



BUSINESS MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, November 13, 2012  
Lansing District Office  
7150 Harris Drive  
Lansing MI 48909

Present: Andrew J. Deloney, Chairman  
Teri L. Quimby, Commissioner  
Dennis Olshove, Commissioner

Absent: None

Staff: Steve Robinson, Director of Finance Division  
Julie Wendt, Director of Executive Services Division  
Andy Neumann, Director of Administrative Services Division  
Kerry Krone, Business Manager  
Anita Fawcett, Executive Services Division

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The meeting was called to order by Chairman Deloney at 11:07 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of October 30, 2012, be approved as written and presented, motion carried by unanimous vote.**
  
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
  - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective December 2, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Altamar Brands, LLC (NWS Michigan, Inc.)	1000ml Kubler Liqueur 750ml Tequila Ocho Extra Anejo 2008	6 Bottles 6 Bottles

Brown-Forman Corporation (General Wine & Liquor Co.)	50ml Finlandia Variety 7 Pk	63 Bottles
Cana Distributors LLC (NWS Michigan, Inc.)	750ml La Cascina Crema D Bergamotto	8 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	1000ml Bols Genever Barrel Aged	6 Bottles
Park Street Imports LLC (NWS Michigan, Inc.)	750ml Domaine De Canton Ginger	6 Bottles
Phillips Products Company, LLC. (General Wine & Liquor Co.)	50ml Phillip Sno Grog Gravity Feed PL	60 Bottles
	200ml Trader Vics Spiced Rum	24 Bottles
	375ml Trader Vics Spiced Rum	12 Bottles
	200ml UV Candy Bar Vodka	24 Bottles
	375ml UV Candy Bar Vodka	12 Bottles
	50ml UV Candy Bar Gravity Feed PL	60 Bottles
	50ml UV Citrus Gravity Feed PL	60 Bottles
Prichard's Distillery, Inc. (NWS Michigan, Inc.)	50ml UV Peach Vodka PL	60 Bottles
	750ml Prichards Fudge Brownie Cream	6 Bottles
	750ml Prichards Private Stock Rum	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	750ml MaCallan SO 1989 MOP Leibovitz	2 Bottles
	750ml MaCallan SO 1991 MOP Leibovitz	2 Bottles
	750ml MaCallan SO 1996 MOP Leibovitz	2 Bottles
Vida Tequila USA, LLC (NWS Michigan, Inc.)	750ml Vida Tequila Anejo	6 Bottles
	750ml Vida Tequila Blanco	6 Bottles
	750ml Vida Tequila Reposado	6 Bottles

**B.** That the following requests for addition of product to the approved products list be approved for listing, effective December 2, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sazerac North America, Inc. (NWS Michigan, Inc.)	750ml Wave Choc Covered Pretzel	12 Bottles
	1000ml Wave Choc Covered Pretzel	12 Bottles
	50ml Wave Choc Covered Pretzel	120 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Jim Beam Jacob's Ghost	12 Bottles
	Beverage Solution	
Technologies, LLC (NWS Michigan, Inc.)	750ml RMD Gin	12 Bottles
Cana Distributors LLC (NWS Michigan, Inc.)	750ml Veglio Grappa De Barolo	12 Bottles
Overseas International, Inc. (General Wine & Liquor Co.)	750ml Bistra Slivovitz Brandy	12 Bottles
	750ml Delpech Fougerat Eve XO	12 Bottles

Phillips Products Company, LLC. (General Wine & Liquor Co.)	750ml Trader Vics 151 Rum	12 Bottles
	750ml UV Candy Bar Vodka	12 Bottles
	1000ml UV Candy Bar Vodka	12 Bottles
	750ml UV Candy Bar PL	12 Bottles
	1750ml UV Candy Bar PL	6 Bottles
	1000ml UV Citrus Vodka	12 Bottles
	1000ml UV Peach Vodka	12 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	1000ml Crown Royal Reserve	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective December 2, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	375ml Bacardi Gold w/50ml Limon	12 Bottles
	375ml Bacardi Superior w/50ml Limon	12 Bottles
	750ml Dewars Spec 12 Yr./Whiskey Rocks	6 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Pinnacle Whipped w/3-50mls	6 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml Southern Comfort w/Coke	6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, Inc.)	750ml 10 Cane Rum w/2 GlS	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective December 2, 2012:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Pinnacle Whipped w/3-50mls	6 Bottles

**Moved by Chairman Deloney, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated November 8, 2012, motion carried by unanimous vote.**

III. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of February 15, 2006 regarding special price reductions on spirit products. He advised there

are twelve different licensees requesting price reductions; that 183 price reductions should be approved; and that 11 price reductions should be denied for the reasons stated in the attached reports.

**Moved by Chairman Deloney, supported by Commissioner Quimby, that the 183 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.**

**Moved by Chairman Deloney, supported by Commissioner Quimby that the 11 special price reductions be denied for the reasons stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.**

- IV. Mr. Robinson requested approval to write-off uncollectible accounts. He advised there are ten (10) accounts which should be sent to Treasury, who will try to collect the debt. Mr. Robinson stated if they are successful, the Commission receives 40% to 50% of the outstanding debt. He advised the other two (2) accounts are under \$100.00 and Treasury will not attempt to collect those outstanding accounts.

**Moved by Chairman Deloney, supported by Commissioner Olshove, that the information concerning the uncollectible debts, be forwarded to the Michigan Department of Treasury for either collection or write-off, as written and presented, motion carried by unanimous vote.**

- V. Mr. Robinson presented requests for the continued listing of products which are to be delisted effective January 2, 2013. He advised that 28 vendors have asked to continue listings for 137 products, with copies of the requests and a summary of the products on file in the Commission's records. Mr. Robinson recommends that the Commission continue to list 129 products and delist 8 products for ongoing failure to meet minimum sales standards. He advised that 353 products will be canceled from the price book if the 129 products continue to be listed. Mr. Robinson advised the new procedures for delisting products was effective on October 1, 2012, and will be used for the first time for the one year sales activity review period ending March 2013.

**Moved by Chairman Deloney, supported by Commissioner Olshove, that the requests for continued listing of 129 products as reported in the attached supplemental minutes, be approved; motion carried by unanimous vote.**

**Moved by Chairman Deloney, supported by Commissioner Olshove, that the requests for continued listing of the following 8 products be denied for failure to meet minimum sales standards for the last three (3) sales activity review periods; motion carried by unanimous vote.**

<u>CODE</u>	<u>BRAND NAME</u>	<u>VENDOR</u>
06967	Bache Gabrielsen XO	Illyrian Import, Inc.
06968	Wemyss Malts Spice King	Illyrian Import, Inc.
06969	Wemyss Malts Peat Chimney	Illyrian Import, Inc.
06970	Wemyss Malts Smooth Gntlmn	Illyrian Import, Inc.
06994	Bache Gabrielsen VS	Illyrian Import, Inc.
05719	Firefly Sweet Tea	Sazerac Company, Inc.
05965	Firefly Peach Tea PL	Sazerac Company, Inc.
06605	Royal Canadian Small Batch	Sazerac Company, Inc.

**VI. Old Business**

There was no Old Business.

**VII. New Business**

There was no New Business.

**VIII. Public Comments**

There were no Public Comments.

**With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 11:22 a.m., motion carried by unanimous vote.**

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Anita Fawcett  
Executive Services

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Andrew J. Deloney  
Chairman