



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, January 10, 2017
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: Andrew J. Deloney, Chairman

Staff: Pamela Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Commissioner Quimby at 9:48 a.m., noting a quorum was present.

- I. **Moved by Commissioner Quimby, supported by Commissioner Olshove, that the minutes of the Commission meeting of December 13, 2016, be approved as written and presented, motion carried by unanimous vote.**
- II. Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective January 29, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bar Napkin Spirits, LLC (NWS Michigan, LLC)	750ml Almondaire Cream	6 Bottles
Cana Distributors LLC (NWS Michigan, LLC)	750ml Donaji Mezcal Extra Anejo 750ml Donaji Mezcal Joven	6 Bottles 6 Bottles
Constellation Brands, Inc. (General Wine & Liquor Co.)	375ml Svedka Blue Raspberry	12 Bottles
Dry Fly Distilling Inc (NWS Michigan, LLC)	750ml Dry Fly Straight Triticale 750ml Dry Fly Washington Wheat	6 Bottles 6 Bottles
DV Spirits, LLC (NWS Michigan, LLC)	750ml Dulce Vida Extra Anejo 750ml Dulce Vida Organic Anejo-100 750ml Dulce Vida Organic Blanco-100 750ml Dulce Vida Organic Lone Star	6 Bottles 6 Bottles 6 Bottles 6 Bottles

	750ml Dulce Vida Organic Repo-100	6 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	375ml Deep Eddy Orange Vodka	12 Bottles
JEM Beverage Company, LLC (NWS Michigan, LLC)	375ml Western Son Yuzu Vodka	12 Bottles
	750ml Western Son Yuzu Vodka	6 Bottles
Long Road Distillers LLC (NWS Michigan, LLC)	750ml Long Road Old Aquavit	6 Bottles
McCormick Distilling Company (General Wine & Liquor Co.)	50ml Ke Ke Key Lime Pie Cream	60 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml La Hechicera Solera 21 Aged	6 Bottles
Piedmont Distillers Inc. (General Wine & Liquor Co.)	750ml Midnight Moon American Whiskey	6 Bottles
Shand Import, LLC (General Wine & Liquor Co.)	750ml Black Bull Kylee Scotch	6 Bottles
	750ml Black Bull 12 Yr. Scotch	6 Bottles
	750ml Black Bull 21 Yr. Scotch	6 Bottles
	750ml Indian Summer Distilled Gin	6 Bottles
	750ml The Big Smoke Scotch	6 Bottles
	750ml Villa Lobos Blanco	6 Bottles
	750ml Villa Lobos Extra Anejo	6 Bottles
	750ml Villa Lobos Reposado	6 Bottles
Serralles USA, LLC (NWS Michigan, LLC)	750ml Don Q Oak Barrel Spiced 3 Yr. Rum	6 Bottles
Luxco, Inc. (NWS Michigan, LLC)	50ml Pearl Cucumber PL Gravity Feed	60 Bottles
The Edrington Group USA, LLC (NWS Michigan, LLC)	750ml MacAllan 1940 Scotch	1 Bottle
	750ml MacAllan 1950 Cask No. 600	1 Bottle
	750ml MacAllan 1951 Cask No. 644	1 Bottle
	750ml MacAllan 1991 Cask No. 7021	1 Bottle
Wilderness Trace Distillery LLC (NWS Michigan, LLC)	375ml Blue Heron Vodka	12 Bottles
	750ml Blue Heron Vodka	6 Bottles
	375ml Wilderness Trail Harvest Rum	6 Bottles
	750ml Wilderness Trail Harvest Rum	6 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	375ml Bird Dog Apple PL	12 Bottles
Frederick Wildman & Sons, Ltd. (General Wine & Liquor Co.)	750ml Edinburgh Cannonball Gin	6 Bottles
	750ml Edinburgh Christmas Gin	6 Bottles
	750ml Edinburgh Seaside Gin	6 Bottles
Yellow Rose Distilling LLC (NWS Michigan, LLC)	750ml Yellow Rose Outlaw Brnl Select	6 Bottles
	750ml Yellow Rose Sngl Malt Brnl Sel	6 Bottles

That the request of Long Road Distillers LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list with case size exceptions, be approved for listing, effective January 29, 2017; further prior to any sale and distribution

of these products through the Commission's spirit distribution system, Long Road Distillers LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Long Road Bartenders Blend Gin	12 Bottles
375ml Long Road Old Aquavit	12 Bottles

A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective February 26, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Grand Teton Vodka, Inc. (NWS Michigan, LLC)	750ml Born & Bred Vodka	6 Bottles
	750ml Colter's Run Straight BBN	6 Bottles
	375ml Grand Teton Potato Vodka	12 Bottles
Pearons & Pearson, LLC (NWS Michigan, LLC)	750ml Lazy Guy 5 th Article 1887	6 Bottles
	750ml Lazy Guy Kennesaw Lightning	6 Bottles
	750ml Outlaw American Whiskey	6 Bottles
	750ml Outlaw Red Cinnamon Whiskey	6 Bottles
	375ml Rosebud Amaretto Liqueur	12 Bottles
	375ml Rosebud Blueberry Liqueur	12 Bottles
	375ml Rosebud Chocolate Liqueur	12 Bottles
	375ml Rosebud Grape Liqueur	12 Bottles
	375ml Rosebud Strawberry Liqueur	12 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	750ml Thumb Butte Rodeo Rye	6 Bottles
	375ml Bird Dog Hot Cinnamon PL	12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective January 29, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	1000ml Cazadores Blanco Tequila	12 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Pinnacle County Fair Cotton Vodka	12 Bottles
	1000ml Pinnacle County Fair Cotton Vodka	12 Bottles

Black Horn, LLC (NWS Michigan, LLC)	750ml Viru Valge Vodka	12 Bottles
Big Bottom Distilling, LLC (NWS Michigan, LLC)	750ml Big Bottom Barrel Finished Gin	12 Bottles
	750ml Big Bottom Delta Rye	12 Bottles
	750ml Big Bottom Navy Strength Gin	12 Bottles
	750ml Big Bottom the Ninety One	12 Bottles
	750ml Calhoun Bros. Rum	12 Bottles
Constellation Brands, Inc. (General Wine & Liquor Co.)	750ml Svedka Blue Raspberry	12 Bottles
	1000ml Svedka Blue Raspberry	12 Bottles
	1750ml Svedka Blue Raspberry	6 Bottles
DV Spirits, LLC (NWS Michigan, LLC)	50ml Svedka Blue Raspberry PL	120 Bottles
	750ml Dulce Vida Grapefruit	12 Bottles
	750ml Dulce Vida Lime	12 Bottles
	750ml Dulce Vida Organic Anejo	12 Bottles
	750ml Dulce Vida Organic Blanco	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Dulce Vida Organic Reposado	12 Bottles
	50ml Deep Eddy Orange Vodka	120 Bottles
	750ml Deep Eddy Orange Vodka	12 Bottles
	1000ml Deep Eddy Orange Vodka	12 Bottles
Heavenly Spirits, LLC (NWS Michigan, LLC)	1750ml Deep Eddy Orange Vodka	6 Bottles
	750ml Jean Fillioux Tres Vieux Cognac	12 Bottles
	750ml Anselmo Gin	12 Bottles
Headframe Spirits, Inc. (NWS Michigan, LLC)	750ml Destroying Angel Whiskey	12 Bottles
	750ml High Ore Vodka	12 Bottles
	750ml Orphan Girl BBN Cream Liqueur	12 Bottles
	50ml Heritage Elk Rider BBN PL	120 Bottles
Heritage Distilling Company, Inc. (NWS Michigan, LLC)	750ml Isle of Skye 12 Yr. Scotch	12 Bottles
	750ml Kilchoman Machir Bay Scotch	12 Bottles
	750ml Smokehead Islay Single Malt	12 Bottles
	750ml Tamdhu 10 Yr. Scotch	12 Bottles
JEM Beverage Company, LLC (NWS Michigan, LLC)	50ml Western Son Prickly Pear PL	120 Bottles
	50ml Western Son Texas Vodka PL	120 Bottles
	50ml Western Son Yuzu PL	120 Bottles
Long Road Distillers LLC (NWS Michigan, LLC)	750ml Long Road Bartenders Blend Gin	12 Bottles
MHW Ltd. (NWS Michigan, LLC)	750ml Maxime Trijol Elegance	12 Bottles
	750ml Maxime Trijol Extra	12 Bottles
	750ml Maxime Trijol Orange	12 Bottles
	750ml Maxime Trijol V.S.O.P. Premier	12 Bottles
	750ml Maxime Trijol VS	12 Bottles
	750ml Maxime Trijol VSOP	12 Bottles

	750ml Maxime Trijol X.O. Premier	12 Bottles
	750ml Maxime Trijol XO	12 Bottles
Illyrian Import, Inc. (NWS Michigan, LLC)	750ml Baltic Mist Gorzka Herb Vodka	12 Bottles
	750ml Baltic Mist Krupnik Honey	12 Bottles
	750ml Baltic Mist Potato Gluten Free	12 Bottles
	750ml Navip Slivovitz Brandy	12 Bottles
	1000ml Tikves Lozava Rakija LR	12 Bottles
Oregon Brewing Company (NWS Michigan, LLC)	750ml Rogue Dark Rum	12 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	100ml Hot Stuff Cinnamon	48 Bottles
	50ml Hot Stuff Cinnamon PL	120 Bottles
	50ml Ice Hole Butterscotch PL	120 Bottles
	50ml Ice Hole Cinn Hot as Hell PL	120 Bottles
	50ml Ice Hole Mint PL	120 Bottles
	50ml Phillips Black 100 PL	120 Bottles
	50ml Phillips Hot 100 PL	120 Bottles
	50ml Revel Stoke Pumpkin Spiced PL	120 Bottles
	50ml Revel Stoke Roasted Apple PL	120 Bottles
	50ml Revel Stoke Roasted Pecan PL	120 Bottles
	50ml Revel Stoke Roasted Pineapple PL	120 Bottles
	50ml Revel Stoke Root Beer PL	120 Bottles
	50ml Revel Stoke Spiced PL	120 Bottles
	50ml Revel Stoke Straight Whiskey PL	120 Bottles
	50ml UV Blue Raspberry PL	120 Bottles
	50ml UV Grape PL	120 Bottles
	50ml UV Green PL	120 Bottles
	50ml UV Pink Lemonade	120 Bottles
	50ml UV Red PL	120 Bottles
	50ml UV Vodka PL	120 Bottles
50ml UV White Cake PL	120 Bottles	
Proximo Spirits, Inc. (NWS Michigan, LLC)	1750ml Jose Cuervo Golden Honeydew	6 Bottles
Shand Import, LLC (General Wine & Liquor Co.)	750ml Scottish Glory Scotch	12 Bottles
	750ml Villa Lobos Anejo Tequila	12 Bottles
Luxco, Inc. (NWS Michigan, LLC)	50ml Ezra Brooks Rye PL	120 Bottles
	750ml Ezra Brooks Sour Mash (KY) PL	12 Bottles
	50ml Pearl PL 2-Gravity Feed Bins	120 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Ketel One Arnold Palmer Ltd Ed	12 Bottles
	1000ml Ketel One Arnold Palmer Ltd Ed	12 Bottles
United States Distilled Products (General Wine & Liquor Co.)	1750ml Member's Mark Blended Scotch	6 Bottles

That the request of Ann Arbor Distilling Company, LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective January 29 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Ann Arbor Distilling Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Arbor Fall Gin Ltd. Release	12 Bottles
750ml Arbor Wheat Vodka Ltd. Release	12 Bottles
750ml Arbor Winter Gin Ltd. Release	12 Bottles
375ml Spaulding's Peppermint Schnapps	24 Bottles
375ml Water Hill Cherry Eau De Vie	24 Bottles

That the request of Lansing Brewing Company, LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective January 29, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Lansing Brewing Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Hard Nose Amber Cream Whiskey	12 Bottles
750ml Hard Nose Ice Box Vodka	12 Bottles

That the request of Mammoth Distilling, LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective January 29, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Mammoth Distilling, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Mammoth Woolly Bourbon Reserve	12 Bottles
750ml Mammoth Woolly Rye Reserve	12 Bottles
750ml Mammoth Woolly Bourbon	12 Bottles
750ml Mammoth Woolly Rye	12 Bottles

That the request of Our Brewing Company, LLC holder of 2016 Small Distiller license, for addition of the following products to the approved products lists, be approved for listing, effective January 29, 2017; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Our Brewing Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
200ml Our Gin	48 Bottles
375ml Our Gin	24 Bottles
200ml Our Rum	48 Bottles
375ml Our Rum	24 Bottles
375ml Our Vodka	24 Bottles
200ml Our Whiskey	48 Bottles
375ml Our Whiskey	24 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective February 26, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Grand Teton Vodka, Inc. (NWS Michigan, LLC)	750ml Grand Teton Potato Vodka	12 Bottles
Myles Select Ultra Premium Vodka, L.L.C. (NWS Michigan, LLC)	750ml Myles Select Ultra Prem Vodka	12 Bottles
Pearons & Pearson, LLC (NWS Michigan, LLC)	375ml Rosebud Orange Liqueur	24 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective January 29, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Effen Vodka w/50ml Black Barrel	6 Bottles
Russian Standard Vodka (USA) (NWS Michigan, LLC)	750ml Russian Standard Plat w/Olives	12 Bottles
Luxco, Inc. (NWS Michigan, LLC)	750ml Arrow Pprmnt PL w/Fishing Bobber	12 Bottles
	1750ml Canada House PL w/Key Chain	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Baileys Orig w/50ml Cherry-Carm	12 Bottles
	750ml Capt Morgan Spiced PL w/2-50ml	12 Bottles
	1750ml Capt Morgan Spiced PL w/2-50ml	6 Bottles
	375ml Ciroc Apple w/50ml Red Berry	12 Bottles
	750ml Crown Royal w/Red Wing Bag	12 Bottles
	1000ml Crown Ryl Apple w/50 ml Crown	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective February 26, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Bacardi 8 w/GI & Ice Mold	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective January 29, 2017:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	200ml Bacardi 151 (PR)	48 Bottles
	375ml Bacardi 151 (PR)	24 Bottles
	750ml Bacardi 151 (PR)	12 Bottles
	1000ml Bacardi 151 (PR)	12 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Effen Vodka w/50ml Black Barrel	12 Bottles
	750ml Pinnacle County Fair Cotton	12 Bottles
	1000ml Pinnacle County Fair Cotton	12 Bottles
	50ml Red Stag by Jim Beam PL	120 Bottles
Dry Fly Distilling Inc (NWS Michigan, LLC)	750ml Dry Fly Washington Wheat	6 Bottles
Grand Traverse Distillery, L.L.C. (NWS Michigan, LLC)	375ml Gr Trav Dist True North Cherry	12 Bottles
	375ml Gr Trav Dist True North Vodka	12 Bottles
Heritage Distilling Company, Inc. (NWS Michigan, LLC)	50ml Heritage Elk Rider BBN PL	120 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	50ml Hot Stuff Cinnamon PL	60 Bottles
	750ml Hot Stuff Cinnamon w/Shot Ski	6 Bottles
	50ml Ice Hole Butterscotch PL	60 Bottles
	50ml Ice Hole Cinn Hot as Hell PL	60 Bottles
	50ml Ice Hole Mint PL	60 Bottles
	50ml Phillips Black 100 PL	60 Bottles
	50ml Phillips Hot 100 PL	60 Bottles
	50ml Revel Stoke Pumpkin Spiced PL	60 Bottles
	50ml Revel Stoke Roasted Apple PL	60 Bottles
	50ml Revel Stoke Roasted Pecan PL	60 Bottles
	50ml Revel Stoke Roasted Pineapple PL	60 Bottles
	50ml Revel Stoke Root Beer PL	60 Bottles
	50ml Revel Stoke Spiced PL	60 Bottles
	50ml Revel Stoke Straight Whiskey PL	60 Bottles
	50ml UV Blue Raspberry PL	60 Bottles
	50ml UV Chocolate Cake PL	60 Bottles
50ml UV Grape PL	60 Bottles	
50ml UV Green PL	60 Bottles	
50ml UV Pink Lemonade	60 Bottles	
50ml UV Red PL	60 Bottles	

	50ml UV Salty Watermelon PL	60 Bottles
	50ml UV Vodka PL	60 Bottles
	50ml UV White Cake PL	60 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)	750ml Bushmill (Irish) w/50ml Blk Bush	6 Bottles
Moet Hennessy USA, Inc. (NWS Michigan, LLC)	750ml Hennessy VS w/50ml Heny Black	6 Bottles
Campari America LLC (General Wine & Liquor Co.)	750ml Appleton White (Jam) Rum	12 Bottles
	750ml Cabo Diablo Coffee	6 Bottles
	750ml Forty Creek Brri Select w/2 GlS	6 Bottles
	750ml Glen Grant 10 Yr. Scotch	6 Bottles
	750ml Glen Grant 16 Yr. Scotch	6 Bottles
	750ml Russell's Reserve 1998 Bourbon	3 Bottles
	750ml Skyy Infusion Coconut Vodka	12 Bottles
	750ml Skyy Vodka w/4-50ml Infusions	6 Bottles
Yellow Rose Distilling LLC (NWS Michigan, LLC)	750ml Wild Turkey Amer Hny w/Ice Tea	6 Bottles
	750ml Yellow Rose Outlaw Brri Select	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective February 26, 2017:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	1000ml Bacardi 8 w/2 Ice Molds	6 Bottles

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the above actions be taken in accordance with the E-Quote reports as written, and presented dated January 10, 2017, motion carried by unanimous vote.

III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were sixteen (16) different licensees requesting price reductions; that 170 product price reductions could be approved; and that 7 product price reductions should be denied.

Moved by Commissioner Quimby, supported by Commissioner Olshove that the 170 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the 7 special price reductions be denied for the reason stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

- IV. Ms. Hamilton requested approval of a bulletin for the submission of quotations for the Quarterly Price Book, which is effective April 30, 2017. She advised this is a routine bulletin sent out quarterly to Vendors of Spirits and Vendor Representatives to remind them of the deadlines for the next price book.

Moved by Commissioner Quimby, supported by Commissioner Olshove, that Bulletin 2017-01, Quarterly Price Book Deadline Dates, be approved as written and presented, motion carried by unanimous vote.

- V. Old Business.

There was no Old Business.

- VI. New Business.

There was no New Business.

- VII. Public Comments.

There were no Public Comments.

With no further business, moved by Commissioner Quimby, supported by Commissioner Olshove, that the business meeting be adjourned at 9:53 a.m., motion carried by unanimous vote.

Teri L. Quimby
Commissioner

Anita Fawcett
Administrative Assistant