



ADMINISTRATIVE
MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, July 17, 2012
Lansing District Office

Present: Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Staff: Steve Robinson, Director of Finance Division
Julie Wendt, Director of Executive Services Division
Andy Neumann, Director of Administrative Services Division
Tom Kovacik, Deputy Director of Executive Services Division
Anita Fawcett, Executive Services Division

Absent: Andrew J. Deloney, Chairman

The meeting was called to order by Commissioner Quimby at 11:29 a.m., noting a quorum was present.

- I. **Moved by Commissioner Quimby, supported by Commissioner Olshove, that the minutes of the Commission meeting of July 3, 2012, be approved as written and presented, motion carried by unanimous vote.**

- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective September 2, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Itsko Imports Inc. (General Wine & Liquor Co.)	750ml Pumpkin Face White Rum	6 Bottles
Palm Bay International, Inc. (General Wine & Liquor Co.)	750ml Voli Light Mango Coconut Vodka	6 Bottles

Prichard's Distillery, Inc. (NWS Michigan, Inc.)	750ml Prichard's Double Barreled Tenn 750ml Prichard's Lincoln Co Lighting Tenn	6 Bottles 6 Bottles
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B. That the following requests for addition of product to the approved products list be approved for listing, effective September 2, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	50ml DeKuyper Holiday Pack PL 4 Pk	120 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective September 2, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	750ml Mt Gay Eclipse PL w/Tumbler	12 Bottles
	750ml Mt Gay Eclipse w/50ml Ex Old	12 Bottles
	750ml Remy Martin 1738 w/Decanter	6 Bottles
	750ml Remy Martin VSOP w/Jigger Set	6 Bottles
	750ml Remy Martin XO Excell w/Cradle	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective September 2, 2012:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Prichard's Distillery, Inc. (NWS Michigan, Inc.)	750ml Prichard's Double Barreled Tenn	12 Bottles
	750ml Prichard's Lincoln Co Lighting Tenn	12 Bottles
Luxco, Inc. (General Wine & Liquor Co.)	1000ml Pearl Peach PL Vodka	6 Bottles

The following product is being denied because this case size exception would be unprofitable for the Commission:

New Items with Case Size Exceptions:

Charles Jacquin Chas Et Cie, Inc. (General Wine & Liquor Co.)	50ml Bartenders Coconuts Over U PL	48 Bottles
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The following product is being denied because the above case size exception was denied:

Vendor Request Deleted Items:

Charles Jacquin Chas Et Cie, Inc. 50ml Bartenders Coconuts Over U PL 120 Bottles
(General Wine & Liquor Co.)

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the above actions be taken in accordance with the E-Quote reports dated July 16, 2012, motion carried by unanimous vote.

III. Old Business

There was no Old Business.

IV. New Business

There was no New Business.

V. Public Comments

Scott Ellis, Executive Director of the Michigan Licensed Beverage Association (MLBA) welcomed Commissioner Olshove. He stated that the MLBA members appreciate the changes being made and that he looks forward to working with the Commission in making more positive changes.

With no further business, moved by Commissioner Quimby, supported by Commissioner Olshove, that the business meeting be adjourned at 11:34 a.m., motion carried by unanimous vote.

Teri L. Quimby
Commissioner

Anita Fawcett
Executive Services