



BUSINESS MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, November 3, 2015  
Lansing District Office  
525 W Allegan  
Lansing MI 48909

Present: Andrew J. Deloney, Chairman  
Teri L. Quimby, Commissioner  
Dennis Olshove, Commissioner

Absent: None

Staff: Steve Robinson, Director of Finance Division  
Anita Fawcett, Executive Services Division

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The meeting was called to order by Chairman Deloney at 9:38 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of October 13, 2015, be approved as written and presented, motion carried by unanimous vote.**
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
  - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective November 29, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Temperance Distilling Company (NWS Michigan, LLC)	750ml OM Dark Chocolate & Sea Salt	6 Bottles
Cabresto Imports Corporation (General Wine & Liquor Co.)	750ml Cabresto Anejo Reserve 750ml Cabresto Extra Anejo Reserve	6 Bottles 6 Bottles
Choya Uneshu USA, Inc. (General Wine & Liquor Co.)	50ml Choya 3 Pack	60 Bottles
Classic Wine Imports, Inc. (NWS Michigan, LLC)	750ml Benromach Cask Strength 2003	6 Bottles

Grand Traverse Distillery, L.L.C. (NWS Michigan, LLC)	750ml Gr Trav Dist Small Batch Rye	6 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	375ml Christian Bros Apple Brandy	12 Bottles
MHW Ltd. (NWS Michigan, LLC)	750ml Compass Box Flaming Heart	6 Bottles
	750ml Compass Box This is not Luxury	6 Bottles
	750ml MacAllan No. 6 in Lalique	1 Bottle
Pernod Ricard USA, LLC (NWS Michigan, LLC)	50ml Avion Silver PL Tequila	60 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	375ml Ryan's Cream	12 Bottles
Serralles USA, LLC (NWS Michigan, LLC)	750ml Don Q Reserva De La Familia	1 Bottle
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Caol Ila 17 Yr. Scotch	6 Bottles

That the request of Long Road Distillers, LLC, holder of 2015 Small Distiller license, for addition of the following product to the case size exceptions product list, be approved for listing, effective November 29, 2015; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Long Road Distillers, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Long Road Cherry Brandy	6 Bottles

**B.** That the following requests for addition of product to the approved products list be approved for listing, effective November 29, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	50ml Christian Bros Apple Brandy	120 Bottles
	750ml Christian Bros Apple Brandy	12 Bottles
Klin Spirits, LLC (General Wine & Liquor Co.)	750ml Hammer + Sickle	12 Bottles
Misa Imports, Inc. (NWS Michigan, LLC)	1750ml Kirkland Signature Vodka	6 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Skyy Infusion Honeycrisp Apple	12 Bottles
	1000ml Skyy Infusion Honeycrisp Apple	12 Bottles

	750ml Skyy Infusion Tropical Mango	12 Bottles
	1000ml Skyy Infusion Tropical Mango	12 Bottles
Square One Organic Spirits, LLC (NWS Michigan, LLC)	50ml Square One Basil Vodka	120 Bottles
	50ml Square One Bergamot Vodka	120 Bottles
	50ml Square One Botanical Vodka	120 Bottles
	50ml Square One Cucumber Vodka	120 Bottles
	50ml Square One Organic Vodka	120 Bottles

That the request of Detroit City Distillery, LLC, holder of 2015 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective November 29, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Detroit City Distillery, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
1000ml Detroit City Distill Gilded Age Vodka	12 Bottles
1000ml Detroit City Distill Railroad Gin	12 Bottles
1000ml Detroit City Homegrown Rye	12 Bottles

That the request of D'Still, LLC, holder of 2015 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective November 29, 2015; further prior to any sale and distribution of this product through the Commission's spirit distribution system, D'Still, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Motor City Gas Apple Sauce	12 Bottles

**C.** That the following requests for promotional or special packaging be approved for listing, effective November 29, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	375ml Grey Goose w/50ml Grey Melon	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	1750ml Blackheart Prem w/2 Coasters	6 Bottles

Pernod Ricard USA, LLC (NWS Michigan, LLC)	1750ml Absolut 80 w/4 Ginger Beers	3 Bottles
Proximo Spirits, Inc. (NWS Michigan, LLC)	750ml Three Olives w/Bloody Mary Mix	6 Bottles
Savvy Distillers, L.P. (General Wine & Liquor Co.)	750ml Deep Eddy Vodka w/3-50 ml	6 Bottles
Serralles USA, LLC (NWS Michigan, LLC)	750ml Don Q Gran Anejo w/Ice Mold	6 Bottles

**D.** That the following requests for deletion of product from the approved products list be approved for delisting, effective November 29, 2015:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Choya Uneshu USA, Inc. (General Wine & Liquor Co.)	50ml Choya 3 Pack	120 Bottles
Grand Traverse Distillery, L.L.C. (NWS Michigan, LLC)	750ml Gr Trav Dist Small Batch Rye	12 Bottles

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that the above actions be taken in accordance with the E-Quote reports dated November 2, 2015, motion carried by unanimous vote.**

- III.** Mr. Robinson presented the report for Delisting of Liquor Codes with Minimal Sales and requested that 398 products listed on the attached sheets, be delisted effective January 3, 2016, per Bulletin No. 2012-09, dated June 5, 2012. He advised this process is carried out biannually for one year sales periods at the end of March and September, to control the number of products contained in the MLCC Price Book. Mr. Robinson stated the Vendors of Spirits and the Vendor Representatives are contacted via email and by letter that their products are being delisted, and are given the opportunity to demonstrate why their products should continue to be offered in the Price Book.

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that the Delisting of Liquor Codes with minimal sales report, be approved as written and presented, motion carried by unanimous vote.**

**IV.** Old Business.

There was no Old Business.

**V.** New Business.

There was no New Business.

**VI.** Public Comments.

There were no Public Comments.

**With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 9:42 a.m., motion carried by unanimous vote.**

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Andrew J. Deloney  
Chairman

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Anita Fawcett  
Executive Services



BUSINESS MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, November 10, 2015  
Lansing District Office  
525 W Allegan  
Lansing MI 48909

Present: Teri L. Quimby, Commissioner  
Dennis Olshove, Commissioner

Absent: Andrew J. Deloney, Chairman

Staff: Steve Robinson, Director of Finance Division  
Anita Fawcett, Executive Services Division

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The meeting was called to order by Commissioner Quimby at 9:37 a.m., noting a quorum was present.

- I. **Moved by Commissioner Quimby, supported by Commissioner Olshove, that the minutes of the Commission meeting of November 3, 2015, be approved as written and presented, motion carried by unanimous vote.**
  
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
  - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective November 29, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Ascendant Spirits, Inc. (NWS Michigan, LLC)	750ml Breaker Straight Bourbon	6 Bottles
	750ml Breaker Port Barrel Finish	6 Bottles
	750ml Breaker Wheated Bourbon	6 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	375ml Jim Beam Signature Craft Rice	12 Bottles
	375ml Jim Beam Signature Craft Wheat	12 Bottles
	375ml Jim Beam Signature Craft Barley	12 Bottles
	375ml Jim Beam Signature Craft Triticale	12 Bottles
	750ml Laphroaig Cairdeas Scotch	6 Bottles
	750ml Laphroaig 10 Yr. Cask Strength	6 Bottles
	750ml Pavan	6 Bottles

Classic Wine Imports, Inc. (NWS Michigan, LLC)	750ml G & M Linkwood 1998 Cote Rotie	6 Bottles
	750ml G & M Mortlach 25 Yr. Scotch	6 Bottles
	750ml G & M Speymalt MacAllan 1973	6 Bottles
	750ml G & M Speymalt MacAllan 1995	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Glenlivet Nadurra First Fill	6 Bottles
Prestige Imports, LLC (General Wine & Liquor Co.)	750ml Gorgeous Pepper Vodka	6 Bottles
	750ml Gorgeous Vodka	6 Bottles
	750ml Granddaddy Mimms Apple Moonshine	6 Bottles
	750ml Granddaddy Mimms Corn Whiskey	6 Bottles
	750ml Granddaddy Mimms Mule Kick 140	6 Bottles
	750ml Granddaddy Mimms Peach Cobbler	6 Bottles
RGI Brands, LLC (NWS Michigan, LLC)	200ml Crafthouse Moscow Mule 4 Pk	24 Bottles
	200ml Crafthouse Paloma 4 Pk	24 Bottles
	200ml Crafthouse Southside 4 Pk	24 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	750ml Colonel E.H. Taylor Strait Rye	6 Bottles
	375ml Rich & Rare Reserve Canadian	12 Bottles
24Ligne LLC (NWS Michigan, LLC)	750ml Black Button Four Grain BBN	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Lagavulin 12 Yr. Scotch	6 Bottles
	750ml Pittyvaice 25 Yr. Scotch	6 Bottles
	750ml The Cally 40 Yr. Scotch	6 Bottles

That the request of Long Road Distillers, LLC, holder of 2015 Small Distiller license, for addition of the following products to the case size exceptions product list, be approved for listing, effective November 29, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Long Road Distillers, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Long Road Lrd Gin	6 Bottles
750ml Long Road Lrd Vodka	6 Bottles

**B.** That the following requests for addition of product to the approved products list be approved for listing, effective November 29, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Pinnacle Pear Vodka	12 Bottles
Kozi's Imports, Inc. (General Wine & Liquor Co.)	1000ml Kozi Vodka	12 Bottles

RGI Brands, LLC	750ml Tr City Wsky Co Brll Proof	12 Bottles
(NWS Michigan, LLC)	750ml Tr City Wsky Co Port Finish	12 Bottles
Diageo Americas, Inc.	750ml Smirnoff Sourced Cranbrry Apple	12 Bottles
(NWS Michigan, LLC)	750ml Smirnoff Sourced Pineapple	12 Bottles
	750ml Smirnoff Sourced Rby Rd Grpfrt	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective November 29, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Brown-Forman Corporation	750ml J Daniels Fire w/50ml JD Blk	12 Bottles
(General Wine & Liquor Co.)	750ml J Daniels Honey w/50ml JD Blk	12 Bottles
Diageo Americas, Inc.	375ml Ciroc Snap Frost w/50ml Red Brry	12 Bottles
(NWS Michigan, LLC)		

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective January 3, 2016:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Classic Wine Imports, Inc.	750ml G & M Glenrothes 40 Yr. w/GI	1 Bottle
(NWS Michigan, LLC)		
Prestige Imports, LLC	750ml Rod & Rifle Bourbon w/Sht GI	6 Bottles
(General Wine & Liquor Co.)		
Whyte and MacKay Americas Ltd.	750ml The Dalmore 15 Yr. w/50ml Ka III	6 Bottles
(General Wine & Liquor Co.)		

**Moved by Commissioner Quimby, supported by Commissioner Olshove, that the above actions be taken in accordance with the E-Quote reports dated November 9, 2015, motion carried by unanimous vote.**

III. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. He advised there were one hundred sixty three (163) different licensees requesting price reductions; that 3476 product price reductions could be approved; and that there were zero (0) product price reductions to be denied.

**Moved by Commissioner Quimby, supported by Commissioner Olshove, that the 3476 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.**

- IV.** Mr. Robinson requested approval of a bulletin for the 2016 Quarterly Price Change Dates for Distilled Spirits. He advised as we no longer print a price book, this bulletin will be posted to our website and the online ordering site to remind licensees of the price change effective dates for 2016.

**Moved by Commissioner Quimby, supported by Commissioner Olshove, that Bulletin No. 2015-10, 2016 Quarterly Price Change Dates for Distilled Spirits, be approved as written and presented, motion carried by unanimous vote.**

- V.** Old Business.

There was no Old Business.

- VI.** New Business.

Commissioner Quimby advised the Commission has received a request for a declaratory ruling from Attorney Marc E. Sorini on behalf of Liquor Limo®. They are requesting a ruling regarding a third party smartphone app and website for purchasing and delivery of alcoholic beverages through a licensed retail business.

- VII.** Public Comments.

There were no Public Comments.

**With no further business, moved by Commissioner Quimby, supported by Commissioner Olshove, that the business meeting be adjourned at 9:52 a.m., motion carried by unanimous vote.**

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Teri L. Quimby  
Commissioner

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Anita Fawcett  
Executive Services