



STATE OF MICHIGAN  
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS  
LIQUOR CONTROL COMMISSION

\* \* \* \* \*

In the matter of the request of )  
**A. HARDY/U.S.A. LTD.** )  
1400 E. Touhy Ave., Suite 120 )  
Des Plaines, IL 60018 )  
\_\_\_\_\_ )

At the April 15, 2014 meeting of the Michigan Liquor Control Commission  
(Commission) in Lansing, Michigan.

PRESENT: Andrew J. Deloney, Chairman  
Dennis Olshove, Commissioner

**ADMINISTRATIVE ORDER NO. 2014-03**  
**SPIRIT PRODUCT DISTRIBUTION REQUEST**

A Hardy/U.S.A. LTD. (vendor of spirits), at the above-noted location, has existing written agreements or contracts with two Authorized Distribution Agents (ADA). A. Hardy/U.S.A. LTD. has submitted a written request for permission to distribute their Travis Hasse brands through their existing ADA, General Wine & Liquor Co., effective August 3, 2014.

Under Article IV, Section 40, of the Constitution of Michigan (1963), the Commission shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. MCL 436.1201(2) provides the Commission with the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including the manufacture, importation, possession, transportation and sale thereof.

Administrative Order No. 2014-03  
April 15, 2014

After reviewing the request and discussion of the issue at the meeting, the Commission finds that based on the information received this request should be approved.

THEREFORE, IT IS ORDERED that:

- A. The request made by A. Hardy/U.S.A. LTD. to distribute the Travis Hasse brands through General Wine & Liquor Co. effective August 3, 2014 is hereby APPROVED.
- B. A. Hardy/U.S.A. LTD. and General Wine & Liquor Co. shall submit an executed Addendum to Schedule A of the ADA contract by May 7, 2014 to prevent delays for these product brands.
- C. A. Hardy/U.S.A. LTD. shall file the appropriate product changes in the Commission's E-Quote system by May 7, 2014 to prevent delays for these product brands.

MICHIGAN LIQUOR CONTROL COMMISSION

---

Andrew J. Deloney, Chairman

---

Dennis Olshove, Commissioner

Date: April 15, 2014  
cms