



STATE OF MICHIGAN  
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS  
LIQUOR CONTROL COMMISSION

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In the matter of the request of )  
**HOOD RIVER DISTILLERS, INC.** )  
660 Riverside Drive )  
Hood River, OR 97031 )  
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At the November 5, 2013 meeting of the Michigan Liquor Control Commission  
(Commission) in Lansing, Michigan.

PRESENT: Andrew J. Deloney, Chairman  
Dennis Olshove, Commissioner  
Teri L. Quimby, Commissioner

**ADMINISTRATIVE ORDER NO. 2013-10**  
**SPIRIT PRODUCT DISTRIBUTION REQUEST**

Hood River Distillers, Inc. (vendor of spirits), at the above-noted location, has existing written agreements or contracts with two Authorized Distribution Agents (ADA). Hood River Distillers, Inc. has submitted a written request for permission to distribute their Lucid brands through their existing ADA, General Wine and Liquor Company, Inc., effective February 2, 2014.

Under Article IV, Section 40, of the Constitution of Michigan (1963), the Commission shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. MCL 436.1201(2) provides the Commission with the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including

the manufacture, importation, possession, transportation and sale thereof.

After reviewing the request and discussion of the issue at the meeting, the Commission finds that based on the information received this request should be approved.

THEREFORE, IT IS ORDERED that:

- A. The request made by Hood River Distillers, Inc. to distribute the Lucid brands through General Wine and Liquor Company, Inc. effective February 2, 2014 is hereby APPROVED.
- B. Hood River Distillers, Inc. and General Wine and Liquor Company, Inc. shall submit an executed Addendum to Schedule A of the ADA contract by November 6, 2013 to prevent delays for these product brands.
- C. Hood River Distillers, Inc. shall file the appropriate product changes in the Commission's E-Quote system by November 6, 2013 to prevent delays for these product brands.

MICHIGAN LIQUOR CONTROL COMMISSION

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Andrew J. Deloney, Chairman

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Dennis Olshove, Commissioner

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Teri L. Quimby, Commissioner

Date: November 5, 2013  
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