



Michigan Department of Licensing & Regulatory Affairs
MICHIGAN LIQUOR CONTROL COMMISSION (MLCC)
7150 Harris Drive, P.O. Box 30005
Lansing, Michigan 48909-7505

Beer And Wine Price Schedules

Beer Price Posting:

- Rule 436.1625 requires all wholesalers who distribute beer to file with the Michigan Liquor Control Commission a schedule of their net cash prices for all brands sold to retailers. Wholesalers must charge the posted price to all retailers within a market area.
- Wholesalers are prohibited from selling beer to retailers at a quantity discount.
- There is no required form for filing price schedules. Please include company name, brand, package and per case price (including keg sizes) to retailers.
- Prices for new products and package sizes must be filed with the Liquor Control Commission prior to the sale to retailers.
- An updated price schedule "post off" must be filed with the Liquor Control Commission upon the change in the price of a product.
- **"Post-offs" or temporary price reductions must be maintained for a minimum of 180 calendar days.** Prices may only be raised during this period to reflect tax increase or a "general industry price increase".

Wine/Mixed Spirit Drink:

- Rule 436.1726 requires wine makers and wholesalers who distribute wine and or mixed spirit drinks to file with the Michigan Liquor Control Commission a **quarterly price schedule** of their net cash prices to retailers. Quarterly price schedules must be filed with the Liquor Control Commission on or before January 1st, April 1st, July 1st and October 1st of each year. Prices filed each quarter should correctly reflect the prices in effect that quarter, not the preceding quarter. Price schedules should include company name, brand, type, package and per case cost to retailers.
- Please indicate your company name and appropriate quarter on the first page of the price schedule.
- Prices for new products and packages added during a quarterly period must be filed with the Liquor Control Commission prior to the sale to retailers.
- Price changes "post offs" made during a quarter must be filed with the Liquor Control Commission prior to the sale to retailers. The beginning and ending dates for any temporary price change should be noted.
- **All price changes, increases or decreases, must be maintained for a minimum of 14 consecutive days.**
- Wholesalers and wine makers must charge the posted price to all retailers within a market area.
- Wholesalers and wine makers are prohibited from selling wine and or mixed spirit drinks to retailers at a quantity discount.
- Any request for a change in price (increase or decrease) prior to receipt of a current quarterly price schedule will result in denial of the request.

All price schedules, quarterly price schedules and price changes must be received by the Michigan Liquor Control Commission on or before the effective date.

Please send price schedules to: Michigan Liquor Control Commission
Attn: Erin Johnson
7150 Harris Dr.
Lansing, Michigan 48909
(517) 322-1416
(517) 322-5046 Fax (Do not mail hard copy in addition to a fax)
Johnsone11@michigan.gov