's new book has been selected as one of this year's Michigan Notable Books. Judith thanked Bill Anderson for this contact.

The 2007 Michigan Notables event will be held in late April or early May. In addition, a portion of this year's event will be held at the Governor's and First Gentleman's residence! The Governor's office contacted LM for advice on how to fill bookshelves at the residence. Elaine Harrison and Randy Riley of the LM staff visited the residence to assess the situation, and the conversation turned to the Michigan Notable Books. A number of new books have already been presented to the Governor, and the contact has brought new visibility to the Library of Michigan and its Foundation. The visit to the Governor's residence will be by invitation only; LM Board members will be invited. It is hoped that all former first families will be in attendance at the residence; this is still in the planning stages. 65 library Notables author tours will take place this year

The LM Foundation has secured a large corporate sponsorship from Target. This amount could increase, depending upon how the proposed program is formatted. Target will cover marketing and promotion of the proposal, which is currently being worked out between LM and Target, and will involve the September 2007 Michigan Reads! program. This year's program has been expanded to include children up to eight years old. LM is working with the Department of Education to reach classrooms. The next meeting with Target management will be via conference call on Tuesday, December 12th. Judith noted that Head Start Centers are also stakeholders in the 2007 program. It is hoped that the Michigan Reads! author will increase the number of tours this year also.

Representative Vagnozzi noted that legislators read to elementary groups every spring. He recommended including legislators in promoting this year's Michigan Reads! book.

The Harwell funds have been awarded to seven libraries, each receiving \$1,050. The purpose of this funding is to start up or grow endowment funds for public libraries. Recipient libraries include: Briggs Public Library; Curtis Township Library; Lincoln Township Public Library; Newaygo Area District Library; St. Ignace Public Library; Shelby Area District Library; and Wayne Public Library. Recipient libraries will be required to raise a \$1,000 match locally before receiving their project funds. 24 or 25 applications were received.

Lastly, Judith announced that the Foundation is finishing up its holiday campaign; donations are welcome.

Partnership
Reports
Cooperatives

Ken Miller, this year's chair of the Cooperative Directors Association, presented his report. A written report was included in the Board packet. Cooperatives are assisting LM in managing PAC HUG grants, as Nancy

stated earlier. Jim Seidl and Suzanne Dees worked on computer specs and acquired bids. Dell was the chosen vendor. Computers are currently being installed and will enhance communication between LM and Michigan libraries in general. The cooperatives make numerous contacts currently with small, rural libraries throughout Michigan.

MLA

Linda Farynk reported on behalf of Gretchen Couraud. The contract for the current lobbyist for MLA expires in December 2006. RFPs were sent out; interviews have been conducted; and the MLA board has approved an offer. An announcement will be made soon.

MLA's Leadership Academy is preparing to enroll a new group of individuals; 38 applications have been received. Leadership Academy is a two-year intensive, experiential program to prepare individuals for leadership roles in libraries and within the Michigan Library Association. Participants engage in a variety of activities designed to enhance their self-awareness and their leadership competence.

MLA continues work on their strategic plan, restructuring and evaluating. A review of the organization audit will be done in order to streamline the organization. MLA's finances are good.

A successful MLA conference was held in Detroit last fall.

MLA Units are now working on plans for spring programs, to include timely topics. MLA looks forward to seeing those programs advertised and attracting participation.

Nancy interjected here that at the State Librarian's Award Luncheon, Washtenaw County LBPD received the top award of \$5,000. Two Citations of Excellence were awarded to White Pigeon Township and Spring Lake, each receiving an award of \$1,000. The top award was sponsored by the Hantz Group. Ed Surovell Realty donated \$1,000 to each of the two Citations of Excellence winners. Mr. Surovell is a member of the Library of Michigan Foundation Board. The State Librarians Excellence Awards are sponsored by the Library of Michigan Foundation.

MLC

MLC's report was included in the Board packet. Randy Dykhuis added that by the end of December 190,000 MeLCat requests will have been received, possibly clearing 200,000 by the end of the year. A goal of 150 libraries joining MeLCat was set for 2007; that will double what we have today.

150 people attended MLC's annual meeting – the best participation ever. A program on blogs, wikis, etc., was recently presented to 100 people.

Randy complimented Nancy Robertson for the great job she's done moving LM's commitment to MeLCat forward.

MAME

MAME's report was included in the Board packet. Roger Ashley acknowledged Nancy Robertson and Sheryl Mase for all the work they have done to support school libraries. Karen Fontichairo, of Covington Middle School in Birmingham, received the Outstanding Young School Librarian Award. Roger also mentioned a Holocaust program presented in Battle Creek, which created lots of awareness among the community. Roger shared a report entitled "School Libraries Work!" with Board members.

**MALC/Preferred
Futures Conference**

Elaine Logan reported that Michigan's academic libraries have recommended having a second Preferred Futures Conference. The first conference was held in Lansing in September 1999, as a two-day event. There were 200 attendees at that conference, with three facilitators and a goal of long-term visioning about where libraries should be headed. Electronic libraries and public funding were among issues discussed. Tim Richards is now chairing a group of all types of libraries, for the purpose of discussing issues for libraries over the next decade. The group is looking at themes to keep libraries moving forward. Board input is welcome. A report will be presented to the State Librarian and others in March. Elaine Logan is part of the group discussing all of this. She asked for Board members' ideas on what is coming in the future for libraries in Michigan. The Board had a fruitful brainstorming session. Elaine Logan thanked Board members for their input, adding that it is important to look beyond the box. These ideas will be taken back to the group; additional comments are welcome.

**Board Structures
of Other State
Library Agencies**

At Elaine Logan's request, Nancy sent questions to the Chief Officers of State Library Agencies' listserv for information about other state library board structures and functions. She received 27 varied responses. Elaine is just beginning to look at the information. The hope is that the findings of the review will enable this Board to become better advocates for Michigan libraries.

Board Lunches

Continuing or discontinuing Board lunches was discussed. Cliff indicated that he believes the 10 minutes before and the 15 minutes following meetings such as these are the most beneficial. Following discussion, it was decided the Board will continue with lunches and Board members will make more of an effort to stay and participate.

Old Business

Representative Vagnozzi expressed concern about the federal government requesting patron records. He was reassured to learn that records are kept only until books are returned, at which time the

information is discarded thus making it unavailable to the federal government.

New Business

Board members were invited to view Western Michigan University's digitization project in the Great Lakes conference room.

Public Participation

Visitors introduced themselves.

Next Meeting

The next meeting of the board is Friday, January 26, 2007, at 10:00 a.m., in the Board Room.

Adjournment

The meeting adjourned at 11:30 a.m.

Elaine Logan, Chair

Nancy R. Robertson, State Librarian