



BUSINESS MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, April 2, 2013  
Lansing District Office  
7150 Harris Drive  
Lansing MI 48909

Present: Andrew J. Deloney, Chairman  
Dennis Olshove, Commissioner

Absent: Teri L. Quimby, Commissioner

Staff: Steve Robinson, Director of Finance Division  
Julie Wendt, Director of Executive Services Division  
Kerry Krone, Business Manager  
Anita Fawcett, Executive Services Division

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The meeting was called to order by Chairman Deloney at 11:02 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Chairman Deloney, that the minutes of the Commission meeting of March 26, 2013, be approved as written and presented, motion carried by unanimous vote.**
- II. Ms. Wendt requested approval of Bulletin No. 2013-02, Advertising and Promotions. She advised that with warm weather approaching and more outdoor activities being organized by licensees involving the sale and consumption of alcoholic beverages, this bulletin would serve as a reminder of what is prohibited under the Liquor Control Code and Rules. Ms. Wendt stated the bulletin would be posted on the website. Chairman Deloney reviewed and commented on the relevant points contained in the bulletin.  
  
**Moved by Chairman Deloney, supported by Commissioner Olshove, that Bulletin No. 2013-02, be approved as written and presented, motion carried by unanimous vote.**
- III. Old Business

There was no Old Business.

**IV. New Business**

There was no Old Business.

**V. Public Comments**

Spencer Nevins from Michigan Beer and Wine Wholesalers Association thanked the Commission for issuing this bulletin. He advised this will clear up a lot of issues concerning brand logoed advertising and promotions at licensed outdoor activities.

**With no further business, moved by Commissioner Olshove, supported by Chairman Deloney, that the business meeting be adjourned at 11:10 a.m., motion carried by unanimous vote.**

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Andrew J. Deloney  
Chairman

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Anita Fawcett  
Executive Services