



BUSINESS MEETING OF THE
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, October 13, 2015
Lansing District Office
525 W Allegan
Lansing MI 48909

Present: Andrew J. Deloney, Chairman
Dennis Olshove, Commissioner

Absent: Teri L. Quimby, Commissioner

Staff: Steve Robinson, Director of Finance Division
Anita Fawcett, Executive Services Division

The meeting was called to order by Chairman Deloney at 11:05 a.m., noting a quorum was present.

- I. **Moved by Commissioner Olshove, supported by Chairman Deloney, that the minutes of the Commission meeting of September 15, 2015, be approved as written and presented, motion carried by unanimous vote.**
- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:
 - A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective November 1, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	750ml Aultmore Single Malt 12 Yr.	6 Bottles
	750ml Aultmore Single Malt 18 Yr.	6 Bottles
	200ml Bacardi Tangerine Rum	24 Bottles
	375ml Bacardi Tangerine Rum	12 Bottles
	750ml Royal Brackla Sngl Malt 12 Yr.	6 Bottles
	750ml Royal Brackla Sngl Malt 16 Yr.	6 Bottles
	750ml Royal Brackla Sngl Malt 21 Yr.	6 Bottles
	750ml The Deveron Sngl Malt 12 Yr.	6 Bottles
	750ml The Deveron Sngl Malt 18 Yr.	6 Bottles

Sazerac North America, Inc. (NWS Michigan, LLC)	750ml 1792 Port Finish Bourbon	6 Bottles
Beverage Solution Technologies, LLC (NWS Michigan, LLC)	750ml Tiki Club Silver Rum 750ml Tiki Club Vodka	6 Bottles 6 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml Herradura Coleccion De LaCasa 750ml Woodford Rsrv 1838 White Corn	4 Bottles 4 Bottles
Cana Distributors LLC (NWS Michigan, LLC)	750ml Alma Toscana Chianti Classico 750ml Alma Toscana Di Moscato Grappa 750ml Alma Toscana Di Vin Santo 750ml Delpech Fougerat V.S. Cognac 750ml Delpech Fougerat V.S.O.P. Cognac 750ml Delpech Fougerat X.O. Cognac	6 Bottles 6 Bottles 6 Bottles 6 Bottles 6 Bottles 6 Bottles
Choya Umeshu USA, Inc. (General Wine & Liquor Co.)	50ml Choya 3 Pk	120 Bottles
Cooperstown Distillery, LLC (NWS Michigan, LLC)	750ml A. Doubleday Classic American 750ml Beanball Bourbon 750ml Doubleday "Doubleday" Vodka 750ml Fenimore Gin 750ml Glimmerglass Vodka	6 Bottles 6 Bottles 6 Bottles 6 Bottles 6 Bottles
Disaronno International, LLC (General Wine & Liquor Co.)	50ml Di Saronno Amaretto (IT) 3 Pk 750ml Disaronno Riserva	60 Bottles 1 Bottle
Four Roses Distillery LLC (General Wine & Liquor Co.)	750ml Four Roses Sm Batch Lt Ed 2015	6 Bottles
High West Distillery, LLC (NWS Michigan, LLC)	750ml High West Dbbl Rye Brll Select 750ml High West Rend Rye Brll Select	6 Bottles 6 Bottles
MHW Ltd. (General Wine & Liquor Co.)	375ml Combier Peche DeVigne 50ml Travis Hasse Apple Pie PL 750ml Travis Hasse's Apple Pie 750ml Travis Hasse's Cherry Pie 750ml Travis Hasse's Cow Pie	12 Bottles 60 Bottles 6 Bottles 6 Bottles 6 Bottles
MHW Ltd. (NWS Michigan, LLC)	750ml Clase Azul Anejo Tequila 750ml MaCallan Reflexion Scotch	3 Bottles 2 Bottles
McCormick Distilling Company, Inc. (General Wine & Liquor Co.)	50ml 360 Vodka Variety Case PL 50ml Triple Crown Butterscotch PL	60 Bottles 60 Bottles
Global Spirits USA, LLC (NWS Michigan, LLC)	100ml Khortytza Platinum Vodka 200ml Khortytza Platinum Vodka	120 Bottles 30 Bottles
Pernod Ricard USA, LLC (NWS Michigan, LLC)	750ml Glenlivet Nadurra Peated Cask 750ml Scapa the Orcadian Skiren	6 Bottles 6 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	50ml Revel Stoke Roasted Apple	60 Bottles

RB Wine Imports, LLC (General Wine & Liquor Co.)	750ml Proof Whiskey Canadian	6 Bottles
Remy Cointreau USA, Inc. (NWS Michigan, LLC)	50ml Remy Martin Louis XIII Cognac	6 Bottles
Sazerac Company, Inc. (NWS Michigan, LLC)	100ml Dr McGillicuddy's Apple Pie PL	48 Bottles
Luxco, Inc. (NWS Michigan, LLC)	100ml Dr McGillicuddy's Mentholmn PL	48 Bottles
Skyy Spirits, LLC (General Wine & Liquor Co.)	750ml Yellow Stone Limited Ed 2015	3 Bottles
The Old Pogue Distillery, LLC (NWS Michigan, LLC)	1000ml Cynar 70 Proof	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Five Fathers Pure Rye Malt	6 Bottles
USA Wine Imports, Inc. (General Wine & Liquor Co.)	50ml Ciroc Apple Vodka	60 Bottles
	200ml Ciroc Apple Vodka	24 Bottles
	375ml Ciroc Apple Vodka	12 Bottles
	200ml Johnnie Walker Black Label	24 Bottles
	200ml Johnnie Walker Red Label	24 Bottles
Windy Hill Spirts, Inc. (General Wine & Liquor Co.)	750ml Gourry de Chadeville Overproof	6 Bottles
Anchor Distilling Company (NWS Michigan, LLC)	750ml American Born Moon Apple Pie	6 Bottles
	750ml American Born Moon Sweet Tea	6 Bottles
	750ml American Born Moon White Light	6 Bottles
Anchor Distilling Company (NWS Michigan, LLC)	750ml Glenrothes Vintage Reserve	6 Bottles
	750ml Old Potrero 18 th Century Whsky	6 Bottles

A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meets other exceptions as indicated and be approved for listing in the approved products list effective November 29, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml J Daniels Sngl Brll-Brll Proof	6 Bottles

B. That the following requests for addition of product to the approved products list be approved for listing, effective November 1, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Sazerac North America, Inc. (NWS Michigan, LLC)	50ml 99 Bananas PL	120 Bottles
	100ml 99 Bananas PL	48 Bottles
	100ml 99 Pineapples PL	48 Bottles
	100ml 99 Watermelons PL	48 Bottles
Beverage Solution Technologies, LLC (NWS Michigan, LLC)	750ml 1492 Cristobal Reserve Dark	12 Bottles
Cana Distributors LLC (NWS Michigan, LLC)	750ml Golden Arak Ramallah	12 Bottles
	750ml Jabalna Arak	12 Bottles
	750ml Kafroun Arak	12 Bottles
Cooperstown Distillery, LLC (NWS Michigan, LLC)	750ml Sam Smith's Boatyard Rum	12 Bottles
Imperial Brands, Inc. (General Wine & Liquor Co.)	200ml Gautier VS Cognac	48 Bottles
	375ml Gautier VS Cognac	24 Bottles
	750ml Gautier VS Cognac	12 Bottles
	200ml Gautier VSOP Cognac	48 Bottles
	375ml Gautier VSOP Cognac	24 Bottles
	750ml Gautier VSOP Cognac	12 Bottles
LeVecke Corporation (General Wine & Liquor Co.)	1750ml Kirkland Canadian Whiskey 6 Yr.	6 Bottles
MHW Ltd. (General Wine & Liquor Co.)	1000ml Bols Lychee	12 Bottles
MHW Ltd. (NWS Michigan, LLC)	50ml Tippy Cow Variety PL 8 Pk	120 Bottles
	750ml MaCallan Edition No. 1 Scotch	12 Bottles
McCormick Distilling Company, Inc. (General Wine & Liquor Co.)	750ml Triple Crown Butterscotch	12 Bottles
Phillips Products Co., LLC (General Wine & Liquor Co.)	750ml Revel Stoke Roasted Apple	12 Bottles
Luxco, Inc. (NWS Michigan, LLC)	50ml Pearl Blueberry PL Vodka	120 Bottles
	50ml Pearl Coconut PL Vodka	120 Bottles
	50ml Pearl Cucumber PL Vodka	120 Bottles
	50ml Pearl Lime Basil PL Vodka	120 Bottles
	50ml Pearl Peach PL Vodka	120 Bottles
	50ml Pearl Pomegranate PL Vodka	120 Bottles
	50ml Pearl Red Berry PL Vodka	120 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Ciroc Apple Vodka	12 Bottles
	1000ml Ciroc Apple Vodka	12 Bottles
	1750ml Ciroc Apple Vodka	6 Bottles

That the request of D-Still, LLC, holder of 2015 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective November 1, 2015; further prior to any sale and distribution of this product through the Commission's spirit distribution system, D-Still, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Motor City Gas The Shifter	24 Bottles

That the request of Grand Traverse Distillery, L.L.C., holder of 2015 Small Distiller license, for addition of the following product to the approved products list, be approved for listing, effective November 1, 2015; further prior to any sale and distribution of this product through the Commission's spirit distribution system, Grand Traverse Distillery, L.L.C. must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for this product:

<u>PRODUCT</u>	<u>PACK SIZE</u>
750ml Gr Trav True North Chipotle	12 Bottles

That the request of Long Road Distillers, LLC, holder of 2015 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective November 1, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Long Road Distillers, LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
1750ml Long Road Gin	6 Bottles
1750ml Long Road Vodka	6 Bottles

That the request of Mammoth Distilling LLC, holder of 2015 Small Distiller license, for addition of the following products to the approved products list, be approved for listing, effective November 1, 2015; further prior to any sale and distribution of these products through the Commission's spirit distribution system, Mammoth Distilling LLC must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

<u>PRODUCT</u>	<u>PACK SIZE</u>
375ml Mammoth Straight Bourbon	24 Bottles
750ml Mammoth Straight Bourbon	12 Bottles
750ml Mammoth Whiskey	12 Bottles
375ml Mammoth Whiskey	24 Bottles

C. That the following requests for promotional or special packaging be approved for listing, effective November 1, 2015:

<u>COMPANY/ADA</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Jim Beam Brands Co. (NWS Michigan, LLC)	50ml Jim Beam Trial w/Sht GI PL 6 Pk	144 Bottles
	375ml Jim Beam w/50ml JB Apple PL	12 Bottles
	50ml Knob Creek Trial w/Sht GI 3 Pk	72 Bottles
	750ml Laphroaig 10 Yr. w/ 6 Whsky Stones	6 Bottles
	750ml Red Stag w/T-Shirt	12 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml El Jimador Silver w/50ml Chambor	12 Bottles
	750ml Herradura Silver w/50ml Chambord	6 Bottles
	750ml J Dan Hny w/Fire 2 Sht Gl 2 Pk	8 Bottles
	750ml J Dan Tennessee Honey w/GI	6 Bottles
	750ml Southern Comfort 100 w/Coke	12 Bottles
Buzzballz, LLC (NWS Michigan, LLC)	750ml Buzz Shoot Mix Case PL w/Sht GI	12 Bottles
Coastal Extreme Brewing Company, LLC (NWS Michigan, LLC)	750ml Thomas Tew w/GI & Oak Brrl Stave	6 Bottles
Four Roses Distillery LLC (General Wine & Liquor Co.)	750ml Four Roses Single Brrl w/2 Gl	6 Bottles
	750ml Four Roses Sm Batch w/Flask	6 Bottles
E. & J. Gallo Wintery (General Wine & Liquor Co.)	375ml E & J Peach w/50ml E & J Peach	24 Bottles
	375ml New Amsterd Redbry w/50ml Rdbry	24 Bottles
	375ml New Amsterd Peach w/50ml Peach	24 Bottles
	375ml New Amsterdam w/50ml Vodka	24 Bottles
	750ml New Amsterdam w/Ear Buds	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Lunazul Combo Pack 2 Pk	12 Bottles
Luxco, Inc. (NWS Michigan, LLC)	375ml El Mayor Tequila 3 Pk	12 Bottles
	50ml Pearl Holiday PL 12 Pk	120 Bottles
	750ml Rebel Yell Variety 3 Pk	12 Bottles
Stoli Group (USA), LLC (General Wine & Liquor Co.)	1750ml Stolichnaya 80 w/Bloody Mary Mx	6 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	750ml Baileys Orig w/50ml Smir Pprmnt	12 Bottles
	750ml Crown Ryl Apple w/50ml Crown Ryl	12 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective November 1, 2015:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Beverage Solution Technologies, LLC (NWS Michigan, LLC)	750ml Paradigm Vodka	12 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml Herradura Coleccion De LaCasa	4 Bottles
	750ml J Dan Hny w/Fire 2 Sht Gls 2 Pk	12 Bottles
	750ml J Dan Tennessee Honey w/Gl	12 Bottles
Heaven Hill Distilleries, Inc. (General Wine & Liquor Co.)	750ml Elijah Craig Sngl Barrel 21 Yr.	3 Bottles
	MHW Ltd. (General Wine & Liquor Co.)	750ml Bols Lychee
Global Spirits USA, LLC (NWS Michigan, LLC)	750ml Travis Hasse's Apple Pie	12 Bottles
	750ml Travis Hasse's Cherry Pie	12 Bottles
	750ml Travis Hasse's Cow Pie	12 Bottles
	100ml Khortytsa Platinum Vodka	48 Bottles
Diageo Americas, Inc. (NWS Michigan, LLC)	200ml Khortytsa Platinum Vodka	48 Bottles
	200ml Johnnie Walker Black Label	48 Bottles
Windy Hill Spirts, Inc. (NWS Michigan, LLC)	200ml Johnnie Walker Red Label	48 Bottles
	750ml American Born Moon Sweet Tea	6 Bottles
	750ml American Born Moon White Light	6 Bottles
	750ml American Born Moon Apple Pie	6 Bottles

D. That the following requests for deletion of product from the approved products list be approved for delisting, effective November 29, 2015:

<u>COMPANY</u>	<u>PRODUCT</u>	<u>PACK SIZE</u>
Bacardi U.S.A., Inc. (General Wine & Liquor Co.)	1000ml Bonnie Rose Orange Peel Tenn	12 Bottles
	1000ml Bonnie Rose Spiced Apple Tenn	12 Bottles
Brown-Forman Corporation (General Wine & Liquor Co.)	750ml J Daniels Sngl Brll-Brll Proof	6 Bottles
Sidney Frank Importing Co., Inc. (General Wine & Liquor Co.)	750ml Barenjager Honey & Pear	6 Bottles
	750ml Barenjager Liq w/Bear Stein	6 Bottles

Moved by Commissioner Olshove, supported by Chairman Deloney, that the above actions be taken in accordance with the E-Quote reports dated October 9, 2015, motion carried by unanimous vote.

III. Mr. Robinson presented licensee requests for special price reductions on spirit products in accordance with the provisions of the Commission's Order of September 11, 2012 regarding special price reductions on spirit products, which was effective

on January 1, 2013. He advised there were ninety two (92) different licensees requesting price reductions; that 2744 product price reductions could be approved; and that there were zero (0) product price reductions to be denied.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the 2744 special price reductions be approved as indicated on the attached Approval for Price Reduction on Liquor reports, motion carried by unanimous vote.

- IV. Mr. Robinson presented the August 2015 Financial Report which shows the results of our operations for the period of October 1, 2014 through August 31, 2015 and the report contains the same number of weeks of spirit sales as the August 2014 report. He advised the Total Gross Sales increased over last year by almost \$67.1 million or 6.3%, and the Distilled Spirit cases sold increased 262,188 or 3.7%. Mr. Robinson advised the Net Income from spirit sales increased approximately 12.3 million or 7.5%, and that Beer taxes are down by \$5.8 million, while Wine taxes are down by \$940,000. These taxes are lower primarily due to the new tax collection system.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the August 2015 Financial Report, be accepted, motion carried by unanimous vote.

- V. Mr. Robinson requested approval to write off a number of uncollectible accounts. He advised this is routine information sent to the Michigan Department of Treasury regarding outstanding debts that the Commission has not been able to collect for licensees that are no longer active. Mr. Robinson stated that the Michigan Department of Treasury will attempt to collect the debt and if successful, the Commission receives 60% to 70% of the outstanding debt.

Moved by Commissioner Olshove, supported by Chairman Deloney, that the information concerning the uncollectible debts be forwarded to the Michigan Department of Treasury for collection, as written and presented, motion carried by unanimous vote.

- VI. Mr. Robinson requested approval of a bulletin for the submission of quotations for Price Book No. 241, which is effective January 31, 2016. He advised this is a routine bulletin sent out quarterly to Vendors of Spirits and Vendor Representatives to remind them of the deadlines for the next price book.

Moved by Commissioner Olshove, supported by Chairman Deloney, that Bulletin No. 2015-09, Quarterly Price Book Deadline Dates, be approved as written and presented, motion carried by unanimous vote.

VII. Old Business.

There was no Old Business.

VIII. New Business.

There was no New Business.

IX. Public Comments.

There were no Public Comments.

With no further business, moved by Commissioner Olshove, supported by Chairman Deloney, that the business meeting be adjourned at 11:15 a.m., motion carried by unanimous vote.

Andrew J. Deloney
Chairman

Anita Fawcett
Executive Services