

## Free Library Related Webinars for July 2013

The webinars listed below are available to library staff at no cost. *If you need further information about a program, please check with the organization offering the event. (All events are listed here in Eastern time. When you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)*

Thank you to Jamie Markus of the Wyoming State Library for providing so much of the information for these monthly listings.

**Michigan specific training sessions for MeL resources from ProQuest and Gale can be found here:**



Gale MeL Resources Training Schedule <http://tinyurl.com/gale-july>

*(All events are listed in Eastern time below but when you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)*

### **TITLES OF JULY PROGRAMS:**

What You Should Be 'Subjecting' Your Teens To: The Nonfiction Switch

The 3P's in Strategic Planning for the Virtual Classroom

Events for (Almost) Everyone

How to Build Websites Like Hollywood Builds Movies

Grantseeking Basics

Libraries, Children and Families: new research and policy recommendations on role of libraries in early reading

Learning in the Learning Commons: How UNK Moved Out of the Silos and into a Dance Hall

Kiss Your BUT Good-Bye to Achieve Professional and Personal Success

3D Printing for Everyone: What you need to build your own 3D printer

Engaging Pro Bono and Skilled Volunteers

Five Clicks (or Fewer) to Census Data: Navigating the latest release of the American FactFinder – Part 1

Hire Like A Pro: How to Avoid the 4 Fatal Hiring Mistakes That Almost Everyone Makes

Location, Location, Location: Mastering HTML 5 Geolocation

Using Census Data to Apply for a Grant

Making Difficult Conversations Easy

Book Group Buzz

Leading Organizational Change

Library Social Media Use  
DIY Options for Mobile Websites  
Information Literacy Assessment: What Works? What Doesn't?  
Learning and Support @ the Point of Work  
Localize, Mobilize, and Spotlight Your Library Services and Outreach  
School Library Journal Summer Teen  
5 Choices to Extraordinary Productivity  
Accessing Employment Statistics Using "OnTheMap"  
Building Social Capital to Enhance Collaboration  
Early Literacy Programming in the Digital Age  
An eBook Publishing Primer - what librarians need to know to help local authors  
Tech Talk with Michael Sauers  
Keys to Improving Project Team Performance Using the Myers Briggs Type Indicator  
Accountable Fundraising: You Can Integrate Achievement, Long-term Success and Stewardship  
MeL Databases for Young Adults Part I & Part II  
MeLCat Reports  
RIDES Procedures Webinar  
MeL Databases for Kids (K-8)  
TEAL Library Highlights: Technology Training at the Library

#### **PROGRAM ABSTRACTS & LOGIN INFORMATION:**

##### **July 3 (11 am-12 pm)**

##### **What You Should Be 'Subjecting' Your Teens To: The Nonfiction Switch (Nebraska Library Commission)**

There has been a lot of debate recently over "weeding" out the Dewey Decimal System in exchange for a more patron- and browsing-friendly Subject Classification System. Can this really work? What are the pros and cons of such a dramatic change? Join us to discover how the Teen Advisory Board of the La Vista Public Library implemented such a change in their teen department. This session will be presented by Lindsey Tomsu, the YA librarian, and Sarah Kreber, a member of the La Vista Public Library Teen Advisory Board, who played a huge part in making this project successful.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

##### **July 8 (10 am-12 pm)**

### **The 3P's in Strategic Planning for the Virtual Classroom (Insync Training)**

Many organizations desire to improve their training departments by 'going virtual' or they have been in the virtual classroom for a while but are not sure what they can do to take their programs to the next level. This seminar will discuss the 3 P's in strategic planning for the virtual classroom: People, Process and Programs.

For more information and to register for this program, visit: <http://us.insynctraining.com/insync-byte-series/>

### **July 9 (12-2 pm)**

#### **Events for (Almost) Everyone (Washington State Library)**

Events can be an excellent way to connect with patrons, volunteers, your partnering organizations, and your surrounding neighborhood. They build good will, educate about your services, and add to your list of annual successes. This presentation will share the rudiments of low- or no-cost events for which the idea and spirit behind them are as important as the successful execution.

For more information and to register for this program, visit: <http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

### **July 9 (1-2 pm)**

#### **How to Build Websites Like Hollywood Builds Movies (O'Reilly)**

In this webcast, we'll look at the lifecycle of various Web development projects through the lens of Hollywood storytelling. Learn how to deliver successful projects that are on time, on budget, and meet customer expectations through a comparison of how the narrative structure of various films compares to different process models for site development. Not only will you come away with a better understanding of how to approach your next Web development project, but you'll also gain a greater appreciation for the life lessons taught by some of your favorite Hollywood films.

For more information and to register for this program, visit: <http://oreilly.com/webcasts/>

### **July 9 (2-3 pm)**

#### **Grantseeking Basics (GrantSpace)**

Gain an introduction to the world of foundation fundraising. Are you a representative of a nonprofit organization? Are you new to fundraising? Do you want to learn how the funding research process works, and what tools and resources are available? Learn how to become a better grantseeker! In this class we will cover: what you need to have in place before you seek a grant; the world of grantmakers; the grantseeking process; and available tools and resources.

For more information and to register for this program, visit: <http://grantspace.org/Classroom/Training-Calendar/Live-Webinars/>

**July 9 (2-3 pm)****Libraries, Children and Families: new research and policy recommendations on role of libraries in early reading (WebJunction)**

The importance of early childhood education was underscored by President Obama in his most recent State of the Union address: "Study after study shows that the sooner a child begins learning, the better he or she does down the road." Join us to hear Susan Hildreth, director of the Institute of Museum and Library Services, present on a recent report, Growing Young Minds, developed with the Campaign for Grade-level Reading, that highlights the role of libraries in early learning. The report also offers a plan of action for policy makers to build on current research and include libraries in early learning strategies. Attendees will learn about best practices for enhancing reading programs and how to participate in your community's efforts to address literacy concerns. In addition, Lee Rainie, director of the Pew Research Center's Internet & American Life Project, will describe the Project's newly released report about the special role that libraries play in the life of families with children. Attendees will learn what matters to parents about their library experiences with their children, and how library programs and outreach can address those needs.

For more information and to register for this program, visit: <https://www.webjunction.org/events/webjunction.html>

**July 10 (11 am-12 pm)****Learning in the Learning Commons: How UNK Moved Out of the Silos and into a Dance Hall (Nebraska Library Commission)**

The UNK Learning Commons opened softly the Fall of 2010 with the goal of coordinating multiple academics student services in one convenient place. Now, nearly three years later, the UNKLC has become a hot spot for campus partnerships that contribute to the students' academic success. Learn out why it started, how far it's come, and where it's going next. Speakers: Keri Pearson, Interim Assistant Director, UNK Learning Commons; Dr. Ron Wirtz, Assistant Director of the Learning Commons for the Library.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

**July 10 (12-1 pm)****Kiss Your BUT Good-Bye to Achieve Professional and Personal Success (American Management Association)**

Joe and Bob Azelby are seasoned business executives who believe that a career stalls because an individual lacks a certain skill or has a behavior that makes them a less qualified candidate. We all have weaknesses, which the Azelby brothers refer to as "BUTs." For example: Bill is a hard worker BUT he can't influence people and Larry is a great producer BUT he is a lousy manager. Most people do not have any idea how their BUTs are inhibiting their career advancement because their colleagues and even their managers are unwilling to provide much needed candid feedback. This webcast will help you identify your BUTs and provide the tools necessary to shrink them. In addition, they'll explore the importance of strong managers and demonstrate how a manager's BUT can have a negative impact on his or her team.

For more information and to register for this program, visit: <http://www.amanet.org/news/events-calendar.aspx>

### **July 10 (1-2 pm)**

#### **3D Printing for Everyone: What you need to build your own 3D printer (O'Reilly)**

In this webcast, I will introduce you to my open source 3D Printer that I built from a kit. I'll share my experiences of both joy and tears, from assembly and tuning, to modeling and printing. We'll cover the kinds of open source models, compare their commercial counterparts, talk about heat, plastic types and potential. If you are curious about 3D printing, but don't know much about it, I hope to cover all of the basics. If you have been doing your research, but have some pointed questions that will get you off the fence, I hope to answer those too. By the end of the session, my hope is you will all want to build 3D printers of your own, and have all of the information you need to get started.

For more information and to register for this program, visit: <http://oreilly.com/webcasts/>

### **July 10 (2-3 pm)**

#### **Engaging Pro Bono and Skilled Volunteers (VolunteerMatch)**

Integrating skilled volunteers into your existing volunteer program is both exciting and scary. If you're thinking about adding skilled volunteers to your program, or if you've just started, this seminar can help you make the experience successful for both the volunteer and the organization. Navigating the introduction of the idea into your organization, developing the art of delegating work to volunteers, and setting achievable outcomes will be covered.

For more information and to register for this program, visit: <http://learn.volunteermatch.org/training-topics>

### **July 10 (3-4 pm)**

#### **Five Clicks (or Fewer) to Census Data: Navigating the latest release of the American FactFinder – Part 1 (InfoPeople)**

Linda Clark, data dissemination specialist for the U. S. Census Bureau, will guide you through the latest version of the American FactFinder database. At the end of this one-hour webinar, participants will be able to: Quickly find the most current population for any city or county in the U.S., Obtain basic counts of people in specific categories, Drill down to find rich topical data for your community at low levels of geography, Locate tables that cross-tabulate broad subject areas with local race, ethnic, and tribal groups, and Answer most user inquiries in five clicks or fewer!

For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

### **July 10 (3-4 pm)**

#### **Hire Like A Pro: How to Avoid the 4 Fatal Hiring Mistakes That Almost Everyone Makes (NonProfit Webinars)**

Hiring the right people is absolutely critical to the success of any organization. Your team dictates your ability to execute your organization's mission. Unfortunately, so many managers are using old hiring strategies that are not effective any longer. They ask the wrong interview

questions and they make poor hiring decisions. The result? An inadequate team, or a lot of bad turnover. The team suffers, the manager suffers, and no real work gets done. In this webinar we will describe the 4 most common hiring mistakes and how to stop them immediately.

For more information and to register for this program, visit: <http://nonprofitwebinars.com/webinars/>

### **July 11 (1-2 pm)**

#### **Location, Location, Location: Mastering HTML 5 Geolocation (O'Reilly)**

Do you know where your users are? The HTML 5 Geolocation API is a JavaScript-based interface that allows you to programmatically get access to a user's approximate latitude and longitude. You can get a snapshot of their location or even continuous updates. The best part is the API is now built into many of the latest generation of browsers. In this hands-on webcast presented by Andy Gup, he'll step you through how the API works, as well as take an in-depth look at the data it provides and how to use it effectively. We'll nail the key things you need to know to implement this API into your existing systems right away. You'll learn that not all data is created equally. To hit home the concepts we'll demonstrate using the API in several real world scenarios and show how this information can be successfully integrated into a backend system for analysis.

For more information and to register for this program, visit: <http://oreilly.com/webcasts/>

### **July 11 (1-2:30 pm)**

#### **Using Census Data to Apply for a Grant (United States Census Bureau)**

Practice accessing statistics from the decennial census, the American Community Survey and economic information from American FactFinder in order to complete a grant scenario.

For more information and to register for this program, visit: <http://www.census.gov/mso/www/training/>

### **July 12 (2-3 pm)**

#### **Making Difficult Conversations Easy (Effectiveness Institute)**

Do you shy away from conflict? In organizations across the world conflict is avoided. Expectations go unmet, values are violated, and overall under-performance exists because people do not know how to effectively resolve issues without resorting to the use of power. This one-hour session introduces you to concepts that enable you to begin to "integrate conflict" - to walk into it and effectively handle it - rather than avoid it.

For more information and to register for this program, visit: <https://www1.gotomeeting.com/register/702428768>

### **July 16 (2-3 pm)**

#### **Book Group Buzz (Booklist)**

Leading a book group can be a lot of work, from finding new titles to searching for discussion questions. In this free, hour-long webinar, Rebecca Vnuk, Reference and Collection Management Editor for Booklist, will be joined by representatives from HarperCollins, Random House Library Marketing, and Sourcebooks for a discussion of upcoming and backlist titles that are a perfect fit for adult book groups, as well as a whirlwind tour of must-know websites for book discussion leaders.

For more information and to register for this program, visit: <http://www.booklistonline.com/GeneralInfo.aspx?id=63>

**July 16 (9:00 am-12:15 pm)** 

### **MeL Databases for Young Adults Part I**

Young adults have diverse information needs, both personal and academic. In part 1, you will learn how to search several databases that are great for students from middle school through high school:

Teens Gateway; Health and Wellness Resource Center; InfoTrac Student; eLibrary; Opposing Viewpoints; CultureGrams.

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

**July 16 (2-3 pm)** 

### **MeLCat Reports**

Do you know what a Too Long report is? In MeLCat, there are reports you can run to find things that have fallen through the cracks. Those items that have been in a specific status for too long. Attend this webinar to find out what reports are available, how to run them and what actions to take with the results. Come with questions!

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

**July 17 (9 am-12:15 pm)** 

### **MeL Databases for Young Adults Part II**

Young adults have diverse information needs, both personal and academic. In part 2, you will learn how to search several databases that are great for students from middle school through high school:

Gale Virtual Reference Library; SIRS Renaissance; Books & Authors; LearningExpress Library; Jobs & Career Accelerator; Newspapers – InfoTrac; Newsstand and ProQuest; MeL Gateway for Teens; Other relevant Gateways--Reference Desk, Business and Jobs, Michiganana, and MORE (for teachers, parents, and homeschool students)

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

**July 17 (1-2 pm)****Leading Organizational Change (NonProfit Webinars)**

In a rapidly changing world, every leader needs to understand how to effectively guide organizational change. Change may be necessary for many reasons, such as meeting new customer demands; implementing a strategic plan; upgrading technology systems; or coping with challenges. Leaders often wonder how to promote buy-in and engagement during what is sometimes a difficult process. This webinar for staff and board members will focus on: principles of change; understanding how people react to change; common mistakes and how to avoid them; working with resistance; and maintaining open communication. You will learn practical tips and be introduced to resources for further learning. For more information and to register for this program, visit: <http://nonprofitwebinars.com/webinars/>

**July 17 (12-1 pm)****Library Social Media Use (WebJunction)**

Over half of the world's 2 billion internet users interact with social media tools to create, share, and exchange information and ideas while online. Libraries are using these tools to market programs and services, and to connect and engage with their communities beyond the library walls. Join us as we explore Facebook, Twitter, and Pinterest as examples of tools that are being used successfully by libraries. The webinar will cover how to create, administer, moderate, and leverage your library's online presence. Some basic security settings for each social media tool will be discussed as well.

For more information and to register for this program, visit: <https://www.webjunction.org/events/webjunction.html>

**July 18 (10 am – 11am)****DIY Options for Mobile Websites (Texas State Library and Archives Commission)**

Are you interested in do-it-yourself options for developing a mobile website for your library? The Texas State Library is planning on offering training on this topic, but we need your input. Christine Peterson of Amigos Library Services is conducting a 1 hour webinar, showcasing the following common DIY mobile options: Google Sites mobile templates, Kurago Kurogo Mobile Platform, jQuery Mobile, and Responsive Web Design using CSS media queries. In conjunction with the webinar, you will have an opportunity to vote via survey for the solution you would like to receive training on.

For more information and to register for this program, visit: <https://www.tsl.state.tx.us/ld/workshops/webinars/index.html>

**July 19 (11 am-12:30 pm)****TEAL Library Highlights: Technology Training at the Library**

Libraries are on the front lines of digital inclusion and digital literacy efforts across the state of Texas. This webinar will feature a panel of Texas library staff from Gilbreath Memorial Library (Winnsboro, TX), Rita and Truett Smith Public Library (Wylie, TX) and the Library at Cedar Creek (Seven Points, TX). Panelists will share their experiences planning and offering computer classes as part of their participation in the Technology

Expertise, Access and Learning for all Texans project (TEAL). Is your library thinking about offering classes? Join us to learn from the experiences of other libraries!

For more information and to register for this program, visit: <https://www.tsl.state.tx.us/ld/workshops/webinars/tealhighlights1/index.html>

### **July 22 (10-11 am)**

#### **Learning and Support @ the Point of Work (Insync Training)**

The increasing velocity of business places urgency on creating and sustaining workforce capability. Workflows and the need to learn are converging. Continuous work demands and mission-critical needs for our workforce to learn should not force us to choose one or the other. Traditional training methods, delivery venues, and learning management systems are not agile enough to address this convergence @ the point of work. Informal learning becomes critical, and is shrinking to meet the demands of just-enough-just-in-time-just-for-me. This expanded learning environment is loaded with interdependencies and is requiring us to treat it as a dynamic learning ecosystem. This session examines a framework called the PDR Learning Continuum that serves as an overlay to the ecosystem concept and integrates learning and support @ the point of work.

For more information and to register for this program, visit: <http://us.insynctraining.com/insync-byte-series/>

### **July 23 (10 -11 am)**



#### **RIDES Procedures Webinar**

This webinar will discuss the various RIDES procedures with a focus on the RIDES lost/missing item procedure for MeLCat items. It is aimed at any MeLCat library interested in knowing what to do about those pesky lost in transit MeLCat items. Come with questions!

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

### **July 23 (12-1 pm)**

#### **Localize, Mobilize, and Spotlight Your Library Services and Outreach (WebJunction)**

Libraries play a critical role in their communities that goes beyond their collections, focusing on events, outreach and library as place. In an increasingly digital and mobile world, libraries need new ways to reach out and engage. Now with the new OCLC Library Spotlight program ([www.worldcat.org/spotlight](http://www.worldcat.org/spotlight)), you can set up a dynamic mobile view of your library and dramatically extend its visibility into many popular web services—in just 10 minutes. Learn about this free service, available to all, that will make it easier for your library to be found on the web and through highly trafficked services like Yelp. Hear how one library focused its messaging and engagement through coordinated efforts at a local level to maximize their web presence and reach.

For more information and to register for this program, visit: <https://www.webjunction.org/events/webjunction.html>

**July 24 (11-5pm)****School Library Journal Summer Teen (School Library Journal)**

SummerTeen presents popular YA authors talking about their writing experiences and current and forthcoming titles in a conversational panel format, including Q&A sessions with the audience. Presentations led by school and teen library experts will address the hottest trends in YA literature including mystery/thriller, historical fantasy, technology and diversity. And you'll hear directly from publishers about the newest books you'll want for your teens this year. SummerTeen is a free, must-attend online event for teen and young adult services librarians and educators from public and school library settings, as well as teen advisory groups, book clubs and anyone who loves YA/teen literature.

For more information and to register for this program, visit: <http://www.slj.com/summerteen/program/>

**July 24 (12-1 pm)****5 Choices to Extraordinary Productivity (American Management Association)**

Attend this webcast and learn about FranklinCovey's program called "5 Choices to Extraordinary Productivity." The program, supported by science and years of experience, will give you an overview, key concepts and elements of a process that has helped countless individuals yield a measurable increase in their productivity. It will also give you hope, a renewed sense of engagement, and show you how implementing these tools and concepts can make or break your ability to achieve the most important outcomes in your work and personal life.

For more information and to register for this program, visit: <http://www.amanet.org/news/events-calendar.aspx>

**July 24 (1-2 pm)****Accessing Employment Statistics Using "OnTheMap" (United States Census Bureau)**

Uncover a wealth of information available on U.S. workers in an overview of this online mapping and reporting application. See where they are employed and where they live with companion reports on worker characteristics and optional filtering by age, earnings, or industry groups.

For more information and to register for this program, visit: <http://www.census.gov/mso/www/training/>

**July 24 (1-2 pm)****Building Social Capital to Enhance Collaboration (NonProfit Webinars)**

Typically when people think about social capital, it is associations, networks and relationships that result in a gain. I believe that organizations tend to build partners with those who are similar (bonding social capital) instead of bridging, another form of social capital with those who are different. In this workshop, participants will learn more about social capital and how to leverage networks that can increase program partners and potential funders.

For more information and to register for this program, visit: <http://nonprofitwebinars.com/webinars/>

**July 24 (3-4 pm)**

**Early Literacy Programming in the Digital Age (InfoPeople)**

Check the Infopeople website for more information on this program.

For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

**July 25 (11am -12 pm)**

**An eBook Publishing Primer - what librarians need to know to help local authors (Montana State Library)**

Where do local authors go to find out about self-publishing an eBook? Why, they should go to the library, of course!

Jo Flick of the Montana State Library and Jodi Christophe of the Missoula Public Library's Web-On-Wheels branch library will introduce librarians to several epubing options that they can share with local authors interested in self-publishing. Jodi and Jo will explain the issues and decisions that authors face when choosing which service they use to self publish, they will provide links to many resources available to authors from epubing to researching copyright issues. Participants will leave this session with a working knowledge of how epubing works.

For more information and to register for this program, visit: <https://app.mt.gov/cal/html/event?eventCollectionCode=msl>

**July 25 (1-4:15 pm)**



**MeL Databases for Kids (K-8)**

MeL has great resources for your younger patrons! You will learn how to search several databases that are terrific to use with students from early elementary through middle school ages. InfoBits, SIRS Discoverer, eLibrary Elementary, InfoTrac Junior, LearningExpressLibrary, CultureGrams, MeL Gateway for Kids. You will also become familiar with two great resources for classroom educators: Educators Reference Complete (Gale), Michigan Online Resources for Educators (MORE)

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

**July 31 (11am-12 pm)**

**Tech Talk with Michael Sauers (Nebraska Library Commission)**

In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. So, bring your questions with you, or send them in ahead of time, and Michael will have your answers.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

**July 31 (12-1 pm)**

**Keys to Improving Project Team Performance Using the Myers Briggs Type Indicator (American Management Association)**

If there weren't people involved, my project would have been delivered on time and under budget! Sound familiar? Unfortunately, the reality is that people are involved in the execution of every project and not even the most sophisticated software or project template can change that fundamental truth. Communication, interpersonal skills, and an understanding of team dynamics are a project manager's greatest asset for driving optimal project performance, and the MBTI tool can fast forward that competence exponentially. This webcast will present an overview of personality type and how the different types can be leveraged to form a team that harnesses the best of all of them.

For more information and to register for this program, visit: <http://www.amanet.org/news/events-calendar.aspx>

**July 31 (1-2 pm)**

**Accountable Fundraising: You Can Integrate Achievement, Long-term Success and Stewardship (NonProfit Webinars)**

Suggested practices in this webinar will significantly improve your bottom line as you gain better results for your cause, increases loyalty from staff and board, and deepen the level of appreciation from those who support your mission.

For more information and to register for this program, visit: <http://nonprofitwebinars.com/webinars/>