



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, May 12, 2015
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Dennis Olshove, Commissioner

Absent: Teri L. Quimby, Commissioner

Staff: Steve Robinson, Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 11:01 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Chairman Deloney, that the minutes of the Commission meeting of April 14, 2015, be approved as written and presented, motion carried by unanimous vote.**
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective May 31, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	1000ml Bacardi Gran Reserva Maestro	6 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Hibiki Japanese Harmony	6 Bottles
Cana Distributors LLC (NWS Michigan, LLC)	750ml American Barrels Small Batch	6 Bottles
William Grant & Sons, Inc. (General Wine & Liquor Co.)	750ml Flor de Cana Centenario 25 Yr.	6 Bottles
Hobson & Roberts Distilling Company, LLC (General Wine & Liquor Co.)	750ml Spirit of America BBN Whiskey	6 Bottles

MHW, Ltd. (General Wine & Liquor Co.)	750ml Bain's Cape Mountain Whiskey	6 Bottles
MHW, Ltd. (NWS Michigan, LLC)	750ml Bols Parfait Amour	6 Bottles
Paterno Imports, Ltd. (General Wine & Liquor Co.)	750ml Fragoli	6 Bottles
The Patron Spirits Company (NWS Michigan, LLC)	750ml IL Poggione Grappa	6 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	375ml Patron Citronge Mango	12 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	200ml Cane Run Rum	24 Bottles
	375ml Cane Run Rum	12 Bottles
	50ml Cane Run Rum PL	60 Bottles
Two James Spirits LLC (General Wine & Liquor Co.)	750ml Forty Creek 40 Confed Oak Rsrv	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Dos Jaimés Mezcal Joven	6 Bottles
United States Distilled Products Co. (General Wine & Liquor Co.)	750ml D Deleon Anejo Tequila	6 Bottles
	1000ml Tanqueray Bloomsbury Gin	6 Bottles
Veritas Distributors, Inc. (NWS Michigan, LLC)	50ml Kinky Vodka PL	60 Bottles
Working Bugs, LLC (NWS Michigan, LLC)	750ml Slaughter House American Blend	6 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	750ml Red Cedar Spirits Corn Whiskey	6 Bottles
	50ml Calumet Farm Bourbon	60 Bottles

That the request of Long Road Distillers, LLC, holder of 2015 Small Distiller license, for addition of the following products to the case size exception products list, be approved for listing, effective May 31, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Long Road Distillers, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Long Road Aquavit	12 Bottles
750ml Long Road Aquavit	6 Bottles
375ml Long Road Maple Spirit	12 Bottles

- A.** That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective June 28, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Duggan's Distillers Products Corp. (General Wine & Liquor Co.)	50ml Forbidden Secret Wh Chocolate	60 Bottles
Lachselian Wine & Spirits, LLLP (General Wine & Liquor Co.)	750ml Gridiron Vodka	6 Bottles

- B.** That the following requests for addition of product to the approved products list be approved for listing, effective May 31, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sazerac North America, Inc. (NWS Michigan, LLC)	750ml Caliber Carib Silver Rum PL	12 Bottles
	1750ml Caliber Carib Silver Rum PL	6 Bottles
	1750ml Caliber Carib Spiced Rum PL	6 Bottles
	750ml Caliber Vodka PL	12 Bottles
	1750ml Caliber Vodka PL	6 Bottles
	200ml Chi Chi's Churro PL Cocktails	48 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Solana Silver Agave Tequila	12 Bottles
	750ml Jim Beam Apple Bourbon	12 Bottles
	1000ml Jim Beam Apple Bourbon	12 Bottles
	1750ml Jim Beam Apple Bourbon	6 Bottles
	50ml Jim Beam Apple Bourbon PL	120 Bottles
	100ml Jim Beam Apple Bourbon PL	48 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	375ml Jim Beam Apple Bourbon PL	24 Bottles
	100ml J Daniels Variety Case	48 Bottles
Frank-Lin Distillers Products, Ltd. (NWS Michigan, LLC)	750ml Slurricane Cocktail	12 Bottles
Redemption Spirits LLC (NWS Michigan, LLC)	750ml Lybations Flower Power Sour	12 Bottles
	750ml Lybations Lime in the Coconut	12 Bottles
	750ml Lybations Pepino Diablo Rita	12 Bottles
Riondo USA, LLC (General Wine & Liquor Co.)	750ml Dirty Tequila	12 Bottles
The Patron Spirits Company (NWS Michigan, LLC)	750ml Patron Citronge Mango	12 Bottles
	1000ml Patron Citronge Mango	12 Bottles

Sazerac Company, Inc. (NWS Michigan, LLC)	750ml Cane Run Rum	12 Bottles
	1750ml Cane Run Rum PL	6 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Skyy Infusion Cranberry	12 Bottles
	1000ml Skyy Infusion Cranberry	12 Bottles
Stoller Wholesale Wine & Spirits, Inc. (NWS Michigan, LLC)	1750ml Schwartzhog PL	6 Bottles
24Ligne, LLC (General Wine & Liquor Co.)	750ml Black Button Distill Citrus Gin	12 Bottles
	750ml Black Button Distill Moonshine	12 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	50ml Smirnoff Variety 5 Pk PL	120 Bottles
United States Distilled Products Co. (General Wine & Liquor Co.)	750ml Kinky Vodka	12 Bottles
Veritas Distributors, Inc. (NWS Michigan, LLC)	750ml L'Arak de Musar	12 Bottles
	750ml Meletti 1870 Bitter Apertivo	12 Bottles

That the request of Grand Traverse Distillery, L.L.C., holder of 2015 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective May 31, 2015; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Grand Traverse Distillery, L.L.C., must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Gr Trav Barrel Finish Penn Gin	12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective June 28, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
E. & J. Gallo Winery (General Wine & Liquor Co.)	50ml New Amsterdam Variety Case PL	120 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	750ml Firefly Ruby Red Grpfrt Moonshine	12 Bottles
Veritas Distributors, Inc. (NWS Michigan, LLC)	750ml Amaretto Beltion	12 Bottles
	1000ml Mediterraneo Amaro Beltion	12 Bottles
	750ml Opera Beltion White Amaretto	12 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	1750ml Bird Dog Blackberry	6 Bottles
	1750ml Bird Dog Bourbon	6 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective May 31, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	375ml Bacardi Gold w/50ml Mango Fusion	24 Bottles
	750ml Bacardi Limon w/50ml Mango Fus	12 Bottles
	750ml Bacardi Limon w/50ml Pineapple	12 Bottles
	1750ml Bacardi Limon w/50ml Superior	6 Bottles
	375ml Bacardi Supr w/50ml Mango Fusion	24 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Cruzan Aged Lt w/Gl Jar Dispense	6 Bottles
	750ml Cruzan Coconut w/Gl Jar Dispense	6 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	1000ml El Jimador Reposado 2 Pk	12 Bottles
	1000ml El Jimador Silver 2 Pk	12 Bottles
	1000ml El Jimador Silver/Reposado 2 Pk	12 Bottles
	750ml Southern Comfort 70 w/Sprite	6 Bottles
E. & J. Gallo Winery (General Wine & Liquor Co.)	750ml New Amsterdam w/2-50ml	6 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Blackheart Premium w/4 Shot Gls	6 Bottles
MHW, Ltd. (NWS Michigan, LLC)	750ml Fragoli w/2 Gls	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Olmeca Altos Plata w/2 Gls	6 Bottles
	750ml Olmeca Altos Reposado w/2 Gls	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	750ml Remy Martin V w/Gl	6 Bottles
Savvy Distillers, L.P. (General Wine & Liquor Co.)	1750ml Deep Eddy Ruby Red w/50ml Lemon	6 Bottles
Sky Spirits, LLC (General Wine & Liquor Co.)	750ml Sky Infusion Blubrry w/Lemonade	6 Bottles
Stoller Wholesale Wine & Spirits, Inc. (NWS Michigan, LLC)	750ml Schwartzhog w/Shot Glass	6 Bottles
	1000ml Schwartzhog w/Shot Glass	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Bulleit 95 Rye w/2-50ml	12 Bottles
	750ml Bulleit Bourbon w/2-50ml	12 Bottles
United States Distilled Products Co. (General Wine & Liquor Co.)	750ml Kinky Vodka w/3-50ml	6 Bottles
Veev Spirits, L.L.C. (General Wine & Liquor Co.)	750ml Veev Vitafruit Co Colado w/2 Gls	6 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	750ml Bird Dog Peach w/BBQ Sauce	6 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective June 28, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Wilson Daniels, Ltd. (General Wine & Liquor Co.)	750ml Seagrams Extra w/50ml Extra	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective May 31, 2015:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	375ml Bacardi Gold w/50ml Mango Fusion	12 Bottles
	375ml Bacardi Supr w/50ml Mango Fusion	12 Bottles
Sazerac North America, Inc. (NWS Michigan, LLC)	200ml Chi Chi's Churro PL Cocktails	24 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Skyy Infusion Blubry w/Lemonade	12 Bottles
	750ml Skyy Infusion Ginger	12 Bottles
	1000ml Skyy Infusion Ginger	12 Bottles
	750ml Skyy Infusion Strbrry w/Lemonade	6 Bottles
	750ml Wild Turkey Spiced Bourbon	12 Bottles
	1000ml Wild Turkey Spiced Bourbon	12 Bottles
	750ml Wild Turkey Spiced w/Coke	6 Bottles
Veev Spirits, L.L.C. (General Wine & Liquor Co.)	750ml Veev Vitafruit Co Colado w/2 GlS	12 Bottles
Working Bugs, LLC (NWS Michigan, LLC)	750ml Red Cedar Spirits Corn Whiskey	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective June 28, 2015:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Lachselian Wine & Spirits, LLLP (General Wine & Liquor Co.)	750ml Gridiron Vodka	12 Bottles
Western Spirits Beverage Company, LLC (NWS Michigan, LLC)	1750ml Bird Dog Blackberry	4 Bottles
	1750ml Bird Dog Bourbon	4 Bottles

Moved by Commissioner Olshove, supported by Chairman Deloney, that the above actions be taken in accordance with the E-Quote reports dated May 6, 2015, motion carried by unanimous vote.

- III. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. He advised there were fifty five (55) different licensees requesting price reductions; that 3095 product price reductions could be approved; and that there were zero product price reductions to be denied.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the 3095 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

- IV. Mr. Robinson presented the March 2015 Financial Report which shows the results of our operations for the period of October 1, 2014 through March 31, 2015, and advised that this report contains the same number of reporting weeks as the March 2014 report. Mr. Robinson stated the Total Gross Sales increased over last year by almost \$38.7 million or 6.9%, and that Distilled Spirit cases sold increased 146,168 or 3.9%. He advised the Net Income from spirit sales show an increase of \$8.3 million or 9.9%, and that this amount is larger due to the fact that other Agency expenses are down. Mr. Robinson stated Beer taxes were down by \$4.9 million, and Wine taxes are down by \$184,500. He advised these taxes are lower primarily due to the new tax collection system.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the March 2015 Financial Report, be accepted, motion carried by unanimous vote.

- V. Mr. Robinson presented the Michigan Liquor Control Commission (MLCC) 2013 Revenue, Sales and Licensing Statistics book which is compiled by the Finance Division staff. He advised that this book is not something that is required by statute or administrative rules but has been very helpful to the public. Mr. Robinson advised that most of the information included in this book has already been published, but the book compiles the information in one place. He stated we will not be printing any hard copies, but the book will be available on our website.

Chairman Deloney advised the Commission does not need to approve this publication, and thanked Mr. Robinson and his staff for the hard work and diligence to gather the information needed to complete the book.

VI. Old Business.

There was no Old Business.

VII. New Business.

Chairman Deloney advised a request for a declaratory ruling was received on May 1, 2015 from Schoolcraft College, through Attorney Linda S. Mayer. He stated the Commission has 30 days to answer this complaint, and this issue will be discussed at the Business Meeting that will be held on Tuesday, May 26, 2015.

VIII. Public Comments.

There was no Public Comments.

With no further business, moved by Commissioner Olshove, supported by Chairman Deloney, that the business meeting be adjourned at 11:16 a.m., motion carried by unanimous vote.

Andrew J. Deloney,
Chairman

Anita Fawcett
Executive Services



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, May 26, 2015
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: None

Staff: Kerry Krone, Business Manager
Pam Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:36 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of May 12, 2015, be approved as written and presented, motion carried by unanimous vote.**

- II. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were sixty one (61) different licensees requesting price reductions; that 2799 product price reductions could be approved; and that there were zero product price reductions to be denied.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the 2799 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

- III. Chairman Deloney advised a request for declaratory ruling was received on May 1, 2015 from Schoolcraft College (petitioner), through Attorney Linda Mayer of Adkison, Need & Allen, under administrative rule R 436.1971. Attorney Mayer was present at the meeting. Chairman Deloney stated this request concerns whether the petitioner would be eligible for a Class C license and an additional Brewpub license pursuant to MCL 436.1513a(1), to be operated in conjunction with their culinary arts program.

He advised that after reviewing the documents that were submitted, he did not see anything that would preclude the petitioner from being eligible for licensure, as the statutory language is clear and unambiguous. Chairman Deloney stated the appropriate procedure for licensure is through the review process, which will result in the issuance of an order that contains findings of fact and conclusions of law if approved.

After a brief discussion on the issue, it was **Moved by Chairman Deloney, supported by Commissioner Olshove, that the request for a declaratory ruling be denied, motion carried by unanimous vote.**

IV. Old Business.

There was no Old Business.

V. New Business.

There was no New Business.

VI. Public Comments.

There was no Public Comments.

With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 9:45 a.m., motion carried by unanimous vote.

Andrew J. Deloney,
Chairman

Anita Fawcett
Executive Services