



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, November 15, 2016
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Teri L. Quimby, Commissioner
Dennis Olshove, Commissioner

Absent: Andrew J. Deloney, Chairman

Staff: Pamela Hamilton, Deputy Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Commissioner Quimby at 9:33 a.m., noting a quorum was present.

- I. **Moved by Commissioner Quimby, supported by Commissioner Olshove, that the minutes of the Commission meeting of October 11, 2016, be approved as written and presented, motion carried by unanimous vote.**
- II. Ms. Hamilton presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective December 4, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Aberfeldy 16 Yr. Scotch	6 Bottles
Sazerac North America, Inc. (NWS Michigan, LLC)	750ml Aultmore Single Malt 25 Yr. Scotch	6 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml 1792 High Rye	6 Bottles
Beverage Solution Technologies, LLC (NWS Michigan, LLC)	50ml Jim Beam Variety 6 Pk	72 Bottles
Black Sea Imports, Inc. (NWS Michigan, LLC)	750ml Shipley's Blended Scotch Whiskey	6 Bottles
	750ml Elite XO Football Decanter	6 Bottles
	750ml Elite XO Soccer Decanter	6 Bottles
	750ml McCray 12 Yr. Violin Ceramic	6 Bottles

Brown-Forman Corporation (General Wine & Liquor Co.)	750ml Herradura Reposado Port Cask	4 Bottles
45 th Parallel Spirits, LLC (General Wine & Liquor Co.)	750ml 1570 Madison Avenue Limoncello	6 Bottles
	750ml 1570 Madison Avenue Orangecell	6 Bottles
	750ml 45 th Parallel Vodka	6 Bottles
	750ml Border Bourbon	6 Bottles
	750ml New Richmond Rye	6 Bottles
Heavenly Spirits, LLC (NWS Michigan, LLC)	750ml Armorik Single Malt Classic	6 Bottles
	750ml Armorik Sngl Malt Dbl Maturara	6 Bottles
	750ml Dartigalongue Bas Armagnac Hor	6 Bottles
	750ml Dartigalongue Bas Armagnac XO	6 Bottles
	750ml Diplome Dry Gin 1945 Recipe	6 Bottles
	750ml DuPeyrat Organic Selection Cognac	6 Bottles
	750ml DuPeyrat Rare Prestige Organi	6 Bottles
	750ml G. Rozelieures Sngl Malt Fume	6 Bottles
	750ml G. Rozelieures Sngl Malt Origin	6 Bottles
	750ml G. Rozelieures Sngl Malt Rare	6 Bottles
	750ml G. Rozelieures Sngl Malt Tourbe	6 Bottles
	375ml Jahiot Crème De Cassis	12 Bottles
	375ml Jahiot Crème De Framboise	12 Bottles
	375ml Jahiot Crème De Peche	12 Bottles
	750ml Jean Fillioux Cigar Club	6 Bottles
	750ml La Muse Verte Absinthe Trad	6 Bottles
	750ml La Muse Verte Pastis	6 Bottles
	750ml Marie Duffau Bas Armagnac Hors	6 Bottles
	750ml Marie Duffau Bas Armagnac Napp	6 Bottles
	750ml Roger Groult Calvados Pay Auge	6 Bottles
Kentucky Peerless Distilling Company, LLC (NWS Michigan, LLC)	750ml Lucky KY Moonshine Choc Pie	6 Bottles
	750ml Lucky KY Moonshine Cinn Fire	6 Bottles
	750ml Lucky KY Moonshine Coconut Crm	6 Bottles
	750ml Lucky KY Moonshine Green Apple	6 Bottles
	750ml Lucky KY Moonshine Lemon Drop	6 Bottles
	750ml Lucky KY Moonshine Peach	6 Bottles
	750ml Lucky KY Moonshine Pineapple	6 Bottles
	750ml Lucky Royal Vodka	6 Bottles
Long Road Distillers LLC (NWS Michigan, LLC)	750ml Long Road Michigin Gin	6 Bottles
MHW Ltd. (General Wine & Liquor Co.)	750ml Casa Dragones Joven Sipping	3 Bottles
MHW Ltd. (NWS Michigan, LLC)	750ml Barrell Rum	6 Bottles
Park Street Imports LLC (General Wine & Liquor Co.)	750ml Rhum J.M. Shrubbs Liqueur	6 Bottles

Park Street Imports LLC (NWS Michigan, LLC)	750ml Soltado Picante Tequila	6 Bottles	
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Chivas Regal Ultis Scotch	3 Bottles	
	375ml Martell V S O P Cognac	12 Bottles	
Premier Distributors LLC (NWS Michigan, LLC)	750ml Gazdina Rakija Pear Brandy	6 Bottles	
	750ml Gazdina Rakija Plum Brandy	6 Bottles	
Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml Antiquary 12 Yr. Scotch	6 Bottles	
	750ml Antiquary 21 Yr. Scotch	6 Bottles	
	50ml Cabrito Blanco Tequila	60 Bottles	
	50ml Cabrito Reposado Tequila	60 Bottles	
	750ml Trader Vic's Kona Coffee	6 Bottles	
	200ml Trader Vic's Spiced Rum	24 Bottles	
	375ml Trader Vic's Spiced Rum	12 Bottles	
	50ml Trader Vic's Spiced Rum PL	60 Bottles	
	200ml UV Peach Vodka	24 Bottles	
	375ml UV Peach Vodka	12 Bottles	
	50ml UV Peach Vodka	60 Bottles	
	Remy Cointreau USA, Inc. (NWS Michigan, LLC)	750ml Mt Gay 1703 Master Select Rum	6 Bottles
		750ml Mt Gay XO Cask Strength Rum	6 Bottles
Royal Wine Corporation (NWS Michigan, LLC)	750ml Heering Cherry Liq	6 Bottles	
Shaw-Ross International Importers, LLC (NWS Michigan, LLC)	750ml Ron Anejo Botran Reserva	6 Bottles	
	750ml Ron Anejo Botran Solera 1893	6 Bottles	
Sugarlands Distilling Company, LLC (NWS Michigan, LLC)	750ml Sugarlands Shine Peppermint	6 Bottles	
	750ml Sugarlands Shine Root Beer	12 Bottles	
The Edrington Group USA, LLC (NWS Michigan, LLC)	750ml Highland Park Fire Edition Scotch	3 Bottles	
Diageo Americas, Inc. (NWS Michigan, LLC)	50ml Baileys Candy Cane PL 4 Pk	80 Bottles	
	750ml Capt Morgan Loconut Rum	6 Bottles	
	1000ml Capt Morgan Loconut Rum	6 Bottles	
	750ml Mannochemore 25 Yr. Scotch	6 Bottles	
	750ml Whistling Andy Bourbon PL	6 Bottles	
Whistling Andy, Inc. (General Wine & Liquor Co.)	750ml Whistling Andy Cucumber Gin	6 Bottles	
	750ml Whistling Andy Harvest Select	6 Bottles	
	750ml Whistling Andy Hibiscus Coconut	6 Bottles	
	750ml Whistling Andy Pear & Peppercorn	6 Bottles	
	750ml Whistling Andy Rum	6 Bottles	
	750ml Whistling Andy Vodka	6 Bottles	
	750ml Whistling Andy Bourbon	6 Bottles	
Yahara Bay Distillers, Inc. (General Wine & Liquor Co.)	750ml Yahara Bay V Bourbon	6 Bottles	

Yellow Rose Distilling LLC (NWS Michigan, LLC)	750ml Caliber Apple Cinnamon Whiskey	6 Bottles
	750ml Caliber Classic Whiskey	6 Bottles
	750ml Caliber Dark Cherry Whiskey	6 Bottles
	750ml Caliber Honey Whiskey	6 Bottles
	750ml Yellow Rose American Whiskey	6 Bottles
	750ml Yellow Rose Rye Whiskey	6 Bottles

That the request of American Fifth Spirits Co., holder of 2016 Small Distiller license, for addition of the following product to the approved products list with case size exceptions, be approved for listing, effective December 4, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, American Fifth Spirits Co., must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml American Fifth Coffee Liqueur	12 Bottles

That the request of Long Road Distillers, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list with case size exceptions, be approved for listing, effective December 4, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Long Road Distillers, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Long Road Michigan Gin	12 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective December 4, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Pinnacle Cake Vodka	12 Bottles
	1000ml Pinnacle Cake Vodka	12 Bottles
	375ml Pinnacle Cake PL Vodka	24 Bottles
Beverage Solution Technologies, LLC (NWS Michigan, LLC)	750ml Remedi Graham Cracker Vodka	12 Bottles
	750ml Remedi Raspberry Dark-Choc	12 Bottles
Black Sea Imports, Inc. (NWS Michigan, LLC)	750ml Score Vodka	12 Bottles
45 th Parallel Spirits, LLC (General Wine & Liquor Co.)	1000ml Midwest Gin	12 Bottles
	1000ml Midwest Vodka	12 Bottles

Heavenly Spirits, LLC (NWS Michigan, LLC)	750ml Jean Fillioux La Pouyade	12 Bottles
	750ml Jean Fillioux Cep D'or	12 Bottles
	750ml Jean Fillioux La Pouyade	12 Bottles
	750ml Jean Fillioux XO Grande Rsrv	12 Bottles
Impex Beverages, Inc. (NWS Michigan, LLC)	750ml Eden Mill Hop Gin	12 Bottles
	750ml Eden Mill Oak Gin	12 Bottles
MHW Ltd. (General Wine & Liquor Co.)	1000ml Bols Crème De Menthe-White	12 Bottles
	1000ml Bols Peach Flavored Brandy	12 Bottles
New Holland Brewing Company, L.L.C. (NWS Michigan, LLC)	750ml New Holland Zeppelin Bend Rsrv	12 Bottles
Origins Paleo Meals, LLC (NWS Michigan, LLC)	750ml Spirit of India Feni	12 Bottles
Ogden's Own Distillery, LLC (NWS Michigan, LLC)	750ml Five Wives Heavenly Vodka	12 Bottles
	750ml Five Wives Sinful Vodka	12 Bottles
	750ml Five Wives Vodka	12 Bottles
	750ml Porter's Fire PL	12 Bottles
	750ml Porter's Peach	12 Bottles
	750ml Underground Herbal Spirit	12 Bottles
	750ml Murlarkey Brutality Whiskey	12 Bottles
Park Street Imports LLC (NWS Michigan, LLC)	750ml Murlarkey Cincerity Whiskey	12 Bottles
	750ml Murlarkey Clemoncy Whiskey	12 Bottles
	750ml Murlarkey Divine Clarity Vodka	12 Bottles
	750ml Murlarkey Imagination Gin	12 Bottles
	750ml Murlarkey Poetic Justice Whiskey	12 Bottles
	750ml Hog Master Herbal Liqueur	12 Bottles
	750ml Minsk Vodka	12 Bottles
Pearson & Pearson, LLC (NWS Michigan, LLC)	750ml Viral Orange Sherbet Vodka	12 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	1750ml Prairie Organic Gin	6 Bottles
	750ml Revel Stoke Straight Whiskey	12 Bottles
	1750ml Revel Stoke Straight Whiskey	6 Bottles
	750ml Trader Vic's 151	12 Bottles
	750ml Trader Vic's Limon Rum	12 Bottles
	1000ml Trader Vic's Limon Rum	12 Bottles
	750ml UV Peach Vodka	12 Bottles
Royal Wine Corporation (NWS Michigan, LLC)	750ml Legend of Kremlin Vodka	12 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	50ml Baileys Almande	120 Bottles
	750ml Bailey's Almande	12 Bottles
	50ml Capt Morgan Loconut Rum PL	120 Bottle
W.J. Deutsch & Sons, Ltd. (General Wine & Liquor Co.)	750ml Redemption Bourbon	12 Bottles
	750ml Redemption High Rye Bourbon	12 Bottles

That the request of American Fifth Spirits Co., LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective December 4, 2016; further prior to any sale and distribution of these products through the Commission's spirit distribution system, American Fifth Spirits Co., LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Fat Five White Whiskey DS	12 Bottles
50ml Fat Five White Whiskey PL	120 Bottles

That the request of Detroit City Distillery, LLC, holder of 2016 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective December 4, 2016; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Detroit City Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Butcher's Cut Bourbon	12 Bottles
375ml Gilded Age Reserve Vodka	24 Bottles
375ml Homegrown Rye Reserve	24 Bottles
375ml Railroad Gin Reserve	24 Bottles

That the request of Green Door Distilling Company, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective December 4, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Green Door Distilling Company, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Green Door High Point Honey	12 Bottles

That the request of Iron Fish Distillery, LLC, holder of 2016 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective December 4, 2016; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Iron Fish Distillery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Iron Fish Farm Blended Maple	12 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective December 4, 2016:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Bacardi Supr PL w/50ml Grpfrt	12 Bottles
	750ml Bacardi Supr PL w/50ml Raspbrry	12 Bottles
	1750ml Grey Goose w/Lighted Base	6 Bottles
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Effen Vodka w/50ml Black Barrel	12 Bottles
	375ml Effen Vodka w/50ml Blood Orange	12 Bottles
	375ml Effen Vodka w/50ml Green Apple	12 Bottles
	750ml Hornitos Plata w/50ml Black Brrl	12 Bottles
	750ml Jim Beam Devil's Cut w/Sht Gl	12 Bottles
	375ml Knob Creek BBN & Rye 2 Pk	6 Bottles
Kindred Spirits of North America, Inc. (General Wine & Liquor Co.)	750ml Martin Miller's w/Wallet & Lugg Tag	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Absolut 80 w/50ml Lime	12 Bottles
	750ml Chivas Regal w/Tin	6 Bottles
	750ml Glenlivet 50 Yr. Winchester w/50ml	1 Bottle
	375ml Martell V S w/50ml Avion Silver	12 Bottles
Sutter Home Winery, Inc. (General Wine & Liquor Co.)	750ml Cruz Reposado w/2-50ml Anej&Silv	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	1000ml Capt Morgan Spiced w/50ml Crown	12 Bottles
	750ml Crown Royal Regal Apple w/2-50ml	12 Bottles
	1000ml Crown Royal w/50ml Cr Apple	12 Bottles
	750ml Don Julio Blanco w/50ml Circo	6 Bottles
	750ml Smirnoff 80 PL w/2-50ml Vod&Ppmt	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective December 4, 2016:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	750ml Pinnacle Cake Vodka	12 Bottles
	1000ml Pinnacle Cake Vodka	12 Bottles
	375ml Pinnacle Cake PL Vodka	24 Bottles
LeVecke Corporation (General Wine & Liquor Co.)	1750ml Kirkland Signature Egg Nog	6 Bottles
New Holland Brewing Company, L.L.C. (NWS Michigan, LLC)	750ml New Holland Zeppelin Bend Rsrw	12 Bottles

Park Street Imports, LLC (NWS Michigan, LLC)	750ml Soltado Picante Anejo Tequila	6 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Chivas Regal w/Tin	12 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	1000ml Remy Martin V Brandy	6 Bottles
Royal Wine Corporation (NWS Michigan, LLC)	1000ml Remy Marin V S Grand Cru Cognac	6 Bottles
Winebow, Inc. (NWS Michigan, LLC)	750ml Heering Cherry Liq	12 Bottles
	750ml Smooth Ambler Barrel Aged Gin	6 Bottles
	750ml Smooth Ambler Contradiction	6 Bottles
	750ml Smooth Ambler Old Scout Rye	6 Bottles
	750ml Smooth Ambler Old Scout Sngl	6 Bottles
	750ml Smooth Ambler Old Scout Straig	6 Bottles
	750ml Smooth Ambler Old Scout Ten	6 Bottles
	750ml Smooth Ambler Revelation Rum	6 Bottles

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the above actions be taken in accordance with the E-Quote reports as written, and presented dated November 14, 2016, motion carried by unanimous vote.

- III. Ms. Hamilton presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective on January 1, 2013. She advised there were one hundred and eleven (111) different licensees requesting price reductions; that 1101 product price reductions could be approved; and that there were zero product price reductions to be denied.

Moved by Commissioner Quimby, supported by Commissioner Olshove that the 1101 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

- IV. Ms. Hamilton presented the report for Delisting of Liquor Codes with Minimal Sales and requested that 432 products listed on the attached sheets, be delisted effective January 1, 2017, per Administrative Order 2015-06, dated December 15, 2015. She advised this process is carried out biannually for one year sales periods at the end of March and September, to control the number of products contained in the MLCC Price Book. Ms. Hamilton stated the Vendors of Spirits and the Vendor Representatives are contacted via email and by letter that their products are being delisted, and are given the opportunity to demonstrate why their products should continue to be offered in the Price Book.

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the Delisting of Liquor Codes with minimal sales report, be approved as written and presented, motion carried by unanimous vote.

- V. Commissioner Quimby advised the 2017 Schedule of Commission Meetings has been prepared and will be posted to the website.

Moved by Commissioner Quimby, supported by Commissioner Olshove, that the 2017 Schedule of Commission Meetings, be approved as written and presented, motion carried by unanimous vote.

- VI. Old Business.

There was no Old Business.

- VII. New Business.

There was no New Business.

- VIII. Public Comments.

There were no Public Comments.

With no further business, moved by Commissioner Quimby, supported by Commissioner Olshove, that the business meeting be adjourned at 9:39 a.m., motion carried by unanimous vote.

Teri L. Quimby
Commissioner

Anita Fawcett
Executive Services