



ADMINISTRATIVE  
MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, June 19, 2012  
Lansing District Office

Present: Andrew J. Deloney, Chairman  
Teri L. Quimby, Commissioner

Staff: Steve Robinson, Director of Finance Division  
Julie Wendt, Director of Executive Services Division  
Tom Kovacik, Deputy Director of Executive Services Division  
Gerald Whalen, 1<sup>st</sup> Assistant Attorney General's Office  
April Laverty, Executive Services Division  
Anita Fawcett, Executive Services Division

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The meeting was called to order by Chairman Deloney at 11:24 a.m., noting a quorum was present.

- I. **Moved by Commissioner Quimby, supported by Chairman Deloney, that the minutes of the Commission meeting of June 12, 2012, be approved as written and presented, motion carried by unanimous vote.**
  
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
  - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective July 29, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
E. & J. Gallo Winery (General Wine & Liquor Co.)	200ml New Amsterdam Peach Vodka	24 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	200ml New Amsterdam Red Berry	24 Bottles
Takara Sake USA, Inc. (General Wine & Liquor Co.)	750ml Highland Park Thor Scotch	6 Bottles
	750ml Kuro Yokaichi Imo Liqueur	6 Bottles

**B.** That the following requests for addition of product to the approved products list be approved for listing, effective July 29, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
E. & J. Gallo Winery	375ml New Amsterdam Peach Vodka	24 Bottles
(General Wine & Liquor Co.)	375ml New Amsterdam Red Berry Vodka	24 Bottles
McCormick Distilling Company, Inc.	750ml Buttered Popcorn Vodka	12 Bottles
(General Wine & Liquor Co.)	750ml Glazed Donut Vodka	12 Bottles
Ole Smoky Distillery, LLC	750ml Ole Smoky Moonshine Tenn	12 Bottles
(NWS Michigan, Inc.)	750ml Ole Smoky Moonshine Apple Pie	12 Bottles
	750ml Ole Smoky Moonshine Whi Lightn	12 Bottles
Pernod Ricard USA, LLC	750ml Fris Citrus Vodka	12 Bottles
(NWS Michigan, Inc.)	750ml Fris Orange Vodka	12 Bottles
	375ml Fris Vodka PL	24 Bottles
	750ml Fris Whipped Vodka	12 Bottles
	1750ml Malibu Carib Cosmo Lt Ckt-Pch	6 Bottles

That the request of Aquamarine Springs, LLC holder of 2012 Small Distiller license, for addition of products to the approved products list, be approved for listing, effective July 29, 2012; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Aquamarine Springs, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Big Buck Artisan London Dry #1 Gin	24 Bottles
375ml Big Buck Artisan Stone Exotic Gin	24 Bottles
750ml Big Buck Artisan Stone Exotic Gin	12 Bottles
750ml Big Buck Artisan London Dry #1 Gin	12 Bottles

After discussion, no action will be taken at this time on the following product, pending further information and review:

Ole Smoky Distillery, LLC (NWS Michigan, Inc.)	750ml Ole Smoky Moonshine Cherries	12 Bottles
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**C.** That the following requests for promotional or special packaging be approved for listing, effective July 29, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (General Wine & Liquor Co.)	750ml Rum Chata w/Shaker	6 Bottles
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Bacardi Oakheart w/Stein Mug	6 Bottles
Crillon Importers Co. (NSW Michigan, Inc.)	750ml Rhum Barbancrt Res Spec w/Gls	6 Bottles
E. & J. Gallo Winery (General Wine & Liquor Co.)	750ml New Amsdm w/50ml Red Berry	12 Bottles
Pernod Ricard USA, LLC (General Wine & Liquor Co.)	750ml Absolut Citron w/Crnby Juice	6 Bottles
	750ml Absolut Mandrin w/Crnby Juice	6 Bottles
	750ml Absolut w/Grapefruit Juice	6 Bottles
	750ml Malibu Coconut Rum w/Diet Coke	6 Bottles

**D.** That the following requests for deletion of product from the approved products list be approved for delisting, effective July 29, 2012:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	375ml Cruzan Black Cherry	12 Bottles
	375ml Cruzan Coconut Rum	12 Bottles
	50ml Maker's Mark BBN	120 Bottles
Crillon Importers Co. (NSW Michigan, Inc.)	750ml Rhum Barbancrt Res Spec w/Gl	6 Bottles
McCormick Distilling Company, Inc. (General Wine & Liquor Co.)	750ml Tequila Rose w/12 Shot Gls	6 Bottles
	750ml Tequila Rose w/Gls & Game Board	6 Bottles

**Moved by Commissioner Quimby, supported by Chairman Deloney, that the above actions be taken in accordance with the E-Quote reports dated June 18, 2012, motion carried by unanimous vote.**

**III.** Mr. Robinson requested approval of a bulletin for the submission of quotations for Price List No. 228, which is effective October 1, 2012. He advised this is a quarterly reminder that is sent to Vendors of Spirits and Vendor Representatives to remind them of the deadline for the next price book.

**Moved by Chairman Deloney, supported by Commissioner Quimby, that Bulletin 2012-11, be approved as written and presented, motion carried by unanimous vote.**

**IV.** Chairman Deloney stated that the bulletin for Local Approval Process was not finalized and will be presented at a future meeting.

**V.** Old Business

There was no Old Business.

**VI.** New Business

There was no New Business.

**VII.** Public Comments

There were no Public Comments.

**With no further business, moved by Commissioner Quimby, supported by Chairman Deloney, that the business meeting be adjourned at 11:28 a.m., motion carried by unanimous vote.**

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Anita Fawcett  
Executive Services

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Andrew J. Deloney  
Chairman