



ADMINISTRATIVE
MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, August 28, 2012
Lansing District Office

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Staff: Steve Robinson, Director of Finance Division
Julie Wendt, Director of Executive Services Division
Tim Kovacik, Deputy Director of Executive Services Division
Kerry Krone, Business Manager
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 11:25 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of August 14, 2012, be approved as written and presented, motion carried by unanimous vote.**

- II. Mr. Robinson presented the E-Quote reports for product listings in three categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective October 1, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (General Wine & Liquor Co.)	1000ml Rum Chata Cream	6 Bottles
Fish Hook Distilling Company, LLC (General Wine & Liquor Co.)	200ml Valentine White Blossom	24 Bottles
William Grant & Sons, Inc. (General Wine & Liquor Co.)	750ml Hudson New York Corn	6 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Parkers Heritage Collection	3 Bottles

Imperial Brands, Inc. (General Wine & Liquor Co.)	50ml Sobieski Toasted Coconut PL	96 Bottles
Mexcor, Inc. (General Wine & Liquor Co.)	200ml Hijos De Villa Tequila	12 Bottles
Phillips Products Company, LLC (General Wine & Liquor Co.)	375ml Hot Stuff Cinnamon	12 Bottles
	50ml Hot Stuff Cinnamon	60 Bottles
	50ml UV Variety Gravity Feed PL	60 Bottles
Prichard's Distillery, Inc. (NWS Michigan, Inc.)	750ml Prichards Sweet Lucy	6 Bottles
	Sazerac Company, Inc. (NWS Michigan, Inc.)	750ml Bowman Brothers Bourbon
Shaw-Ross International Importers, LLC (NWS Michigan, Inc.)	750ml Colonel E.H. Taylor Rye	6 Bottles
	750ml Colonel E.H. Taylor Sngl Barrl	6 Bottles
	750ml Ron Barcelo Imperial Rum	6 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	200ml Ciroc Peach Vodka	24 Bottles
	50ml Crown Royal Maple	60 Bottles
United States Distilled Products Co. (General Wine & Liquor Co.)	50ml Mothers Apple Pie PL	60 Bottles
	Western Spirits Beverage Company, LLC (General Wine & Liquor Co.)	750ml Lexington Bourbon

B. That the following requests for addition of product to the approved products list be approved for listing, effective October 1, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	50ml Bacardi Variety Rums PL 6Pk	120 Bottles
Sazerac North America, Inc. (NWS Michigan, Inc.)	750ml Jolly Good Egg Nog	12 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Pinnacle Pumpkin Pie Vodka	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	50ml Burnett's Rainbow Case #2 PL	120 Bottles
	50ml Burnett's Vodka PL	120 Bottles
	1000ml Burnett's Whipped Cream	12 Bottles
	50ml Evan Williams Variety Pack PL	120 Bottles
Hood River Distillers, Inc. (General Wine & Liquor Co.)	1000ml Broker's Gin	12 Bottles

MHW, Ltd. (General Wine & Liquor Co.)	1000ml Koskenkorva Viina Vodka	12 Bottles
	750ml Woodstock Hot Licks	12 Bottles
	750ml Woodstock Killer Bee	12 Bottles
McCormick Distilling Company, Inc. (General Wine & Liquor Co.)	750ml Tarantula 100 Plata Tequila	12 Bottles
	750ml Tarantula 100 Reposado	12 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	750ml Kahlua Midnight Coffee	12 Bottles
	1750ml Malibu Red Rum	6 Bottles
Phillips Products Company, LLC (General Wine & Liquor Co.)	750ml Hot Stuff Cinnamon	12 Bottles
Sazerac Company, Inc. (NWS Michigan, Inc.)	750ml Chila Orchata	12 Bottles
	1750ml Fireball Whiskey	6 Bottles
Shaw-Ross International Importers, LLC (NWS Michigan, Inc.)	1000ml Gaetano Peppermint Schnapps	12 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	200ml Crown Royal Maple	48 Bottles
	375ml Crown Royal Maple	24 Bottles
	750ml Crown Royal Maple	12 Bottles
	1000ml Crown Royal Maple	12 Bottles
	1750ml Crown Royal Maple	6 Bottles
Vino.Com, L.L.C. (NWS Michigan, Inc.)	750ml Signatory Dailuaine Scotch	12 Bottles
Vision Wine & Spirits, LLC (General Wine & Liquor Co.)	750ml John B. Stetson Bourbon	12 Bottles
	750ml Killepitsch	12 Bottles
	750ml Pisa Liqueur	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective October 1, 2012:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sazerac North America, Inc. (NWS Michigan, Inc.)	750ml Caravella Limoncello-56 w/GI	6 Bottles
	750ml DiAmore Quattro Orange w/GI	6 Bottles
	750ml DiAmore Raspberry w/GI	6 Bottles
	750ml DiAmore Sambuca w/GI	6 Bottles
Jim Beam Brands Co. (NWS Michigan, Inc.)	375ml Courvoisier VSOP w/50ml CourC	12 Bottles
Castle Brands (USA) Corp. (General Wine & Liquor Co.)	750ml Pallini Limoncello w/2 GIs	6 Bottles
Sidney Frank Importing Co., Inc. (General Wine & Liquor Co.)	750ml Jagermeister w/Ice Bucket	6 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	1750ml Burnett's Gin w/50ml Whip Cr	6 Bottles
	1750ml Burnett's w/50ml Blue Rspbrry	6 Bottles

Imperial Brands, Inc. (General Wine & Liquor Co.)	750ml Marie Brizard Anisette w/Gl	6 Bottles
Luctor International, L.L.C. (NWS Michigan, Inc.)	750ml Lucid w/2 GlS & Balancier	6 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	750ml Forbidden Secret Dk Moc w/Coffee	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, Inc.)	1750ml Absolut 80 w/ZZ Bloody Mary Mix	3 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	750ml St. Remy VSOP w/Gl	6 Bottles
The Patron Spirits Company (NWS Michigan, Inc.)	750ml Patron Anejo w/Crystal Bees	6 Bottles
Sazerac Company, Inc. (NWS Michigan, Inc.)	750ml Royal Canadian w/50ml Fireball	12 Bottles
Shaw-Ross International Importers, LLC (NWS Michigan, Inc.)	1750ml Royal Canadian w/50ml Fireball	6 Bottles
	750ml Strega Liquore (IT) w/2 GlS	6 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	1750ml Capt Morgan Spc w/Shot Gl	6 Bottles
	750ml Smir Iced Cake w/50ml Capt Orig	12 Bottles
	750ml Smir Kiss Carml w/50ml Capt Orig	12 Bottles

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated August 27, 2012, motion carried by unanimous vote.

- III. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of February 15, 2006 regarding special price reductions on spirit products. He advised there are nineteen different licensees requesting price reductions; that 363 price reductions should be approved; and that 26 price reductions should be denied for the reasons stated in the attached reports.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the 363 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the 26 special price reductions be denied for the reasons stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

IV. Old Business

There was no Old Business.

V. New Business

There was no New Business.

VI. Public Comments

John Leone from CKL Corporation, d/b/a Imperial Beverage, inquired about the timeline for their application to be considered for certification as an Authorized Distribution Agent. Chairman Deloney advised that a meeting will be scheduled to discuss the required logistical and technological issues.

With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 11:32 a.m., motion carried by unanimous vote.

Anita Fawcett
Executive Services

Andrew J. Deloney
Chairman