



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, March 26, 2013
Lansing District Office
7150 Harris Drive
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: None

Staff: Steve Robinson, Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:34 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of March 12, 2013, be approved as written and presented, motion carried by unanimous vote.**

- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective April 28, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (General Wine & Liquor Co.)	750ml Fratello Hazelnut Liqueur	6 Bottles
Boyden Valley Winery LLC (NWS Michigan, Inc.)	750ml Vermont Ice Apple Creme	6 Bottles
Lachselian Wine & Spirits, LLLP (NWS Michigan, Inc.)	750ml Vermont Ice Maple Creme	6 Bottles
MHW, Ltd. (NWS Michigan, Inc.)	750ml Glass Vodka	6 Bottles
	750ml Merlet Trois Citrus	6 Bottles

Illyrian Import, Inc. (NWS Michigan, Inc.)	1000ml Crnogorska Prvijenac Brandy	12 Bottles
Old World Spirits L.L.C. (NWS Michigan, Inc.)	1000ml Montenegro Lozova Rakija	12 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	750ml Blade Gin	6 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	200ml Absolut 100 Vodka	24 Bottles
St. George Spirits Inc. (NWS Michigan, Inc.)	200ml UV Peach	24 Bottles
	375ml UV Peach	12 Bottles
	750ml Breaking & Entering Bourbon	6 Bottles
	200ml St. George Absinthe Verte	12 Bottles
	750ml St. George Absinthe Verte	6 Bottles
	200ml St. George Botanivore Gin	24 Bottles
	750ml St. George Botanivore Gin	6 Bottles
	200ml St. George Dry Rye Gin	24 Bottles
	750ml St. George Dry Rye Gin	6 Bottles
	200ml St. George Gin 3 Pk	24 Bottles
	750ml St. George Single Malt Whiskey	6 Bottles
	200ml St. George Terroir Gin	24 Bottles
	750ml St. George Terroir Gin	6 Bottles
United States Distilled Products Co. (General Wine & Liquor Co.)	50ml Caballero PL Liqueur	72 Bottles
W.J. Deutsch & Sons, Ltd. (General Wine & Liquor Co.)	750ml Pierre Ferrand 1840 Cognac	6 Bottles
	750ml Pierre Ferrand Dry Curacao	6 Bottles
	750ml Plantation 20 yr. Rum	6 Bottles
YOGD, LLC (NWS Michigan, Inc.)	200ml Dog Watch Vodka	24 Bottles
	750ml Dog Watch Vodka	6 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective April 28, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	1000ml Bombay Sapphire East Gin	12 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml DeKuyper Fleur Liqueur	12 Bottles
Temperance Distilling Company (NWS Michigan, Inc.)	750ml Voo Vodka	12 Bottles
Dry Fly Distilling Inc. (NWS Michigan, Inc.)	750ml Dry Fly Wheat Whiskey	12 Bottles
MHW, Ltd. (NWS Michigan, Inc.)	1750ml Green Mark Vodka	6 Bottles

Illyrian Import, Inc. (NWS Michigan, Inc.)	1000ml Crnogorska Lozova Rakija	12 Bottles
	750ml Kruna Brandy	12 Bottles
	750ml Stara Sokolova Dunja Quince	12 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	750ml Absolut Cilantro Vodka	12 Bottles
	1000ml Absolut Cilantro Vodka	12 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml UV Peach	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective April 28, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Pernod Ricard, USA, LLC (NWS Michigan, Inc.)	375ml Absolut 80/50ml Ab, Ras, Hib, Pch	24 Bottles
	750ml Absolut 80/50ml Abso Cilantro	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective April 28, 2013:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Illyrian Import, Inc. (NWS Michigan, Inc.)	1000ml Crnogorska Lozova Rakija	6 Bottles
	1000ml Crnogorska Prvijenac Brandy	6 Bottles
	750ml Kruna	6 Bottles
	1000ml Montenegro Lozova Rakija	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	750ml Absolut San Francisco	12 Bottles
W.J. Deutsch & Sons, Ltd. (General Wine & Liquor Co.)	1750ml Pierre Ferrand Dry Curacao	6 Bottles

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated March 25, 2013, motion carried by unanimous vote.

III. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. He advised there were twenty-five (25) different licensees requesting price reductions; that 1090 product price reductions could be approved; and that 1 product price reduction should be denied.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the 1090 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Chairman Deloney that 1 special price reduction be denied for the reasons stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

IV. Old Business

There was no Old Business.

V. New Business

There was no Old Business.

VI. Public Comments

Attorney Michael Brown suggested a change to the escrow form to show what the licensee's intentions are with the license(s) when they are submitted for escrow. He advised they field numerous phone calls from the public inquiring if a license is for sale, and that adding a designation to the form, would make the subsequent escrow list from our website, more useful to the general public. Chairman Deloney stated that this is an interesting idea that would benefit everyone involved. He thanked Mr. Brown and advised the Commission will take his comments under consideration.

With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 9:47 a.m., motion carried by unanimous vote.

Anita Fawcett
Executive Services

Andrew J. Deloney
Chairman