

## Free Library Related Webinars for October 2013

The webinars listed below are available to library staff at no cost. *If you need further information about a program, please check with the organization offering the event. (All events are listed here in Eastern Time. When you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)*

Thank you to Jamie Markus of the Wyoming State Library for providing so much of the information for these monthly listings.

**Michigan specific training sessions for MeL resources from ProQuest and Gale can be found here:**



Gale MeL Resources Training Schedule <http://tinyurl.com/galeoctober>

*(All events are listed in Eastern Time below but when you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)*

### **ADVOCACY**

Oct. 2: Get the word out with BooksAreJustTheBeginning.com

Oct. 8: Geek the Library: Launch a Local Campaign

Oct. 16: Social Media Networks: Enhancing Community Engagement Amongst People with Disabilities

Oct. 28: Win Friends and Influence People

### **ASSESSMENT & PLANNING**

Oct. 9: Management Readiness for Big Data: Skills, Talent and Tools

Oct. 24: Unveiling the Hidden Value in City and County Government Data

Oct. 30: Accountability from Top to Bottom

### **CHILDREN & TEENS**

Oct. 17: Growing Your Early Literacy Program

Oct. 23: Teen Volunteer Programs: There's More than Simply Shelving!

Oct. 24: Early STEM Learning in Library Programs for Young Children

### **COLLECTION DEVELOPMENT**

Oct. 1: The Scoop on Series Nonfiction: What's New for Fall 2013

- Oct. 1: Romance & Mayhem: Young Adult/Teen Book Buzz
- Oct. 2: Books for Boys
- Oct. 3: Best Practices in Weeding Library Collections
- Oct. 17: More Dazzling Debuts: Discover Them First!
- Oct. 21: Holy Bagumba! An exclusive webcast with beloved children's book authors Kate DiCamillo and Jon Scieszka

### **COMMUNICATION**

- Oct. 3: Leveraging Visual Literacy for Communication
- Oct. 21: Nuts & Bolts of Social Media

### **DATABASES & eRESOURCES**

- Oct. 3: Baking Discovery into the Pie: Driving Exploration within eResources
- Oct. 16: The Digital Shift: eCollections: Beyond Novelty

### **DEVELOPMENT & MANAGING CHANGE**

- Oct. 23: Mission and Leadership: Work Motivation That Strikes a Chord
- Oct. 31: Staff Technology Skills: Creating a Learning Environment

### **FUNDRAISING**

- Oct. 1: Leveraging Social Media for Nonprofit Fundraising Events
- Oct. 2: If You Give a Library a Nickel... Fundraising Tips
- Oct. 2: Special Events – They're Worth It!
- Oct. 8: Capital Campaigns for the 21st Century: What's New and What's Not
- Oct. 8: Standing Out in your Donor's Inbox: Case Studies of Great Fundraising Emails
- Oct. 9: Before You Seek a Grant: A Checklist for New Nonprofits
- Oct. 9: How to Use Data to Get Grants
- Oct. 10: Grantseeking Basics

### **LIBRARY SPACES**

- Oct. 8: Creating a Makerspace Culture
- Oct. 16: The Digital Shift: Library Maker Spaces

### **MANAGEMENT**

- Oct. 9: Management Readiness for Big Data: Skills, Talent and Tools

Oct. 10: International Libraries: A View from Friends Across the Pond  
Oct. 11: 6 Essentials for Teams That Work  
Oct. 16: How to Hire IT Staff for Your Library  
Oct. 23: Little Library with a Big Heart: Best Small Library in America 2013  
Oct. 30: Accountability from Top to Bottom

### **MeL.org & MeLCat**

Oct. 3: MeLCat Processing Policies and Procedures  
Oct 10: MeL Databases Career and Business Highlights  
Oct 15: MeLCat Cataloging Workshop  
Oct. 22: MeLCat Refresher Training for DCB Libraries

### **PROGRAMMING**

Oct. 10: Money Smart Week @ your library Webinar  
Oct. 17: Growing Your Early Literacy Program  
Oct. 23: Libraries Go “Outside the Box” with Redbox  
Oct. 24: Early STEM Learning in Library Programs for Young Children  
Oct. 28: Conversation Sparks: STEM in Libraries

### **READERS’ ADVISORY**

Oct. 8: Serving Readers: Beyond the Basics

### **SCHOOL LIBRARIES**

Oct. 7: Flip It! Flip It Good!  
Oct. 16: The Digital Shift: Flipped School Libraries  
Oct. 21: Teacher Librarian News Night

### **TECHNOLOGY**

Oct. 8: Creating a Makerspace Culture  
Oct. 9: What Can Search Engine Designers Learn from the Reference Interview?  
Oct. 23: Stay safe and browse dangerously  
Oct. 30: Tech Talk with Michael Sauers  
Oct. 31: Staff Technology Skills: Creating a Learning Environment

## **TRAINING & INSTRUCTION**

Oct. 7: MOOCS and Virtual Worlds

Oct. 8: Instructional Design for the Real World

Oct. 16: The Digital Shift: Learning 2.0 Meets MOOC

## **VOLUNTEERS**

Oct. 10: Writing Accurate and Useful Volunteer Position Descriptions

Oct. 17: Successful Volunteer Interview Strategies

Oct. 23: Teen Volunteer Programs: There's More than Simply Shelving!

## **PROGRAM ABSTRACTS & LOGIN INFORMATION:**

### **October 1 (2-3 pm)**

#### **The Scoop on Series Nonfiction: What's New for Fall 2013 (Booklist)**

A free, hour-long continuation of our popular series of webinars on series nonfiction for youth featuring presentations from five of the top publishers in this booming field: Capstone, The Creative Company, Jump!, Lerner, Rosen Publishing, and Scholastic Library Publishing. Moderated by Booklist's Books for Youth senior editor Daniel Kraus.

For more information and to register for this program, visit: <http://www.booklistonline.com/GeneralInfo.aspx?id=63>

### **October 1 (3-4 pm)**

#### **Leveraging Social Media for Nonprofit Fundraising Events (Nonprofit Webinars)**

Join industry experts for straight talk and helpful tools for posting and promoting your upcoming event; learn how to use Facebook, Twitter, and LinkedIn to maximize the success of your fundraisers; and find out how free scheduling, analysis, and optimization tools can help you save tons of time and work smarter, not harder.

For more information and to register for this program, visit: <http://nonprofitwebinars.com/webinars/>

### **October 1 (3-4 pm)**

#### **Romance & Mayhem: Young Adult/Teen Book Buzz (School Library Journal)**

Doesn't it seem that wherever romance goes, mayhem follows? And we all know that life as a teenager is full of both of these!

Join SLJTeen's Dodie Ownes as she moderates a free one-hour webcast featuring titles presentations from Soho Teen, Tor Teen, and Harlequin Teen, who will offer sneak previews of their new titles for Fall 2013 and 2014. You won't believe some of the cover art—shocking, sexy, and sensational—that will have your young adult readers picking the book display clean.

For more information and to register for this program, visit: <http://www.slj.com/category/webcasts/>

**October 2 (11-12 am)****Get the word out with BooksAreJustTheBeginning.com (Nebraska Library Commission)**

This edition of NCompass Live will focus on welcoming members of your community to your library and using specific marketing tools to send the Books Are Just the Beginning message to specific segments of your target audience. Join Mary Jo Ryan, Communications Coordinator at the Nebraska Library Commission, to share ideas and explore the best ways to make use of the BooksAreJustTheBeginning.com campaign.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

**October 2 (2:30-3:30 pm)****If You Give a Library a Nickel... Fundraising Tips (Colorado State Library)**

Looking for additional funds to support library programs and services? Want to share the great ways you bring in gifts and support to your library? Join us for CSL In Session – an interactive online discussion forum. Our October topic will cover fundraising from the basics to a bonanza of alternative fundraising ideas. Take away strategies for improving both your library support and awareness in your community.

For more information and to register for this program, visit: <http://cslinsession.cvlites.org/>

**October 2 (3-4 pm)****Books for Boys (School Library Journal)**

Learn about fall's collection of new books for boys during this School Library Journal webcast event. From illustrated books to chapter books, and even audio books topics will range from superheroes to farmers, and then some! Attendees will learn some tips to promote and support genres that boys like, including comic books, graphic novels, sports, and nonfiction, as well as some ideas for creating reading role models and communities for boys grades K-12. If you want ways to get books in the hands of your guys this session will inspire you.

For more information and to register for this program, visit: <http://www.slj.com/category/webcasts/>

**October 2 (3-4 pm)****Special Events – They're Worth It! (Nonprofit Webinars)**

The three most important components of a successful Special Event and the true definition of a "successful" special event.

For more information and to register for this program, visit: <http://nonprofitwebinars.com/webinars/>

**October 3** **MeLCat Processing Policies and Procedures**

Do you ever wonder why you have to put a MeLCat identifier on every MeLCat item you send out from your library? Do you ever wonder why you have to include the paging slip? Join the MeLCat team as they describe the MeLCat process from start to finish and explain why certain things are done the way they are. Who should attend? Anyone who does day-to-day processing of MeLCat requests and would like to understand why certain things are required. This 60-minute webinar will give an overview of MeLCat and explain how the MeLCat policies and procedures are developed.

**October 3 (2-3 pm)****Best Practices in Weeding Library Collections (Booklist)**

Weeding library collections can be a tricky task. What stays? What goes? Following the successful weeding webinar “Weeding: The Basics and Beyond,” Booklist Reference and Collection Management editor Rebecca Vnuk will discuss various pitfalls to avoid, and how to manage public perception. She’ll be joined by Lindsey Dorfman, Director of Youth Services, Lisle (IL) Library District, who will show some before-and-after shots of a recent weeding project, and Nancy Kerr, Valencia Branch Manager, City of Santa Clarita (CA) Public Library, who will talk about weeding in adult collections.

For more information and to register for this program, visit: <http://www.booklistonline.com/GeneralInfo.aspx?id=63>

**October 3 (3-4 pm)****Baking Discovery into the Pie: Driving Exploration within eResources (Library Journal)**

Let two product editors and a librarian walk you through their philosophy of search—that discovery shouldn’t mean losing discipline-specific searching, that videos and scores should be just as easy to find as books and periodicals, and cross-search should be a given – and then see examples of the impact this has on ease of use, findability, and ultimately, patron satisfaction.

For more information and to register for this program, visit: <http://lj.libraryjournal.com/category/webcasts/>

**October 3 (3-4 pm)****Leveraging Visual Literacy for Communication (Georgia Library Association)**

The ability to critically engage with and communicate through visual materials is becoming a core competency for participation in today’s highly visual culture. This presentation will share successful techniques for using images in libraries. Visual learning objects will show how images can frame an instruction session by capturing learners’ attention and preparing them to delve into conceptual content. Pedagogical considerations of using images in the classroom will also be discussed, with special attention to active learning. Attendees will take away concrete ways to integrate visual literacy into existing content.

For more information and to register for this program, visit: [http://gla.georgialibraries.org/mediawiki/index.php/Carterette\\_Series\\_Webinars](http://gla.georgialibraries.org/mediawiki/index.php/Carterette_Series_Webinars)

**October 7 (7-8 pm)****MOOCs and Virtual Worlds (San Jose State University)**

MOOCs (massive open online courses) provide educational opportunities at no cost or low cost online. Online learning brought distance education into the mainstream over the past few decades, but the MOOC, currently popular in higher education, brings learning to more students through large-scale interactive participation. This session will describe MOOCs, advantages and disadvantages shared with virtual worlds, and the future of the MOOC through examples of various types.

For more information and to register for this program, visit: <http://slisweb.sjsu.edu/about-slis/colloquia/Fall%202013>

**October 7 (8-9 pm)**

**Flip It! Flip It Good! (Teacher Librarian Virtual Cafe)**

Novice yet earnest flipper Marie Slim (Teacher Librarian and Spanish Teacher) will share tips, tricks, hashtags, mentors, pitfalls and successes. Flipping is made for the library - one of you and 2000 who need you!

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/#Webinars%20/%20Events>

**October 8 (1-2 pm)**

**Capital Campaigns for the 21st Century: What's New and What's Not (GuideStar)**

Join the lady who wrote THE book on capital campaign fundraising, Andrea Kihlstedt, and campaign veteran Gail Perry to examine the ways campaigns are changing today. Andrea and Gail will examine the 10 key areas you need to nail in order to have a successful campaign in 2013-2014. In this eye-opening webinar, you'll learn what's working and what's not. And you'll get the latest on campaign strategies for the feasibility study, gift planning chart, case for support, campaign committee, and donor recognition. You'll get expert advice from two pros who've seen it all.

For more information and to register for this program, visit: <http://www.guidestar.org/rxg/news/webinars/index.aspx>

**October 8 (2-3 pm)**

**Creating a Makerspace Culture (Booklist)**

Some of today's most incredible innovations are coming from the global community of makers--thinkers, inventors, and programmers sharing information and using technology to push new ideas forward. Through programming and community partnerships, your library can help drive this powerful new movement forward by becoming a makerspace. In this hour-long, free webinar hosted by University of Michigan School of Information professor Kristin Fontichiaro, authors from Cherry Lake Publishing's Makers as Innovators series will share their lessons learned from creating a makerspace culture. Tune into this exciting webinar to learn tips and secrets to unlocking creative energy, innovation, and action in your library, staff, and patrons!

For more information and to register for this program, visit: <http://www.booklistonline.com/GeneralInfo.aspx?id=63>

**October 8 (2-3 pm)**

**Geek the Library: Launch a Local Campaign (Geek the Library)**

Get a complete Geek the Library overview and your questions answered in a live format. Our informational webinars are a simple way to learn about the details before committing to participate in the program.

For more information and to register for this program, visit: <http://get.geekthelibrary.org/webinars/>

**October 8 (2-3 pm)****Instructional Design for the Real World (InSync Training)**

Join in for a fast, fun tour of quick tools and tricks that will support rapid instructional design, cut to the heart of needs analysis, and improve communication with subject matter experts and managers and others requesting training solutions.

For more information and to register for this program, visit: <http://us.insynctraining.com/bozarth-programs/>

**October 8 (2-3 pm)****Serving Readers: Beyond the Basics (WebJunction)**

As libraries evolve and adapt to changing circumstances, it is crucial to our continued community relevance that we retain and serve our core constituency of readers. Reader's advisory specialists from The Seattle Public Library will expand on the basic premises and practices of reader's advisory, sharing how to apply these practices across new platforms and technologies, enlist social media and catalogs to serve readers, and use form-based and virtual reader's advisory. Learn expert techniques for using the latest generation of advisory resources and other ways to better serve readers in libraries large and small.

For more information and to register for this program, visit: <http://www.webjunction.org/events/webjunction.html>

**October 8 (3-4 pm)****Standing Out in your Donor's Inbox: Case Studies of Great Fundraising Emails (idealware)**

Your donors shouldn't yawn when they open up their inbox. A strong fundraising email can breathe new life into your relationship with donors, make a powerful statement as part of a campaign, and be an inexpensive way to get extra donations when you need them most. We'll explore case studies of clever, well developed, and successful fundraising emails from organizations just like you. Then, we'll investigate the secrets to what made them work so well and how you can apply a similar treatment to your own fundraising emails.

For more information and to register for this program, visit: <http://idealware.org/online-training>

**October 9 (12-1 pm)****Management Readiness for Big Data: Skills, Talent and Tools (American Management Association)**

This program is for you if you feel like you're drowning in data and unsure which data to use to drive your company initiatives. The webcast focuses on the abilities needed to discover, interpret and deliver data analytics across product and segment.

For more information and to register for this program, visit: <http://www.amanet.org/news/events-calendar.aspx>

**October 9 (1-2 pm)****What Can Search Engine Designers Learn from the Reference Interview? (San Jose State University)**

John Dove, senior publisher at Credo Reference, will take a look at how Google has evolved as a search engine and share their stated vision for the future. He will then contrast that with Credo's vision of an online reference system that captures some of the best insights and understandings that reference librarians have about their users and users' needs.

For more information and to register for this program, visit: <http://slisweb.sjsu.edu/about-slis/colloquia/Fall%202013>

**October 9 (3-4 pm)**

**Before You Seek a Grant: A Checklist for New Nonprofits (GrantSpace)**

This class is designed for new nonprofits or community groups with very little experience in grantseeking. We focus specifically on foundation fundraising.

For more information and to register for this program, visit: <http://grantspace.org/Classroom/Training-Calendar/Live-Webinars/>

**October 9 (3-4 pm)**

**How to Use Data to Get Grants (Nonprofit Webinars)**

This webinar explains which data grantmakers are looking for, and where to present statistics and other information within the grant proposal. Multiple examples from actual, funded grant proposals will show how data solves grant writers' most knotty problems by creating need statements, formulating project objectives, devising evaluation measures, and more.

For more information and to register for this program, visit: <http://nonprofitwebinars.com/webinars/>

**October 10 (9-12:15 pm)**



**MeL Databases Career and Business Highlights**

Jobs and the economy are vital topics in this decade! Your patrons and students want and need access to reliable information and resources. MeL has it! This is a highlights in which you will learn how to use MeL to locate career and job information for students who are preparing for a first career and for adults who are changing careers. You will also learn about sources for more specific, advanced business information research. Databases covered will include: Small Business Resource Center; Business Insights: Global; Legal Forms; LearningExpress Library; Job and Career Accelerator. Note: This class will not include the two new demographic databases. They are taught separately.

**October 10 (1-2 pm)**

**Grantseeking Basics (GrantSpace)**

Learn how to become a better grantseeker! In this class we will cover: what you need to have in place before you seek a grant; the world of grantmakers; the grantseeking process; and available tools and resources.

For more information and to register for this program, visit: <http://grantspace.org/Classroom/Training-Calendar/Live-Webinars/>

**October 10 (2-3 pm)**

**International Libraries: A View from Friends Across the Pond (American Libraries Live)**

On the next episode of AL Live, we'll take a trip overseas for "International Libraries: A View from Friends Across the Pond." Our fantastic panel of international experts will discuss how some of Europe's top libraries see the role of the library and the librarian.

For more information and to register for this program, visit: <http://americanlibrarieslive.org/>

**October 10 (2-3 pm)**

**Writing Accurate and Useful Volunteer Position Descriptions (VolunteerMatch)**

A good position description can make the recruitment and placement of volunteers so much easier, but this foundation component of a program is often overlooked or put into a folder and never used. This webinar will start with the basics of what should be included in a position description and will help you create or update position descriptions for all of your volunteer opportunities.

For more information and to register for this program, visit: <http://learn.volunteermatch.org/training-topics>

**October 10 (3-4 pm)**

**Money Smart Week @ your library Webinar (American Library Association)**

Money Smart Week @ your library is a partnership between ALA and the Federal Reserve Bank of Chicago, through which libraries of all types provide financial literacy programming for all stages of life during. Retirees, school kids, college students--everyone can learn more, to be better with their money. Learn from veterans and first-timers how Money Smart Week @ your library has been a great success for their libraries, and how it can be in yours. Get valuable programming and promotion ideas, tips on possible partners, and resources that make it easy for you.

For more information and to register for this program, visit: <https://alapublishing.webex.com/alapublishing/onstage/g.php?t=a&d=666612099>

**October 11 (2-3 pm)**

**6 Essentials for Teams That Work (Effectiveness Institute)**

Learn what it takes to build your high performance team. The strongest and most effective teams tap into and activate the strengths of every team member and build an environment rich with trust and respect. This allows for open communication and cohesiveness, which enables a team to rise to its full potential and overcome any obstacle to achieve desired results. Learn how you can build a breakthrough team by participating in our one-hour webinar.

For more information and to register for this program, visit:

[http://www.effectivenessinstitute.com/index.php?option=com\\_dtregister&Itemid=54](http://www.effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54)

**October 15 (9-11 am)**



**MeLCat Cataloging Workshop**

This full-day workshop is a "must have" for current and future MeLCat libraries. You will learn to catalog a number of formats with special emphasis on MeLCat standards to insure MeLCat participant records are successfully loaded into the statewide MeLCat catalog. Emphasis will be placed on the importance of data in the following fields which are part of the matching process MeLCat uses during record loading.

For more information and to register for this program, visit:

<https://members.mcls.org/workshops/viewcourse.html?id=173>

**October 16 (8-9 am)****Social Media Networks: Enhancing Community Engagement Amongst People with Disabilities (Accessible Technology Coalition)**

The most commonly used social media platforms and the most appropriate sites for users will be identified and discussed. Specifics about what to expect from social media for people who use augmentative and alternative communication (AAC) will be explored, as well as the growing use of social media on mobile devices. Concerns about identity theft and personal information safety/protection will be addressed. Other discussion topics will include details on blogging/storytelling - to blog, or not to blog? - along with some important "do's and don'ts" for social media. A question and answer session will follow the presentation.

For more information and to register for this program, visit: <http://atcoalition.org/trainings>

**October 16 (10 am - 5 pm)****The Digital Shift: Reinventing Libraries (Library Journal & School Library Journal)**

The Digital Shift: Reinventing Libraries will offer thought-provoking discussions and actionable solutions to some of the biggest challenges libraries are facing, including rethinking collections, engaging the community, and helping students and patrons learn. The program will feature insights on managing new technologies and services; the latest developments in ebooks and streaming media; optimizing discovery; and much more! Sessions include: Learning 2.0 Meets MOOC: Professional Development Evolves, Flipped School Libraries, The Community Joins In: Library Maker Spaces, and eCollections: Beyond Novelty (Focusing in on Collection Development, Self-Publishing, and eMagazines).

For more information and to register for this program, visit: <http://www.thedigitalshift.com/reinventinglibraries/>

**October 16 (3-4 pm)****How to Hire IT Staff for Your Library (Infopeople)**

Do you know what really makes for a good library IT staffer? Do you wish you knew what pitfalls to look out for when hiring one? It's not easy to hire for a position where it's unlikely you fully understand the position's responsibilities or challenges, let alone what exact skill set you need a hire to have. In this webinar, you will: Learn what to look for and for red flags that can cause issues down the road, Find out how job ads can actually turn off qualified applicants, and Hear real words of wisdom, from current library IT managers.

For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

**October 17 (2-3 pm)****More Dazzling Debuts: Discover Them First! (Booklist)**

Join Booklist and Random House Library Marketing for a free, hour-long webinar where you'll meet four hot new names in adult fiction sure to be popular at your library Spring of 2014! Hear directly from Pierce Brown (RED RISING), Ariel Lawhon (THE WIFE, THE MAID, AND THE MISTRESS), Susan Rieger (THE DIVORCE PAPERS), and Amy Talkington (LIV FOREVER) about their novels, the writing process, and the inspiration behind their works. Booklist Reference and Collection Management editor Rebecca Vnuk will host the panel, interviewing each author and moderating an attendee Q&A at the end.

For more information and to register for this program, visit: <http://www.booklistonline.com/GeneralInfo.aspx?id=63>

**October 17 (2-3 pm)**

**Successful Volunteer Interview Strategies (VolunteerMatch)**

Interviewing each prospective volunteer can seem overwhelming, but it's one of the best ways to ensure that the volunteers you recruit are the volunteers you need. This webinar introduces a variety of question types used in volunteer interviews and offers strategies for honing your interview skills. Materials will be provided to help you implement this process in your organization, as well as a training syllabus so you can learn how to recruit and train a volunteer staff to assist with prospective volunteer interviews.

For more information and to register for this program, visit: <http://learn.volunteermatch.org/training-topics>

**October 17 (2:30-4 pm)**

**Growing Your Early Literacy Program (Texas State Library & Archives Commission)**

The first Webinar in this three-part series on early literacy will introduce best practices and will highlight model programs related to the 10 Key Ways that libraries can improve early learning outcomes. The goal is for library staff to implement best practices and to be inspired to begin planning new programs and partnerships that will increase school readiness for preschool children in their communities.

For more information and to register for this program, visit: <https://www.tsl.state.tx.us/ld/workshops/webinars/index.html>

**October 21 (12-1 pm)**

**Holy Bagumba! An exclusive webcast with beloved children's book authors Kate DiCamillo and Jon Scieszka (School Library Journal)**

Join Newbery Medalist Kate DiCamillo and National Ambassador for Young People's Literature emeritus Jon Scieszka as they discuss Kate's latest book FLORA & ULYSSES: THE ILLUMINATED ADVENTURES and the importance of humor in children's literature. Kate DiCamillo is the author of many beloved books for young readers, including The Tale of Despereaux and Because of Winn-Dixie. In her new genre-bending novel Flora & Ulysses, Kate delivers a laugh-out-loud story filled with eccentric, endearing characters. It begins, as the best superhero stories do, with a tragic accident that has unexpected consequences.

For more information and to register for this program, visit: <http://www.slj.com/category/webcasts/>

**October 21 (2-3 pm)**

**Nuts & Bolts of Social Media (InSync Training)**

This session will cover basics of creating and sustaining community via social media tools. Rather than theory, participants will walk away with an understanding of how to implement and utilize these applications.

For more information and to register for this program, visit: <http://us.insynctraining.com/bozarth-programs/>

**October 21 (8-9 pm)**

**Teacher Librarian News Night (Teacher Librarian Virtual Cafe)**

This is a LIVE show presented in news show format featuring a Wrap up of “This Month in School Libraries” and deeper discussion of topical school library issues with special guest experts. Did we mention it was LIVE?

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/#Webinars%20/%20Events>

**October 22 (10 am-4 pm)**



**MeLCat Refresher Training for DBC Libraries**

Do you use a DCB server for processing MeLCat requests at your library? Are you new to it? Do you want to know why you have to include a paging slip, a book band or label and a delivery label on every MeLCat item you send out? Then this class is for you! This is a hands-on workshop for people who do the day-to-day processing of MeLCat requests. It is specifically for libraries already live on the system. We will cover the current MeLCat policies and procedures as well as lending and borrowing practices. Come with questions!

For more information and to register for this program, visit <https://members.mcls.org/workshops/viewcourse.html?id=262>

**October 23 (11-12 pm)**

**Little Library with a Big Heart: Southern Area Public Library, WV: Best Small Library in America 2013 (Nebraska Library Commission)**

With the enthusiasm and leadership of director Mary Beth Stenger, Southern Area Public Library, in Lost Creek, WV, has been transformed from a good, traditional public library into a modern, bustling center of community activity, information, and learning. This transformation convinced the judges to name it the Best Small Library in America 2013, cosponsored by Library Journal and the Bill & Melinda Gates Foundation. Mary will share how the library has developed creative programming and innovative services to serve their community of 498, with the help of just one other library staff member, a team of volunteers and a small Board of Trustees.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

**October 23 (12-1 pm)**

**Stay safe and browse dangerously (Washington State Library)**

Ahniwa Ferrari, Web Content Manager for WebJunction, shares his strategies for staying safe in a dangerous online world. He will cover tips and tricks to secure your browser, privatize your social networks, and get rid of viruses, malware, and that annoying Ask toolbar that installed itself in your web browser. Content covered will be useful for library staff and knowledge gained can be shared with library patrons of all types.

For more information and to register for this program, visit: <http://www.sos.wa.gov/library/libraries/training/trainingDesc.aspx?session=3460>

**October 23 (1-2 pm)****Mission and Leadership: Work Motivation That Strikes a Chord (Nonprofit Webinars)**

In this extremely practical presentation, that Dr. Eyal Ronen has never shared in the past, he will describe the practical steps to creating a clear mission, vision, and values for the organization. He will also describe the 4 things every leader must do in order to be effective in accomplishing his or her, and the organization's mission.

For more information and to register for this program, visit: <http://nonprofitwebinars.com/webinars/>

**October 23 (2-3 pm)****Libraries Go "Outside the Box" with Redbox (WebJunction)**

Outside the Box is an innovative program that is focused on enriching communities by bringing people together for free, fun, public entertainment experiences. In this pilot program, five public libraries teamed up with Redbox, America's Destination for Entertainment. Led by the local communities, with support from OCLC, and guidance by consultants from the Project for Public Spaces, the initiative explores "placemaking," an approach that breathes life and community connection into public spaces. This webinar will showcase placemaking activities at the pilot libraries, as well as share best practices and perspectives on community engagement from program partners.

For more information and to register for this program, visit: <http://www.webjunction.org/events/webjunction.html>

**October 23 (3-4 pm)****Teen Volunteer Programs: There's More than Simply Shelving! (Infopeople)**

Are you noticing an influx of teens asking for volunteer hours at your library and you can't seem to find tasks for them? Have your experiences with teen volunteers been less than positive? Are you the only person in charge of teen volunteers at your library? Managing teen volunteers can often be a challenge that takes time and dedication. Learn how to effectively engage teen volunteers to benefit your library as well as create positive leadership experiences for them and for you. At the end of this one-hour webinar, participants will be able to: Find at least three ways to engage their teen volunteers, Identify the types of volunteers (short term/long term) and properly assign tasks, and Find ways to problem-solve common issues with teen volunteers.

For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

**October 24 (2:30-4 pm)****Early STEM Learning in Library Programs for Young Children (Texas State Library & Archives Commission)**

The second Webinar in our Early Literacy In Your Library series, this session will introduce literature-based math and science activities for librarians to include in storytime programs for preschool children. Children have a natural curiosity and librarians need only give them a chance to ask questions, explore, look for answers, and talk about their experience. The engaging activities are aligned with educational standards and will assist libraries in implementing the 10 Key Ways that libraries can improve early learning outcomes, in particular, "Supporting development of executive function and 'deeper learning' skills through literacy and STEM-based experiences."

For more information and to register for this program, visit: <https://www.tsl.state.tx.us/ld/workshops/webinars/index.html>

**October 24 (3-4 pm)**

**Unveiling the Hidden Value in City and County Government Data (Infopeople)**

For more information and to register for this program, visit: <http://infopeople.org/training/view/webinar>

**October 28 (1-2 pm)**

**Win Friends and Influence People (InSync Training)**

Global organizations are constantly looking for new methods and technologies to engage employees and help managers motivate and influence people across hierarchies, cultures, and geographies. Live Online Training can be your most valuable tool for engaging and motivating a global workforce. Join Kassy LaBorie from Dale Carnegie Training as she discusses what their new division, Dale Carnegie Digital, is doing to influence their global audience using Live Online Training. This case study will help you to discover the most important strategies and considerations that are necessary to make a virtual training solution successful.

For more information and to register for this program, visit: <http://us.insynctraining.com/insync-byte-series>

**October 28 (2-3 pm)**

**Conversation Sparks: STEM in Libraries (Southern Maryland Regional Library Association)**

Conversation Sparks is a way to facilitate a large-scale conversation with librarians around the country. In this virtual environment, participants will meet with the purpose of exchanging ideas, exploring best practices, and learning from others in the profession. It is a way to break paradigms and learn from the examples of others in an environment of respect and understanding. Our October session focuses on STEM Programs in Libraries with examples from libraries across the country. If you have an example of a STEM library project or program, share it with us during our Open Sharing portion of the session.

For more information and to register for this program, visit: <http://host2.evanced.info/maryland/evanced/eventcalendar.asp>

**October 29 (2-3 pm)**

**Listening to Your Community**

Strategic planning doesn't have to be a dreaded task! This hour-long program, based on the current national public library planning model (The New Planning for Results), will walk you through the community assessment portion of the planning process. Tips on how to gather data, as well as how to utilize the American Library Association's The Promise of Libraries Transforming Communities initiative, will be discussed.

For more information and to register for this program, visit: <http://wvlc.libcal.com/event.php?id=455350>

**October 30 (11-12 am)**

**Tech Talk with Michael Sauers (Nebraska Library Commission)**

In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. So, bring your questions with you, or send them in ahead of time, and Michael will have your answers.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

**October 30 (12-1 pm)**

**Accountability from Top to Bottom (American Management Association)**

This webcast explores a re-framed approach to accountability – inviting everyone to understand that to be effective as an individual contributor or leader, you must be personally accountable. Join us to discover a new approach that will change the way you work, communicate with others and think about the choices you make. You'll come away with a fresh understanding of what it means to be personally responsible, empowered and accountable.

For more information and to register for this program, visit: <http://www.amanet.org/news/events-calendar.aspx>

**October 31 (2-3 pm)**

**Staff Technology Skills: Creating a Learning Environment (TechSoup)**

How can you foster an environment in which staff have the technology expertise necessary to help patrons achieve their goals? Join us on October 31st at 11 AM Pacific/Noon Mountain/1 PM Central/2 PM Eastern time, as we talk with Mick Jacobsen and Toby Greenwalt about technology skills and the culture of learning at Skokie Public Library (IL). What have they done? What did they learn? What are they planning to do next?

For more information and to register for this program, visit: <http://www.techsoupforlibraries.org/events>