

Free Library Related Webinars for April 2014

The webinars listed below are available to library staff at no cost. *If you need further information about a program, please check with the organization offering the event. (All events are listed here in Eastern Time. When you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)*

Thank you to Jamie Markus of the Wyoming State Library for providing so much of the information for these monthly listings.

Michigan specific training sessions for MeL resources from Gale can be found here:

Gale MeL Resources Training Schedule <http://tinyurl.com/galeapril> 

Civic Technologies Training Schedule <http://civictechnologies.com/training/>

Additional MeL and MeLCat sessions are noted with the MeL logo. Also look under the heading **MeLCat and MeL.org**.

(All events are listed in Eastern Time below but when you link to an event you may see times listed in the time zone for the organization providing the event. Please read carefully.)

ADVOCACY

April 15: Telling the Story of your Library's Impact

ASSESSMENT & PLANNING

April 16: Effective Strategic Planning Part 2: Plan Development & Implementation

CHILDREN & TEENS

April 1: Have No Fear, Poetry is Here (Again!): Getting Children and Young Adults Excited about Poetry

April 2: Fizz, Boom, Read!: Summer Reading Program 2014

April 9: Get up and move! Why movement is part of early literacy skills development

April 9: Graphic Novel and Comic Collections for Teens

April 10: Foundations of Early Childhood Development: It's All About Relationships

April 16: From Baby to Preschooler: Early Childhood Health Resources

April 18: Engaging Teens: Utilizing Maker Spaces and Innovation to Engage with Teens

April 29: Apps for iPads in the Children's Department

COLLECTION DEVELOPMENT & MANAGEMENT

- April 3: Making Their Debut: Four First-Time Authors Talk about Terrific New Books
- April 8: Literacy Solutions for Struggling Readers: High-Interest Fiction and the Common Core
- April 8: Romancing the Library
- April 9: Graphic Novel and Comic Collections for Teens
- April 15: The Scoop on Series Nonfiction: What's New for Spring 2014
- April 15: LGBTQ Book Buzz
- April 16: Killing Dewey
- April 16: Andy Griffiths Book Talk
- April 29: Mysteries and Thrillers: Pulse-Pounding Picks for Your Patrons
- April 29: Low-Cost Ways to Preserve Family Archives
- April 30: Preserving Family Collections

COMMUNICATION

- April 2: Writing a Social Media Policy for Your Library
- April 9: Effective Public Speaking
- April 23: Speaking with Presence: Delivering Your Message with Authority and Confidence
- April 24: @PublicLibraries: Making Social Media Work for You

DATABASES & eRESOURCES

- April 2: Uncovering the Story behind the Headlines
- April 15: Beyond an Apple a Day: Providing Consumer Health Information at Your Library - Part 1 of 2
- April 16: Breezing Along with the RML
- April 16: From Baby to Preschooler: Early Childhood Health Resources
- April 22: Beyond an Apple a Day: Providing Consumer Health Information at Your Library - Part 2 of 2
- April 23: Spotlight! on National Library of Medicine Resources
- April 30: An Introduction to Mobile Government Apps (mgov) for Librarians
(See MeL & MeLCat for Michigan programs)

DEVELOPMENT & MANAGING CHANGE

- April 3: The Online Learner: Sinking or Swimming?
- April 9: Interviewing Tips to Get a Job
- April 10: Nurturing Emerging Talent
- April 11: People - Difficult or Different?

April 16: Becoming a Valued Player: A Toolkit for Personal and Professional Success

April 30: Ten Steps to a Results-Focused Team

FUNDRAISING

April 2: A Donor is a Terrible Thing to Lose: Secrets to Getting More and Bigger Gifts

April 3: Four Nonprofit Constituent Relationship Management Systems

April 9: Strengthening our CORE in Fundraising and Development - Inside-out Strategies for Productivity

April 10: Getting Technology Donations Through TechSoup

LEGAL

April 10: The Copyright Conundrum

April 17: Ask the Expert: Everything You Wanted to Know about Nonprofit Tax Law

LIBRARY SPACES

April 18: Engaging Teens: Utilizing Maker Spaces and Innovation to Engage with Teens

MANAGEMENT

April 1: Security in the Library

April 17: Decision making: Crystal Ball or Magic 8 Ball?

April 23: Reinventing Employee Performance Management, Humanizing a Horrible Process

MeLCat and MeL.org



April 8: MeLCat Help! Finding the Answers to Your MeLCat Questions

April 15: Broccoli Bands, Staples and Tape; RIDES Packaging Best Practices (Online Workshop)

April 22: MeL Databases Part 1

April 29: MeL Databases Part 2

PROGRAMMING

April 1: Have No Fear, Poetry is Here (Again!): Getting Children and Young Adults Excited about Poetry

April 2: Fizz, Boom, Read!: Summer Reading Program 2014

April 9: Paws to Read at Kearney Public Library

April 9: Get up and move! Why movement is part of early literacy skills development

April 15: Beyond an Apple a Day: Providing Consumer Health Information at Your Library - Part 1 of 2

April 22: Beyond an Apple a Day: Providing Consumer Health Information at Your Library - Part 2 of 2

April 23: Digital Literacy: Libraries Respond to Community Needs

REFERENCE

April 23: Embrace the Evolution: Adapting Reference Service to New Technology

April 30: Smart Investing: Reference Strategies and Resources

April 30: An Introduction to Mobile Government Apps (mgov) for Librarians

SCHOOL LIBRARIES

April 1: Genre in the Common Core State Standards

April 2: Gettin' Digi With It

April 7: Libraries and the 1:1 School: Final Nail in the Library Coffin?

April 8: Literacy Solutions for Struggling Readers: High-Interest Fiction and the Common Core

April 21: Teacher-Librarian News Night

April 22: How to Connect e-Books and Students: A Starter Kit for Educators

TECHNOLOGY

April 9: DIY Video Creation

April 10: Getting Technology Donations Through TechSoup

April 16: Best Practices for Library Website User Experience

April 23: Tech Talk with Michael Sauers

April 23: Technology Pushback

April 23: Embrace the Evolution: Adapting Reference Service to New Technology

April 29: Apps for iPads in the Children's Department

April 30: Powering Up Your Web Performance to Delight Users

April 30: Behind the Scenes of LEO the Maker Prince: Journeys in 3D Printing

TRAINING & INSTRUCTION

April 8: Where's the Power? What's Your Point?

April 9: Effective Public Speaking

April 14: Finding the Return on Investment in Blended Learning

April 15: Truth About Social Learning

April 16: The Hyperlinked Library MOOC: An Overview of Research & Findings (So Far)

April 23: Speaking with Presence: Delivering Your Message with Authority and Confidence

April 23: Digital Literacy: Libraries Respond to Community Needs

April 28: Starting a Learning Rebellion!

VOLUNTEERS

April 8: How Nonprofit Data and Volunteers Can Save the World

April 15: The New Volunteer Manager's Toolkit

PROGRAM ABSTRACTS & LOGIN INFORMATION:

April 1 (12-1 pm)

Security in the Library (Washington State Library)

Learn tips from the security experts on safety in the library. Brent Martin will share information on security as well as how to recognize someone under the influence.

For more information and to register for this program, visit: <http://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx>

April 1 (2-3 pm)

Have No Fear, Poetry is Here (Again!): Getting Children and Young Adults Excited about Poetry (Booklist)

Join us for an hour-long, free webinar with Poetry Foundation's Library Director Katherine Litwin and Youth Services Assistant Mairead Case who will discuss tips and techniques for developing poetry collections and designing exciting programming for children and young adult patrons.

Moderated by Booklist's Adult Books senior editor Donna Seaman.

For more information and to register for this program, visit: <http://www.booklistonline.com/webinars>

April 1 (3-4 pm)

Genre in the Common Core State Standards (School Library Journal)

The Common Core State Standards (CCSS) place considerable emphasis on genre. In this presentation, Nell K. Duke, co-author of Reading and Writing Genre with Purpose in K to 8 Classrooms, will explain how the CCSS address genre in the reading and writing standards. She will share examples of projects that engage students in authentic reading and writing specific genres highlighted in the CCSS, and describe the ways in which school librarians can provide impetus and support for these kinds of projects.

For more information and to register for this program, visit: <http://www.slj.com/category/webcasts/>

April 2 (11am-12 pm)

Fizz, Boom, Read!: Summer Reading Program 2014 (Nebraska Library Commission)

Sally Snyder, Coordinator of Children and Young Adult Library Services at the Nebraska Library Commission, will give brief book talks of new titles pertaining to the 2014 Summer Reading Program themes: Fizz, Boom, Read! (children's theme) and Spark a Reaction! (teen theme).

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

April 2 (1-2 pm)

Gettin' Digi With It (EasyBib)

Digital and information literacy are important in educational technology to help not only educators, but students and administrators understand the impact digital literacy has on an academic career. This session was designed around a lesson that will provide insight as well as examples to take and use with your campus. You will come away with not only new information you've learned, but also ways to make digital literacy more of a conversation than a lecture. Audience participation in this webinar through chat is highly encouraged.

For more information and to register for this program, visit: <http://info.easybib.com/free-professional-development-series>

April 2 (2-3 pm)

Uncovering the Story behind the Headlines (Library Journal)

Think you know history? Come relive the news as it happened. Valerie Komor, Director of the Associated Press Corporate Archives, takes you behind the scenes and deep within the AP Corporate Archives as she explores the content digitized for Gale's Associated Press Collections Online.

For more information and to register for this program, visit: <http://lj.libraryjournal.com/category/webcasts/>

April 2 (3-4 pm)

A Donor is a Terrible Thing to Lose: Secrets to Getting More and Bigger Gifts (4Good)

This Webinar is all about how strategic donor-centered stewardship will improve your donor retention. This is big! If you can retain just 10% more of your supporters you can increase their lifetime value by 200%. Are you even measuring donor retention, or just dollars raised? The problem with the latter is that it can mask trends that could destroy your organization's ability to sustain itself over time. One time major donors can zoom in and plug holes, but not forever. You need a solid, loyal base of supporters who stick with you through thick and thin. And here's the good news: You're in charge! You just need to learn how to keep your donors happy. Hopping onto the expensive donor acquisition treadmill is a thankless pursuit. You'll bring in new one-time transactions. But you'll lose them again just as fast. So you'll keep running and running on that treadmill, getting nowhere, until you actually start sliding back. Want to change this scenario? Want to get off the treadmill and march forward with confidence? You can, and you will. Get started with this webinar!

For more information and to register for this program, visit: <https://4good.org/4good/upcoming-nonprofit-webinars>

April 2 (3-4 pm)

Writing a Social Media Policy for Your Library (Infopeople)

Does your library have a social media policy? Chances are, it doesn't...but it almost certainly should. Learn why you need one, and what points are essential. Discover how writing this kind of policy can be completely different than writing any other kind for a library, and what you might

need in a policy for staff versus what you might need to spell out for patrons. This webinar will help you to understand some current best practices that you can use to guide you through the process of drafting your own social media policy for your library.

For more information and to register for this program, visit: <https://infopeople.org/training/view/webinar>

April 3 (2-3 pm)

Four Nonprofit Constituent Relationship Management Systems (TechSoup)

Nonprofits looking for constituent relationship management systems (CRM) are often enamored by the features and bells and whistles.

Successful CRM, however starts with strategy – how does your nonprofit go about achieving your mission? During this free, hour-long webinar, we'll review the basic concepts behind CRM, giving attendees a lay of the land.

For more information and to register for this program, visit: <http://www.techsoup.org/community/events-webinars/default>

April 3 (2-3 pm)

Making Their Debut: Four First-Time Authors Talk about Terrific New Books (Booklist)

Be the first to hear from four debut authors already getting plenty of buzz! Elizabeth Rose Stanton, Makiia Lucier, Rebecca Behrens, and Sara Polsky will introduce their new standout titles, discuss their writing process, and reveal their inspirations to Booklist Books for Youth editorial director Gillian Engberg and Books for Youth senior editor, Ilene Cooper. Don't miss this free, hour-long webinar with these soon-to-be-favorites authors presented by New Leaf Literary & Media, and sponsored by Albert Whitman, Houghton Mifflin Harcourt Books for Young Readers, and Sourcebooks.

For more information and to register for this program, visit: <http://www.booklistonline.com/webinars>

April 3 (2-3 pm)

The Online Learner: Sinking or Swimming? (WebJunction)

The "learner at the center" has become a core strategy in education and training. Strategies like flipped classrooms, MOOCs, or peer collaborations are all part of a trend toward very personalized learning—"me-learning." These trends increasingly emphasize online learning environments that are learner-initiated, learner activated, and learner-constructed. How can individuals prepare to own their own learning and how can administrators help them stay afloat? Presenters from WebJunction and Learning Round Table will share their discoveries about the future of learning and strategies for supporting and empowering the learner.

For more information and to register for this program, visit: <http://www.webjunction.org/events/webjunction.html>

April 7 (8-9 pm)

Libraries and the 1:1 School: Final Nail in the Library Coffin? (Teacher Librarian Virtual Cafe)

Concerned that ebooks, 1:1, BYOD, Google and other technologies will make school libraries and librarians obsolete? Think again! Join our panel as we discuss the intricate roll librarians play in this new digital world of education.

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/#Webinars%20/%20Events>

April 8 (1-2 pm)

How Nonprofit Data and Volunteers Can Save the World (GuideStar)

Join VolunteerMatch on April 8, 2014, for a free Nonprofit Insights webinar in honor of National Volunteer Week. Erinn Andrews of GuideStar and Lisa Pool of the Technology Affinity Group, who have partnered on the Simplify initiative, www.simplifynow.org, will share how data and record-keeping in the nonprofit sector are becoming so much more than just the IRS Form 990—and why paying attention to this trend, and engaging volunteers to help you contribute, will help your organization get more funding and support.

For more information and to register for this program, visit: <http://www.guidestar.org/rxg/news/webinars/index.aspx>

April 8 (2-3 pm)

Literacy Solutions for Struggling Readers: High-Interest Fiction and the Common Core (Booklist)

In order to reach struggling readers, teachers and librarians need to be responsive and adaptive. Additionally, the Common Core asks that students are comfortable with a wide range of text formats. In this free, hour-long webinar, representatives from Orca Book Publishers and Saddleback Educational Publishing will offer Common Core-linked suggestions for sharing high-interest fiction with struggling readers, as well as solutions that can work in multiple formats, from print and audio to multi-user ebooks and digital reading aids. Moderated by Booklist's Books for Youth editorial director Gillian Engberg.

For more information and to register for this program, visit: <http://www.booklistonline.com/webinars>

April 8 (2-3 pm)

Where's the Power? What's Your Point? (InSync Training)

Tired of seeing PowerPoint shows that have neither power nor a point? This session provides strategies for developing memorable slides with punch, not just pretty slides peppered with bullets. Join us as we look at ways to hook our learners, highlight critical information, and create learning points that will stick.

For more information and to register for this program, visit: <http://us.insynctraining.com/bozarth-programs/>

April 8 (9-10 am)

MeLCat Help! Finding the Answers to Your MeLCat Questions (MCLS)



Do you ever wonder if there is a place to go to get answers to your MeLCat questions? Join the MeLCat team as they explain where to get help and find answers to MeLCat questions and issues. The 60 minute webinar will give an overview of the MeLCat help page, the MeLCat wiki and other important sites and documentation.

Who should attend? Anyone who does day-to-day processing of MeLCat requests and would like to understand where and how to get help to their MeLCat questions.

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

April 8 (3-4 pm)

Romancing the Library (Library Journal)

Romance ranked third among the top five fiction circulators in libraries, combined print and ebook, according to LJ's Materials Survey 2014, and librarians will want to know all they can about what's available and what's hot. Since LJ began reviewing original romance ebooks in mid-2011, we have worked with a number of publishers new to our pages and opened a fresh world of content and services for libraries and their users. For more information and to register for this program, visit: <http://lj.libraryjournal.com/category/webcasts/>

April 9 (11am-12 pm)

Paws to Read at Kearney Public Library (Nebraska Library Commission)

Once a month our library goes to the dogs all in the name of literacy. Paws to Read is a cooperative reading program between Kearney Public Library and local therapy dogs. This program helps children improve their literacy skills with the assistance of certified pet therapy dogs in a fun, non-judgmental and relaxed environment. Children involved in Paws programs nationwide have shown improved reading skills, a sense of pride in their accomplishments, a willingness to become involved in other positive activities, and have learned respect and kindness in their interactions with animals. Presenters will share their experiences with this great project.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

April 9 (1-2 pm)

Get up and move! Why movement is part of early literacy skills development (University of Wisconsin)

The ALSC early literacy initiative, "Every Child Ready to Read," presents five practices: Talking, Singing, Reading, Writing, and Playing, as strategies for helping parents understand how to develop early literacy skills in their children. We tend to feel pretty comfortable with incorporating Talking, Singing, Reading, and Writing into storytime programming; but, what about Playing? In this webinar, participants will learn about the important role moving, playing instruments, and pretending have in helping children ages 0-4 develop early literacy skills and how to incorporate those into storytime programming.

For more information and to register for this program, visit: <http://www.slis.wisc.edu/2014webinars.htm>

April 9 (2-3 pm)

DIY Video Creation (Georgia Library Association)

Library users are increasingly online. Our libraries have the opportunity to reinforce the storytime environment, programs, and library products using video. Learn about cameras, filming, editing tools, and uploading video content to incorporate video into your library's offerings.

For more information and to register for this program, visit: http://gla.georgialibraries.org/mediawiki/index.php/Carterette_Series_Webinars

April 9 (2-3:30 pm)

Effective Public Speaking (American Alliance of Museums)

Public speaking is a vital professional skill, yet not everyone is an effective public speaker. Learn to be a better communicator as we explore, through practical video demonstrations, techniques and tips to help you overcome some common pitfalls of public speaking.

For more information and to register for this program, visit: <http://www.aam-us.org/resources/online-programs>

April 9 (2:30-4 pm)

Interviewing Tips to Get a Job (Library Leadership & Management Association)

This free webinar will help prepare participants for interviewing and offer some insight into the interviewing process from the employer's viewpoint. It will include examples of interviewing behavior and questions/answers to illustrate how to best prepare for impressing potential employers.

For more information and to register for this program, visit: <http://www.ala.org/llama/conted>

April 9 (3-4 pm)

Graphic Novel and Comic Collections for Teens (Infopeople)

During this webinar, we'll explore the assets found in graphic novel and comics formats that support adolescent development. We'll discuss collections that best address teen interests and needs, as well as resources that are strong in supplying ongoing information for collection development and readers' advisory work. We'll share recent fiction and nonfiction graphic novel and comics titles, as well as programming ideas that address contemporary teen literacy development.

For more information and to register for this program, visit: <https://infopeople.org/training/view/webinar>

April 9 (3-4 pm)

Strengthening our CORE in Fundraising and Development - Inside-out Strategies for Productivity (4Good)

Sometimes we are driving down the road with one foot on the gas, and the other on the brake! In other words, we are our own biggest obstacle to our own success. Join Marcy Heim, Fundraising Coach, for 4 key actions you can take to strengthen your CORE in fundraising and development...where each letter stands for a skill we need to fine tune to be most productive in our fundraising work. Promise - no sit ups included!

For more information and to register for this program, visit: <https://4good.org/4good/upcoming-nonprofit-webinars>

April 10 (2-3 pm)

The Copyright Conundrum (American Libraries Live)

Copyright issues pose many challenges for librarians. In an era when we rely increasingly on electronic materials while still making use of traditional resources, our picture of rights and responsibilities can get cloudy. In "Copyright Conundrum" a panel of experts will discuss the challenges we face and strategies you can use to help navigate copyright in this rapidly evolving area.

For more information and to register for this program, visit: <http://americanlibrarieslive.org/>

April 10 (2-3 pm)

Getting Technology Donations Through TechSoup (TechSoup)

Perhaps you've joined TechSoup as an individual member, and maybe your organization is already registered, but if you haven't taken the plunge to get qualified or request technology donations yet, then this is the webinar for you! This free, hour-long webinar will be open to YOU, to ask the questions you want answered, walk through any parts of our website or resources that are necessary for the donation request process, and get you on your way to receiving the donated technology software, hardware, and services you need!

For more information and to register for this program, visit: <http://www.techsoup.org/community/events-webinars/default>

April 10 (3-4 pm)

Foundations of Early Childhood Development: It's All About Relationships (Infopeople)

This webinar will orient participants to the Touchpoints approach to child development. The discussion will include identifying the themes of development that operate when parents of infants, toddlers and preschoolers bring their children to libraries. We will also examine how libraries can respond to families by focusing on parent-child relationships, and supporting parental mastery.

For more information and to register for this program, visit: <https://infopeople.org/training/view/webinar>

April 10 (3-4 pm)

Nurturing Emerging Talent (Training Magazine Network)

Identifying and nurturing emerging talent increases the availability of experienced, capable employees prepared to drive future growth. During this session, Alan Fine will explore the fundamentals of a high performance environment, the basic activities that create empowerment, accountability and trust for managers and the emerging talent they lead. Participants will discover the three elements at the heart of high performance and will learn how to recognize and address obstacles that are getting in the way. Finally participants will explore a simple and reliable process that reduces interference, creates focus and unblocks performance breakthroughs.

For more information and to register for this program, visit: <http://www.trainingmagnetnetwork.com/welcome/Webinar%20Calendar>

April 11 (2-3 pm)

People - Difficult or Different? (Effectiveness Institute)

Why are some clients or co-workers so frustrating to work with? Or more importantly, why would anyone think of YOU as a difficult person? For example, isn't it irritating when the person across the desk or on the phone can't seem to ever make a decision... or makes a snap decision only to change it a day later? In this highly interactive and engaging presentation, you will discover why "different" does not have to mean "difficult." Then you will learn the magic of making slight adjustments in your awareness and behavior that will have a significant impact on your ability to "click" with customers and co-workers. You will laugh as you identify your behavior style, as well as those with whom you work. While you laugh, you will also learn that people are different and that "intent" doesn't always equal "impact." In short, you will realize how to make work... less work!

For more information and to register for this program, visit:

http://www.effectivenessinstitute.com/index.php?option=com_dtregister&Itemid=54

April 14 (1-2 pm)

Finding the Return on Investment in Blended Learning (InSync Training)

Developing a blend takes investments in hardware, software, content development, and program design. Implementing a blend requires investments in managing the program, marketing the program, and maintaining motivation through what might be a multiple week (or month!) program for participants. When we develop a face-to-face program, we know immediately after delivery what needs to change and we can adapt before we teach again. With blended programs, it might take six weeks to figure it out. After all this, how do we know if the blended learning program was worth the investment? Sure, we can tell if people enjoyed the content using Level 1 evaluations, and if people LEARNED the content using Level 2 evaluations, but how do we evaluate at Level 3 (Are they using what they learned on the job?) and ultimately Level 4 (Was it worth the investment?). These components together provide the background we need to calculate the Return on Investment (ROI) of our blended learning initiative.

For more information and to register for this program, visit: <http://us.insynctraining.com/insync-byte-series>

April 15 (2-3 pm)

The New Volunteer Manager's Toolkit (VolunteerMatch)

New to volunteer management? Looking for a refresher on the basics? This webinar will walk you through the three primary Rs - recruitment, retention and recognition. We'll discuss the most popular program components such as interviews, orientations, volunteer handbooks, and more. And, we'll talk about the importance of managing risk for your program and your organization. All attendees will also receive a sample packet with examples of program documents and program assessment checklists to help you evaluate your existing program.

For more information and to register for this program, visit: <http://learn.volunteermatch.org/training-topics>

April 15 (2-3 pm)

The Scoop on Series Nonfiction: What's New for Spring 2014 (Booklist)

A free, hour-long continuation of our popular series of webinars on series nonfiction for youth featuring presentations from five of the top publishers in this booming field: Capstone, DK Publishing, Lerner, Rosen Publishing, and Scholastic Library Publishing. Moderated by Booklist senior editor Daniel Kraus.

For more information and to register for this program, visit: <http://www.booklistonline.com/webinars>

April 15 (3-4pm)

Broccoli Bands, Staples and Tape; RIDES Packaging Best Practices



This webinar will demonstrate the proper way to package materials for transit in RIDES, using the RIDES Procedure guidelines.

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

April 15 (2-3 pm)

Truth About Social Learning (InSync Training)

Social learning and informal learning are among the training industry's hottest phrases these days. But there's so much confusion over what they mean, and what they mean to those of us in the business. A few truths: Social learning isn't new, Social learning isn't necessarily 'managed', 'launched', 'controlled', or 'measured', People in the workplace are learning all the time - without us, and Those people likely don't think of what they're doing as "learning". In this session we'll spend some time looking at real examples of social and informal learning as it happens in workplaces all the time, every day. Along the way we'll generate some ideas for locating, supporting and facilitating social learning opportunities toward the greater goal of enhancing organizational performance. For more information and to register for this program, visit: <http://us.insynctraining.com/bozarth-programs/>

April 15 (3-4 pm)

Beyond an Apple a Day: Providing Consumer Health Information at Your Library - Part 1 of 2 (Texas State Library and Archives Commission)

This two-part Webinar series will teach you the basics of providing consumer health information at your library. Cheryl Rowan (Consumer Health Coordinator for the National Network of Libraries of Medicine, South Central Region) will provide an overview of the evolution of consumer health and then focus in on health literacy and the e-patient. Participants will be equipped with knowledge of top consumer health sites, e-patient resources, collection development core lists, and consumer health ethics. As this is such an essential topic for libraries, staff are encouraged to view these webinars in groups. A hands-on exercise will be provided during part one and participants will be encouraged to complete it (along with fellow library staff, if applicable) prior to attending part two, when the answers to the exercise will be discussed. For more information and to register for this program, visit: <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

April 15 (3-4 pm)

LGBTQ Book Buzz (Library Journal)

Join Bold Strokes Books, Cleis Press, Dreamspinner Press, MLR Press, and Riptide Publishing to hear about trends and the latest titles for patrons interested in LGBTQ materials. Romance, erotica, mystery, fantasy, and nonfiction: these publishers will cover the spectrum of hot upcoming titles for LGBTQ readers from YA to adult, allowing you to stock your shelves with don't-miss titles that patrons will clamor for. You'll also learn about Library Journal's recent coverage for the community, which ranges from LGBTQ memoir to erotic fiction. For more information and to register for this program, visit: <http://lj.libraryjournal.com/category/webcasts/>

April 15 (7-8 pm)

Telling the Story of your Library's Impact (GALE CENGAGE Learning)

No matter where you are or what type of library you work in, you are faced with budget cuts and even closures. You need to prove the impact your library has on your patrons, students and community. This one hour webinar will help you prove your library's value and impact by learning

to gather the right kind of library stories. These stories you can use when reporting on the library to the news media, when asking for additional budgets from local and state governments and when applying for grants.

For more information and to register for this program, visit:

<https://cengage.webex.com/mw03071/mywebex/default.do?siteurl=cengage&service=6>

April 16 (11 am-12 pm)

Killing Dewey (Nebraska Library Commission)

Browsing bookstores is so easy, and so much fun. What if we did this in our libraries? How would a library make the changes? What would it look like in our catalog? How would the staff react? What impacts would such a change make to cataloging and purchasing? How would users react? Libraries are moving to different classification styles; attend this session to learn how one Idaho public library killed Dewey, and liked it!

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

April 16 (12-1 pm)

Breezing Along with the RML (National Network of Libraries of Medicine)

This is the monthly update of activities and issues related to the National Network of Libraries of Medicine- MidContinental Region. This Month: To be announced.

For more information and to register for this program, visit: <http://www.wyominglibraries.org/calendar.html>

April 16 (12-1pm)

Becoming a Valued Player: A Toolkit for Personal and Professional Success (American Management Association)

With the growing trend of distraction and dysfunction in the workplace, more people are seeking to be the valued team member they feel they should be. Consultants and authors Mark Thompson and Bonita Buell-Thompson, along with researcher Clifford Nass, have assembled new, clear strategies for anyone wanting to become a truly valued contributor both at work and in their personal lives. This webcast will present recent study data and lay out the tactical, practical steps required for this type of change.

For more information and to register for this program, visit: <http://www.amanet.org/news/events-calendar.aspx>

April 16 (1-2 pm)

Effective Strategic Planning Part 2: Plan Development & Implementation (4Good)

Strategic planning has a dicey reputation for any number of reasons: 1) it often is tedious and time-consuming; 2) the issues it identifies are either obvious or not critical to the mission (or both); 3) the actions it specifies are vague and unmeasurable; 4) it is ignored once the plan is written (or the written plan is never quite finished); 5) it simply adds tasks to an already over-stretched staff; 6) it has no results visible to stakeholders; 7) it does not advance your mission. These problems are not inherent to strategic planning; they are signs that it has been done badly. This webinar will look at how a nonprofit can infuse its mission into the daily activity of staff and board through a straightforward, rigorous, and even morale-building process. It will offer both a structure and tools for planning.

For more information and to register for this program, visit: <https://4good.org/4good/upcoming-nonprofit-webinars>

April 16 (3-4 pm)

Andy Griffiths Book Talk (School Library Journal)

Join us for a FUN and exclusive webinar with the international and New York Times bestselling author as he discusses The Treehouse Series, his newest (and funniest) middle grade series about the writing process. Andy will discuss The 13-Story Treehouse and The 26-Story Treehouse, the first two books in The Treehouse Series that stars himself (Andy) and the illustrator of the series (Terry) and follows them through the creative writing process. The question is: Can Andy and Terry finish writing their next book while living in an amazing treehouse with distractions like flying cats, giant bananas, bumper cars, and a marshmallow shooter?

For more information and to register for this program, visit: <http://www.slj.com/category/webcasts/>

April 16 (3-4 pm)

Best Practices for Library Website User Experience (EasyBib)

Join Donna Lanclos, Library Ethnographer at UNC-Charlotte, for a webinar on Best Practices for Library Website User Experience.

For more information and to register for this program, visit: <http://info.easybib.com/free-professional-development-series>

April 16 (3-4 pm)

From Baby to Preschooler: Early Childhood Health Resources (Infopeople)

Parents and caregivers need current, relevant information to help with early childhood matters such as handling illnesses and injuries, developing healthy habits such as potty training, and providing a safe and nurturing environment for babies to grow into toddlers and beyond. Popular books, websites, and other resources offering opinions and advice are a dime a dozen, but which are accurate and authoritative? Knowing the answer to that question will make the library a trusted resource for help and accurate information. Join us to get ideas for reaching out to parents of young kids and to learn about the best resources for answering health-related questions about newborns, toddlers, and preschoolers.

For more information and to register for this program, visit: <https://infopeople.org/training/view/webinar>

April 16 (3-4 pm)

The Hyperlinked Library MOOC: An Overview of Research & Findings (So Far) (San Jose State University)

This presentation will explore the experiences and insights of LIS professionals who participated in “The Hyperlinked Library MOOC” offered by the San José State University (SJSU) School of Library and Information Science in 2013. Stephens and Jones will share highlights from their ongoing research project to evaluate and refine the MOOC. They will share perceptions from participants related to the course design, provide insights into roles librarians can play in MOOCs, and discuss the creation of new platforms for learning.

For more information and to register for this program, visit: <http://slisweb.sjsu.edu/about-slis/colloquia/Spring%202014>

April 17 (2-3 pm)

Ask the Expert: Everything You Wanted to Know about Nonprofit Tax Law (GuideStar)

Nonprofit tax-exempt organizations are subject to a complex array of rules that greatly restrict their activities and impose numerous organizational and operational requirements. Unfortunately, the rules are incredibly complicated, difficult to understand, and not written in any one place—which makes compliance even more challenging. Fortunately, one of the nation’s leading nonprofit attorneys has agreed to answer your questions and help—in plain language—demystify this difficult area of tax law. Our speaker chairs the nonprofit practice at one of the nation’s leading law firms and is widely recognized for his ability to explain difficult nonprofit legal issues in a manner the layman can understand—something that is always welcome in the nonprofit world! Come armed with your questions and join us for a webinar you cannot afford to miss.

For more information and to register for this program, visit: <http://www.guidestar.org/rxg/news/webinars/index.aspx>

April 17 (2:30-3:30 pm)

Decision making: Crystal Ball or Magic 8 Ball? (Colorado State Library)

Decision making is an essential skill. We make quick decisions all the time; other decisions we procrastinate and agonize over. Making poor decisions can label you as ineffective in your job. Learn how to make timely well-considered decisions to be assured of future success. Join us for an engaging session that will offer you practical tools to make better choices.

For more information and to register for this program, visit: <http://cslinsession.cvlites.org/>

April 18 (11-12 am)

Engaging Teens: Utilizing Maker Spaces and Innovation to Engage with Teens (GALE CENGAGE Learning)

This week’s expert, Matthew Jensen, CyberNavigator at Chicago Public Library, will be sharing his tips and tricks for integrating a teen maker space and innovation to engage teens in the library. Come discover some strategies that can help your library be a “cool” place to hang out.

For more information and to register for this program, visit:

<https://cengage.webex.com/mw03071/mywebex/default.do?siteurl=cengage&service=6>

April 21 (8-9 pm)

Teacher-Librarian News Night (Teacher Librarian Virtual Cafe)

News Night is a LIVE show presented in news show format featuring a Wrap up of “This Month in School Libraries” and deeper discussion of topical school library issues with special guest experts.

For more information and to register for this program, visit: <http://tlvirtualcafe.wikispaces.com/TL+News+Night>

April 22 (2-3 pm)

How to Connect e-Books and Students: A Starter Kit for Educators (Booklist)

Are you considering adding e-books to your school? Would you like a roadmap to avoid pitfalls and maximize success for this 21st-century learning tool? Join Booklist and OverDrive for this free, hour-long webinar, in which teachers and school librarians discuss how they started their e-book collections, how they overcame challenges along the way, and what they learned from other implementation success stories. Moderated by Booklist's Books for Youth editorial director Gillian Engberg.

For more information and to register for this program, visit: <http://www.booklistonline.com/webinars>

April 22 (9am-12:15pm)

MeL Databases Basics Part 1



How do you choose a MeL Database? In Part 1, we will provide a hands-on overview of content and how to search in several of the most used MeL databases so that you can assist your patrons in choosing the one that best meets their information needs.

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

April 22 (3-4 pm)

Beyond an Apple a Day: Providing Consumer Health Information at Your Library - Part 2 of 2 (Texas State Library and Archives Commission)

This two-part Webinar series will teach you the basics of providing consumer health information at your library. Cheryl Rowan (Consumer Health Coordinator for the National Network of Libraries of Medicine, South Central Region) will provide an overview of the evolution of consumer health and then focus in on health literacy and the e-patient. Participants will be equipped with knowledge of top consumer health sites, e-patient resources, collection development core lists, and consumer health ethics. As this is such an essential topic for libraries, staff are encouraged to view these webinars in groups. A hands-on exercise will be provided during part one and participants will be encouraged to complete it (along with fellow library staff, if applicable) prior to attending part two, when the answers to the exercise will be discussed.

For more information and to register for this program, visit: <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

April 23 (11 am-12 pm)

Tech Talk with Michael Sauers (Nebraska Library Commission)

In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. So, bring your questions with you, or send them in ahead of time, and Michael will have your answers.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

April 23 (12-1 pm)

Speaking with Presence: Delivering Your Message with Authority and Confidence (American Management Association)

With their warmth, confidence, and ability to connect, many leaders appear like they were born to the role. But that is actually rare. What seem to be innate gifts are often the result of learning and practicing communication skills. And, as a leader, your most important job is to communicate effectively. Whether in a meeting, presentation, water-cooler conversation, or formal speech, your ability to deliver a clear,

believable message is the tipping point between forgettable and transformational. This webcast gives you a concise starting point to improve your communication skills. You'll get dozens of practical tips for creating and communicating meaningful messages with presence and authority. For more information and to register for this program, visit: <http://www.amanet.org/news/events-calendar.aspx>

April 23 (12-1 pm)

Technology Pushback (Washington State Library)

Designed as a continuing-education opportunity for staff of libraries in Washington State, this free web presentation introduces library staff to a variety of topics related to digital literacy. Emphasis is on helping library staff better serve patrons in this digital age. The special-subject presentations, lasting about 60 minutes, are recorded so that others may listen at their own convenience.

For more information and to register for this program, visit: <http://www.sos.wa.gov/library/libraries/digitalu/default.aspx>

April 23 (1-2 pm)

Reinventing Employee Performance Management, Humanizing a Horrible Process (4Good)

Organizations continue to struggle with establishing effective performance management (PM) programs. In a recent survey only 3% of organizations report their PM system adds exceptional value. The problem lies with the inability to move away from a fundamentally flawed system. Sitting in a room developing new forms, processes, competencies, ratings, etc is disconnected from the humanity of the day-to-day work and the real people these systems are designed for. Everyone continues to complain about a structure that should work but in practice cannot produce consistent results, is misapplied and painful to use. We have given performance management over 50 years to prove its worth. Time for a change. There is an alternative to traditional performance management: it begins by bulldozing the existing system and rebuilding something new, simple and effective from the ground up. Key word: simple. Others' are doing it and you can too. This session will provide new thinking and tools that will help you reinvent an outdated system in your organization.

For more information and to register for this program, visit: <https://4good.org/4good/upcoming-nonprofit-webinars>

April 23 (2-3 pm)

Digital Literacy: Libraries Respond to Community Needs (WebJunction)

Libraries know digital literacy; they've been the go-to resource for their communities for years. Yet the need continues to grow as the demand for basic skills intensifies and new skills emerge. Whether supporting job hunters, students, older adults, or anyone seeking new technology knowledge, find out how trainers in libraries are using curricula, resources, and tools to help people in their communities advance their digital proficiency. Explore practical ways for all libraries to address digital literacy programming and training—from classroom settings, drop-in classes, or responding to patron needs on the fly.

For more information and to register for this program, visit: <http://www.webjunction.org/events/webjunction.html>

April 23 (3-4 pm)

Embrace the Evolution: Adapting Reference Service to New Technology (Infopeople)

Portable Internet devices and persistent access to online resources is changing the way people learn. With that comes significant shifts to the way people use library spaces and services. Rather than fearing this disruption, libraries should lean into the change. Through mobile library services, flipped and co-learning experiences, and virtual reference tools, libraries can continue to demonstrate the importance of reference skills. Join digital strategist Toby Greenwalt for an exploration of current and emerging techniques.

For more information and to register for this program, visit: <https://infopeople.org/training/view/webinar>

April 23 (3-4 pm)

Spotlight! on National Library of Medicine Resources (National Network of Libraries of Medicine)

FREE monthly webinar sponsored by the National Network of Libraries of Medicine MidContinental Region. (NN/LM MCR) Coordinators offer tips and tricks on National Library of Medicine (NLM) and related resources. This month : The presentation will focus on and update of the National Library of Medicine's Specialized Information Services (SIS.) The SIS houses toxicology, environmental health, chemistry, HIV/AIDS, disaster health, and topics relevant to specific populations - Public and health sciences librarians will find this to be a useful and in-depth presentation.

For more information and to register for this program, visit: <http://www.wyominglibraries.org/calendar.html>

April 24 (11 am-12 pm)

@PublicLibraries: Making Social Media Work for You (GALE CENGAGE Learning)

Social media plays a crucial role in many aspects of our lives, but what about the public library? Come join us this week as Haley Hennes from Douglas County, CO, discusses social media and the public library. Geek out with us as she talks about how to use social media to help her library thrive.

For more information and to register for this program, visit:

<https://cengage.webex.com/mw03071/mywebex/default.do?siteurl=cengage&service=6>

April 28 (1-2 pm)

Starting a Learning Rebellion! (InSync Training)

Too often Learning & Development (L&D) professionals are stuck in L&D status quo—the order-taking mode. In order to add value to an organization, L&D must move from taking orders to anticipating organizational need. This means, at times, taking a stand and being a learning rebel. Organizations need L&D departments that can solve real business issues in real time—sometimes this means having to tell the emperor that he isn't wearing any clothes. Participants in this session will discover how moving from order taker to learning rebel requires three Cs: courage of conviction, challenge conventional thinking, and advocating for culture change. This session will bring you real-world solutions and examples on how to apply these three Cs to any organization.

For more information and to register for this program, visit: <http://us.insynctraining.com/insync-byte-series>

April 29 (2-3 pm)

Mysteries and Thrillers: Pulse-Pounding Picks for Your Patrons (Booklist)

Readers' demand for mysteries—whether cozy, procedural, espionage, thriller, or darkest noir—continues unabated. Booklist continues to provide unparalleled guidance to the wide world of crime fiction, through our May 1 Mystery Showcase issue, our May Is Mystery Month online exclusives, and our can't-miss webinar that kicks it all off each year. Join Keir Graff, editor of Booklist Online, and representatives from Five Star, HarperCollins, Macmillan, Random House, and Severn House for a look at the biggest books from their forthcoming lists.

For more information and to register for this program, visit: <http://www.booklistonline.com/webinars>

April 29 (2-3 pm)

Low-Cost Ways to Preserve Family Archives (Association for Library Collections & Technical Services)

Most of us are creators and collectors of something we value or enjoy, such as family papers, photographs, cookbooks or postcards. They are a big part of who we are and what we do. We think about passing these collections on to our families, even our communities. What can we do to protect our collectables from damage even if we don't think we have a perfect place to keep them? Learn about possible risks from handling and the environment, and practical, inexpensive ideas to keep collections safe to help ensure what you have can be shared for many years to come.

For more information and to register for this program, visit: <http://www.ala.org/alcts/confevents/upcoming/webinar/042914>

April 29(9am-12:15pm)

MeL Databases Basics Part II



How do you choose a database? In Part 2, we will provide a hands-on overview of content and how to search in several of the most used MeL databases so that you can assist your patrons in choosing the one that best meets their information needs. This session focuses on ProQuest and LearningExpress LLC databases.

For more information and to register for this program, visit: <https://members.mcls.org/workshops/>

April 29 (3-4 pm)

Apps for iPads in the Children's Department (Texas State Library and Archives Commission)

Today's children are growing up surrounded by technology and using tablets comes naturally to them. Many libraries provide iPads and Apps in their children's departments and incorporate Apps into their storytimes to help children develop early literacy, math, science, and technology skills. Apps provide valuable early learning experiences and introduce concepts and technology in a developmentally appropriate manner. Our nation is committed to early learning as a national priority essential to our economic and civic future. Libraries play a significant role in providing early learning experiences that build a child's brain, fuel a love of learning, and contribute to success in learning to read, in school, and in life.

For more information and to register for this program, visit: <https://www.tsl.texas.gov/ld/workshops/webinars/index.html>

April 30 (11 am-12 pm)

Smart Investing: Reference Strategies and Resources (Nebraska Library Commission)

Learn how librarians can take advantage of "Smart Investing: Reference Strategies and Resources," a self-paced course to promote confidence and competence in responding to library customers' questions on personal finance and investments. This online training course was originally

developed for Santa Clara County Library District (SCCLD) reference staff. It is available to all Nebraska librarians who would like to improve their reference strategies and knowledge of financial literacy concepts and resources. As a result of taking this course, you will be introduced to many useful web resources and will be directed to readings that will cover language, definitions, and concepts in a variety of financial areas.

For more information and to register for this program, visit: <http://nlc.nebraska.gov/scripts/calendar/eventlist.asp?Mode=ALL>

April 30 (1-2 pm)

Powering Up Your Web Performance to Delight Users (O'Reilly)

Making your website faster is key to improving the user experience. This webcast focuses on the basics that can delight—or disappoint—your users: including usability, performance, reliability, availability and accessibility. It will help you get up and running quickly, so you can identify problems and (equally important) opportunities for improvement. You'll learn the 7 basic principles of web performance and get started with some basic testing and tools.

For more information and to register for this program, visit: <http://www.oreilly.com/webcasts/>

April 30 (1-2 pm)

Ten Steps to a Results-Focused Team (4Good)

Do you ever feel like the members of your team are rowing their own individual boats? Do you wish everyone on your team "rowed" in the same direction? Results-focused teams can take work - and they're worth it. When it comes to achieving your mission, a well-focused team, clear in its role with a strong sense of ownership, is an unbeatable force for positive change.

For more information and to register for this program, visit: <https://4good.org/4good/upcoming-nonprofit-webinars>

April 30 (2-3 pm)

An Introduction to Mobile Government Apps (mgov) for Librarians (Lib2Gov)

Increasingly, governments are developing and using mobile technologies (apps) to provide e-government services. Often referred to as mgov, this webinar will give an introduction to mgov, showcase useful federal, state, and local government apps, and discuss how libraries can help patrons to navigate mgov. The webinar will cover how librarians can teach patrons to use mobile devices, provide links on our webpages to government apps, and create apps for their own e-government websites.

For more information and to register for this program, visit: <http://lib2gov.org/webinars/webinar-calendar/webinar-schedule-for-winterspring-2014>

April 30 (2-3 pm)

Preserving Family Collections (Northeast Document Conservation Center)

This live webinar introduces participants to the basics of caring for their genealogical and family collections. Discussion focuses on practical steps for the preservation of papers, photographs, books, textiles, and audiovisual materials so that future generations can appreciate your family's

experiences, heritage, and history. Methods for the safe display, storage, and care of some of the most common items in family collections will also be addressed.

For more information and to register for this program, visit: <http://www.nedcc.org/preservation-training/training-calendar/>

April 30 (4-5 pm)

Behind the Scenes of LEO the Maker Prince: Journeys in 3D Printing (O'Reilly)

Carla Diana will share research, inspiration and design work from the book, LEO the Maker Prince: Journeys in 3D Printing. LEO's story includes a number of 3D printed objects forming the basis of the narrative and offering an opportunity for readers to download and print the objects. Carla will share the process and motivations behind the project, as well as what happens when you unleash new visions out into the world and allow people to download and remix them at will.

For more information and to register for this program, visit: <http://www.oreilly.com/webcasts/>