



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, June 14, 2016
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner

Absent: Dennis Olshove, Commissioner

Staff: Steve Robinson, Director of Finance Division
Pam Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:43 a.m., noting a quorum was present.

- I. **Moved by Commissioner Quimby, supported by Chairman Deloney, that the minutes of the Commission meeting of May 10, 2016, be approved as written and presented, motion carried by unanimous vote.**
- II. Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective July 3, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Ascendant Spirits, Inc. (NWS Michigan, LLC)	750ml Calyx Gin	6 Bottles
Arizona Spirits LLC (NWS Michigan, LLC)	750ml Commerce Gin	6 Bottles
Temperance Distilling Company (NWS Michigan, LLC)	750ml Desiree Cake Vodka 750ml Desiree Red Velvet Vodka 750ml Desiree Straight Vodka	6 Bottles 6 Bottles 6 Bottles
Black Sea Imports, Inc. (NWS Michigan, LLC)	750ml Lusty Claw Bourbon	6 Bottles
Caná Distributors, LLC (NWS Michigan, LLC)	750ml Alma Toscana Brunello Montalci 375ml Red Saw Bourbon	6 Bottles 12 Bottles

	375ml Red Saw Rye	12 Bottles
Castle Brands (USA) Corp. (NWS Michigan, LLC)	50ml Brady's Irish Cream PL	60 Bottles
Crillon Importers Co. (NWS Michigan, LLC)	750ml Opal Nera Liqueur	6 Bottles
Goamericago Beverages, LLC (NWS Michigan, LLC)	750ml Whistle Pig 17 Yr. Rye	3 Bottles
Gray Skies Distillery, LLC (NWS Michigan, LLC)	750ml Gray Skies Spiced Rum	6 Bottles
William Grant & Sons, Inc. (NWS Michigan, LLC)	750ml Balvenie Tun 1509 Scotch	3 Bottles
Kings County Distillery LLC (NWS Michigan, LLC)	200ml Kings County Chocolate Whiskey	24 Bottles
	375ml Kings County Chocolate Whiskey	12 Bottles
	200ml Kings County Moonshine	24 Bottles
	375ml Kings County Moonshine	24 Bottles
Lapham Sales and Marketing, Inc. (NWS Michigan, LLC)	750ml Atlantico Private Cask Rum	6 Bottles
	750ml Atlantico Reserva Rum	6 Bottles
Local Choice Inc. (NWS Michigan, LLC)	750ml Boosie Juice Strawberry Kiwi Vodka	6 Bottles
MHW, Ltd. (NWS Michigan, LLC)	750ml Clyde May's Straight Bourbon	6 Bottles
Pacific Edge Marketing Group Inc. (General Wine & Liquor Co.)	750ml Old Raj Dry Gin 110 PF	6 Bottles
	750ml Springbank 10 Yr. Single Malt	6 Bottles
	750ml Springbank 15 Yr. Single Malt	6 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	750ml Virginia Highland Whiskey	6 Bottles
Park Street Imports LLC (NWS Michigan, LLC)	750ml Chicken Cock Bootleggers Resrv	6 Bottles
	750ml Chicken Cock Heritage Resrv	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Jameson Cooper's Croze Whiskey	3 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	375ml Prairie Organic Gin	12 Bottles
Russian Standard Vodka (USA), Inc. (NWS Michigan, LLC)	750ml Zu Bison Vodka	6 Bottles
St George Spirits, Inc. (NWS Michigan, LLC)	750ml Bruto Americano	6 Bottles
Serralles USA, LLC (NWS Michigan, LLC)	750ml Don Q Single Barrel Rum	6 Bottles
Shaw-Ross International Importers (NWS Michigan, LLC)	750ml Pusser's Gunpowder Proof Rum	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Nolet's Dry Gin Reserve	1 Bottle
Think Italian, LLC (NWS Michigan, LLC)	750ml Don Ciccio & Figli Finocchiett	6 Bottles
	750ml Don Ciccio & Figli Limoncello	6 Bottles

Wilson Daniels, Ltd. 50ml Fernet Branca 60 Bottles
 (General Wine & Liquor Co.)

B. That the following requests for addition of product to the approved products list be approved for listing, effective July 3, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sazerac North America, Inc. (NWS Michigan, LLC)	750ml Caliber Butterscotch	12 Bottles
	1750ml Caliber Canadian Whiskey PL	6 Bottles
	750ml Caliber Peach	12 Bottles
	750ml Caliber Sour Apple	12 Bottles
	750ml Caliber Triple Sec	12 Bottles
	375ml Caliber Vodka PL	24 Bottles
Temperance Distilling Company (NWS Michigan, LLC)	750ml Blue MF	12 Bottles
	750ml Fahrenheit 317	12 Bottles
	750ml Liquorizh Black Licorice Vodka	12 Bottles
	750ml Liquorizh Cherry Vodka	12 Bottles
	750ml Liquorizh Orange Vodka	12 Bottles
	750ml Liquorizh Whipped Cream Vodka	12 Bottles
	750ml Piece of Cake Strawberry Short	12 Bottles
	750ml Sin Spirits Red Velvet Cosmo	12 Bottles
	750ml Sin Spirits Vodgria	12 Bottles
Black Sea Imports, Inc. (NWS Michigan, LLC)	750ml St Claire Vodka	12 Bottles
	750ml Soplica Hazelnut Vodka	12 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml Jack Daniel's 150 th Accessible	12 Bottles
Cana Distributors, LLC (NWS Michigan, LLC)	750ml Devil's Bathtub Gin	12 Bottles
	750ml Frozen Falls Vodka	12 Bottles
Castle Brands (USA) Corp. (NWS Michigan, LLC)	1000ml Goslings Gold Seal Rum	12 Bottles
	1750ml Goslings Gold Seal Rum	6 Bottles
Frank-Lin Distillers Products, Ltd. (NWS Michigan, LLC)	750ml Category Five Blue Lagoon	12 Bottles
	750ml Category Five Yellowbird Rum	12 Bottles
Journeyman Distillery, LLC (General Wine & Liquor Co.)	750ml Journeyman Humdinger Jalapeno	12 Bottles
	750ml Journeyman Snaggle Tooth Coffee	12 Bottles
Kindred Distilled Spirits, LLC (General Wine & Liquor Co.)	750ml Highspire Whiskey	12 Bottles
	750ml Loaded Vodka	12 Bottles
	1000ml Loaded Vodka	6 Bottles
Koo Liqueur, Inc. (NWS Michigan, LLC)	750ml Koo Liqueur	12 Bottles
Mach Flynt, Inc. (NWS Michigan, LLC)	1750ml Kirkland Signature Gin	6 Bottles

Northern United Brewing Company (General Wine & Liquor Co.)	750ml Civilized White Dog Whiskey	12 Bottles
Pacific Edge Marketing Group Inc. (General Wine & Liquor Co.)	1000ml Bank Note 5 Yr. Blended	12 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	1000ml Helix Vodka 50ml Purus Vodka	12 Bottles 120 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	1750ml Olmeca Altos Reposado Whiskey	6 Bottles
Russian Standard Vodka (USA), Inc. (NWS Michigan, LLC)	750ml Deluze VS Cognac 375ml Deluze VS Cognac Flask	12 Bottles 24 Bottles
Luxco, Inc. (NWS Michigan, LLC)	50ml Rebel Yell Root Beer PL	120 Bottles
The Edrington Group USA, LLC (NWS Michigan, LLC)	750ml Brugal XV Rum	12 Bottles
21 st Century Spirits, LLC (NWS Michigan, LLC)	1000ml Blue Ice "G" Vodka 1750ml Blue Ice "G" Vodka	12 Bottles 6 Bottles
Wilson Daniels, Ltd. (General Wine & Liquor Co.)	750ml Seagram's Golden Apricot 750ml Seagram's Ruby Red Grpefrt	12 Bottles 12 Bottles

That the request of Ann Arbor Distilling Company, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective July 3, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Ann Arbor Distilling Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Spaulding's Limited Edition Coffee	24 Bottles

That the request of Detroit City Distillery, LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective July 3, 2016; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Detroit City Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Abarrare Gin	12 Bottles
750ml Elvethea Gin	12 Bottles
750ml Peacemaker Gin	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective July 3, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	1750ml Jim Beam w/100ml Jim Beam Apl	6 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml Jack Daniel's TN Fire w/2 Gls	6 Bottles
MHW Ltd. (General Wine & Liquor Co.)	750ml Rum Chata Holiday VAP w/Mug	6 Bottles
McCormick Distilling Company (General Wine & Liquor Co.)	750ml Broker's Gin w/Collins Glass	6 Bottles
	750ml Tarantula Azul w/2 Gls	6 Bottles
	750ml Tequila Rose w/1 Collins Glass	6 Bottles
Niche Import Co. (General Wine & Liquor Co.)	750ml Barenjager Honey Liq Gift Pack	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	1000ml Absolut Flavors w/Mule Mugs	6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Hennessy XO w/2 Gls	3 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Capt Morgan Spiced-Beach BL PL	12 Bottles
Wilson Daniels, Ltd. (General Wine & Liquor Co.)	750ml Crystal Head Vodka w/Stopper	6 Bottles
	750ml Fernet Branca w/2 Bodega Gls	6 Bottles
	750ml Templeton Rye w/Tumblers	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective July 3, 2016:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
CNS Enterprises (Chinese Import & Export)	375ml Red Star ER Guo Tou Jiu	12 Bottles
	750ml Red Star ER Guo Tou Jiu	12 Bottles
William Grant & Sons, Inc. (NWS Michigan, LLC)	750ml Balvenie Tun 1509 Scotch	3 Bottles
Journeyman Distillery, LLC (Small Distiller)	750ml Journeyman Humdinger Jalapeno	12 Bottles
	750ml Journeyman Snaggle Tooth	12 Bottles
Russian Standard Vodka (USA), Inc. (NWS Michigan, LLC)	750ml Zu Bison Vodka	12 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Hennessy XO Cognac w/2 Gls	6 Bottles
Sky Spirits, LLC (General Wine & Liquor Co.)	750ml Espolon Anejo w/Bttl Pourer	6 Bottles
	750ml Skyy Barcft Marg Lime w/CanaDry	6 Bottles
	750ml Skyy Infusion Blubrry/Lemonade	6 Bottles
	750ml Wild Turkey 81 w/50ml Amer Hny	12 Bottles
	750ml Wild Turkey Amer Hny w/Tap	6 Bottles
	50ml Wild Turkey Rare Breed Bourbon	60 Bottles

Diageo Americas, Inc. 750ml Smirnoff 80 PL w/2-50ml Vod-Brry 12 Bottles
(General Wine & Liquor Co.)

After discussion, the following products were denied:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Castle Brands (USA) Corp. (NSW Michigan, LLC)	1000ml Jefferson's Wood Experiment 5Pk	30 Bottles
Gray Skies Distillery, LLC (Small Distiller)	750ml GSD Spiced Rum	6 Bottles
Pacific Edge Marketing Group Inc. (General Wind & Liquor Co.)	750ml Longrow Peated Single Malt	6 Bottles
McCormick Distilling Company (General Wine & Liquor Co.)	750ml Broker's Gin w/1 Collins Glass	6 Bottles

Moved by Chairman Deloney, supported by Commissioner Quimby that the above actions be taken in accordance with the E-Quote reports as written, and presented dated June 10, 2016, motion carried by unanimous vote.

- III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were one hundred (100) different licensees requesting price reductions; that 2877 product price reductions could be approved; and that there were 9 product price reductions to be denied.

Moved by Chairman Deloney, supported by Commissioner Quimby, that the 2877 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Chairman Deloney, supported by Commissioner Quimby, that the 9 special price reduction be denied for the reason stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

- IV. Mr. Robinson presented the March and April 2016 Financial Report which show the results of our operations for the period of October 1, 2015 through April 30, 2016. He advised he would report the April 2016 statement, which contains the same number of weeks of spirit sales as the April 2015 report. Mr. Robinson stated the Total Gross Sales increased over last year by approximately \$29.8 million or 4.2%,

with the Distilled Spirit cases sold increasing by 115,668 or 2.5%. He advised the Net Income from spirit sales has increased by \$5.2 million or 64.6%, with Beer taxes being up approximately \$2.9 million, while Wine taxes are up by \$1.7 million.

Moved by Chairman Deloney, supported by Commissioner Quimby, that the March and April 2016 Financial Reports, be accepted, motion carried by unanimous vote.

V. Old Business.

There was no Old Business.

VI. New Business.

There was no New Business.

VII. Public Comments.

Attorney Michael Brown thanked the Commission on behalf of his client, Rite-Aid of Michigan, for the recent approval of their request for a Resort SDD license at the Spring Lake location. He advised it was great timing as the store is located by two resort areas and the summer season was here.

Chairman Deloney congratulated Hearing Commissioner Ed Clemente on being re-appointed for another four-year term and that he looked forward to working with Commissioner Clemente.

With no further business, moved by Commissioner Quimby, supported by Chairman Deloney, that the business meeting be adjourned at 9:49 a.m., motion carried by unanimous vote.

Andrew J. Deloney
Chairman

Anita Fawcett
Executive Services