



ADMINISTRATIVE
MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, October 25, 2011
Lansing District Office

Present: Andrew J. Deloney Chairman
Teri L. Quimby, Commissioner
Donald B. Weatherspoon, Commissioner
Steve Robinson, Director of Finance Division
Julie Wendt, Director of Executive Services Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 11:27 a.m., noting that a quorum was present.

I. Moved by Commissioner Weatherspoon, supported by Commissioner Quimby, that the minutes of the Commission meeting of October 18, 2011, be approved as written and presented, motion carried by unanimous vote.

II. Mr. Robinson presented the E-Quotes reports for product listings in four categories and requested approval of the following:

A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective November 27, 2011:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Kobrand Corporation	750ml Appleton Estate Extra 12 yr Rum	6 Bottles
(General Wine & Liquor Co.)	750ml Delamain Pale & Dry Cognac	6 Bottles
Laird & Company	750ml Lazzaroni Amaro	6 Bottles
(General Wine & Liquor Co.)	750ml Lazzaroni Triplo	6 Bottles
MHW, Ltd.	750ml Camus Borderies XO	12 Bottles
(General Wine & Liquor Co.)		

MHW, Ltd. (NWS Michigan, Inc.)	750ml Chopin Wheat Vodka	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	200ml Jameson (Irish) Whiskey	24 Bottles
Sky Spirits, LLC (General Wine & Liquor Co.)	750ml Glenrothes 1995 Scotch	6 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective November 27, 2011:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACKSIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	375ml Dekuyper Root Beer Schnapps	24 Bottles
Biagio Cru & Estate Wines, LLC (General Wine & Liquor Co.)	750ml O'Dowd's Pumpkin Spice Cream	12 Bottles
Laird & Company (General Wine & Liquor Co.)	750ml Sortilege	12 Bottles
Overseas International, Inc. (General Wine & Liquor Co.)	1000ml Badel Orahovac	12 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	50ml Malibu Rainbow 5Pk PL Rum	120 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	1750ml Smirnoff Fluff Marshmallow PL	6 Bottles
	1750ml Smirnoff Whipped Cream PL	6 Bottles

That the request of Beverage Solution Technologies, LLC, holder of 2011 Small Distiller license, for addition of product to the approved products list of 750ml RMD Vodka, packed 12 to the case, be approved for listing, effective November 27, 2011; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Beverage Solution Technologies, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product.

C. That the following requests for promotional or special packaging be approved for listing, effective November 27, 2011:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	1750ml Jim Beam w/Coke	3 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	750ml Camus Borderies XO w/2 Gls	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for listing, effective November 27, 2011:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Canadian Club w/Branded GlS	6 Bottles
	750ml Canadian Club w/lpod Case	6 Bottles
	750ml Classic 12 yr by CC w/Rock GlS	6 Bottles
	750ml Courvoisier Erte Cognac	1 Bottle
	50ml Courvoisier Trial Pack 3Pk	60 Bottles
	750ml Courvoisier VS w/Decanter	6 Bottles
	750ml Courvoisier X O Cognac	6 Bottles
	375ml Dekuyper Root Beer Schnapps	24 Bottles
	1750ml Effen Vodka w/Martini Machine	3 Bottles
	750ml Jim Beam Black w/Flask	6 Bottles
	750ml Jim Beam w/Baseball Cap	6 Bottles
	750ml Jim Beam w/Kid Rock Downloads	12 Bottles
	750ml Knob Creek BBN w/Flask	6 Bottles
	750ml Laphroaig 30 yr Scotch	6 Bottles
	750ml Makers Mark BBN w/Ornament	6 Bottles
	750ml Red Stag by Jim Beam w/Cherries	12 Bottles
	750ml Red Stag by Jim Beam w/Shot GlS	6 Bottles
	750ml Red Stag w/Kid Rock Downloads	12 Bottles
	750ml Sauza Cien Anos Repos w/Shot GlS	6 Bottles
	750ml Sauza Hornitos Plata w/Flask	6 Bottles
	750ml Sauza Hornitos Rep w/Flask	6 Bottles
	750ml Sauza Tres Gen Anejo w/MargGlS	6 Bottles
	750ml Sauza Tres Gen Plata w/2 GlS	6 Bottles
Kobrand Corporation (General Wine & Liquor Co.) MHW, Ltd. (General Wine & Liquor Co.)	750ml Appleton Estate Extra 12 yr Rum	12 Bottles
	750ml Delamain Pale & Dry Cognac	12 Bottles
	750ml Camus Borderies XO Cognac	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	200ml Jameson (Irish) Whiskey	48 Bottles
Northern United Brewing, LLC (2011 Small Distiller)	750ml Civilized Gin	12 Bottles
	750ml Civilized Rum	12 Bottles
	750ml Civilized Rye Whiskey	12 Bottles
	750ml Civilized Single Malt Whiskey	12 Bottles
	750ml Civilized Vodka	12 Bottles
	750ml Civilized White Dog Whiskey	12 Bottles
	1000ml Old Mission Agave Tequila	12 Bottles
	1000ml Old Mission Apple	12 Bottles
	1000ml Old Mission Gin	12 Bottles
	1000ml Old Mission Hopped Gin	12 Bottles

1000ml Old Mission Peated Malt Whiskey	12 Bottles
1000ml Old Mission Rum	12 Bottles
1000ml Old Mission Sour Mash Whiskey	12 Bottles
1000ml Old Mission Vodka	12 Bottles

Moved by Commissioner Weatherspoon, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated October 24, 2011, motion carried by unanimous vote.

- III. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of February 15, 2006 regarding special price reductions on spirit products. He advised there are 15 difference licensees requesting price reductions, and that 280 price reductions could be approved, with 15 price reductions being denied for reasons stated in the attached reports.

Moved by Chairman Deloney, supported by Commission Weatherspoon, that the 280 special price reductions be approved as indicated on the Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Chairman Deloney, supported by Commission Weatherspoon, that the 15 special price reductions be denied for the reasons stated in the Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

- IV. Mr. Robinson requested approval to write off uncollectible accounts. He advised this is routine information sent to the Michigan Department of Treasury about outstanding debts that the Commission has not been able to collect. Mr. Robinson stated that Treasury will try to collect the debt and if successful, the Commission receives 40 to 50% of the outstanding debt.

Moved by Chairman Deloney, supported by Commission Weatherspoon, that the information concerning the uncollectible debts be forwarded to the Michigan Department of Treasury for collection as written and presented, motion carried by unanimous vote.

- V. Old Business – There was no old business to conduct.

- VI. New Business

Ms. Wendt advised that HB 5084 was introduced by Representative Horn on October 18, 2011 and amends Section 229 of the Liquor Control Code of 1998 to provide for hotels to obtain specially designated merchant licenses for the sale of beer and wine for consumption off the premises in places the Commissions designates.

Ms. Wendt further advised that HB 5087 was introduced by Representative O'Brien on October 18, 2011 which amends Sections 411, 537, and 603 of the Liquor Control Code of 1998 to remove the production cap for brewers selling beer for on-premises consumption at one of its licensed brewery premises.

VII. Public Comments – There were no public comments.

Commissioner Weatherspoon stated he appreciated that Chairman Deloney would be taking a closer look at alcohol smuggling in Michigan and feels this is a very important issue that has grave implications for the Commission and other revenue streams. He also commended Chairman Deloney and Mr. Robinson for their proactive efforts in the collection of insufficient funds checks and the exploration of ways to reduce the amount of dishonored payments the Commission receives from retail licensees. Commissioner Weatherspoon remarked that the Commission is not in business of being a revolving loan fund for licensees.

Chairman Deloney advised more types of licenses and permits have been added to the consent agenda for the licensing meetings which is speeding up the process. He stated staff has been fantastic during the changes and continues to contribute new ideas toward streamlining the licensing process.

With no further business, moved by Commissioner Quimby, supported by Commissioner Weatherspoon, that the business meeting be adjourned at 11:44 a.m., motion carried by unanimous vote.

Andrew J. Deloney
Chairman

Anita Fawcett
Executive Services