



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, July 12, 2016
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner

Absent: Dennis Olshove, Commissioner

Staff: Steve Robinson, Director of Finance Division
Pam Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:53 a.m., noting a quorum was present.

- I. Moved by Commissioner Quimby, supported by Chairman Deloney, that the minutes of the Commission meeting of June 14, 2016, be approved as written and presented, motion carried by unanimous vote.**

Chairman Deloney advised that due to a technical issue, the adoption of the General Rules will be taken up at a later business meeting.

- II.** Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:

- A.** That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective July 31, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Arizona Spirits LLC	750ml Copper City Bourbon	6 Bottles
(NWS Michigan, LLC)	750ml Mission Vodka	6 Bottles
Jim Beam Brands Co.	375ml Effen Blood Orange Vodka	12 Bottles
(NWS Michigan, LLC)	750ml Effen Blood Orange Vodka	6 Bottles
	1750ml Effen Blood Orange Vodka	3 Bottles
	375ml Effen Green Apple Vodka	12 Bottles

	750ml Effen Green Apple Vodka	6 Bottles
	1000ml Effen Green Apple Vodka	6 Bottles
	1750ml Effen Green Apple Vodka	3 Bottles
	375ml Effen Raspberry Vodka	12 Bottles
	1000ml Effen Raspberry Vodka	6 Bottles
	1750ml Effen Raspberry Vodka	3 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	200ml Chambord Liq Royal	24 Bottles
Constellation Brands, Inc. (General Wine & Liquor Co.)	1000ml Jack Daniel's 150 th Supr Pr PL	6 Bottles
Classic Wine Imports, Inc. (NWS Michigan, LLC)	200ml Paul Masson Apple Brandy	24 Bottles
Four Roses Distillery LLC (General Wine & Liquor Co.)	200ml Paul Masson Pineapple Brandy	24 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Benromach Sassicaia Scotch	6 Bottles
	750ml Four Rose Elliott's Select Ltd.	6 Bottles
	50ml Deep Eddy Magic Case PL	72 Bottles
	50ml Deep Eddy Cranberry PL	72 Bottles
	50ml Deep Eddy Sweet Tea PL	72 Bottles
	50ml Deep Eddy Vodka PL	72 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	750ml Cedar Ridge Iowa Bourbon	6 Bottles
Kings County Distillery LLC (NWS Michigan, LLC)	750ml Cedar Ridge Rye	6 Bottles
Kindred Distilled Spirits, LLC (NWS Michigan, LLC)	375ml Kings County Moonshine	12 Bottles
Laird and Company (NWS Michigan, LLC)	750ml Highspire Rye Whiskey	6 Bottles
M.S. Walker, Inc. (General Wine & Liquor Co.)	1000ml Loaded Vodka	6 Bottles
Mango Bottling, Inc. (NWS Michigan, LLC)	750ml LeReviser Single Cask 04	6 Bottles
	750ml West Cork Barrel Proof Irish W	6 Bottles
	750ml Tooters Ala Bama Slama PL	6 Bottles
	750ml Tooters Kami-Kazi PL	6 Bottles
	750ml Tooters Mango Smash PL	6 Bottles
	750ml Tooters on the Beach PL	6 Bottles
Global Spirits USA, LLC (NWS Michigan, LLC)	200ml Leaf Alaskan Vodka	24 Bottles
	1000ml Leaf Alaskan Vodka	6 Bottles
	200ml Leaf Rocky Mtn Vodka	24 Bottles
	1000ml Leaf Rocky Mtn Vodka	6 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	750ml Cles Des Ducs Napoleon	6 Bottles
Park Street Imports LLC (NWS Michigan, LLC)	750ml Cles Des Ducs XO	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Brooklyn Gin	6 Bottles
	750ml Xicaru Silver Mexcal Tequila	6 Bottles
	750ml Jameson Tin Whiskey	6 Bottles
	375ml Terremoto Churros	12 Bottles
	375ml Terremoto Gold Tequila	12 Bottles

	375ml Terremoto Jalapeno Lime	12 Bottles
	375ml Terremoto Silver Tequila	12 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	750ml Aalborg Taffel Aquavit	6 Bottles
	750ml Janneau Grand VS	6 Bottles
	750ml Pere Magloire Fine VS	6 Bottles
	750ml Pere Magloire VSOP	6 Bottles
Shaw-Ross International Importers (NWS Michigan, LLC)	750ml Glengoyne Cask Strength Scotch	6 Bottles
Stewart Spirit and Beverage L.L.C. (NWS Michigan, LLC)	50ml Voo Ultra Premium Vodka	60 Bottles
	375ml Voo Ultra Premium Vodka	12 Bottles
Stoli Group (USA), LLC (General Wine & Liquor Co.)	50ml Bayou Rum Silver PL	72 Bottles
	50ml Bayou Rum Spiced PL	72 Bottles
	50ml Bayou Satsuma Rum Liqueur PL	72 Bottles
	375ml Stolichnaya Ohranj Vodka	12 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	50ml Baileys Pumpkin Spice Cream	80 Bottles
	750ml Capt Morgan Jack-O-Blast Rum	6 Bottles
	50ml Ciroc Mango Vodka	60 Bottles
	200ml Ciroc Mango Vodka	24 Bottles
	375ml Ciroc Mango Vodka	12 Bottles
	50ml Crown Royal Vanilla	60 Bottles
	750ml Nolet's Dry Gin Silver	4 Bottles
	750ml Rhetoric 22 Yr. Scotch	6 Bottles
Vodquila LLC. (NWS Michigan, LLC)	50ml Red Eye Louie's Vodquila	60 Bottles
	50ml Red Eye Louie's Vodquila PL	60 Bottles
Wilson Daniels, Ltd. (General Wine & Liquor Co.)	200ml Seagram's Golden Apricot Vodka	24 Bottles
	375ml Seagram's Golden Apricot Vodka	12 Bottles
	200ml Seagram's Ruby Red Grpfrt	24 Bottles
	375ml Seagram's Ruby Red Grpfrt	12 Bottles
W.J. Deutsch & Sons, Ltd. (General Wine & Liquor Co.)	1000ml Plantation O.F.T.D. Overproof	6 Bottles

That the request of Working Bugs, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective July 31, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Working Bugs, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

PRODUCT
 375ml Red Cedar Spirits

PACK SIZE
 12 Bottles

That the request of Long Road Distillers, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective September 4, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Long Road Distillers, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Long Road Malt Whiskey	6 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective July 31, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	50ml Havana Club Anejo Blanco PL	120 Bottles
	750ml Havana Club Anejo Clasico Rum	12 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	50ml Havana Club Anejo Clasico PL	120 Bottles
	50ml Effen Blood Orange Vodka	120 Bottles
	50ml Effen Green Apple Vodka	120 Bottles
	750ml Pinnacle Strawberry Vodka	12 Bottles
	50ml Pinnacle Strawberry Vodka PL	120 Bottles
Cana Distributors, LLC (NWS Michigan, LLC)	750ml Arack Mabrouka	12 Bottles
	750ml Planat XO Imperial Cognac	12 Bottles
	750ml Rastignac-VS Cognac	12 Bottles
	750ml Rastignac-XO Cognac	12 Bottles
Constellation Brands, Inc. (General Wine & Liquor Co.)	50ml Paul Masson Apple Brandy	120 Bottles
	375ml Paul Masson Apple Brandy	24 Bottles
	750ml Paul Masson Apple Brandy	12 Bottles
	1750ml Paul Masson Apple Brandy	6 Bottles
	50ml Paul Masson Pineapple Brandy	120 Bottles
	375ml Paul Masson Pineapple Brandy	24 Bottles
	750ml Paul Masson Pineapple Brandy	12 Bottles
	1750ml Paul Masson Pineapple Brandy	6 Bottles
E. & J. Gallo Winery (General Wine & Liquor Co.)	1750ml E & J Apple Brandy	6 Bottles
	1750ml E & J Peach Brandy	6 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	1750ml Deep Eddy Sweet Tea PL	6 Bottles
	1750ml Deep Eddy Cranberry PL	6 Bottles
Kindred Distilled Spirits, LLC (NWS Michigan, LLC)	750ml Loaded Vodka	12 Bottles

Koval Distillery Inc. (NWS Michigan, LLC)	750ml Koval Barreled Gin	12 Bottles
	200ml Koval Dry Gin	48 Bottles
	200ml Koval Four Grain Whiskey	48 Bottles
	200ml Koval Rye Whiskey	48 Bottles
LeVecke Corporation (General Wine & Liquor Co.)	1750ml Kirkland American Vodka	6 Bottles
McCormick Distilling Company (General Wine & Liquor Co.)	1000ml Ke Cream	12 Bottles
Global Spirits USA, LLC (NWS Michigan, LLC)	1750ml Leaf Alaskan Vodka	6 Bottles
	1750ml Leaf Rocky Mtn Vodka	6 Bottles
Illyrian Import, Inc. (NWS Michigan, LLC)	750ml Skenderbeu Brandy	12 Bottles
New Holland Brewing Company LLC (NWS Michigan, LLC)	750ml New Holland Brix Barrel Gin	12 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Martell Blue Swift Cognac	12 Bottles
	750ml Terremoto Churros	12 Bottles
	750ml Terremoto Gold Tequila	12 Bottles
	750ml Terremoto Jalapeno Lime	12 Bottles
	750ml Terremoto Silver Tequila	12 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml Revel Stoke Cinnamon Whiskey	12 Bottles
	1000ml UV Peach Vodka	12 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)	750ml JC Trad Ale Cask New Holland	12 Bottles
Luxco, Inc. (NWS Michigan, LLC)	750ml David Nicholson Reserve	12 Bottles
	750ml Limonce Limoncello	12 Bottles
	50ml Rebel Yell Ginger Whiskey PL	120 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Skyy Infusions Bartlett Pear	12 Bottles
Stoli Group (USA), LLC (General Wine & Liquor Co.)	750ml Moskovskaya 80 PF	12 Bottles
	1000ml Moskovskaya 80 PF	12 Bottles
	1750ml Moskovskaya 80 PF	6 Bottles
TCWC, LLC (NWS Michigan, LLC)	750ml Traverse City North Coast Rye	12 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Baileys Pumpkin Spice Cream	12 Bottles
	50ml Capt Morgan Jack-O-Blast Rum	120 Bottles
	750ml Ciroc Mango Vodka	12 Bottles
	1000ml Ciroc Mango Vodka	12 Bottles
	1750ml Ciroc Mango Vodka	6 Bottles
	375ml Crown Royal Vanilla	24 Bottles
	750ml Crown Royal Vanilla	12 Bottles
	1000ml Crown Royal Vanilla	12 Bottles
	1750ml Crown Royal Vanilla	6 Bottles

Vision Wine & Spirits, LLC (General Wine & Liquor Co.)	100ml The Bitter Truth Traveler Set	48 Bottles
Wilson Daniels, Ltd. (General Wine & Liquor Co.)	50ml Seagram's Golden Apricot Vodka PL	120 Bottles
	1750ml Seagram's Golden Apricot Vodka	6 Bottles
	50ml Seagram's Ruby Red Grpfrt PL	120 Bottles
	1750ml Seagram's Ruby Red Grpfrt	6 Bottles
W.J. Deutsch & Sons, Ltd. (General Wine & Liquor Co.)	750ml Plantation Barbados Rum	12 Bottles

That the request of D'Still, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective July 31, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, D'Still, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
50ml Motor City Gas Royal Oaked Rye	120 Bottles

That the request of Veritas Vineyard LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective July 31, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Veritas Vineyard LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Michigan Moonshine Straight Corn	24 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective July 31, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Brown-Forman Corporation (General Wine & Liquor Co.)	375ml J Daniel's Old Blk w/Fire PL 2 Pk	12 Bottles
	375ml J Daniel's Old Blk w/Honey PL 2 Pk	12 Bottles
	50ml JD/GJ/JDSB/JDH/JDF Disc PL 5 Pk	60 Bottles
Crillon Importers (NWS Michigan, LLC)	100ml Absente 100ml Gls & Spoon Pk	24 Bottles

Disaronno International, LLC (General Wine & Liquor Co.)	750ml Di Saronno w/2 Rock GlS	6 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	750ml Double Cross w/2 Stemless Mtini	6 Bottles
New Holland Brewing Company LLC (NWS Michigan, LLC)	750ml New Holland Beer Barrel w/Gls	6 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	750ml New Holland Knickerbocker w/Gls	6 Bottles
	750ml Purus Vodka w/50ml Purus	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	375ml Avion Silver w/Avion Silver 50	12 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml Plymouth Craft Pack 2 Pk	6 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	750ml Revel Stoke Pecan w/3-50ml	6 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	1750ml Fireball Bag in Box Discnt 2 Pk	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Forty Creek BS w/Thermos	6 Bottles
	750ml Frangelico w/2 Glasses	6 Bottles
	1750ml Capt Morgan Spiced w/2-50mls	6 Bottles
	750ml Capt Morgan Cannon Blast w/2 GlS	6 Bottles
	750ml Crown Royal Apple in Camo Bag	12 Bottles
	750ml Crown Royal w/Camo Bag	12 Bottles
	1750ml Seagram's 7 Crown w/7-Up PL	3 Bottles
	1750ml Smirnoff 80 PL w/50ml App-Carm	6 Bottles
	1750ml Smirnoff 80 PL w/Tee Shirt	6 Bottles
United States Distilled Products (General Wine & Liquor Co.)	750ml Kinky Pink Liq w/50ml Vodka	12 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	750ml Bird Dog Apple w/Tervis	6 Bottles
	750ml Bird Dog Blackbry w/Tervis	6 Bottles
	750ml Bird Dog Peach w/Shot Glasses	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective July 31, 2016:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	200ml Bacardi Select (PR)	48 Bottles
	375ml Bacardi Select (PR)	24 Bottles
	750ml Bacardi Select (PR)	12 Bottles
	1000ml Bacardi Select (PR)	12 Bottles
	1750ml Bacardi Select (PR)	6 Bottles
Kings County Distillery LLC (NWS Michigan, LLC)	375ml Kings County Moonshine	24 Bottles

Kindred Distilled Spirits, LLC	750ml Highspire Whiskey	12 Bottles
(General Wine & Liquor Co.))	750ml Loaded Vodka	12 Bottles
	1000ml Loaded Vodka	12 Bottles

After discussion, the following product was denied:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Constellation Brands, Inc. (General Wine & Liquor Co.)	375ml Casa Noble Discount Gift 3 Pk	12 Bottles

Moved by Commissioner Quimby, supported by Chairman Deloney that the above actions be taken in accordance with the E-Quote reports as written, and presented dated July 8, 2016, motion carried by unanimous vote.

- III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were ninety-two (92) different licensees requesting price reductions; that 2394 product price reductions could be approved; and that there were 20 product price reductions to be denied.

Moved by Chairman Deloney, supported by Commissioner Quimby, that the 2394 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Chairman Deloney, supported by Commissioner Quimby, that the 20 special price reductions be denied for the reason stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

- IV. Mr. Robinson requested approval of a bulletin for the submission of quotations for the Quarterly Price Book, which is effective October 30, 2016. He advised this is a routine bulletin sent out to Vendors of Spirits and Vendor Representatives to remind them of the deadlines for the next price book.

Moved by Commissioner Quimby, supported by Chairman Deloney, that Bulletin No. 2016-03, Quarterly Price Book Deadline Dates, be approved as written and presented, motion carried by unanimous vote.

- V. Mr. Robinson presented the May 2016 Financial Report which shows the results of our operations for the period of October 1, 2015 through May 31, 2016 and that this report contains the same number of weeks of spirits sales when compared with the report for May 2015. He advised the Total Gross Sales increased over last year by approximately \$35.6 million or 4.5% higher, and the Distilled Spirit cases sold increased 147,187 or 2.8%. Mr. Robinson advised the Net Income from spirit sales increased \$5.3 million or 4.2%, and that Beer taxes are higher by \$2.8 million, with Wine taxes higher by \$1.9 million.

Moved by Commissioner Quimby, supported by Chairman Deloney, that the May 2016 Financial Report, be accepted, motion carried by unanimous vote.

- VI. Old Business.

There was no Old Business.

- VII. New Business.

There was no New Business.

- VIII. Public Comments.

Chairman Deloney congratulated Commissioner Teri Quimby on being elected Regional Chairperson for the Central Region of the NCSLA (National Conference of State Liquor Administrators). He stated we now have two commissioners with roles in both national organizations and that is a feather in the cap for Michigan.

With no further business, moved by Commissioner Quimby, supported by Chairman Deloney, that the business meeting be adjourned at 10:03 a.m., motion carried by unanimous vote.

Andrew J. Deloney
Chairman

Anita Fawcett
Executive Services