



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, December 10, 2013
Lansing District Office
7150 Harris Drive
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: None

Staff: Pam Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:40 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of November 19, 2013, be approved as written and presented, motion carried by unanimous vote.**
- II. Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective December 29, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (NWS Michigan, Inc.)	750ml Thatcher's Apple Spice Ginger	6 Bottles
	750ml Thatcher's Blueberry	6 Bottles
	750ml Thatcher's Dark Chocolate	6 Bottles
	750ml Thatcher's Yumberry	6 Bottles
Sidney Frank Importing Co., Inc. (General Wine & Liquor Co.)	375ml Barenjager Honey & Pear	12 Bottles
	750ml Barenjager Honey & Tea	12 Bottles
GDL Imports, LLC (NWS Michigan, Inc.)	375ml Trianon Anejo, Blanco, Rep 3 Pk	18 Bottles
	750ml Trianon Tequila Anejo	6 Bottles
	750ml Trianon Tequila Blanco	6 Bottles

	750ml Trianon Tequila Resposado	6 Bottles
International Spirits, LLC (NWS Michigan, Inc.)	750ml Ivanabitch Dutch Apple Vodka	6 Bottles
Palm Bay International, Inc. (General Wine & Liquor Co.)	375ml Ivanabitch Dutch Apple PL Vodka	6 Bottles
	750ml Boulard V.S.O.P.	6 Bottles
	750ml Dos Maderas 5+3 Yr. Rum	6 Bottles
	750ml Dos Maderas PX 5+5 Yr. Rum	6 Bottles
	750ml Los Amantes Joven Mezcal	6 Bottles
	750ml Los Amantes Reposado Mezcal	6 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	1000ml Atlantico Platino Rum	6 Bottles
Park Street Imports LLC (NWS Michigan, Inc.)	750ml Godet Folle Blanche Cognac	6 Bottles
	750ml Godet Gastronome Cognac	6 Bottles
	750ml Godet Special V.S.O.P.	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	750ml Cutty Sark Prohibition Edition	6 Bottles
	750ml Cutty Sark Tam O'Shanter	3 Bottles
	750ml Highland Park Freya Scotch	6 Bottles
	750ml MacAllan "M" Scotch	1 Bottle
	750ml MacAllan 62 Yr. Scotch	1 Bottle
Savvy Distillers, L.P. (General Wine & Liquor Co.)	50ml Deep Eddy Vodka	72 Bottles
	50ml Deep Eddy Ruby Red Vodka	72 Bottles
	50ml Deep Eddy Sweet Tea Vodka	72 Bottles
Serralles USA, LLC (General Wine & Liquor Co.)	750ml Casamigos Anejo Tequila	6 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Irish Mist Whiskey	6 Bottles
	375ml Skyy Infusion Georgia Peach	12 Bottles
	50ml Skyy Infusion Georgia Peach PL	120 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml Barterhouse 20 Yr. Bourbon	6 Bottles
	375ml Godiva Dark Chocolate Liq	12 Bottles
	1000ml J Walker Gold Reserve Ltd Ed	6 Bottles
	750ml Old Blowhard 26 Yr. Bourbon	6 Bottles
United Spirits, Inc. (General Wine & Liquor Co.)	50ml Dennis Rodman PL Vodka	60 Bottles
Wilson Daniels, Ltd. (General Wine & Liquor Co.)	750ml Borghetti Sambuca	6 Bottles
	375ml Casa Noble Anejo Tequila	12 Bottles
	375ml Casa Noble Blanco Tequila	12 Bottles
	375ml Casa Noble Reposado Tequila	12 Bottles
Western Spirits Beverage Company, LLC (General Wine & Liquor Co.)	1750ml Twenty Grand Vodka & Cognac	4 Bottles
	1750ml Twenty Grand Vodka & Rose	4 Bottles
Anchor Distilling Company (NWS Michigan, Inc.)	750ml Hirsch Sm Batch Reserve Bourbon	6 Bottles

Winebow, Inc.	750ml Tullibardine 225 Scotch	6 Bottles
(NWS Michigan, Inc.)	750ml Tullibardine 228 Scotch	6 Bottles
	750ml Tullibardine 500 Scotch	6 Bottles
	750ml Tullibardine Sovereign	6 Bottles
	750ml Tullibardine 20 Yr. Scotch	3 Bottles

That the request of Circus Procession, LLC, holder of 2013 Small Distiller license, for addition of the following products to the approved products list with case size exceptions, be approved for listing, effective December 29, 2013; further prior to any sale and distribution of the products through the Commission's spirit distribution system, Circus Procession, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for the products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Coppercraft Citrus Vodka	12 Bottles
750ml Coppercraft Gin	6 Bottles

That the request of Grand Traverse Distillery, L.L.C., holder of 2013 Small Distiller license, for addition of the following product to the approved products list with case size exceptions, be approved for listing, effective December 29, 2013; further prior to any sale and distribution of the product through the Commission's spirit distribution system, Grand Traverse Distillery, L.L.C., must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for the product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Grand Traverse Cherry Flavor Whiskey	24 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective December 29, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml DeKuyper Peche	12 Bottles
Sidney Frank Importing Co., Inc. (General Wine & Liquor Co.)	1750ml American Harvest Vodka	6 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Georgia Moon Apple Pie	12 Bottles
	750ml Georgia Moon Peach	12 Bottles
Paterno Imports, Ltd. (General Wine & Liquor Co.)	750ml Nonino Chardonnay Grappa	12 Bottles
	750ml Nonino Merlot Grappa	12 Bottles
Park Street Imports LLC (NWS Michigan, Inc.)	750ml Chicken Cock Cherry Bounce	12 Bottles
	750ml Godet V.S. Cuvee Cognac	12 Bottles

Savvy Distillers, L.P. (General Wine & Liquor Co.)	750ml Godet XO Terre Cognac	12 Bottles	
	750ml Deep Eddy Vodka	12 Bottles	
	1000ml Deep Eddy Vodka	12 Bottles	
	1750ml Deep Eddy Vodka	6 Bottles	
	750ml Deep Eddy Ruby Red Vodka	12 Bottles	
	1000ml Deep Eddy Ruby Red Vodka	12 Bottles	
	1750ml Deep Eddy Ruby Red Vodka	6 Bottles	
	750ml Deep Eddy Sweet Tea Vodka	12 Bottles	
	1000ml Deep Eddy Sweet Tea Vodka	12 Bottles	
	1750ml Deep Eddy Sweet Tea Vodka	6 Bottles	
	Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Skyy Infusion Georgia Peach	12 Bottles
		1000ml Skyy Infusion Georgia Peach	12 Bottles
750ml Skyy Infusion Vanilla Bean		12 Bottles	
1000ml Skyy Infusion Vanilla Bean		12 Bottles	
50ml Skyy Infusion Vanilla Bean PL		120 Bottles	
Diageo Americas, Inc. (NWS Michigan, Inc.)	1750ml Bulleit 95 Rye	6 Bottles	
	750ml Godiva Dark Chocolate Liq	12 Bottles	
United Spirits, Inc. (General Wine & Liquor Co.)	750ml Dennis Rodman PL Vodka	12 Bottles	
	750ml Whyte & MacKay Special Scotch	12 Bottles	
Whyte and MacKay Americas Limited LLC (General Wine & Liquor Co.)			

C. That the following requests for promotional or special packaging be approved for listing, effective December 29, 2013:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Savvy Distillers, L.P. (General Wine & Liquor Co.)	1750ml Deep Eddy Ruby Red w/2 Jar Gls	3 Bottles
	1750ml Deep Eddy Sweet Tea w/2 Jar Gls	3 Bottles
	1750ml Deep Eddy w/2 Jar Gls	3 Bottles
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml Capt Morgan White w/50ml Cr Ryl	12 Bottles
	750ml Godiva Liq w/50ml Ciroc Frost	12 Bottles
	750ml Yukon Jack Variety w/50ml Cr Ryl	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective December 29, 2013:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
A. Hardy/U.S.A. Ltd. (General Wine & Liquor Co.)	750ml Rum Chata w/Shaker	6 Bottles

Jim Beam Brands Co. (NWS Michigan, Inc.)	750ml Kessler Spiced PL	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Skinnygirl Margarita Combo 2 Pk	12 Bottles
	750ml Elijah Craig Sngl Barrel 20 Yr.	3 Bottles
	750ml Evan Williams Blk w/50ml EW Blk	12 Bottles
	750ml Parkers Heritage Collection	3 Bottles
McCormick Distilling Company, Inc. (General Wine & Liquor Co.)	50ml Hot Rose PL Cream	60 Bottles
	750ml Hot Rose PL Cream	12 Bottles
	750ml Rio Grande Gold Tequila	12 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	750ml MacAllan Lalique 60 Yr.	1 Bottle
	750ml MacAllan 22 Yr. w/Flask	1 Bottle
Stoli Group (USA), LLC (General Wine & Liquor Co.)	750ml Stoli White Pomegranik	12 Bottles
	1000ml Stoli White Pomegranik	12 Bottles
	750ml Stolichnaya Cranberi Vodka	12 Bottles
	1000ml Stolichnaya Cranberi Vodka	12 Bottles
	750ml Stolichnaya Gala Applik	12 Bottles
	1000ml Stolichnaya Gala Applik	12 Bottles
Anchor Distilling Company (NWS Michigan, Inc.)	750ml Hine Antique XO Cognac	6 Bottles
	750ml Hirsch Sm Batch Reserve Bourbon	12 Bottles

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated December 4, 2013, motion carried by unanimous vote.

- III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were thirty eight (38) different licensees requesting price reductions; that 545 product price reductions could be approved; and that 1 product price reduction should be denied.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the 545 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the 1 special price reduction be denied for the reasons stated in the attached Notification of Denial for Price Reduction reports, motion carried by unanimous vote.

IV. Moved by Chairman Deloney, supported by Commissioner Olshove, that the Schedule of Meetings for 2014, be approved as written and presented, motion carried by unanimous vote.

V. Moved by Chairman Deloney, supported by Commissioner Olshove, that the minutes of the Closed Session meeting of December 4, 2013, be approved as written and presented, motion carried by unanimous vote.

VI. Old Business.

There was no Old Business.

VII. New Business.

There was no New Business.

VIII. Public Comments.

There were no Public Comments.

With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 9:45 a.m., motion carried by unanimous vote.

Anita Fawcett
Executive Services

Andrew J. Deloney
Chairman