

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ | 001/29/17 | 04/30/17 | Increase/ | |
|-------------------------|--------------------------------|----------|----------|-----------|-----------|----------|-----------|---------|
| # CODE | IN | Licensee | Licensee | Decrease | Minimum | Minimum | Decrease | |
| # | ML | Price | Price | Amount | Shelf | Shelf | Amount | |
| | | | | | Price | Price | | |
| AMERICAN BLEND | | | | | | | | |
| 321 89830 | BEAM'S 8 STAR BLEND | 1000 | 7.62 | 6.75 | (0.87) | 8.99 | 7.96 | (1.03) |
| 321 15327 | OUTLAW AMERICAN WHISKEY | 750 | 26.28 | 28.77 | 2.49 | 30.98 | 33.92 | 2.94 |
| STRAIGHT BOURBON | | | | | | | | |
| 321 88780 | BASIL HAYDEN'S BOURBON | 750 | 35.62 | 38.16 | 2.54 | 41.99 | 44.99 | 3.00 |
| 321 72861 | BASIL HAYDEN'S W/COPPER SHAKER | 750 | 35.62 | 38.16 | 2.54 | 41.99 | 44.99 | 3.00 |
| 321 2791 | BOOKER'S | 750 | 84.81 | 59.37 | (25.44) | 99.99 | 69.99 | (30.00) |
| 321 2086 | BULLEIT BOURBON | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 73247 | BULLEIT BOURBON W/LEWIS BAG | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 73179 | BULLEIT BOURBON/PHONE CHARGER | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 72831 | BULLEIT BOURBON W/2-50ML | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 73044 | BULLEIT BBN/2-50ML CR RYL&RYE | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 8687 | EVAN WILLIAMS BLACK LABEL | 750 | 13.14 | 12.69 | (0.45) | 15.49 | 14.96 | (0.53) |
| 221 8688 | EVAN WILLIAMS BLACK LABEL | 1750 | 26.29 | 25.44 | (0.85) | 30.99 | 29.99 | (1.00) |
| 321 13864 | GENTRY CHARLESTON LOWLAND | 750 | 38.16 | 33.92 | (4.24) | 44.99 | 39.99 | (5.00) |
| 321 9247 | JIM BEAM | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 9248 | JIM BEAM | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 321 9257 | JIM BEAM PL | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 72787 | JIM BEAM W/BBQ SAUCE | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 73157 | JIM BEAM W/CREDIT CARD HOLDER | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 73108 | JIM BEAM W/FLASK | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 73050 | JIM BEAM W/100ML J BEAM APPLE | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 321 72867 | JIM BEAM W/2 GLS | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 72842 | JIM BEAM W/2-50ML | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 72868 | JIM BEAM W/50ML JB APPLE | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 73137 | JIM BEAM W/50ML JB HONEY | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 12777 | JIM BEAM APPLE | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 12779 | JIM BEAM APPLE | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 321 14900 | JIM BEAM APPLE PL | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 98636 | JIM BEAM BLACK | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 73136 | JIM BEAM BLACK W/2 GLS | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 7817 | JIM BEAM DEVIL'S CUT | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 73199 | JIM BEAM DEVIL'S CUT W/SHOT GL | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 72865 | JIM BEAM DEVILS CUT/2 SHOT GLS | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 14560 | JIM BEAM DOUBLE OAK | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 9865 | JIM BEAM HONEY | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 10722 | JIM BEAM HONEY | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 321 12580 | JIM BEAM HONEY PL | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 11572 | JIM BEAM KENTUCKY FIRE | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 12581 | JIM BEAM KENTUCKY FIRE PL | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 10494 | JIM BEAM MAPLE | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 84840 | KNOB CREEK BBN | 750 | 27.13 | 29.68 | 2.55 | 31.99 | 34.99 | 3.00 |
| 321 72922 | KNOB CREEK BBN W/2 GLS | 750 | 27.13 | 29.68 | 2.55 | 31.99 | 34.99 | 3.00 |
| 321 72675 | KNOB CREEK BBN W/2-50ML | 750 | 27.13 | 29.68 | 2.55 | 31.99 | 34.99 | 3.00 |
| 321 10614 | KNOB CREEK SMOKED MAPLE | 750 | 27.13 | 29.68 | 2.55 | 31.99 | 34.99 | 3.00 |
| 321 15171 | LAZY GUY SIDE TRACK BOURBON | 750 | 33.27 | 32.52 | (0.75) | 39.22 | 38.34 | (0.88) |
| 321 13291 | MAKER'S MARK/MAKER'S 46 2PK | 375 | 34.77 | 33.92 | (0.85) | 40.99 | 39.99 | (1.00) |

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STRAIGHT BOURBON (CONTINUED)

| | | | | | | | | | |
|-----|-------|-------------------------------|------|-------|-------|--------|-------|-------|--------|
| 321 | 9648 | OLD GRAND DAD | 1750 | 27.13 | 25.44 | (1.69) | 31.99 | 29.99 | (2.00) |
| 321 | 86256 | OLD GRAND DAD 114 | 750 | 27.98 | 23.74 | (4.24) | 32.99 | 27.99 | (5.00) |
| 321 | 14539 | REBEL YELL-10 YR | 750 | 42.37 | 59.37 | 17.00 | 49.96 | 69.99 | 20.03 |
| 321 | 12371 | RED STAG BY JIM BEAM | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 | 12373 | RED STAG BY JIM BEAM | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 321 | 12377 | RED STAG BY JIM BEAM PL | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 | 73159 | RED STAG W/HAT | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 | 73120 | RED STAG W/PLAYING CARDS | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 | 72933 | RED STAG W/T-SHIRT | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 | 72788 | RED STAG W/100ML JB KY FIRE | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 | 73158 | RED STAG W/50ML DEVILS CUT | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 321 | 10392 | RED STAG hardcore CIDER | 750 | 15.26 | 16.95 | 1.69 | 17.99 | 19.99 | 2.00 |
| 221 | 3703 | WILD TURKEY AMERICAN HONEY | 750 | 18.62 | 16.95 | (1.67) | 21.96 | 19.99 | (1.97) |
| 221 | 73033 | WILD TURKEY AM HNY/JAR SHAKER | 750 | 18.62 | 16.95 | (1.67) | 21.96 | 19.99 | (1.97) |
| 221 | 11936 | WILD TURKEY AMER HONEY STING | 750 | 18.62 | 16.95 | (1.67) | 21.96 | 19.99 | (1.97) |
| 221 | 7837 | WILD TURKEY 81 | 750 | 18.62 | 16.95 | (1.67) | 21.96 | 19.99 | (1.97) |
| 221 | 7836 | WILD TURKEY 81 | 1750 | 36.44 | 34.77 | (1.67) | 42.96 | 40.99 | (1.97) |

STRAIGHT CORN

| | | | | | | | | | |
|-----|-------|-----------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 9500 | JIM BEAM JACOB'S GHOST | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 | 15326 | LAZY GUY KENNESAW LIGHTNING | 750 | 23.51 | 25.73 | 2.22 | 27.72 | 30.34 | 2.62 |
| 321 | 15172 | LAZY GUY THE GENERAL | 750 | 28.70 | 27.96 | (0.74) | 33.84 | 32.96 | (0.88) |

STRAIGHT RYE

| | | | | | | | | | |
|-----|-------|-------------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 7667 | BULLEIT 95 RYE | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 | 72720 | BULLEIT 95 RYE W/FLASK | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 | 72830 | BULLEIT 95 RYE W/2-50ML | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 | 72399 | BULLEIT 95 RYE/50ML KETEL ONE | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 | 73045 | BULLEIT RYE/2-50ML CR RYL&RYE | 750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 | 13829 | CANADIAN CLUB 100% RYE | 750 | 16.95 | 15.26 | (1.69) | 19.99 | 17.99 | (2.00) |
| 321 | 8644 | KNOB CREEK RYE | 750 | 27.13 | 29.68 | 2.55 | 31.99 | 34.99 | 3.00 |
| 321 | 15325 | LAZY GUY 5TH ARTICLE 1887 | 750 | 31.20 | 34.22 | 3.02 | 36.79 | 40.34 | 3.55 |
| 321 | 15334 | THUMB BUTTE RODEO RYE | 750 | 33.07 | 36.19 | 3.12 | 38.99 | 42.67 | 3.68 |

BOTTLED IN BOND BOURBON

| | | | | | | | | | |
|-----|-------|-----------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 12274 | JIM BEAM BONDED | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
|-----|-------|-----------------|-----|-------|-------|--------|-------|-------|--------|

CANADIAN

| | | | | | | | | | |
|-----|-------|--------------------|------|-------|-------|--------|-------|-------|--------|
| 321 | 14107 | CANADIAN CLUB | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 14108 | CANADIAN CLUB | 1750 | 25.44 | 23.74 | (1.70) | 29.99 | 27.99 | (2.00) |
| 321 | 14127 | CANADIAN CLUB PL | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 72862 | CANADIAN CLUB W/GL | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |

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CANADIAN (CONTINUED)

| | | | | | | | | | |
|-----|-------|---------------------------------|------|-------|-------|--------|-------|-------|--------|
| 321 | 14887 | CROWN ROYAL | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 14888 | CROWN ROYAL | 1750 | 42.37 | 47.49 | 5.12 | 49.96 | 55.99 | 6.03 |
| 321 | 72982 | CROWN ROYAL W/BEANIE | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 73086 | CROWN ROYAL W/CAMO BAG | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 72807 | CROWN ROYAL W/FLASK | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 73183 | CROWN ROYAL W/GL & COASTER | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 73233 | CROWN ROYAL W/RED WING BAG | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 70144 | CROWN ROYAL W/2 GLS | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 72739 | CROWN ROYAL W/2 GLS | 1750 | 42.37 | 47.49 | 5.12 | 49.96 | 55.99 | 6.03 |
| 321 | 72886 | CROWN ROYAL W/2 REUSABLE CUPS | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 71848 | CROWN ROYAL W/50ML CROWN ROYAL | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 9282 | CROWN ROYAL MAPLE | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 9284 | CROWN ROYAL MAPLE | 1750 | 42.37 | 47.49 | 5.12 | 49.96 | 55.99 | 6.03 |
| 321 | 11938 | CROWN ROYAL REGAL APPLE | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 11940 | CROWN ROYAL REGAL APPLE | 1750 | 42.37 | 47.49 | 5.12 | 49.96 | 55.99 | 6.03 |
| 321 | 72740 | CROWN ROYAL REGAL APPLE/2-50ML | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 73202 | CROWN ROYAL REGAL APPLE/2-50ML | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 73085 | CROWN ROYAL APPLE W/CAMO BAG | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 73224 | CROWN RYL APPLE/50ML CROWN RYL | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 14449 | CROWN ROYAL VANILLA | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 321 | 14451 | CROWN ROYAL VANILLA | 1750 | 42.37 | 47.49 | 5.12 | 49.96 | 55.99 | 6.03 |
| 321 | 72766 | CROWN RYL VARIETY CASE/SHOT GL | 750 | 23.74 | 22.05 | (1.69) | 27.99 | 25.99 | (2.00) |
| 221 | 91096 | EVAN WILLIAMS BLACK CARRY PL | 750 | 13.14 | 12.69 | (0.45) | 15.49 | 14.96 | (0.53) |
| 221 | 15288 | REVEL STOKES STRAIGHT WHISKY PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |

SCOTCH

| | | | | | | | | | |
|-----|-------|---------------------------------|-----|--------|--------|---------|--------|--------|---------|
| 321 | 3908 | ABERLOUR-12 YR | 750 | 50.88 | 46.64 | (4.24) | 59.99 | 54.99 | (5.00) |
| 221 | 11263 | BENRIACH CURIOSITAS-10YR | 750 | 50.88 | 59.37 | 8.49 | 59.99 | 69.99 | 10.00 |
| 221 | 12133 | BENRIACH SINGLE MALT-16 YR | 750 | 76.33 | 101.75 | 25.42 | 89.99 | 119.96 | 29.97 |
| 221 | 12134 | BENRIACH SINGLE MALT-20 YR | 750 | 118.74 | 169.63 | 50.89 | 139.99 | 199.99 | 60.00 |
| 321 | 404 | CHIVAS REGAL | 375 | 16.95 | 12.69 | (4.26) | 19.99 | 14.96 | (5.03) |
| 321 | 16467 | CHIVAS REGAL | 750 | 29.68 | 25.44 | (4.24) | 34.99 | 29.99 | (5.00) |
| 321 | 70140 | CHIVAS REGAL W/2 GLS | 750 | 29.68 | 25.44 | (4.24) | 34.99 | 29.99 | (5.00) |
| 321 | 73109 | CHIVAS/50ML 18 YR & CHIV EXTRA | 750 | 29.68 | 25.44 | (4.24) | 34.99 | 29.99 | (5.00) |
| 321 | 14087 | CHIVAS REGAL EXTRA | 750 | 39.86 | 29.68 | (10.18) | 46.99 | 34.99 | (12.00) |
| 221 | 85876 | DEWAR'S SPECIAL RESERVE-12 YR | 750 | 31.37 | 25.44 | (5.93) | 36.99 | 29.99 | (7.00) |
| 221 | 70480 | DEWAR'S SPEC-12 YR W/GLS | 750 | 31.37 | 25.44 | (5.93) | 36.99 | 29.99 | (7.00) |
| 221 | 11956 | DEWAR'S-15 YR | 750 | 47.49 | 42.37 | (5.12) | 55.99 | 49.96 | (6.03) |
| 221 | 10783 | GLENDRONACH-12 YR | 750 | 46.64 | 59.37 | 12.73 | 54.99 | 69.99 | 15.00 |
| 221 | 10785 | GLENDRONACH-18 YR | 750 | 127.23 | 144.19 | 16.96 | 149.99 | 169.99 | 20.00 |
| 221 | 10786 | GLENDRONACH-21 YR | 750 | 146.73 | 212.05 | 65.32 | 172.99 | 249.99 | 77.00 |
| 221 | 11929 | GLENGLOSSAUGH EVOLUTION | 750 | 67.85 | 50.88 | (16.97) | 79.99 | 59.99 | (20.00) |
| 221 | 11930 | GLENGLOSSAUGH REVIVAL | 750 | 57.67 | 50.88 | (6.79) | 67.99 | 59.99 | (8.00) |
| 221 | 11931 | GLENGLOSSAUGH TORFA | 750 | 63.61 | 59.37 | (4.24) | 74.99 | 69.99 | (5.00) |
| 321 | 23387 | GLENLIVET-12 YR | 750 | 37.31 | 38.16 | 0.85 | 43.99 | 44.99 | 1.00 |
| 321 | 72420 | GLENLIVET-12 YR/50ML 15 & 18 YR | 750 | 37.31 | 38.16 | 0.85 | 43.99 | 44.99 | 1.00 |
| 321 | 73117 | GLENLIVET-12/50ML 15YR&FOUNDER | 750 | 37.31 | 38.16 | 0.85 | 43.99 | 44.99 | 1.00 |

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SCOTCH (CONTINUED)

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-----------|-----------|------------|-----------|-----------|------------|
| 321 | 8238 | HIGHLAND PARK-25 YR | 750 | 678.55 | 508.91 | (169.64) | 799.98 | 599.98 | (200.00) |
| 321 | 2077 | MACALLAN FINE OAK-15 YR | 750 | 101.75 | 84.81 | (16.94) | 119.96 | 99.99 | (19.97) |
| 321 | 12241 | MACALLAN FINE SHERRY OAK-30 YR | 750 | 2,120.50 | 2,544.63 | 424.13 | 2,499.96 | 2,999.99 | 500.03 |
| 321 | 13464 | MACALLAN NO 6 IN LALIQUE | 750 | 2,544.62 | 2,968.73 | 424.11 | 2,999.98 | 3,499.98 | 500.00 |
| 321 | 90760 | MCCLELLANDS HIGHLAND SCOTCH | 750 | 25.44 | 21.20 | (4.24) | 29.99 | 24.99 | (5.00) |
| 321 | 3235 | MCCLELLANDS HIGHLAND SCOTCH | 1750 | 50.88 | 38.14 | (12.74) | 59.99 | 44.96 | (15.03) |
| 321 | 90800 | MCCLELLANDS ISLAY SCOTCH | 750 | 27.13 | 22.89 | (4.24) | 31.99 | 26.99 | (5.00) |
| 321 | 90870 | MCCLELLANDS LOWLAND SCOTCH | 750 | 25.44 | 22.89 | (2.55) | 29.99 | 26.99 | (3.00) |
| 321 | 14974 | SHIPLEY'S BLENDED SCOTCH WHSKY | 750 | 23.74 | 25.44 | 1.70 | 27.99 | 29.99 | 2.00 |
| 221 | 9451 | THE DALMORE CIGAR MALT RESERVE | 750 | 135.70 | 144.19 | 8.49 | 159.99 | 169.99 | 10.00 |
| 221 | 14703 | THE DALMORE CONSTELLATION 1964 | 750 | 46,648.80 | 44,955.90 | (1,692.90) | 54,996.48 | 53,000.64 | (1,995.84) |
| 221 | 14704 | THE DALMORE CONSTELLATION 1966 | 750 | 29,688.45 | 25,448.36 | (4,240.09) | 35,001.12 | 30,002.28 | (4,998.84) |
| 221 | 14705 | THE DALMORE CONSTELLATION 1969 | 750 | 30,958.12 | 26,718.04 | (4,240.08) | 36,498.00 | 31,499.16 | (4,998.84) |
| 221 | 14706 | THE DALMORE CONSTELLATION 1969 | 750 | 25,448.36 | 21,208.27 | (4,240.09) | 30,002.28 | 25,003.44 | (4,998.84) |
| 221 | 14707 | THE DALMORE CONSTELLATION 1971 | 750 | 21,631.50 | 18,661.09 | (2,970.41) | 25,502.40 | 22,000.44 | (3,501.96) |
| 221 | 14708 | THE DALMORE CONSTELLATION 1972 | 750 | 21,208.27 | 18,237.86 | (2,970.41) | 25,003.44 | 21,501.48 | (3,501.96) |
| 221 | 14709 | THE DALMORE CONSTELLATION 1973 | 750 | 18,237.86 | 15,690.67 | (2,547.19) | 21,501.48 | 18,498.48 | (3,003.00) |
| 221 | 14710 | THE DALMORE CONSTELLATION 1976 | 750 | 13,151.32 | 11,450.59 | (1,700.73) | 15,504.72 | 13,499.64 | (2,005.08) |
| 221 | 14711 | THE DALMORE CONSTELLATION 1978 | 750 | 8,911.24 | 7,633.72 | (1,277.52) | 10,505.88 | 8,999.76 | (1,506.12) |
| 221 | 14713 | THE DALMORE CONSTELLATION 1979 | 750 | 8,480.17 | 6,998.89 | (1,481.28) | 9,997.68 | 8,251.32 | (1,746.36) |
| 221 | 14712 | THE DALMORE CONSTELLATION 1979 | 750 | 8,480.17 | 6,998.89 | (1,481.28) | 9,997.68 | 8,251.32 | (1,746.36) |
| 221 | 14715 | THE DALMORE CONSTELLATION 1980 | 750 | 6,787.27 | 5,726.08 | (1,061.19) | 8,001.84 | 6,750.75 | (1,251.09) |
| 221 | 14714 | THE DALMORE CONSTELLATION 1980 | 750 | 6,787.27 | 5,726.08 | (1,061.19) | 8,001.84 | 6,750.75 | (1,251.09) |
| 221 | 14716 | THE DALMORE CONSTEL1981 CASK 3 | 750 | 5,940.82 | 4,878.05 | (1,062.77) | 7,003.92 | 5,750.97 | (1,252.95) |
| 221 | 14813 | THE DALMORE CONSTEL1981 CASK 4 | 750 | 5,940.82 | 4,878.05 | (1,062.77) | 7,003.92 | 5,750.97 | (1,252.95) |
| 221 | 14717 | THE DALMORE CONSTELLATION 1983 | 750 | 11,450.59 | 11,027.36 | (423.23) | 13,499.64 | 13,000.68 | (498.96) |
| 221 | 14718 | THE DALMORE CONSTELLATION 1989 | 750 | 4,663.31 | 3,816.86 | (846.45) | 5,497.80 | 4,499.88 | (997.92) |
| 221 | 14719 | THE DALMORE CONSTELLATION 1990 | 750 | 4,240.09 | 3,393.64 | (846.45) | 4,998.84 | 4,000.92 | (997.92) |
| 221 | 14720 | THE DALMORE CONSTELLATION 1991 | 750 | 4,240.09 | 2,970.41 | (1,269.68) | 4,998.84 | 3,501.96 | (1,496.88) |
| 221 | 14724 | THE DALMORE CONSTELLATION 1991 | 750 | 3,816.86 | 3,182.02 | (634.84) | 4,499.88 | 3,751.44 | (748.44) |
| 221 | 14725 | THE DALMORE CONSTELLATION 1992 | 750 | 3,393.64 | 2,544.06 | (849.58) | 4,000.92 | 2,999.31 | (1,001.61) |
| 221 | 8934 | THE DALMORE KING ALEXANDER III | 750 | 237.49 | 254.45 | 16.96 | 279.99 | 299.99 | 20.00 |
| 221 | 5882 | THE DALMORE-12 YR SINGLE MALT | 750 | 55.12 | 59.37 | 4.25 | 64.99 | 69.99 | 5.00 |
| 221 | 6094 | THE DALMORE-15 YR SINGLE MALT | 750 | 101.75 | 110.26 | 8.51 | 119.96 | 129.99 | 10.03 |
| 221 | 8935 | THE DALMORE-18 YR | 750 | 186.60 | 195.08 | 8.48 | 219.99 | 229.99 | 10.00 |
| 221 | 11088 | THE DALMORE-25 YR | 750 | 1,017.85 | 1,102.66 | 84.81 | 1,199.99 | 1,299.98 | 99.99 |
| 321 | 13118 | THE LAST DROP-48 YR BLENDED | 750 | 3,286.82 | 3,392.85 | 106.03 | 3,874.99 | 3,999.99 | 125.00 |

MISCELLANEOUS WHISKEY

| | | | | | | | | | |
|-----|-------|------------------------------|-----|--------|-------|--------|--------|--------|---------|
| 321 | 14464 | CLYDE MAY'S CASK STRENGTH | 750 | 76.33 | 84.78 | 8.45 | 89.99 | 99.95 | 9.96 |
| 221 | 15275 | HOT STUFF CINNAMON PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 321 | 25460 | JAMESON (IRISH) | 50 | 2.54 | 1.69 | (0.85) | 2.99 | 1.99 | (1.00) |
| 321 | 11498 | KAVALAN WHISKY | 750 | 76.33 | 70.39 | (5.94) | 89.99 | 82.99 | (7.00) |
| 321 | 11499 | KAVALAN WHISKY CONCERTMASTER | 750 | 84.81 | 76.33 | (8.48) | 99.99 | 89.99 | (10.00) |
| 321 | 11500 | KING CAR WHISKY | 750 | 101.74 | 93.30 | (8.44) | 119.95 | 109.99 | (9.96) |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease |
|-----------------------|------|----------|----------|-----------------------|----------------|----------------|-----------------------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount |
| # | ML | Price | Price | | Shelf Price | Shelf Price | |

MISCELLANEOUS WHISKEY (CONTINUED)

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-------|-------|--------|-------|-------|--------|
| 321 | 15170 | LAZY GUY COLD HEART | 750 | 26.75 | 27.13 | 0.38 | 31.54 | 31.99 | 0.45 |
| 321 | 15173 | LAZY GUY THREESOME WHISKEY | 750 | 24.14 | 25.44 | 1.30 | 28.46 | 29.99 | 1.53 |
| 321 | 13770 | LOCAL CHOICE BLACK CHERRY | 750 | 25.44 | 21.20 | (4.24) | 29.99 | 24.99 | (5.00) |
| 321 | 15090 | MURLARKEY CINCERITY | 750 | 29.68 | 25.44 | (4.24) | 34.99 | 29.99 | (5.00) |
| 321 | 15091 | MURLARKEY CLEMENCY | 750 | 29.68 | 25.44 | (4.24) | 34.99 | 29.99 | (5.00) |
| 321 | 15094 | MURLARKEY POETIC JUSTICE | 750 | 29.68 | 25.44 | (4.24) | 34.99 | 29.99 | (5.00) |
| 321 | 12136 | NIKKA COFFEY GRAIN WHISKY | 750 | 59.37 | 55.12 | (4.25) | 69.99 | 64.99 | (5.00) |
| 321 | 13413 | OLD POTRERO 18TH CENTURY WHSKY | 750 | 63.61 | 59.37 | (4.24) | 74.99 | 69.99 | (5.00) |
| 321 | 15328 | OUTLAW RED CINNAMON WHISKEY | 750 | 27.06 | 29.65 | 2.59 | 31.90 | 34.95 | 3.05 |
| 221 | 15283 | REVEL STOKE ROASTED APPLE PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 15284 | REVEL STOKE ROASTED PECAN PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 15285 | REVEL STOKE ROASTED PINEAPP PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 15286 | REVEL STOKE ROOT BEER PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 15287 | REVEL STOKE SPICED WHISKY PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 321 | 6067 | TULLAMORE DEW (IRISH) | 1750 | 42.37 | 50.88 | 8.51 | 49.96 | 59.99 | 10.03 |
| 321 | 11746 | WESTLAND AMERICAN SINGLE MALT | 750 | 55.98 | 59.37 | 3.39 | 65.99 | 69.99 | 4.00 |
| 321 | 12693 | WESTLAND PEATED SINGLE MALT | 750 | 59.37 | 67.85 | 8.48 | 69.99 | 79.99 | 10.00 |
| 321 | 12694 | WESTLAND SHERRY WOOD SNGL MALT | 750 | 59.37 | 67.85 | 8.48 | 69.99 | 79.99 | 10.00 |

GIN

| | | | | | | | | | |
|-----|-------|---------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 26367 | BOODLES BRITISH (ENG) | 750 | 20.35 | 17.80 | (2.55) | 23.99 | 20.99 | (3.00) |
| 221 | 87856 | MCCORMICK GIN | 200 | 1.74 | 1.65 | (0.09) | 2.05 | 1.95 | (0.10) |
| 321 | 15093 | MURLARKEY IMAGINATION | 750 | 29.68 | 25.44 | (4.24) | 34.99 | 29.99 | (5.00) |
| 221 | 8878 | UGLY DOG | 750 | 16.65 | 16.95 | 0.30 | 19.63 | 19.99 | 0.36 |
| 321 | 11789 | UNCLE VAL'S BOTANICAL GIN | 750 | 31.87 | 29.65 | (2.22) | 37.57 | 34.95 | (2.62) |

FLAVORED GIN

| | | | | | | | | | |
|-----|-------|--------------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 14179 | EUBANKS COLLECT PRETTY IN PINK | 750 | 24.55 | 21.20 | (3.35) | 28.95 | 24.99 | (3.96) |
| 321 | 14181 | EUBANKS COLLECTION JAZZIN' | 750 | 24.55 | 21.20 | (3.35) | 28.95 | 24.99 | (3.96) |
| 321 | 14182 | EUBANKS COLLECTION LIMELIFE | 750 | 24.55 | 21.20 | (3.35) | 28.95 | 24.99 | (3.96) |

BRANDY - AMERICAN

| | | | | | | | | | |
|-----|-------|--------------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 12145 | LAIRD'S JERSEY LIGHTNING APPLE | 750 | 25.44 | 19.50 | (5.94) | 29.99 | 22.99 | (7.00) |
| 221 | 15203 | WATER HILL CHERRY BRANDY | 375 | 16.96 | 27.14 | 10.18 | 20.00 | 32.00 | 12.00 |

BRANDY - FOREIGN

| | | | | | | | | | |
|-----|-----|-----------------------------|-----|-------|-------|------|-------|-------|------|
| 321 | 679 | ST REMY X O NAPOLEON BRANDY | 750 | 13.14 | 13.99 | 0.85 | 15.49 | 16.49 | 1.00 |
|-----|-----|-----------------------------|-----|-------|-------|------|-------|-------|------|

COGNAC

| | | | | | | | | | |
|-----|-------|-----------------------------|-----|--------|--------|---------|--------|--------|---------|
| 321 | 8613 | COURVOISIER XO | 750 | 127.23 | 110.26 | (16.97) | 149.99 | 129.99 | (20.00) |
| 221 | 9895 | D'USSE VSOP | 750 | 44.10 | 42.37 | (1.73) | 51.99 | 49.96 | (2.03) |
| 221 | 72986 | D'USSE VSOP W/50ML GG VODKA | 750 | 44.10 | 42.37 | (1.73) | 51.99 | 49.96 | (2.03) |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ | 001/29/17 | 04/30/17 | Increase/ |
|-----------------------|------|----------|----------|-----------|-----------|----------|-----------|
| # CODE | IN | Licensee | Licensee | Decrease | Minimum | Minimum | Decrease |
| # | ML | Price | Price | Amount | Shelf | Shelf | Amount |
| | | | | | Price | Price | |

COGNAC (CONTINUED)

| | | | | | | | | | |
|-----|-------|-------------------------------|-----|----------|----------|---------|----------|----------|---------|
| 321 | 13567 | H BY HINE V S O P | 750 | 46.64 | 42.37 | (4.27) | 54.99 | 49.95 | (5.04) |
| 321 | 9391 | HINE ANTIQUE XO PREMIER CRU | 750 | 182.36 | 169.63 | (12.73) | 214.99 | 199.99 | (15.00) |
| 321 | 13545 | LE REVISEUR V.S. | 750 | 32.23 | 28.83 | (3.40) | 37.99 | 33.99 | (4.00) |
| 321 | 13546 | LE REVISEUR V.S.O.P. | 750 | 41.55 | 42.37 | 0.82 | 48.99 | 49.96 | 0.97 |
| 321 | 10126 | LE REVISEUR X.O. | 750 | 110.26 | 127.23 | 16.97 | 129.99 | 149.99 | 20.00 |
| 321 | 1418 | MARTELL V S | 200 | 5.93 | 8.48 | 2.55 | 6.99 | 9.99 | 3.00 |
| 321 | 1419 | MARTELL V S | 375 | 11.02 | 15.26 | 4.24 | 12.99 | 17.99 | 5.00 |
| 321 | 37217 | MARTELL V S | 750 | 27.98 | 32.23 | 4.25 | 32.99 | 37.99 | 5.00 |
| 321 | 2837 | MARTELL V S (ROUND) | 375 | 11.02 | 15.26 | 4.24 | 12.99 | 17.99 | 5.00 |
| 321 | 73210 | MARTELL V S/50ML AVION SILVER | 375 | 11.02 | 15.26 | 4.24 | 12.99 | 17.99 | 5.00 |
| 321 | 15378 | MAXIME TRIJOL ELEGANCE | 750 | 33.89 | 33.92 | 0.03 | 39.95 | 39.99 | 0.04 |
| 321 | 15379 | MAXIME TRIJOL EXTRA | 750 | 183.14 | 182.36 | (0.78) | 215.91 | 214.99 | (0.92) |
| 321 | 15383 | MAXIME TRIJOL VSOP | 750 | 30.50 | 29.68 | (0.82) | 35.96 | 34.99 | (0.97) |
| 321 | 15381 | MAXIME TRIJOL V.S.O.P PREMIER | 750 | 50.04 | 50.88 | 0.84 | 58.99 | 59.99 | 1.00 |
| 321 | 15385 | MAXIME TRIJOL XO | 750 | 88.16 | 88.20 | 0.04 | 103.94 | 103.99 | 0.05 |
| 321 | 15384 | MAXIME TRIJOL X.O. PREMIER | 750 | 111.10 | 110.26 | (0.84) | 130.98 | 129.99 | (0.99) |
| 321 | 6682 | REMY MARTIN LOUIS XIII | 750 | 2,629.45 | 2,671.87 | 42.42 | 3,099.99 | 3,149.99 | 50.00 |
| 321 | 99416 | REMY MARTIN X O EXCELLENCE | 750 | 131.44 | 135.70 | 4.26 | 154.96 | 159.99 | 5.03 |
| 321 | 72648 | REMY MARTIN XO EXCELL/50ML XO | 750 | 131.44 | 135.70 | 4.26 | 154.96 | 159.99 | 5.03 |

RUM

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-------|-------|--------|-------|-------|--------|
| 221 | 7800 | BACARDI ARCTIC GRAPE | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 15521 | BACARDI BANANA | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 2425 | BACARDI BIG APPLE | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 12444 | BACARDI BLACK | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 8769 | BACARDI BLACK RAZZ | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 5836 | BACARDI DRAGON BERRY | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 84293 | BACARDI GOLD (P R) | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 38248 | BACARDI GOLD (P R) | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 7228 | BACARDI GOLD (P R) PL | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 3297 | BACARDI GRAND MELON | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 13992 | BACARDI GRAPEFRUIT | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 38348 | BACARDI LIMON | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 72812 | BACARDI LIMON W/50ML SUPERIOR | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 7940 | BACARDI OAKHEART SPICED RUM | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 7941 | BACARDI OAKHEART SPICED RUM PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 11199 | BACARDI OAKHEART SPICED RUM PL | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 73153 | BACARDI OAKHEART/50ML SUPERIOR | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 4226 | BACARDI PEACH RED | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 9699 | BACARDI PINEAPPLE FUSION | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 13995 | BACARDI RASPBERRY | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 38328 | BACARDI SUPERIOR (P R) | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 7075 | BACARDI SUPERIOR (P R) PL | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 73154 | BACARDI SUPERIOR W/4-50ML | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 72893 | BACARDI SUPERIOR/50ML TANGERIN | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 | 73091 | BACARDI SUPR W/50ML GRAPEFRUI | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease |
|--|------|----------|----------|-----------------------|----------------|----------------|-----------------------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount |
| # | ML | Price | Price | | Shelf Price | Shelf Price | |
| RUM (CONTINUED) | | | | | | | |
| 221 72559 BACARDI SUPR/50ML MANGO FUSION | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 73093 BACARDI SUPR W/50ML RASPBERRY | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 72347 BACARDI SUPERIOR PL/50ML PINE | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 73090 BACARDI SUPR PL/50ML GRAPEFRUI | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 73092 BACARDI SUPR PL/50ML RASPBERRY | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 72894 BACARDI SUPR PL/50ML TANGERINE | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 12885 BACARDI TANGERINE | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 6805 BACARDI TORCHED CHERRY | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 8773 BACARDI WOLF BERRY | 1750 | 20.35 | 18.62 | (1.73) | 23.99 | 21.96 | (2.03) |
| 221 8527 BLACK ROBERTS SPICED RUM | 750 | 8.05 | 6.75 | (1.30) | 9.49 | 7.96 | (1.53) |
| 221 8476 BLACK ROBERTS SPICED RUM | 1000 | 9.75 | 7.62 | (2.13) | 11.49 | 8.99 | (2.50) |
| 221 8477 BLACK ROBERTS SPICED RUM PL | 1750 | 15.67 | 12.69 | (2.98) | 18.48 | 14.96 | (3.52) |
| 321 41307 CAPT MORGAN SPICED RUM (P R) | 750 | 11.02 | 12.69 | 1.67 | 12.99 | 14.96 | 1.97 |
| 321 41308 CAPT MORGAN SPICED RUM (P R) | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 41297 CAPT MORGAN SPICED RUM (PR) PL | 750 | 11.02 | 12.69 | 1.67 | 12.99 | 14.96 | 1.97 |
| 321 5502 CAPT MORGAN SPICED RUM (PR) PL | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 73181 CAPT MORGAN SPICED W/SHOT GL | 750 | 11.02 | 12.69 | 1.67 | 12.99 | 14.96 | 1.97 |
| 321 72688 CAPT MORGAN SPICED W/2-50ML | 750 | 11.02 | 12.69 | 1.67 | 12.99 | 14.96 | 1.97 |
| 321 73084 CAPT MORGAN SPICED W/2-50ML | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 72721 CAPT MORGAN SPICED/KEY CHAIN | 750 | 11.02 | 12.69 | 1.67 | 12.99 | 14.96 | 1.97 |
| 321 72920 CAPT MORGAN SPICED/KNIT HAT | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 72806 CAPT MORGAN SPICED/50ML WHITE | 750 | 11.02 | 12.69 | 1.67 | 12.99 | 14.96 | 1.97 |
| 321 72981 CAPT MORGAN SPICED PL W/GL MUG | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 73051 CAPT MORGAN SPICE PL/BEACH BAL | 750 | 11.02 | 12.69 | 1.67 | 12.99 | 14.96 | 1.97 |
| 321 72738 CAPT MORGAN SPICED PL W/PL GL | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 73230 CAPT MORGAN SPICED PL W/2-50ML | 750 | 11.02 | 12.69 | 1.67 | 12.99 | 14.96 | 1.97 |
| 321 72610 CAPT MORGAN SPICED PL W/2-50ML | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 73180 CAPT MORGAN SPICED PL W/2-50ML | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 73231 CAPT MORGAN SPICED PL W/2-50ML | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 321 72689 CAPT MORGAN SPICED PL/T-SHIRT | 1750 | 22.89 | 20.35 | (2.54) | 26.99 | 23.99 | (3.00) |
| 221 7564 CASTILLO COCONUT | 750 | 6.75 | 5.93 | (0.82) | 7.96 | 6.99 | (0.97) |
| 221 7565 CASTILLO COCONUT | 1000 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 7566 CASTILLO COCONUT PL | 750 | 6.75 | 5.93 | (0.82) | 7.96 | 6.99 | (0.97) |
| 221 7569 CASTILLO COCONUT PL | 1750 | 13.56 | 12.69 | (0.87) | 15.99 | 14.96 | (1.03) |
| 221 38777 CASTILLO GOLD LABEL (P R) | 750 | 6.75 | 5.93 | (0.82) | 7.96 | 6.99 | (0.97) |
| 221 85030 CASTILLO GOLD LABEL (P R) | 1000 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 38788 CASTILLO GOLD LABEL (P R) | 1750 | 13.56 | 12.69 | (0.87) | 15.99 | 14.96 | (1.03) |
| 221 92380 CASTILLO GOLD LABEL (P R) PL | 750 | 6.75 | 5.93 | (0.82) | 7.96 | 6.99 | (0.97) |
| 221 38767 CASTILLO SILVER LABEL (P R) | 750 | 6.75 | 5.93 | (0.82) | 7.96 | 6.99 | (0.97) |
| 221 38761 CASTILLO SILVER LABEL (P R) | 1000 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 38748 CASTILLO SILVER LABEL (P R) | 1750 | 13.56 | 12.69 | (0.87) | 15.99 | 14.96 | (1.03) |
| 221 38747 CASTILLO SILVER LABEL(P R) PL | 750 | 6.75 | 5.93 | (0.82) | 7.96 | 6.99 | (0.97) |
| 221 38757 CASTILLO SPICED (P R) | 750 | 6.75 | 5.93 | (0.82) | 7.96 | 6.99 | (0.97) |
| 221 85596 CASTILLO SPICED (P R) | 1000 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 38758 CASTILLO SPICED (P R) | 1750 | 13.56 | 12.69 | (0.87) | 15.99 | 14.96 | (1.03) |
| 221 92470 CASTILLO SPICED (P R) PL | 750 | 6.75 | 5.93 | (0.82) | 7.96 | 6.99 | (0.97) |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease |
|-----------------------|------|----------|----------|-----------------------|----------------|----------------|-----------------------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount |
| # | ML | Price | Price | | Shelf Price | Shelf Price | |

RUM (CONTINUED)

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-------|-------|--------|-------|-------|--------|
| 221 | 11609 | CLUB CARIBE BANANA RUM | 750 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 | 11612 | CLUB CARIBE COCONUT RUM | 750 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 | 11613 | CLUB CARIBE COCONUT RUM | 1000 | 10.17 | 8.05 | (2.12) | 11.99 | 9.49 | (2.50) |
| 221 | 11616 | CLUB CARIBE MANGO RUM | 750 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 | 11617 | CLUB CARIBE MANGO RUM | 1000 | 10.17 | 8.05 | (2.12) | 11.99 | 9.49 | (2.50) |
| 221 | 11618 | CLUB CARIBE PINEAPPLE RUM | 750 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 | 11619 | CLUB CARIBE PINEAPPLE RUM | 1000 | 10.17 | 8.05 | (2.12) | 11.99 | 9.49 | (2.50) |
| 221 | 11620 | CLUB CARIBE RASPBERRY RUM | 750 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 221 | 12109 | CLUB CARIBE SILVER | 750 | 8.05 | 7.62 | (0.43) | 9.49 | 8.99 | (0.50) |
| 321 | 95236 | GOSLING'S BLACK SEAL 151 (BER) | 750 | 16.95 | 18.62 | 1.67 | 19.99 | 21.96 | 1.97 |
| 321 | 8697 | KRAKEN BLACK SPICED RUM | 375 | 7.20 | 8.89 | 1.69 | 8.49 | 10.48 | 1.99 |
| 321 | 6191 | KRAKEN BLACK SPICED RUM | 1750 | 27.98 | 25.44 | (2.54) | 32.99 | 29.99 | (3.00) |
| 321 | 72699 | KRAKEN BLK SPC W/2 SHOT GLS | 1750 | 27.98 | 25.44 | (2.54) | 32.99 | 29.99 | (3.00) |
| 321 | 13806 | KRAKEN BLACK SPICED RUM-70 | 375 | 6.75 | 8.48 | 1.73 | 7.96 | 9.99 | 2.03 |
| 321 | 13905 | KRAKEN BLACK SPICED RUM-70 | 1750 | 27.13 | 24.56 | (2.57) | 31.99 | 28.96 | (3.03) |
| 321 | 10944 | PYRAT XO RESERVE | 375 | 12.69 | 8.48 | (4.21) | 14.96 | 9.99 | (4.97) |
| 221 | 12705 | RON CARLOS GOLD | 1000 | 5.85 | 5.50 | (0.35) | 6.89 | 6.49 | (0.40) |
| 221 | 14025 | RON CARLOS GOLD PL | 1750 | 10.17 | 9.75 | (0.42) | 11.99 | 11.49 | (0.50) |
| 221 | 12706 | RON CARLOS SILVER | 1000 | 5.85 | 5.50 | (0.35) | 6.89 | 6.49 | (0.40) |
| 221 | 14026 | RON CARLOS SILVER PL | 1750 | 10.17 | 9.75 | (0.42) | 11.99 | 11.49 | (0.50) |
| 321 | 2467 | SAILOR JERRY SPICED NAVY RUM | 375 | 6.95 | 6.35 | (0.60) | 8.19 | 7.49 | (0.70) |
| 221 | 7342 | UGLY DOG RUM | 750 | 14.15 | 16.95 | 2.80 | 16.68 | 19.99 | 3.31 |

AMARETTO

| | | | | | | | | | |
|-----|-------|-----------------------------|-----|-------|-------|--------|-------|-------|--------|
| 221 | 41497 | DI SARONNO AMARETTO (IT) | 750 | 22.89 | 21.20 | (1.69) | 26.99 | 24.99 | (2.00) |
| 221 | 73068 | DI SARONNO W/2 GLS | 750 | 22.89 | 21.20 | (1.69) | 26.99 | 24.99 | (2.00) |
| 221 | 72995 | DI SARONNO W/JAR & SQUEEZER | 750 | 22.89 | 21.20 | (1.69) | 26.99 | 24.99 | (2.00) |

CREAM

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-------|-------|--------|-------|-------|--------|
| 221 | 93510 | CAROLANS IRISH CREAM LIQ (IRE) | 1750 | 22.89 | 27.13 | 4.24 | 26.99 | 31.99 | 5.00 |
| 221 | 3091 | IRISH MANOR | 1750 | 16.78 | 18.85 | 2.07 | 19.78 | 22.22 | 2.44 |
| 221 | 12000 | TIPPY COW CHOCOLATE PL | 50 | 1.05 | 0.85 | (0.20) | 1.24 | 1.00 | (0.24) |
| 221 | 12001 | TIPPY COW ORANGE CREAM PL | 50 | 1.05 | 0.85 | (0.20) | 1.24 | 1.00 | (0.24) |
| 221 | 12002 | TIPPY COW SHAMROCK MINT PL | 50 | 1.05 | 0.85 | (0.20) | 1.24 | 1.00 | (0.24) |
| 221 | 12003 | TIPPY COW VANILLA SOFT SERV PL | 50 | 1.05 | 0.85 | (0.20) | 1.24 | 1.00 | (0.24) |
| 221 | 13436 | TIPPY COW SAMPLER PL 8PK | 50 | 8.48 | 6.79 | (1.69) | 9.99 | 8.00 | (1.99) |

COFFEE

| | | | | | | | | | |
|-----|-------|------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 14494 | KAHLUA CHILI CHOCOLATE | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 8324 | KAHLUA CINNAMON SPICE | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 4166 | KAHLUA FRENCH VANILLA | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 9350 | KAHLUA GINGERBREAD | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 4168 | KAHLUA HAZELNUT | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 5088 | KAHLUA MOCHA | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease |
|-----------------------|------|----------|----------|-----------------------|----------------|----------------|-----------------------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount |
| # | ML | Price | Price | | Shelf Price | Shelf Price | |

COFFEE (CONTINUED)

| | | | | | | | | | |
|-----|-------|-------------------------|------|-------|-------|--------|-------|-------|--------|
| 321 | 7214 | KAHLUA PEPPERMINT MOCHA | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 10599 | KAHLUA PUMPKIN SPICE | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 12360 | KAHLUA SALTED CARAMEL | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 1505 | KAHLUA 40 (MEX) PL | 1750 | 36.44 | 33.92 | (2.52) | 42.96 | 39.99 | (2.97) |

SCHNAPPS

| | | | | | | | | | |
|-----|-------|-------------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 58417 | DEKUYPER BUTTERSHOTS PL | 750 | 9.32 | 11.02 | 1.70 | 10.99 | 12.99 | 2.00 |
| 321 | 86206 | DEKUYPER GRAPE PUCKER SCH PL | 750 | 11.02 | 9.32 | (1.70) | 12.99 | 10.99 | (2.00) |
| 321 | 1015 | DEKUYPER HOT DAMN PL | 750 | 9.32 | 11.02 | 1.70 | 10.99 | 12.99 | 2.00 |
| 321 | 58317 | DEKUYPER PEACHTREE PL | 750 | 9.32 | 11.02 | 1.70 | 10.99 | 12.99 | 2.00 |
| 321 | 84696 | DEKUYPER RASPBERRY PUCKER PL | 750 | 11.02 | 9.32 | (1.70) | 12.99 | 10.99 | (2.00) |
| 321 | 83740 | DEKUYPER SOUR APPLE PL | 750 | 9.32 | 11.02 | 1.70 | 10.99 | 12.99 | 2.00 |
| 321 | 86930 | DEKUYPER WATERMELON PUCKER PL | 750 | 11.02 | 9.32 | (1.70) | 12.99 | 10.99 | (2.00) |
| 221 | 15276 | ICE HOLE BUTTERSCOTCH PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 15277 | ICE HOLE CINNAMON PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 15278 | ICE HOLE MINT PL | 50 | 0.93 | 0.81 | (0.12) | 1.09 | 0.96 | (0.13) |
| 221 | 15280 | PHILLIPS BLACK 100 PL | 50 | 1.01 | 0.81 | (0.20) | 1.19 | 0.96 | (0.23) |
| 221 | 15281 | PHILLIPS HOT 100 PL | 50 | 1.01 | 0.81 | (0.20) | 1.19 | 0.96 | (0.23) |

TEQUILA

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-------|-------|--------|-------|-------|---------|
| 321 | 13800 | AVION SILVER | 1750 | 84.81 | 76.33 | (8.48) | 99.99 | 89.99 | (10.00) |
| 221 | 8868 | CABRITO BLANCO | 750 | 14.41 | 16.11 | 1.70 | 16.99 | 18.99 | 2.00 |
| 221 | 8869 | CABRITO REPOSADO | 750 | 14.41 | 16.11 | 1.70 | 16.99 | 18.99 | 2.00 |
| 221 | 13780 | CASAMIGOS ANEJO | 375 | 24.56 | 22.05 | (2.51) | 28.96 | 25.99 | (2.97) |
| 221 | 12973 | CASAMIGOS BLANCO | 375 | 21.20 | 16.95 | (4.25) | 24.99 | 19.99 | (5.00) |
| 221 | 13781 | CASAMIGOS REPOSADO | 375 | 22.89 | 19.50 | (3.39) | 26.99 | 22.99 | (4.00) |
| 321 | 10709 | CHINACO ANEJO | 750 | 59.37 | 55.98 | (3.39) | 69.99 | 65.99 | (4.00) |
| 321 | 12186 | D DELEON PLATINUM | 750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 321 | 12189 | D DELEON REPOSADO | 750 | 29.68 | 33.92 | 4.24 | 34.99 | 39.99 | 5.00 |
| 321 | 6214 | GRAN PATRON PLATINUM | 375 | 84.81 | 76.33 | (8.48) | 99.99 | 89.99 | (10.00) |
| 321 | 11090 | HORNITOS BLACK BARREL | 750 | 25.44 | 21.20 | (4.24) | 29.99 | 24.99 | (5.00) |
| 321 | 59718 | JOSE CUERVO ESPECIAL GOLD | 1750 | 32.23 | 29.68 | (2.55) | 37.99 | 34.99 | (3.00) |
| 321 | 5503 | JOSE CUERVO ESPECIAL SILVER | 1750 | 32.23 | 29.68 | (2.55) | 37.99 | 34.99 | (3.00) |
| 321 | 14429 | JOSE CUERVO TRAD ALE CASK | 750 | 19.50 | 17.80 | (1.70) | 22.99 | 20.99 | (2.00) |
| 321 | 1487 | JOSE CUERVO TRADICIONAL REPOSA | 750 | 19.50 | 17.80 | (1.70) | 22.99 | 20.99 | (2.00) |
| 321 | 7408 | JOSE CUERVO TRADICIONAL SILVER | 750 | 19.50 | 17.80 | (1.70) | 22.99 | 20.99 | (2.00) |
| 321 | 73144 | JOSE CUERVO TRAD SILVER/SQUIRT | 750 | 19.50 | 17.80 | (1.70) | 22.99 | 20.99 | (2.00) |
| 321 | 13771 | LOCAL CHOICE LIME | 750 | 22.89 | 21.20 | (1.69) | 26.99 | 24.99 | (2.00) |
| 221 | 7680 | LUNAZUL ANEJO | 750 | 16.94 | 16.95 | 0.01 | 19.97 | 19.99 | 0.02 |
| 221 | 4433 | LUNAZUL BLANCO | 750 | 15.25 | 15.26 | 0.01 | 17.98 | 17.99 | 0.01 |
| 221 | 73018 | LUNAZUL BLANCO W/DIVOT TOOL | 750 | 15.25 | 15.26 | 0.01 | 17.98 | 17.99 | 0.01 |
| 221 | 4435 | LUNAZUL REPOSADO | 750 | 15.25 | 15.26 | 0.01 | 17.98 | 17.99 | 0.01 |
| 221 | 73011 | LUNAZUL REPOSADO W/DIVOT TOOL | 750 | 15.25 | 15.26 | 0.01 | 17.98 | 17.99 | 0.01 |
| 321 | 14085 | PARTIDA BLANCO | 750 | 41.80 | 39.86 | (1.94) | 49.28 | 46.99 | (2.29) |
| 321 | 6553 | PATRON ANEJO | 200 | 15.26 | 16.11 | 0.85 | 17.99 | 18.99 | 1.00 |
| 321 | 2458 | PATRON ANEJO | 375 | 25.44 | 27.13 | 1.69 | 29.99 | 31.99 | 2.00 |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease |
|-----------------------|------|----------|----------|-----------------------|----------------|----------------|-----------------------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount |
| # | ML | Price | Price | | Shelf Price | Shelf Price | |

TEQUILA (CONTINUED)

| | | | | | | | | | |
|-----|-------|-------------------------------|------|-------|-------|--------|-------|--------|--------|
| 321 | 6554 | PATRON REPOSADO | 200 | 14.41 | 15.26 | 0.85 | 16.99 | 17.99 | 1.00 |
| 321 | 2459 | PATRON REPOSADO | 375 | 23.74 | 25.44 | 1.70 | 27.99 | 29.99 | 2.00 |
| 321 | 6555 | PATRON SILVER | 200 | 13.56 | 14.41 | 0.85 | 15.99 | 16.99 | 1.00 |
| 321 | 2460 | PATRON SILVER | 375 | 22.05 | 22.89 | 0.84 | 25.99 | 26.99 | 1.00 |
| 321 | 2461 | PATRON SILVER | 1750 | 84.81 | 89.05 | 4.24 | 99.99 | 104.99 | 5.00 |
| 321 | 72783 | PATRON SILVER W/COOLER BAG | 1750 | 84.81 | 89.05 | 4.24 | 99.99 | 104.99 | 5.00 |
| 221 | 2492 | TARANTULA AZUL 70 | 50 | 0.81 | 0.76 | (0.05) | 0.96 | 0.90 | (0.06) |
| 321 | 13777 | TINY'S ORANGE BLOSSOM TEQUILA | 750 | 25.44 | 21.20 | (4.24) | 29.99 | 24.99 | (5.00) |
| 321 | 8912 | 1800 COCONUT SILVER | 1750 | 36.44 | 32.23 | (4.21) | 42.96 | 37.99 | (4.97) |
| 321 | 2498 | 1800 REPOSADO | 1750 | 36.44 | 32.23 | (4.21) | 42.96 | 37.99 | (4.97) |
| 321 | 2499 | 1800 SILVER | 1750 | 36.44 | 32.23 | (4.21) | 42.96 | 37.99 | (4.97) |

VODKA

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-------|-------|--------|-------|-------|--------|
| 321 | 15313 | BLUE HERON | 375 | 10.97 | 9.53 | (1.44) | 12.93 | 11.24 | (1.69) |
| 321 | 15312 | BLUE HERON | 750 | 21.93 | 19.07 | (2.86) | 25.86 | 22.48 | (3.38) |
| 321 | 14855 | BLUE SHEPHERD VODKA | 750 | 25.44 | 27.29 | 1.85 | 29.99 | 32.17 | 2.18 |
| 321 | 9762 | CIROC SNAP FROST | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 72723 | CIROC SNAP FROST W/MONEY CLIP | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 73182 | CIROC VARIETY W/50ML MANGO | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 221 | 11021 | DEEP EDDY VODKA | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 72908 | DEEP EDDY VODKA PL W/4-50ML | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 73000 | DEEP EDDY VODKA W/2 TIN CUPS | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 72984 | DEEP EDDY VODKA W/3-50ML | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 73123 | DEEP EDDY VODK/BLOODY MARY MIX | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 | 3562 | EFFEN VODKA | 375 | 11.02 | 10.17 | (0.85) | 12.99 | 11.99 | (1.00) |
| 321 | 3710 | EFFEN VODKA | 750 | 21.20 | 22.89 | 1.69 | 24.99 | 26.99 | 2.00 |
| 321 | 13617 | EFFEN VODKA | 1750 | 42.37 | 38.16 | (4.21) | 49.96 | 44.99 | (4.97) |
| 321 | 73205 | EFFEN VODKA/50ML BLOOD ORANGE | 375 | 11.02 | 10.17 | (0.85) | 12.99 | 11.99 | (1.00) |
| 321 | 73206 | EFFEN VODKA/50ML GREEN APPLE | 375 | 11.02 | 10.17 | (0.85) | 12.99 | 11.99 | (1.00) |
| 321 | 13865 | GOLD STAR VODKA | 750 | 22.89 | 21.20 | (1.69) | 26.99 | 24.99 | (2.00) |
| 221 | 5092 | GREY GOOSE VODKA | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 1486 | GREY GOOSE VODKA | 1750 | 56.82 | 50.88 | (5.94) | 66.99 | 59.99 | (7.00) |
| 221 | 73196 | GREY GOOSE W/LIGHTED BASE | 1750 | 56.82 | 50.88 | (5.94) | 66.99 | 59.99 | (7.00) |
| 221 | 72860 | GREY GOOSE W/2 GLS | 1750 | 56.82 | 50.88 | (5.94) | 66.99 | 59.99 | (7.00) |
| 221 | 73156 | GREY GOOSE W/50ML BOMBAY SAPPH | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 72568 | GREY GOOSE W/50ML GREY MELON | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 73215 | GREY GOOSE W/50ML ST GERMAIN | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 73216 | GREY GOOSE/GIFT BOX&4 STIRRERS | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 15523 | GREY GOOSE VODKA LIMITED ED | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 321 | 11489 | HANGAR 1 STRAIGHT | 1000 | 28.83 | 34.77 | 5.94 | 33.99 | 40.99 | 7.00 |
| 321 | 13216 | KHORTY TSA DE LUXE | 750 | 25.40 | 34.97 | 9.57 | 29.95 | 41.23 | 11.28 |
| 321 | 13392 | KHORTY TSA PLATINUM | 200 | 5.55 | 4.18 | (1.37) | 6.54 | 4.93 | (1.61) |
| 321 | 13694 | KHORTY TSA PLATINUM | 375 | 9.05 | 8.40 | (0.65) | 10.67 | 9.90 | (0.77) |
| 321 | 13161 | KHORTY TSA PLATINUM | 750 | 11.86 | 15.40 | 3.54 | 13.98 | 18.16 | 4.18 |
| 321 | 13732 | KHORTY TSA PLATINUM | 1750 | 26.54 | 28.00 | 1.46 | 31.29 | 33.01 | 1.72 |
| 321 | 13391 | KHORTY TSA ATINUM | 100 | 1.67 | 2.53 | 0.86 | 1.97 | 2.98 | 1.01 |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease |
|-----------------------|------|----------|----------|-----------------------|----------------|----------------|-----------------------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount |
| # | ML | Price | Price | | Shelf Price | Shelf Price | |

VODKA (CONTINUED)

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-------|-------|--------|-------|-------|---------|
| 321 | 14331 | LEAF ALASKAN | 200 | 6.46 | 6.27 | (0.19) | 7.62 | 7.39 | (0.23) |
| 321 | 14332 | LEAF ALASKAN | 1000 | 26.54 | 26.58 | 0.04 | 31.29 | 31.33 | 0.04 |
| 321 | 14418 | LEAF ALASKAN | 1750 | 34.95 | 34.97 | 0.02 | 41.21 | 41.23 | 0.02 |
| 321 | 14333 | LEAF ROCKY MTN | 200 | 6.46 | 6.27 | (0.19) | 7.62 | 7.39 | (0.23) |
| 321 | 14419 | LEAF ROCKY MTN | 1750 | 34.95 | 34.97 | 0.02 | 41.21 | 41.23 | 0.02 |
| 321 | 11738 | LEAF VODKA ALASKAN GLACIAL | 750 | 25.16 | 25.19 | 0.03 | 29.66 | 29.70 | 0.04 |
| 321 | 11739 | LEAF VODKA ROCKY MTN MINERAL | 750 | 25.16 | 25.19 | 0.03 | 29.66 | 29.70 | 0.04 |
| 321 | 15092 | MURLARKEY DIVINE CLARITY | 750 | 29.68 | 25.44 | (4.24) | 34.99 | 29.99 | (5.00) |
| 321 | 13270 | PERVAK HOMEMADE RYE | 1000 | 14.39 | 23.72 | 9.33 | 16.96 | 27.96 | 11.00 |
| 321 | 13271 | PERVAK HOMEMADE WHEAT | 1000 | 14.39 | 23.72 | 9.33 | 16.96 | 27.96 | 11.00 |
| 321 | 11331 | PINNACLE PL | 200 | 1.94 | 2.37 | 0.43 | 2.29 | 2.79 | 0.50 |
| 321 | 13774 | PREVE VODKA | 750 | 28.83 | 19.50 | (9.33) | 33.99 | 22.99 | (11.00) |
| 221 | 61068 | SKYY VODKA | 1750 | 22.89 | 21.20 | (1.69) | 26.99 | 24.99 | (2.00) |
| 321 | 61107 | SMIRNOFF 80 | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 61097 | SMIRNOFF 80 PL | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 72808 | SMIRNOFF 80 PL W/KEY CHAIN | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 73204 | SMIRNOFF 80 PL/2-50ML VOD&PPMT | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 72496 | SMIRNOFF 80 W/CRYSTAL LIGHT PK | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 72727 | SMIRNOFF 80 W/LED SHOT GL | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 72338 | SMIRNOFF 80 W/50ML SMIR RASP | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 72588 | SMIRNOFF 80/2-50ML VOD&GR APPL | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 221 | 14808 | STOLICHNAYA GLUTEN FREE VODKA | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 14809 | STOLICHNAYA GLUTEN FREE VODKA | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 221 | 61241 | STOLICHNAYA 80 | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 61248 | STOLICHNAYA 80 | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 221 | 72952 | STOLICHNAYA 80/BLOODY MARY MIX | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 221 | 72650 | STOLICHNAYA 80/4 GINGER BEERS | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 221 | 7151 | UGLY DOG VODKA | 750 | 16.65 | 16.95 | 0.30 | 19.63 | 19.99 | 0.36 |
| 221 | 15294 | UV VODKA PL | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |
| 321 | 14634 | VEKTOR VODKA | 50 | 3.83 | 2.54 | (1.29) | 4.52 | 2.99 | (1.53) |
| 321 | 14635 | VEKTOR VODKA | 750 | 31.10 | 27.98 | (3.12) | 36.66 | 32.99 | (3.67) |
| 321 | 14636 | VEKTOR VODKA | 1000 | 38.93 | 33.92 | (5.01) | 45.90 | 39.99 | (5.91) |
| 321 | 14666 | VEKTOR VODKA | 1750 | 35.80 | 42.37 | 6.57 | 42.21 | 49.95 | 7.74 |
| 321 | 13281 | VOO ULTRA PREMIUM VODKA | 750 | 42.37 | 46.62 | 4.25 | 49.96 | 54.97 | 5.01 |
| 221 | 12387 | WORKERS VODKA | 750 | 9.32 | 10.17 | 0.85 | 10.99 | 11.99 | 1.00 |
| 321 | 11658 | WYBOROWA WODKA | 1750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 | 14659 | ZAMIR VODKA | 750 | 29.68 | 27.98 | (1.70) | 34.99 | 32.99 | (2.00) |
| 221 | 4721 | 360 VODKA | 1750 | 21.17 | 19.50 | (1.67) | 24.96 | 22.99 | (1.97) |

FLAVORED VODKA

| | | | | | | | | | |
|-----|-------|-----------------------|----|------|------|--------|------|------|--------|
| 321 | 2481 | ABSOLUT APEACH | 50 | 1.69 | 0.81 | (0.88) | 1.99 | 0.96 | (1.03) |
| 321 | 6489 | ABSOLUT BERRI ACAI | 50 | 0.81 | 1.69 | 0.88 | 0.96 | 1.99 | 1.03 |
| 321 | 87323 | ABSOLUT CITRON | 50 | 1.69 | 0.81 | (0.88) | 1.99 | 0.96 | (1.03) |
| 321 | 14943 | ABSOLUT LIME | 50 | 1.69 | 0.81 | (0.88) | 1.99 | 0.96 | (1.03) |
| 321 | 86513 | ABSOLUT MANDRIN | 50 | 1.69 | 0.81 | (0.88) | 1.99 | 0.96 | (1.03) |
| 321 | 1866 | ABSOLUT RASPBERRI | 50 | 0.81 | 1.69 | 0.88 | 0.96 | 1.99 | 1.03 |
| 321 | 897 | ABSOLUT VANILIA VODKA | 50 | 0.81 | 1.69 | 0.88 | 0.96 | 1.99 | 1.03 |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ | 001/29/17 | 04/30/17 | Increase/ | | |
|-----------------------------------|-------|--------------------------------|----------|-----------|-----------|----------|-----------|-------|--------|
| # CODE | IN | Licensee | Licensee | Decrease | Minimum | Minimum | Decrease | | |
| # | ML | Price | Price | Amount | Shelf | Shelf | Amount | | |
| | | | | | Price | Price | | | |
| FLAVORED VODKA (CONTINUED) | | | | | | | | | |
| 321 | 10348 | CIROC AMARETTO | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 13451 | CIROC APPLE | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 9603 | CIROC COCONUT | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 14440 | CIROC MANGO | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 9761 | CIROC PEACH | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 11717 | CIROC PINEAPPLE | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 9431 | CIROC RED BERRY | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 15573 | CIROC SUMMER COLADA | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 321 | 72749 | CIROC VARIETY W/50ML RED BERRY | 750 | 25.44 | 27.98 | 2.54 | 29.99 | 32.99 | 3.00 |
| 221 | 14407 | DEEP EDDY CRANBERRY | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 12367 | DEEP EDDY LEMON | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 72997 | DEEP EDDY LEMON W/2 TIN CUPS | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 15362 | DEEP EDDY ORANGE | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 13611 | DEEP EDDY PEACH | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 11024 | DEEP EDDY RUBY RED | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 72998 | DEEP EDDY RUBY RED/2 TIN CUPS | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 72826 | DEEP EDDY RUBY RED PL/50ML LEM | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 221 | 14406 | DEEP EDDY SWEET TEA | 1750 | 24.56 | 25.44 | 0.88 | 28.96 | 29.99 | 1.03 |
| 321 | 13768 | DOPPIO ESPRESSO VODKA | 750 | 22.89 | 16.95 | (5.94) | 26.99 | 19.99 | (7.00) |
| 321 | 12959 | EFFEN BLACK CHERRY | 375 | 11.02 | 10.17 | (0.85) | 12.99 | 11.99 | (1.00) |
| 321 | 3711 | EFFEN BLACK CHERRY | 750 | 21.20 | 22.89 | 1.69 | 24.99 | 26.99 | 2.00 |
| 321 | 13615 | EFFEN BLACK CHERRY | 1750 | 42.37 | 38.16 | (4.21) | 49.96 | 44.99 | (4.97) |
| 321 | 14299 | EFFEN BLOOD ORANGE | 375 | 11.02 | 10.17 | (0.85) | 12.99 | 11.99 | (1.00) |
| 321 | 14298 | EFFEN BLOOD ORANGE | 750 | 21.20 | 22.89 | 1.69 | 24.99 | 26.99 | 2.00 |
| 321 | 14300 | EFFEN BLOOD ORANGE | 1750 | 42.37 | 38.16 | (4.21) | 49.96 | 44.99 | (4.97) |
| 321 | 7479 | EFFEN CUCUMBER | 750 | 21.20 | 22.89 | 1.69 | 24.99 | 26.99 | 2.00 |
| 321 | 14815 | EFFEN CUCUMBER | 1750 | 42.37 | 38.16 | (4.21) | 49.96 | 44.99 | (4.97) |
| 321 | 4066 | EFFEN DUTCH RASPBERRY | 750 | 21.20 | 22.89 | 1.69 | 24.99 | 26.99 | 2.00 |
| 321 | 14305 | EFFEN GREEN APPLE | 375 | 11.02 | 10.17 | (0.85) | 12.99 | 11.99 | (1.00) |
| 321 | 14304 | EFFEN GREEN APPLE | 750 | 21.20 | 22.89 | 1.69 | 24.99 | 26.99 | 2.00 |
| 321 | 14302 | EFFEN GREEN APPLE | 1750 | 42.37 | 38.16 | (4.21) | 49.96 | 44.99 | (4.97) |
| 321 | 14310 | EFFEN RASPBERRY | 375 | 11.02 | 10.17 | (0.85) | 12.99 | 11.99 | (1.00) |
| 321 | 14306 | EFFEN RASPBERRY | 1750 | 42.37 | 38.16 | (4.21) | 49.96 | 44.99 | (4.97) |
| 221 | 8611 | GREY GOOSE CHERRY NOIR | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 72988 | GREY GOOSE CHERRY/50ML GG VODK | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 96250 | GREY GOOSE L'ORANGE | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 1483 | GREY GOOSE L'ORANGE | 1750 | 56.82 | 50.88 | (5.94) | 66.99 | 59.99 | (7.00) |
| 221 | 72991 | GREY GOOSE ORANGE/50ML GG VODK | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 3918 | GREY GOOSE LA POIRE | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 72992 | GREY GOOSE POIRE/50ML GG VODKA | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 166 | GREY GOOSE LE CITRON | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 1484 | GREY GOOSE LE CITRON | 1750 | 56.82 | 50.88 | (5.94) | 66.99 | 59.99 | (7.00) |
| 221 | 72989 | GREY GOOSE CITRON/50ML GG VODK | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 11151 | GREY GOOSE LE MELON | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 72591 | GREY GOOSE LE MELON W/TIN MUG | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 221 | 72990 | GREY GOOSE MELON/50ML GG VODKA | 750 | 28.83 | 25.44 | (3.39) | 33.99 | 29.99 | (4.00) |
| 321 | 9684 | HANGAR 1 BUDDHA'S HAND | 750 | 25.44 | 21.20 | (4.24) | 29.99 | 24.99 | (5.00) |
| 321 | 11488 | HANGAR 1 MANDARIN BLOSSOM | 1000 | 28.83 | 34.77 | 5.94 | 33.99 | 40.99 | 7.00 |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease | |
|-----------------------------------|--------------------------------|----------|----------|-----------------------|----------------|----------------|-----------------------|--------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount | |
| # | ML | Price | Price | | Shelf Price | Shelf Price | | |
| FLAVORED VODKA (CONTINUED) | | | | | | | | |
| 321 13772 | LOCAL CHOICE MANGO | 750 | 22.89 | 18.62 | (4.27) | 26.99 | 21.96 | (5.03) |
| 221 6293 | SEAGRAM'S APPLE VODKA | 375 | 4.66 | 4.23 | (0.43) | 5.49 | 4.99 | (0.50) |
| 221 14372 | SEAGRAM'S GOLDEN APRICOT | 375 | 4.66 | 4.23 | (0.43) | 5.49 | 4.99 | (0.50) |
| 221 11433 | SEAGRAM'S PEACH | 375 | 4.66 | 4.23 | (0.43) | 5.49 | 4.99 | (0.50) |
| 221 72704 | SEAGRAM'S PEACH/50ML EX SMOOTH | 375 | 4.66 | 4.23 | (0.43) | 5.49 | 4.99 | (0.50) |
| 221 11842 | SEAGRAM'S RED BERRY | 375 | 4.66 | 4.23 | (0.43) | 5.49 | 4.99 | (0.50) |
| 221 72705 | SEAGRAM'S RED BRRY/50ML EX SMO | 375 | 4.66 | 4.23 | (0.43) | 5.49 | 4.99 | (0.50) |
| 221 14374 | SEAGRAM'S RUBY RED GRAPEFRUIT | 375 | 4.66 | 4.23 | (0.43) | 5.49 | 4.99 | (0.50) |
| 221 6297 | SEAGRAM'S WILD GRAPE VODKA | 375 | 4.66 | 4.23 | (0.43) | 5.49 | 4.99 | (0.50) |
| 321 10540 | SMIRNOFF AMARETTO | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 4278 | SMIRNOFF BLUEBERRY | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 2667 | SMIRNOFF CHERRY | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 10545 | SMIRNOFF CINNA-SUGAR TWIST | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 61427 | SMIRNOFF CITRUS | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 7917 | SMIRNOFF COCONUT | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 1320 | SMIRNOFF CRANBERRY | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 8114 | SMIRNOFF FLUFFED MARSHMALLOW | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 4831 | SMIRNOFF GRAPE | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 575 | SMIRNOFF GREEN APPLE | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 9155 | SMIRNOFF ICED CAKE | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 72213 | SMIR ICED CAKE/50ML CAPT ORIG | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 9159 | SMIRNOFF KISSED CARAMEL | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 3109 | SMIRNOFF LIME | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 7102 | SMIRNOFF MANGO | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 5512 | SMIRNOFF MELON | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 85396 | SMIRNOFF ORANGE | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 4836 | SMIRNOFF PASSION FRUIT | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 7107 | SMIRNOFF PEACH | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 13182 | SMIRNOFF PEPPERMINT TWIST | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 6124 | SMIRNOFF PINEAPPLE | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 5516 | SMIRNOFF POMEGRANATE | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 86436 | SMIRNOFF RASPBERRY | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 72498 | SMIRNOFF RASP W/CRYSTAL LGT PK | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 14043 | SMIRNOFF RED, WHITE & BERRY | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 9437 | SMIRNOFF ROOT BEER FLOAT | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 12307 | SMIRNOFF RUBY RED GRAPEFRUIT | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 9611 | SMIR SORBET LT LEMON | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 9605 | SMIR SORBET LT MANGO PASSION | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 10799 | SMIR SORBET LT PINAPLE COCONUT | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 9609 | SMIR SORBET LT RASP POMEGRANAT | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 11523 | SMIR SORBET LT SUMMER STRAWBRY | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 11524 | SMIR SORBET LT WHITE PEACH | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 72640 | SMIRNOFF LT VARIETY/50ML VODKA | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 13523 | SMIRNOFF SOURCED CRANBRRY APPL | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 13524 | SMIRNOFF SOURCED PINEAPPLE | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 13525 | SMIRNOFF SOURCED RUBY RED | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 72983 | SMIR SOURCE VARIETY/50ML CROWN | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 12941 | SMIRNOFF SOURS BERRY LEMON | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease |
|-----------------------|------|----------|----------|-----------------------|----------------|----------------|-----------------------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount |
| # | ML | Price | Price | | Shelf Price | Shelf Price | |

FLAVORED VODKA (CONTINUED)

| | | | | | | | | | |
|-----|-------|-------------------------------|------|-------|-------|--------|-------|-------|--------|
| 321 | 11872 | SMIRNOFF SOURS FRUIT PUNCH | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 11874 | SMIRNOFF SOURS GREEN APPLE | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 11877 | SMIRNOFF SOURS WATERMELON | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 72692 | SMIR SOURS VARIETY/50ML VODKA | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 1755 | SMIRNOFF STRAWBERRY | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 93666 | SMIRNOFF VANILLA | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 1730 | SMIRNOFF WATERMELON | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 8116 | SMIRNOFF WHIPPED CREAM | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 321 | 10549 | SMIRNOFF WILD HONEY | 750 | 11.02 | 11.87 | 0.85 | 12.99 | 13.99 | 1.00 |
| 221 | 3492 | STOLICHNAYA BLUEBERI | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 3363 | STOLICHNAYA BLUEBERI | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 221 | 976 | STOLICHNAYA CITROS | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 8758 | STOLICHNAYA HOT | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 98580 | STOLICHNAYA OHRANJ | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 451 | STOLICHNAYA OHRANJ | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 221 | 98600 | STOLICHNAYA PEACHIK | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 7532 | STOLICHNAYA RAZBERI | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 452 | STOLICHNAYA RAZBERI | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 221 | 8978 | STOLICHNAYA SALTED KARAMEL | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 98640 | STOLICHNAYA STRASBERI | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 98650 | STOLICHNAYA VANIL | 1000 | 23.74 | 21.20 | (2.54) | 27.99 | 24.99 | (3.00) |
| 221 | 453 | STOLICHNAYA VANIL | 1750 | 33.92 | 29.68 | (4.24) | 39.99 | 34.99 | (5.00) |
| 221 | 8879 | UGLY DOG BACON | 750 | 16.65 | 16.95 | 0.30 | 19.63 | 19.99 | 0.36 |
| 221 | 10415 | UGLY DOG BLACK CHERRY | 750 | 16.94 | 16.95 | 0.01 | 19.97 | 19.99 | 0.02 |
| 221 | 9441 | UGLY DOG RASPBERRY VODKA | 750 | 16.94 | 16.95 | 0.01 | 19.97 | 19.99 | 0.02 |
| 221 | 15291 | UV APPLE PL | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |
| 221 | 15289 | UV BLUE RASPBERRY PL | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |
| 221 | 15293 | UV CHERRY PL | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |
| 221 | 15290 | UV GRAPE PL | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |
| 221 | 15292 | UV PINK LEMONADE | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |
| 221 | 15295 | UV WHITE CAKE PL | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |
| 221 | 15565 | UV VARIETY CASE #1 PL | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |
| 221 | 15566 | UV VARIETY CASE #2 PL | 50 | 0.81 | 0.68 | (0.13) | 0.96 | 0.80 | (0.16) |

CORDIALS & LIQUEURS - AMERICAN

| | | | | | | | | | |
|-----|-------|--------------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 5807 | DEKUYPER SEX ON THE BEACH PL | 750 | 11.02 | 9.32 | (1.70) | 12.99 | 10.99 | (2.00) |
| 321 | 14109 | DON CICCIO & FIGLI CINQUE | 750 | 29.68 | 29.40 | (0.28) | 34.99 | 34.66 | (0.33) |
| 321 | 14110 | DON CICCIO & FIGLI AMARO DONFE | 750 | 33.92 | 31.35 | (2.57) | 39.99 | 36.96 | (3.03) |
| 321 | 14111 | DON CICCIO & FIGLI AMARO DONNA | 750 | 33.92 | 31.35 | (2.57) | 39.99 | 36.96 | (3.03) |
| 321 | 14112 | DON CICCIO & FIGLI AMARO SIREN | 750 | 33.92 | 31.35 | (2.57) | 39.99 | 36.96 | (3.03) |
| 321 | 14113 | DON CICCIO & FIGLI CONCERTO | 750 | 29.68 | 27.04 | (2.64) | 34.99 | 31.88 | (3.11) |
| 321 | 14114 | DON CICCIO & FIGLI FICO DINDIA | 750 | 25.44 | 27.04 | 1.60 | 29.99 | 31.88 | 1.89 |
| 321 | 14291 | DON CICCIO & FIGLI FINOCCHIETT | 750 | 25.44 | 27.04 | 1.60 | 29.99 | 31.88 | 1.89 |
| 321 | 14115 | DON CICCIO & FIGLI LUNA AMARA | 750 | 29.68 | 29.40 | (0.28) | 34.99 | 34.66 | (0.33) |
| 321 | 14117 | DON CICCIO & FIGLI NOCINO | 750 | 29.68 | 32.93 | 3.25 | 34.99 | 38.82 | 3.83 |
| 321 | 10631 | HOCHSTADTER'S SLOW & LOW | 750 | 19.50 | 20.90 | 1.40 | 22.99 | 24.64 | 1.65 |

RETAIL PRICE CHANGES

| ADA LIQUOR BRAND NAME | SIZE | 01/29/17 | 04/30/17 | Increase/ Decrease | 001/29/17 | 04/30/17 | Increase/ Decrease |
|-----------------------|------|----------|----------|-----------------------|----------------|----------------|-----------------------|
| # CODE | IN | Licensee | Licensee | Amount | Minimum | Minimum | Amount |
| # | ML | Price | Price | | Shelf Price | Shelf Price | |

CORDIALS - LIQUEURS - AMERICAN (CONTINUED)

| | | | | | | | | | |
|-----|-------|-----------------------------|-----|-------|-------|--------|-------|-------|--------|
| 321 | 14701 | INNK PL | 750 | 18.62 | 16.95 | (1.67) | 21.96 | 19.99 | (1.97) |
| 321 | 14851 | INNK WHITE PL | 750 | 18.62 | 16.95 | (1.67) | 21.96 | 19.99 | (1.97) |
| 321 | 15329 | ROSEBUD AMARETTO LIQUEUR | 375 | 7.62 | 8.31 | 0.69 | 8.98 | 9.80 | 0.82 |
| 321 | 15330 | ROSEBUD BLUEBERRY LIQUEUR | 375 | 7.62 | 8.31 | 0.69 | 8.98 | 9.80 | 0.82 |
| 321 | 15331 | ROSEBUD CHOCOLATE LIQUEUR | 375 | 7.62 | 8.31 | 0.69 | 8.98 | 9.80 | 0.82 |
| 321 | 15332 | ROSEBUD GRAPE LIQUEUR | 375 | 7.62 | 8.31 | 0.69 | 8.98 | 9.80 | 0.82 |
| 321 | 15333 | ROSEBUD STRAWBERRY LIQUEUR | 375 | 7.62 | 8.31 | 0.69 | 8.98 | 9.80 | 0.82 |
| 221 | 13383 | TRAVIS HASSE'S APPLE PIE PL | 50 | 0.81 | 0.85 | 0.04 | 0.96 | 1.00 | 0.04 |

CORDIALS & LIQUEURS - FOREIGN

| | | | | | | | | | |
|-----|-------|--------------------------------|-----|--------|--------|---------|--------|--------|----------|
| 341 | 5590 | CHINA MOU TAI LIQ | 375 | 229.24 | 143.69 | (85.55) | 270.26 | 169.40 | (100.86) |
| 221 | 5351 | GALLIANO L'AUTENTICO | 375 | 14.39 | 15.26 | 0.87 | 16.96 | 17.99 | 1.03 |
| 221 | 90780 | LICOR 43 | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 221 | 72889 | LICOR 43 W/2 GLS | 750 | 19.50 | 16.95 | (2.55) | 22.99 | 19.99 | (3.00) |
| 321 | 11229 | LUXARDO CHERRY | 750 | 23.74 | 20.35 | (3.39) | 27.99 | 23.99 | (4.00) |
| 321 | 3861 | LUXARDO LIMONCELLO | 750 | 21.20 | 19.50 | (1.70) | 24.99 | 22.99 | (2.00) |
| 321 | 15380 | MAXIME TRIJOL ORANGE LIQUEUR | 750 | 23.73 | 23.74 | 0.01 | 27.98 | 27.99 | 0.01 |
| 321 | 96106 | METAXA FIVE STAR LIQ (GR) | 750 | 19.07 | 19.50 | 0.43 | 22.49 | 22.99 | 0.50 |
| 321 | 96016 | METAXA 7 STAR LIQ (GR) | 750 | 24.17 | 24.56 | 0.39 | 28.49 | 28.96 | 0.47 |
| 321 | 72234 | METAXA 7 STAR LIQ (GR) W/2 GLS | 750 | 24.17 | 24.56 | 0.39 | 28.49 | 28.96 | 0.47 |

PREPARED COCKTAILS

| | | | | | | | | | |
|-----|-------|--------------------------------|------|-------|-------|---------|-------|-------|---------|
| 221 | 8847 | BACARDI LIGHT MOJITO | 1750 | 16.95 | 14.41 | (2.54) | 19.99 | 16.99 | (3.00) |
| 221 | 8849 | BACARDI LIGHT PINA COLADA | 1750 | 16.95 | 14.41 | (2.54) | 19.99 | 16.99 | (3.00) |
| 221 | 9824 | BACARDI LIGHT STRWBRY DAIQUIRI | 1750 | 16.95 | 14.41 | (2.54) | 19.99 | 16.99 | (3.00) |
| 321 | 13069 | JEFFERSON'S THE MANHATTAN | 750 | 38.16 | 25.44 | (12.72) | 44.99 | 29.99 | (15.00) |
| 321 | 13735 | JOSE CUERVO GOLDEN GRPFT MARG | 1750 | 16.95 | 16.11 | (0.84) | 19.99 | 18.99 | (1.00) |
| 321 | 15404 | JOSE CUERVO GOLDEN HONEYDEW PL | 1750 | 16.95 | 16.11 | (0.84) | 19.99 | 18.99 | (1.00) |
| 321 | 13164 | JOSE CUERVO GOLDEN MARG STRAWB | 1750 | 16.95 | 16.11 | (0.84) | 19.99 | 18.99 | (1.00) |
| 321 | 2512 | JOSE CUERVO GOLDEN MARGARITA | 1750 | 16.95 | 16.11 | (0.84) | 19.99 | 18.99 | (1.00) |
| 321 | 13739 | MEMBER'S MARK GOLDEN MARGARITA | 1750 | 9.32 | 8.84 | (0.48) | 10.99 | 10.42 | (0.57) |