



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Friday, November 7, 2014
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: None

Staff: Steve Robinson, Director of Finance Division
Kerry Krone, Business Manager
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 9:45 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of October 14, 2014, be approved as written and presented, motion carried by unanimous vote.**
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective November 30, 2014:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Duggan's Distillers Products Corp. (NWS Michigan, Inc.)	750ml Premis Legend Brandy	6 Bottles
E. & J. Gallo Winery (General Wine & Liquor Co.)	50ml New Amsterdam Variety Case PL	60 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	750ml Kerrygold Irish Cream	6 Bottles
Louisville Distilling Company, LLC (NWS Michigan, Inc.)	750ml Angels Envy Cask Strength	3 Bottles

MHW, Ltd. (General Wine & Liquor Co.)	50ml Tippy Cow Variety Cntr Unit PL	80 Bottles
Michigan Beer Cellar, LLC (NWS Michigan, Inc.)	375ml Devil's Message Rum	12 Bottles
	375ml Devil's Message Planked Rum	12 Bottles
	375ml Heart Cut Vodka	12 Bottles
	375ml Justtheshine Alcohol	12 Bottles
	375ml Justtheshine Old Time	12 Bottles
	375ml Mum's Ruin Gin	12 Bottles
	375ml Sole Cry Whiskey	12 Bottles
Park Street Imports LLC (NWS Michigan, Inc.)	750ml Hatfield & McCoy Whiskey	6 Bottles
Proximo Spirits, Inc. (General Wine & Liquor Co.)	750ml 1800 Milenio Tequila	6 Bottles
	100ml Jose Cuervo Variety Case PL	24 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, Inc.)	750ml Remy Martin Louis XIII Blk Prl	1 Bottle
Stoli Group (USA), LLC (General Wine & Liquor Co.)	1000ml Stolichnaya Elit 3.0 PW Series	1 Bottle
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml D Deleon Diamante Tequila	6 Bottles
	750ml D Deleon Extra Anejo Tequila	6 Bottles
	750ml D Deleon Leona Tequila	1 Bottle
	50ml D Deleon Platinum Tequila	72 Bottles
	375ml D Deleon Platinum Tequila	12 Bottles
	750ml D Deleon Platinum Tequila	6 Bottles
	1750ml D Deleon Platinum Tequila	3 Bottles
	50ml D Deleon Reposado Tequila	72 Bottles
750ml D Deleon Reposado Tequila	6 Bottles	
	750ml Johnnie Walker Blue Jr of Ram	6 Bottles

That the request of Sanctuary Brewery, LLC, holder of 2014 Small Distiller license, for addition of the following product to the case size exceptions product list, be approved for listing, effective November 30, 2014; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Sanctuary Brewing, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Sanctuary Spirits Malt Whiskey	6 Bottles
750ml Sanctuary Spirits Whiskey	6 Bottles
750ml Sanctuary Spirits White Whiskey	6 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective November 30, 2014:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sazerac North America, Inc. (NWS Michigan, Inc.)	100ml Mr Boston Pprmnt Schnapps	48 Bottles
Duggan's Distillers Products Corp. (NWS Michigan, Inc.)	50ml Duggan's Dew Scotch PL	120 Bottles
	200ml Duggan's Dew Scotch PL	48 Bottles
	375ml Duggan's Dew Scotch PL	24 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	50ml Kerrygold Irish Cream	120 Bottles
Michigan Beer Cellar, LLC (NWS Michigan, Inc.)	750ml Devil's Message Rum	12 Bottles
	750ml Devil's Message Planked Rum	12 Bottles
	750ml Heart Cut Vodka	12 Bottles
	750ml Justtheshine Alcohol	12 Bottles
	750ml Justtheshine Old Time	12 Bottles
	750ml Mum's Ruin Gin	12 Bottles
	750ml Sole Cry Whiskey	12 Bottles
	750ml DavyJones Rum	12 Bottles
Rusted Crow Spirits LLC (General Wine & Liquor Co.)	750ml Detroit Steam Vodka	12 Bottles
	750ml Ginstache Gin	12 Bottles
	750ml Murder Mitten Moonshine	12 Bottles
	1750ml Diesel PL Alcohol	6 Bottles
Sazerac Company, Inc. (NWS Michigan, Inc.)		
Diageo Americas, Inc. (NWS Michigan, Inc.)	50ml Smir Sorbet Lt Summer Strwb PL	120 Bottles
	50ml Smir Sorbet Lt White Peach	120 Bottles
Wilson Daniels, Ltd. (NWS Michigan, Inc.)	50ml Seagram's Variety Case PL	120 Bottles

That the request of Circus Procession, LLC, holder of 2014 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective November 30, 2014; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Circus Procession, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
1000ml Coppercraft Applejack PL	12 Bottles
1000ml Coppercraft Citrus Vodka PL	12 Bottles
1000ml Coppercraft Gin PL	12 Bottles

1000ml Coppercraft Rum PL	12 Bottles
1000ml Coppercraft Vodka PL	12 Bottles

That the request of New Holland Brewing Company, L.L.C., holder of 2014 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective November 30, 2014; further prior to any sale and distribution of this product through the Commission's spirit distribution system, New Holland Brewing Company, L.L.C. must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml New Holland Pub on 8 Bourbon	12 Bottles
750ml New Holland Pub on 8 Corn	12 Bottles
750ml New Holland Pub on 8 Rye	12 Bottles
750ml New Holland Pub on 8 Wheat	12 Bottles
750ml New Holland Pub on 8 Malt	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective November 30, 2014:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Diageo Americas, Inc. (NWS Michigan, Inc.)	750ml Ciroc Pineapple w/2-50 ml #2	12 Bottles
	750ml Ciroc Red Berry w/2-50 ml	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective November 30, 2014:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, Inc.)	1750ml Old Crow Reserve Bourbon	6 Bottles
Michigan Beer Cellar, LLC (Small Distiller)	375ml Devil's Message Rum	12 Bottles
	750ml Devil's Message Rum	12 Bottles
	375ml Devil's Message Planked Rum	12 Bottles
	750ml Devil's Message Planked Rum	12 Bottles
	375ml Heart Cut Vodka	12 Bottles
	750ml Heart Cut Vodka	12 Bottles
	375ml Justtheshine Alcohol	12 Bottles
	750ml Justtheshine Alcohol	12 Bottles

375ml Justtheshine Old Time	12 Bottles
750ml Justtheshine Old Time	12 Bottles
375ml Mum's Ruin Gin	12 Bottles
750ml Mum's Ruin Gin	12 Bottles
375ml Sole Cry Rye Whiskey	12 Bottles
750ml Sole Cry Rye Whiskey	12 Bottles

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated November 7, 2014, motion carried by unanimous vote.

- III. Mr. Robinson requested approval to write off a number of uncollectible accounts. He advised this is routine information sent to the Michigan Department of Treasury regarding outstanding debts that the Commission has not been able to collect for licensees that are no longer active. Mr. Robinson stated that the Michigan Department of Treasury will attempt to collect the debt and if successful, the Commission receives 40% to 50% of the outstanding debt.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the information concerning the uncollectible debts be forwarded to the Michigan Department of Treasury for collection, as written and presented, motion carried by unanimous vote.

- IV. Old Business.

There was no Old Business.

- V. New Business.

There was no New Business.

- VI. Public Comments.

Attorney Michael Brown addressed the Commission advising that licensees and/or their attorneys are no longer being notified which witnesses will be subpoenaed for violation hearings. He stated that it is hard to prepare his case if he does not know who the Commission will be subpoenaing, and while he knows that he can ask for subpoenas to be prepared for his witnesses, if the Commission is subpoenaing the same ones, this would make double work for staff. Chairman Deloney advised he would look into this issue and see what may have changed.

Mr. Brown had questions regarding the fines that are levied at the violation hearings, as one of his clients was issued the maximum fine and administrative costs at a violation hearing for a first time offense. He wonders if there could be a set fee schedule for fines.

Mr. Brown stated it seems like policies are being changed with no warning or notice to licensees and if a licensee doesn't have any attorney, they may be caught in the middle. He would like to get a discussion going on these issues so everybody is kept informed. Chairman Deloney advised that Michigan has one of the lowest fine rates and he would like to see them changed as a more structured fee schedule could be beneficial to all. He advised that these matters would be looked into to insure policies changes and/or information is being conveyed to all concerned parties.

Chairman Deloney stated he is looking forward to working with Governor Snyder for the next four years since he has been re-elected. He advised there will be new members to be appointed to committees and that we have enjoyed a good relationship with the legislature. Chairman Deloney hopes to continue this relationship with the new legislature and keep our economic growth moving ahead.

With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 10:09 a.m., motion carried by unanimous vote.

Anita Fawcett
Executive Services

Andrew J. Deloney
Chairperson



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Friday, November 25, 2014
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: None

Staff: Steve Robinson, Director of Finance Division
Pam Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 11:07 a.m., noting a quorum was present.

- I. Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of November 7, 2014, be approved as written and presented, motion carried by unanimous vote.**

Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Closed Session meeting of November 5, 2014, be approved as written and presented, motion carried by unanimous vote.

- II.** Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were seventy four (74) different licensees requesting price reductions; and that 535 product price reductions could be approved; and that there was one product price reduction to be denied.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that 535 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor report, motion carried by unanimous vote.

Moved by Commissioner Olshove, supported by Commissioner Quimby, that 1 special price reduction be denied for the reason stated in the attached Notification of Denial for Price Reduction report, motion carried by unanimous vote.

III. Mr. Robinson presented a request for a Spirit Product Distribution change from Castle Brands, Inc. (Castle), involving thirty three (33) products, to be effective February 1, 2015. He advised that Castle would like to move these products from General Wine & Liquor Co. to NWS Michigan, Inc. Mr. Robinson stated this change would consolidate the warehousing and delivery responsibility along with broker representation for all of Castle's products.

Mr. Robinson presented a request for a Spirit Product Distribution change from Serralles USA, LLC (Serralles), involving thirty seven (37) products, to be effective February 1, 2015. He advised that Serralles would like to move these products from General Wine & Liquor Co. to NWS Michigan, Inc. Mr. Robinson stated this change would consolidate the warehousing and delivery responsibility along with broker representation for all of Serralles' products.

Mr. Robinson presented a request for a Spirit Product Distribution change from Surville Enterprises Corp. (Surville), involving seven (7) products, to be effective February 1, 2015. He advised that Surville would like to move these products from General Wine & Liquor Co. to NWS Michigan, Inc. Mr. Robinson stated this change would consolidate the warehousing and delivery responsibility along with broker representation for all of Surville's products.

Mr. Robinson presented a request for a Spirit Product Distribution change from Western Spirits Beverage Company, LLC (Western), involving seventy six (76) products, to be effective February 1, 2015. He advised that Western would like to move these products from General Wine & Liquor Co. to NWS Michigan, Inc. Mr. Robinson stated this change would consolidate the warehousing and delivery responsibility along with broker representation for all of Western's products.

Moved by Chairman Deloney, supported by Commissioner Olshove, that Administrative Order 2014-14, regarding the request of Castle Brands, Inc., be approved as written and presented. A roll call vote was taken:

Chairman Deloney	Yea
Commissioner Quimby	Nay
Commissioner Olshove	Yea

There were two yeas and one nay, motion was carried.

Moved by Chairman Deloney, supported by Commissioner Olshove, that Administrative Order 2014-15, regarding the request of Serralles USA, LLC, be approved as written and presented. A roll call vote was taken:

Chairman Deloney	Yea
Commissioner Quimby	Nay
Commissioner Olshove	Yea

There were two yeas and one nay, motion was carried.

Moved by Chairman Deloney, supported by Commissioner Olshove, that Administrative Order 2014-16, regarding the request of Surville Enterprises Corp., be approved as written and presented. A roll call vote was taken:

Chairman Deloney	Yea
Commissioner Quimby	Nay
Commissioner Olshove	Yea

There were two yeas and one nay, motion was carried.

Moved by Chairman Deloney, supported by Commissioner Olshove, that Administrative Order 2014-17, regarding the request of Western Spirits Beverage Company, LLC, be approved as written and presented. A roll call vote was taken:

Chairman Deloney	Yea
Commissioner Quimby	Nay
Commissioner Olshove	Yea

There were two yeas and one nay, motion was carried.

IV. Old Business.

There was no Old Business.

V. New Business.

There was no New Business.

VI. Public Comments.

There were no Public Comments.

With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 11:15 a.m., motion carried by unanimous vote.

Anita Fawcett
Executive Services

Andrew J. Deloney
Chairman