



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, June 9, 2015
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: Andrew J. Deloney, Chairman

Staff: Pam Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Commissioner Quimby at 11:21 a.m., noting a quorum was present.

- I. **Moved by Commissioner Quimby, supported by Commissioner Olshove, that the minutes of the Commission meeting of May 28, 2015, be approved as written and presented, motion carried by unanimous vote.**

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the minutes of the Closed Session meeting of June 3, 2015, be approved as written and presented, motion carried by unanimous vote.

- II. Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:
- A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective June 28, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (NWS Michigan, LLC)	750ml Brown Jug Bourbon Cream	6 Bottles
Ascendant Spirits, Inc. (NWS Michigan, LLC)	750ml Pink Lightning Moonshine	6 Bottles

Sazerac North America, Inc. (NWS Michigan, LLC)	750ml 1792 Sweet Wheat Bourbon	6 Bottles
	750ml Flor Azul Reposado	6 Bottles
	750ml Flor Azul Silver	6 Bottles
Buzzballz, LLC (General Wine & Liquor Co.)	200ml Buzzballz Choc Tease PL	24 Bottles
	200ml Buzzballz Cran Blaster PL	24 Bottles
	200ml Buzzballz Forbidden Apple PL	24 Bottles
	200ml Buzzballz Lotta Colada PL	24 Bottles
	200ml Buzzballz Peachballz PL	24 Bottles
	200ml Buzzballz Pineapple Passion PL	24 Bottles
	200ml Buzzballz Stiff Lemonade PL	24 Bottles
	200ml Buzzballz Strwbrry Rum Job PL	24 Bottles
	200ml Buzzballz Tea-Licious PL	24 Bottles
	200ml Buzzballz Tequila Rita PL	24 Bottles
	200ml Buzzballz The Grapeness PL	24 Bottles
	200ml Buzzballz Watermelon Smash PL	24 Bottles
CNS Enterprises, Inc. (Chinese Import & Export)	750ml Confuc Fam Liq Kong Fu Jia Chi	6 Bottles
	375ml Jian Nan Chun Chiew	12 Bottles
	375ml Luzhou Laojiao Tequ	12 Bottles
	750ml Shui Jing Fang Wellbay	6 Bottles
Constellations Brands, Inc. (General Wine & Liquor Co.)	200ml Paul Masson Red Berry	24 Bottles
Chatham Imports, Inc. (NWS Michigan, LLC)	750ml Michter's Brll Strength St Rye	3 Bottles
Duggan's Distillers Products Corp. (General Wine & Liquor Co.)	750ml Forbidden Secret Pumpkin Spice	6 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Agua Luca Rum	6 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	1000ml Kerrygold Irish Cream	6 Bottles
	1000ml Sobieski Estate Vodka	6 Bottles
Lachselian Wine & Spirits, LLLP (NWS Michigan, LLC)	750ml Glass Nectar Vodka	6 Bottles
MHW, Ltd. (NWS Michigan, LLC)	375ml Pisco Porton	12 Bottles
Michigan Beer Cellar, LLC (NWS Michigan, LLC)	375ml Devil's Message Obsidian	12 Bottles
Park Street Imports LLC (NWS Michigan, LLC)	750ml Wansas Anejo Tequila	6 Bottles
	750ml Wansas Reposado	6 Bottles
	750ml Wansas Silver	6 Bottles
Pearson & Pearson, LLC (NWS Michigan, LLC)	750ml 806 Rumcream	6 Bottles
	750ml Thinn Light Whiskey	6 Bottles
	750ml Thinn Light Whiskey Blueberry	6 Bottles

Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Plymouth Gin Navy Strength	6 Bottles
	750ml Plymouth Sloe Gin	6 Bottles
	750ml Powers John's Lane Release	6 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	50ml Hell Cat Maggie PL	60 Bottles
Piedmont Distillers Inc. (General Wine & Liquor Co.)	750ml Midnight Moon Peach	6 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)	1000ml Three Olives Peach Vodka	6 Bottles
	1000ml Three Olives Pineapple	6 Bottles
	1000ml Three Olives Strawberry	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	750ml Remy Martin V	12 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	375ml Hartley Peach VSOP	12 Bottles
24Ligne LLC (NWS Michigan, LLC)	750ml Black Button Distill Citrus	6 Bottles
	750ml Black Button Distill Moonshine	6 Bottles
Sutter Home Winery, Inc. (NWS Michigan, LLC)	750ml Amador Double Barrel	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Booth's Dry Gin Cask Mellowed	6 Bottles
	50ml Crown Royal North Harvest Rye	60 Bottles
	375ml Crown Royal XO	12 Bottles
Working Bugs, LLC (NWS Michigan, LLC)	750ml Red Cedar Spirits Corn Whiskey	6 Bottles
Anchor Distilling Company (NWS Michigan, LLC)	750ml Glenrothes Sherry Cask Rsrv	6 Bottles
W.J. Deutsch & Sons, Ltd.	375ml Pierre Ferrand Dry Curacao	12 Bottles

That the request of Long Road Distillers, LLC, holder of 2015 Small Distiller license, for addition of the following products to the case size exception products list, be approved for listing, effective June 28, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Long Road Distillers, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Long Road Apple Brandy	12 Bottles
750ml Long Road Apple Brandy	6 Bottles
375ml Long Road Bourbon Mash Whiskey	12 Bottles
750ml Long Road Bourbon Mash Whiskey	6 Bottles
375ml Long Road Corn Whiskey	12 Bottles

750ml Long Road Corn Whiskey	6 Bottles
375ml Long Road Neutral Spirits	12 Bottles
750ml Long Road Neutral Spirits	6 Bottles
375ml Long Road Rye Mash Whiskey	12 Bottles
750ml Long Road Rye Mash Whiskey	6 Bottles
375ml Long Road Vodka from Rye	12 Bottles
750ml Long Road Vodka from Rye	6 Bottles

That the request of Working Bugs, LLC, holder of 2015 Small Distiller license, for addition of the following product to the case size exception products list, be approved for listing, effective June 28, 2015; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Working Bugs, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Red Cedar Spirits Grain Distill	12 Bottles

- A.** That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective August 2, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
CNS Enterprises, Inc. (Chinese Import & Export)	375ml Wuliang Chun	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Elijah Craig Single Brrl – 18 yr.	3 Bottles
	750ml Parkers Heritage Malt – 8 yr.	3 Bottles
	750ml Pikesville Rye Whiskey	6 Bottles
Shaw-Ross International Importers, LLC (NWS Michigan, LLC)	750ml Yacht Club Vodka PL	6 Bottles

- B.** That the following requests for addition of product to the approved products list be approved for listing, effective June 28, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Bacardi Tangerine Rum	12 Bottles
	1000ml Bacardi Tangerine Rum	12 Bottles
	1750ml Bacardi Tangerine Rum	6 Bottles
	50ml Bacardi Tangerine Rum PL	120 Bottles
	50ml Bacardi Variety PL 5 Pk	120 Bottles
Sazerac North America, Inc. (NWS Michigan, LLC)	750ml Caliber Citrus Vodka PL	12 Bottles
	1750ml Caliber Citrus Vodka PL	6 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	1000ml Giro Silver Liqueur Tequila	12 Bottles
CNS Enterprises, Inc. (Chinese Import & Export)	750ml Kinmen Kaoliang	12 Bottles
	750ml Taiwan Michiu	12 Bottles
	750ml Wu Chia Pi Chiew	12 Bottles
Constellations Brands, Inc. (General Wine & Liquor Co.)	1750ml Paul Masson Peach	6 Bottles
	50ml Paul Masson Red Berry	120 Bottles
	375ml Paul Masson Red Berry	24 Bottles
	750ml Paul Masson Red Berry	12 Bottles
	1750ml Paul Masson Red Berry	6 Bottles
	50ml Serpent's Bite Apple Cider	120 Bottles
	750ml Serpent's Bite Apple Cider	12 Bottles
	1000ml Serpent's Bite Apple Cider	12 Bottles
Detroit Spirits Ventures, LLC (NWS Michigan, LLC)	750ml Detroit 8 Mile Vodka	12 Bottles
Grand Traverse Distillery (NWS Michigan, LLC)	750ml Gr Trav Dist Small Batch BBN	12 Bottles
	750ml Gr Trav Dist Small Batch Rye	12 Bottles
MHW, Ltd. (General Wine & Liquor Co.)	1000ml Griffon Vodka	12 Bottles
MHW, Ltd. (NWS Michigan, LLC)	750ml Hedonism Quindecimus Scotch	12 Bottles
McCormick Distilling Company (General Wine & Liquor Co.)	750ml Platte Valley Fireshine	12 Bottles
Michigan Beer Cellar, LLC (NWS Michigan, LLC)	750ml Devil's Message Obsidian	12 Bottles
New Holland Brewing Company (NWS Michigan, LLC)	750ml New Holland Pitchfork Wheat	12 Bottles
Park Street Imports LLC (NWS Michigan, LLC)	1000ml Wansas Silver Tequila	12 Bottles
Pearson & Pearson, LLC (NWS Michigan, LLC)	750ml Nightshade Classic Lime	12 Bottles
	750ml Nightshade Papayarita	12 Bottles

Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Glenlivet Founder's Rrsv 80	12 Bottles
	750ml Jameson Caskmates	12 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)	750ml Three Olives Peach Vodka	12 Bottles
	1750ml Three Olives Peach Vodka	6 Bottles
	750ml Three Olives Pineapple	12 Bottles
	1750ml Three Olives Pineapple	6 Bottles
	750ml Three Olives Strawberry	12 Bottles
	1750ml Three Olives Strawberry	6 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	200ml Hartley Peach VSOP	48 Bottles
	750ml Hartley Peach VSOP	12 Bottles
	1750ml Hartley Peach VSOP	6 Bottles
	50ml Harley Peach VSOP PL	120 Bottles
	100ml Hartley Peach VSOP PL	48 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Baron Samedi Spiced Rum	12 Bottles
Terressentia Corporation (General Wine & Liquor Co.)	750ml Ghost Tree Lemonade Moonshine	12 Bottles
	750ml Hixson Gin	12 Bottles
	750ml Tryst Citrus Vodka	12 Bottles
	750ml Tryst Vodka	12 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Baileys Espresso Creme	12 Bottles
	750ml Grind Espresso Shot Rum	12 Bottles
	50ml Grind Espresso Shot PL Rum	120 Bottles
	750ml Smirnoff Sours Berry Lemon	12 Bottles

That the request of Detroit City Distillery, LLC, holder of 2015 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective June 28, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Detroit City Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Gin No. 1 Corn-Barley Distill	12 Bottles
750ml Gin No. 2 Corn Distill	12 Bottles
750ml Gin No. 3 Barley Distill	12 Bottles

That the request of D'Still, LLC holder of 2015 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective June 28, 2015; further prior to any sale and distribution of this product through the Commission's

spirit distribution system, D'Still, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Motor City Gas Royal Oaked Rye	12 Bottles

That the request of Mammoth Distilling LLC, holder of 2015 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective June 28, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Mammoth Distilling LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Mammoth Dry Stack Vodka	12 Bottles
750ml Mammoth Old Dam Gin	12 Bottles

That the request of Two James Spirits LLC, holder of 2015 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective June 28, 2015; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Two James Spirits LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Dos Jaimes Backroom Mezcal	12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective August 2, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sazerac North America, Inc. (NWS Michigan, LLC)	1750ml Fifth Wheel Vodka PL	6 Bottles
CNS Enterprises, Inc. (Chinese Import & Export)	750ml Gujinggong Jiu	12 Bottles
	750ml Jin Liu Fu	12 Bottles

That the request of Corey Lake Orchards Operations, L.L.C., holder of 2015 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective August 2, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Corey Lake Orchards Operations, L.L.C., must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Hubbard's Apple Brandy	24 Bottles
750ml Hubbard's Apple Brandy	12 Bottles
375ml Hubbard's Cherry Brandy	24 Bottles
375ml Hubbard's Grape Brandy	24 Bottles
750ml Hubbard's Grape Brandy	12 Bottles
375ml Hubbard's Pear Brandy	24 Bottles
750ml Hubbard's Pear Brandy	12 Bottles

That the request of D'Still, LLC holder of 2015 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective August 2, 2015; further prior to any sale and distribution of this product through the Commission's spirit distribution system, D'Still, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Motor City Gas Belly Up BBN	12 Bottles

That the request of Northern Latitudes Distillery, LLC, holder of 2015 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective August 2, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Northern Latitudes Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Cherry Bounce	12 Bottles
750ml The Leelanau Vodka	12 Bottles
750ml Whaleback Spiced Rum	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective June 28, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Constellations Brands, Inc. (General Wine & Liquor Co.)	750ml BI Velvet Caramel w/Deck Cards	12 Bottles
MHW, Ltd. (NWS Michigan, LLC)	750ml BI Velvet Cinn Rush w/Deck Cards	12 Bottles
Stoller Wholesale Wine & Spirits, Inc. (NWS Michigan, LLC)	750ml The Famous Grouse w/5 Wsky Stne	6 Bottles
Wilson Daniels, Ltd. (General Wine & Liquor Co.)	1750ml Schwartzhog w/Shot Glass	6 Bottles
	1750ml Seagram's Extra w/50ml Red Berry	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective June 28, 2015:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Agua Luca Rum	12 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	750ml Remy Martin V	6 Bottles
24Ligne LLC (General Wine & Liquor Co.)	750ml Black Button Distill Citrus	12 Bottles
Working Bugs, LLC (NWS Michigan, LLC)	750ml Black Button Distill Moonshine	12 Bottles
	750ml Red Cedar Spirits Corn Whiskey	6 Bottles

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the above actions be taken in accordance with the E-Quote reports dated June 8, 2015, motion carried by unanimous vote.

III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were one hundred eighteen (118) different licensees requesting price reductions; that 1805 product price reductions could be approved; and that there were zero product price reductions to be denied.

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the 1805 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

IV. Old Business.

There was no Old Business.

V. Old Business.

There was no Old Business.

VI. Public Comments.

There was no Public Comments.

With no further business, moved by Commissioner Quimby, supported by Commissioner Olshove, that the business meeting be adjourned at 11:26 a.m., motion carried by unanimous vote.

Teri L. Quimby,
Commissioner

Anita Fawcett
Executive Services



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, June 30, 2015
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Dennis Olshove, Commissioner

Absent: Teri L. Quimby, Commissioner

Staff: Kerry Krone, Business Manager
Steve Robinson, Director of Finance Division
Julie Wendt, Director of Executive Services Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:55 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Chairman Deloney, that the minutes of the Commission meeting of June 9, 2015, be approved as written and presented, motion carried by unanimous vote.**
- II. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. He advised there were thirty four (34) different licensees requesting price reductions; that 580 product price reductions could be approved; and that 2 product price reductions should be denied.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the 580 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Chairman Deloney, that one (1) special price reduction be denied for the reason stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

- III. Mr. Robinson presented the April 2015 Financial Report which shows the results of our operations for the period of October 1, 2014 through April 30, 2015, and advised that this report contains the same number of reporting weeks as the April 2014 report. Mr. Robinson stated the Total Gross Sales increased over last year by approximately \$44.8 million or 6.8%, and that Distilled Spirit cases sold increased 167,274 or 3.8%. He advised the Net Income from spirit sales show an increase of almost \$10.5 million or 10.3%, and that this amount is larger due to the fact that other Agency expenses are down. Mr. Robinson stated Beer taxes were down by \$5.9 million, and Wine taxes are down by \$773,000. He advised these taxes are lower primarily due to the new tax collection system.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the April 2015 Financial Report, be accepted, motion carried by unanimous vote.

- IV. Chairman Deloney advised a request for declaratory ruling was received on June 1, 2015 from Magic of Detroit, Inc. (petitioner), through Attorney Seth Tompkins of Sullivan, Ward, Asher & Patton, PC, and that the Commission, under administrative rule R 436.1973(1), has 30 days to notify the petitioner whether a declaratory ruling will be issued. Chairman Deloney stated this request concerns a pending complaint, # 4-165658, where the petitioner is alleged to be in violation of twenty-two (22) counts of the Detroit City Codes under Rule 436.1011(1). He advised the petitioner is asking for the following relief;

A) an expedited hearing before the MLCC Administrative Commissioners pursuant to Rule 436.1952 to dismiss the instant complaint against them; and

B) an expedited hearing before the MLCC Administrative Commissioners for a declaratory ruling that the MLCC may not issue complaints under Rule 436.1011(1) for a municipal ordinance without first obtaining the necessary prima facie evidence of a certified copy of a conviction of the under lying alleged violations of law; and

C) an expedited hearing before the MLCC Administrative Commissioners for a declaratory ruling that the MLCC has no independent subject matter jurisdiction to determine whether or not a municipal ordinance has been violated; and

D) All other legal and equitable relief as is available under Michigan Law.

Chairman Deloney stated the appropriate procedure for adjudication of a complaint is through the Hearings and Appeals process, which will result in the issuance of an order by a Hearing Commissioner.

After a brief discussion on the issue, it was **Moved by Chairman Deloney, supported by Commissioner Olshove, that the request for a declaratory ruling be denied, motion carried by unanimous vote.**

Chairman Deloney announced that under administrative rule R 436.1975, if a request for a declaratory ruling is denied, the Commission shall issue a concise written statement of its principal reasons for denial within thirty (30) days of the denial.

V. Old Business.

There was no Old Business.

VI. New Business.

There was no New Business.

VII. Public Comments.

There was no Public Comments.

With no further business, moved by Commissioner Olshove, supported by Chairman Deloney, that the business meeting be adjourned at 10:06 a.m., motion carried by unanimous vote.

Andrew J. Deloney,
Chairman

Anita Fawcett
Executive Services