



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, June 11, 2013
Lansing District Office
7150 Harris Drive
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: None

Staff: Steve Robinson, Director of Finance Division
Tom Hagan, Director of Enforcement Division
Kerry Krone, Business Manager
Pam Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 11:03 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of May 14, 2013, and that the minutes of the Closed Session meetings of May 6, 2013 and June 2, 2013, be approved as written and presented, motion carried by unanimous vote.**
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective June 30, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Cana Distributors LLC (NWS Michigan, Inc.)	375ml Calvados Noble-Dame Brandy	12 Bottles
Hemingway Rum Company, LLC (General Wine & Liquor Co.)	750ml Papa's Pilar Blonde Rum	6 Bottles
	750ml Papa's Pilar Dark Rum	6 Bottles
Jomada Imports, LLC (NWS Michigan, Inc.)	50ml Amate Anejo Tequila	48 Bottles
	50ml Amate Blanco Tequila	48 Bottles

	50ml Amate Reposado Tequila	48 Bottles
	50ml Amate Variety Pack 3Pk	48 Bottles
Koval Inc.	750ml Koval Chrysanthemum & Honey	6 Bottles
(NWS Michigan, Inc.)	750ml Koval Ginger	6 Bottles
MHW, Ltd.	750ml Combier Cassis	6 Bottles
(General Wine & Liquor Co.)	750ml Combier Pamplemousse Rose	6 Bottles
	750ml Combier Peche DeVigne	6 Bottles
Nicholas Enterprises, Inc.	375ml Carlos Murphy Spiced Tequila	12 Bottles
(General Wine & Liquor Co.)		
One Roq Spirits LLC	750ml One Roq Vodka	6 Bottles
(NWS Michigan, Inc.)	750ml One Roq Raspberry Vodka	6 Bottles
	750ml One Roq Reserved Vodka	6 Bottles
Palm Bay International, Inc.	750ml 901 Tequila Anejo	6 Bottles
(General Wine & Liquor Co.)	750ml 901 Tequila Reposado	6 Bottles
	750ml 901 Tequila Silver	6 Bottles
	750ml The Irishman Single Malt	6 Bottles
Shaw-Ross International	750ml Beluga Noble Vodka	6 Bottles
Importers, LLC		
(NWS Michigan, Inc.)		
The Country Vintner, Inc.	750ml Smooth Ambler Old Scout Ten	6 Bottles
(NWS Michigan, Inc.)		
United States Distilled Products Co.	50ml Label 5 PI Scotch	72 Bottles
(General Wine & Liquor Co.)		
Western Spirits Beverage	375ml Bird Dog Maple	12 Bottles
Company, LLC	50ml Bird Dog Maple	60 Bottles
(General Wine & Liquor Co.)	750ml Calumet Farm Bourbon	6 Bottles
	200ml Twenty Grand	24 Bottles
W. J. Deutsch & Sons, Ltd.	375ml Licor 43	12 Bottles
(General Wine & Liquor Co.)		

- A.** That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective July 28, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Imperial Brands, Inc. (General Wine & Liquor Co.)	750ml Marie Brizard Apry	6 Bottles
The Country Vintner, Inc. (NWS Michigan, Inc.)	375ml Smooth Ambler Yearling	12 Bottles
Ty Ku, LLC (NWS Michigan, Inc.)	750ml Ty Ku Citrus	6 Bottles
	750ml Ty Ku Soju	6 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml Johnnie Walker Platinum Scotch	6 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective June 30, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml 2 Gingers Irish Whiskey	12 Bottles
	750ml Ice Surge Berry Blizzard	12 Bottles
	750ml Ice Surge Tropical Freeze	12 Bottles
	750ml Red Stag Hardcore Cider	12 Bottles
	50ml Red Stag Hardcore Cider PL	120 Bottles
	375ml Red Stag Hardcore Cider PL	24 Bottles
Cana Distributors LLC (NWS Michigan, Inc.)	750ml Rusalka Vodka	12 Bottles
	1000ml Rusalka Vodka	12 Bottles
	1750ml Rusalka Vodka	6 Bottles
E. & J. Gallo Winery (General Wine & Liquor Co.)	750ml New Amsterdam Citron Vodka	12 Bottles
	1750ml New Amsterdam Citron Vodka	6 Bottles
MHW, Ltd. (NWS Michigan, Inc.)	750ml Chicken Cock Cinnamon	12 Bottles
	750ml Chicken Cock Root Beer	12 Bottles
	750ml Chicken Cock Southern Spiced	12 Bottles
Nicholas Enterprises, Inc. (General Wine & Liquor Co.)	750ml Carlos Murphy Spiced Tequila	12 Bottles
	750ml Hot Irishman Irish Coffee	12 Bottles
Palm Bay International, Inc. (General Wine & Liquor Co.)	750ml Viral Orange Sherbet Vodka	12 Bottles
	750ml Viral Rainbow Sherbet Vodka	12 Bottles
	750ml Viral Raspberry Sherbet Vodka	12 Bottles
Pearson & Pearson, LLC (NWS Michigan, Inc.)	1000ml Mama Walkers Blueberry Pancake	12 Bottles
	1000ml Mama Walkers Glazed Donut	12 Bottles
	1000ml Mama Walkers Maple Bacon	12 Bottles
RGI Brands, LLC (NWS Michigan, Inc.)	750ml Traverse City Whiskey Cherry	12 Bottles
	750ml Grand Marnier Raspberry-Peach	12 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, Inc.)	750ml Ugly Dog Black Cherry Vodka	12 Bottles
Ugly Dog Distillery, LLC (General Wine & Liquor Co.)	750ml Bird Dog Maple	12 Bottles
Western Spirits Beverage Company, LLC (General Wine & Liquor Co.)	100ml Twenty Grand	48 Bottles

That the request of Fish Hook Distilling Company, LLC holder of 2013 Small Distiller license, for addition of a product to the approved products list for regular new items, be approved for listing, effective June 30, 2013; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Fish Hook Distilling

Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Valentine Liberator Old Tom Gin	12 Bottles

That the request of Journeyman Distillery, LLC, holder of 2013 Small Distiller license, for addition of a product to the approved products list for regular new items, be approved for listing, effective June 30, 2013; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Journeyman Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Journeyman Single Malt Misc. Whiskey	12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective July 28, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml Baileys Vanilla Cinnamon	12 Bottles

That the request of Journeyman Distillery, LLC, holder of 2013 Small Distiller license, for addition of a product to the approved products list for regular new items, be approved for listing, effective July 28, 2013; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Journeyman Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
50ml Journeyman Red Arrow Vodka	120 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective June 30, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml El Jimador Reposado w/Fresca	6 Bottles
	750ml Southern Comfort 70 w/Lemonade	6 Bottles

Castle Brands (USA) Corp. (General Wine & Liquor Co.)	750ml Gosling's Blk w/2 Ginger Beers	6 Bottles
Sidney Frank Importing Co., Inc. (General Wine & Liquor Co.)	750ml Jagermeister w/T-Shirt	12 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	1750ml Sobieski w/2 Shot Glasses	6 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	1750ml Sobieski w/50ml Karamel	6 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml Camus VS Elegance w/2 Glasses	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	375ml UV Peach w/50ml UV 80	12 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, Inc.)	375ml UV Salt Watermln w/50ml UV 80	12 Bottles
	750ml Remy Martin w/Pineapple Juice	6 Bottles
	750ml Remy Martin VSOP w/50ml 1738	12 Bottles
	750ml Glenmorangie 18 yr w/2 Glasses	4 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective June 30, 2013:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	375ml B & B D O M w/Martini GlS	6 Bottles
	200ml Bacardi Coco Rum	24 Bottles
	1750ml Bacardi Coco Rum	6 Bottles
	750ml Bacardi Hand Shaken Daiquiri	12 Bottles
	1750ml Bacardi Hand Shaken Daiquiri	6 Bottles
	750ml Bacardi Limon w/Beanie Cap	12 Bottles
	750ml Bacardi Raspberry Mojito	12 Bottles
	1750ml Bacardi Raspberry Mojito	6 Bottles
	750ml Bacardi Superior w/Beanie Cap	12 Bottles
	750ml Bacardi Superior w/50ml Dragon	12 Bottles
	750ml Bacardi Superior w/50ml Rock Coc	12 Bottles
	750ml Bombay Sapphire w/Pitcher	6 Bottles
	750ml Castillo Citrus PL	12 Bottles
	1000ml Castillo Fusion	12 Bottles
	750ml Castillo Mocha	12 Bottles
	750ml Cazadores Repos w/2 Jarrito Mgs	6 Bottles
	750ml Dewar's White Label w/Glass	12 Bottles
	1750ml Dewar's White Label w/Golf Balls	6 Bottles
	750ml Eristoff Black Wild Bry	12 Bottles
	200ml Eristoff Original Vodka	24 Bottles
	375ml Eristoff Original Vodka	24 Bottles
	750ml Eristoff Original Vodka	12 Bottles
	1750ml Eristoff Original Vodka PL	6 Bottles
	750ml Eristoff Red Sloe Berry	12 Bottles

	750ml Grey Goose LaPoire w/Jigger	6 Bottles
	200ml Grey Goose LeCitron	24 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Maker's Mark w/2 Gl's & Recipe Bk	6 Bottles
E. & J. Gallo Winery (General Wine & Liquor Co.)	750ml E & J XO w/Glass	6 Bottles
	750ml New Amsterdam w/Glass	6 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml Jose Cuervo Esp w/50ml Cr Roysl	12 Bottles
	750ml Jose Cuervo Esp w/50ml Don Blanc	12 Bottles
	1000ml Jose Cuervo Esp w/2-50ml	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective July 28, 2013:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	750ml Macallan Cask Strength Scotch	12 Bottles
	750ml Macallan So 1996 Mop Leibovitz	2 Bottles
Ty Ku, LLC (NWS Michigan, Inc.)	750ml Ty Ku Citrus	6 Bottles
	750ml Ty Ku Soju	6 Bottles

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated June 6, 2013, motion carried by unanimous vote.

III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were seven (7) different licensees requesting price reductions; that 124 product price reductions could be approved; and that 6 products price reductions should be denied.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the 124 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Commissioner Quimby that the 6 special price reductions be denied for the reasons stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

VI. Ms. Hamilton presented the April, 2013 financial report which shows the results of our operations for the period of October 1, 2012 through April 30, 2013 and is

compared with the same period from the previous fiscal year. Ms. Hamilton advised the Distilled Spirit cases sold increased by 76,514 or 1.8% and the Total Gross Sales for the period are \$615,364,595 or 5.7% higher. She advised the Net Income from spirit sales was down by \$5,712,254 or 5.8%, but the decrease is due in part to the 1.85% specific tax that was eliminated on October 1, 2012 and expenses for information technology services almost doubling to approximately \$2 million over last year. Ms. Hamilton advised if these amounts are added to this year's income, our Net Income would be about \$3 million higher.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the April 2013 Financial Report, be accepted, motion carried by unanimous vote.

V. Old Business.

There was no Old Business.

VI. New Business.

There was no New Business.

VII. Public Comments.

Attorney Joe Garcia advised he would like to raise a concern for one of his clients and request the Commission's assistance. He advised documents for a pending request for a license transfer were mailed to the Commission office on May 24, 2013, which was a holiday weekend. Mr. Garcia advised these documents were not received by the Commission until June 8, 2013, which puts his client in a time crunch to open the business. Chairman Deloney advised they would speak with the Licensing Division and take the matter under advisement.

With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 11:17 a.m., motion carried by unanimous vote.

Anita Fawcett
Executive Services

Andrew J. Deloney
Chairman