



Library of Michigan's  
Loleta Fyan Small and Rural  
Libraries Conference  
May 4 to May 6, 2016



*If this is your first time visiting Mackinac Island for the Library of Michigan's Loleta Fyan Small and Rural Library Conference we are glad to have you with us. If you are returning after attending the event in 2014 we extend a hearty welcome back to our ice-cutting colleagues. This year's event is another record-breaker with 550 attendees registered and over 80 sessions of content from library staff, authors and colleagues. This is a unique opportunity to share new ideas and build connections with members of the Michigan library community serving our small and rural areas throughout the state. We hope you use the time to build relationships and learn from one another so your local communities can thrive. Be sure to let us know what you think about this year's conference so we can plan your next RLC in 2018.*

*All the best,*

*Randy Riley  
State Librarian*

**Steering Committee:**

Irene Bancroft (Mideastern Michigan Library Cooperative), registration  
Joann Crater (Hudson Carnegie District Library), hospitality  
Trixie McMeeking (Homer Public Library), technology  
Sonya Schryer Norris (Library of Michigan), awards  
Angela Semifero (Marshall District Library), volunteers  
Lisa Waskin (Superior District Library), local arrangements  
Tim Wiggins (Cass District Library), technology  
Dion Mindykowski (Tahquamenon Area Library), special programs

**Library of Michigan Staff**

Randy Riley (State Librarian)  
Shannon White (Director of Statewide Library Services)  
Evette Atkin (Continuing Education Coordinator)  
Aris Bailey (Statewide Library Services Student Assistant)  
Deb Biggs (MeL & Library Outreach Coordinator)  
Eunice Borrelli (MeL Internet Librarian)  
Joseph Hamlin (Library Data Coordinator)  
Cathy Lancaster (Youth Services Coordinator)  
Clare Membiela (Library Law Consultant)  
Matt Pacer (Reference Librarian)  
Karren Reish (Library Grants Coordinator)  
Sonya Schryer Norris (Library Consultant and Website Administrator)  
Mary Anne Smith (Administrative Assistant)  
Kathy Webb (State Aid & Penal Fines Coordinator)

**Sponsors:**

Library of Michigan (Michigan Department of Education)  
Institute of Museum and Library Services  
The Library of Michigan Foundation  
Emery-Pratt Company  
Cooperative Directors Association  
Foreword Reviews  
Young Adult Library Services Association (YALSA)

This project is made possible by grant funds from the U.S. Institute of Museum and Library Services (IMLS) administered by the State of Michigan through the Library of Michigan.

The 2016 logo was designed by Diane DeVries of Otsego District Library.

## **Book Tasting**

Librarians from Kent District Library whet your appetite for some of the tasty adult, youth and teen titles in the literary world. You will also have a chance to share the latest and greatest confections that have given you food for thought. Come and have a taste Wednesday evening from 8:15 pm to 9:30 pm in the Headquarters of the Capitol Club.

## **Card Games**

Join Kevin King and Dion Mindykowski on Wednesday from 8:15 pm to 9:30 pm to play and learn about card games you can play with your patrons!

## **Exhibits**

We have a record number of vendors exhibiting with us this year. Be sure to visit Grand Hotel's Theatre to see the latest in equipment, design, publications, supplies, services, materials and technology as well as potential partners. Our Exhibitor Dessert Reception, will be held on Wednesday evening from 6:15 pm to 8:15 pm in the Theatre. Join us for a cash bar, music and time to talk with our exhibitors. Thank you to Emery-Pratt for sponsoring our Exhibitor Dessert Reception.

## **Exhibit Hours**

### Wednesday, May 4

Exhibits Open from 1:30 to 5:00 pm

Exhibitor Dessert Reception in Theatre from 6:15 pm to 8:15 pm

*(Reception is sponsored by Emery-Pratt)*

### Thursday, May 5

Exhibits Open from 8:15 am to 1:30 pm

No-conflict Exhibitor Break from 10:45 am to 11:15 am

Lunch in Exhibits Area 12:00 pm to 1:30 pm *(boxed lunch pickup outside Theatre)*

## **Meals**

The lunch and dinner meals are included with the conference registration. Registered attendees will find tickets for each meal they registered for in their packet. Registered attendees that have ordered guest meals will find tickets for their guests with their registered attendee packet. Please provide your meal tickets to the volunteers as you enter the dining areas. Additionally, those with dietary restrictions will have green cards added to their packets. Please give the corresponding green card to your waiter. Dietary restriction should be noted on the back of your card. A continental breakfast is provided to guests of Grand Hotel from 7:30-8:45 am.

## **Poster Sessions**

Posters will be available for viewing in the Theatre on Wednesday and Thursday during scheduled exhibit hours. Poster presenters will be available for discussions and questions during the Exhibitor Dessert Reception from 6:15 pm-7:15 pm.

## **Table Talks**

Join a facilitated discussion on a variety of topics important to libraries today. Share ideas, ask questions, network and learn from your colleagues. Table talks are scheduled Wednesday and Thursday.

## **Transportation**

Horse-drawn carriage taxi service is available from the boat docks on Mackinac Island to Grand Hotel and other areas in town. Payment for taxis is cash only and is \$5 per person one way to the hotel and into town.

## **Registration**

Conference registration is located in the Art Gallery and will be open each day so attendees can pick up packets of materials and ask questions. Volunteers will be available in the conference registration area on Tuesday from 8:00 pm to 9:00 pm, Wednesday from 9:00 am to 5:00 pm, Thursday from 8:00 am to 5:00 pm and Friday from 8:00 am to 12:15 pm. Attendees must be pre-registered for the conference.



## **Mackinac State Historic Parks**

Mackinac State Historic Parks is providing all conference attendees and their guests with free entrance to Fort Mackinac and the Richard and Jane Manoogian Mackinac Art Museum for the duration of the conference. Please show your conference name badge for entrance to both these attractions on the conference dates.

## **Internet Access**

Grand Hotel provides WiFi access throughout the hotel and meeting rooms. No password is required to access the WiFi connection. The hotel also offers four computers for guests to use. These are located just up the steps from the conference registration area in the Art Gallery. Conference attendees will also have access to Internet/Email laptops located in the Art Gallery during registration hours.

## **Makerspace Lab**

Want to offer your patrons an opportunity to experiment and create using skills and technologies that may not be available to them otherwise? Visit Booth 3 in the Theatre to learn about Makerspaces and try out the latest tools and materials that make up a makerspace. See what's possible to bring to life at your library! *Provided by Ann Arbor District Library.*

## **Optional Carriage Tours**

Attendees that pre-purchased tickets for any of the optional carriage tours will have information in their attendee packet about pick up and drop off times. Please be aware of these locations and times.

## **Grand Hotel Check Out & Luggage Sweep**

Check out is 11:00 am, and information regarding a luggage sweep to return luggage to the main land will be delivered to your guest room the evening of May 5th. If you are checking out on a different date, you can make luggage arrangements by contacting the service desk.

In 1961, Loleta Dawson Fyan was asked to resign from her position as State Librarian by the State Board for what reason?

Answers on page 48.

# **Grand Hotel Menus**

## **Wednesday, May 4, 2016**

### **Lunch**

Wild Mushroom Bisque, Parmesan Crostini Pomegranate Glazed Atlantic Salmon, Green Beans, Onions, Tomato Quinoa Nutella Chocolate Trifle, Pumpkin Bread, Whipped Cream

### **Dinner**

Butternut Squash Bisque, Cinnamon Straws Romaine Spears, Crisp Pancetta, Tomato Salad, Brioche Crouton, Parmesan Dressing Herb Marinated Chicken Breast, Wild Mushroom Ragout, Wild Rice, Baby Carrots, Broccoli  
Dessert Reception in Theatre

## **Thursday, May 5, 2016**

### **Lunch**

Boxed Lunch:

Roasted Shaved Turkey Breast on Baked Croissant with Tomato, Lettuce and Swiss Cheese  
Cooked Egg, Pasta Salad, Chips, Chocolate Chip Cookies, Water, Banana

### **Dinner**

Jumbo Shrimp Cocktail, Marinated Vegetables, Horseradish and Mustard Sauce  
Marinated Beef Medallions, Roasted Squash, Red Skin Mashed Potato, Garlic Demi Glaze  
Grand Hotel Pecan Ball, Fudge Sauce

## **Friday, May 6, 2016**

### **Lunch**

Oven Roasted Tomato Soup, Crisp Croutons Wild Mushroom and Spinach Stuffed Chicken  
Breast, Glazed Carrots, Asparagus, Gruyere Polenta Cake, Lemongrass Sauce  
White Chocolate Cheese Cake, Fresh Berries and Pistachio Madeleine

**A continental breakfast is served from 7:30-8:45 each morning in Grand Hotel's Main Dining Room  
for Grand Hotel guests..**

# Awards

**The June B. Mendel Award for Excellence in Rural Library Service:** an award now named for the legacy of our dearly departed and very much missed colleague June Mendel (see the full page memorial elsewhere in this program). The award comes with a \$1000 gift from the June B. and Roger Mendel Fund. To be eligible a library must serve a population of 25,000 or less and cannot be a branch of a larger library system. The Mendels chose to create this award to recognize the great work done by our librarians, staff and boards of rural libraries. Says Roger Mendel, *“For me the Rural Conference has been a special place, as the first rural conference was put on by the Northland Library Cooperative when I was Director in the mid 1980's, and so it is fitting for us to honor the work done by rural libraries. June and I have also sponsored for a number of years the State Librarian's Award of Excellence which is presented each year at the MLA Annual conference.”*

**Outstanding Small/Rural Librarian Award:** recognizes a librarian who is an outstanding leader in the profession. The Librarian of the Conference has made a significant contribution to his/her library and has invested him/herself in efforts to bring about positive change in the small/rural library community. This award goes to an individual currently employed in a Michigan library.

**Trustee/Friend Award:** given to a Trustee or Friend of a small or rural library for distinguished service to rural library development on the local, state, regional or national level.

**Patron Services Award:** recognizes a librarian from a small or rural library who has made significant contributions to and a positive impact on library service to patrons through outstanding program(s) or services.

## **Awards criteria:**

- To qualify for the award the library must serve a population of 25,000 or less. Branch locations of larger libraries do not qualify for nomination.
- The nomination may come from another library, a library user, a community business or organization, a library cooperative or a library may self-nominate.
- The nomination should include letters of support from library users, municipal government, businesses and organizations. Limit letters of support to five (5).

A review panel will judge the nominations and make a decision regarding the final award.

The library selected will be given notice in advance, but the announcement of the winning library will be done at the conference. **The awards are kept a “secret” if possible until presentations at the conference are made. Don't miss the Awards Banquet Thursday, from 5:30 pm to 7:00 pm in the Main Dining Room.**

**Wednesday, May 4**

***Opening Luncheon***

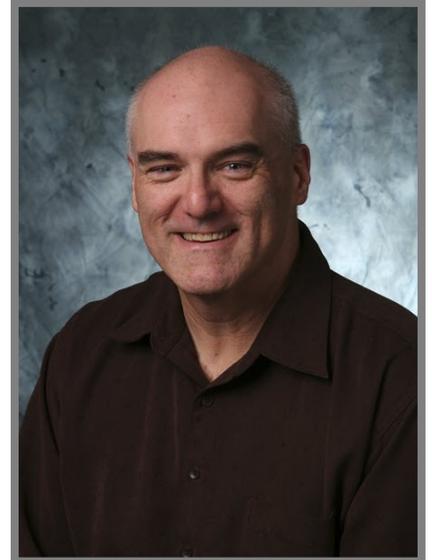
**Wednesday, 12:00-1:30, Main Dining Room**

**KEYNOTE: GEORGE NEEDHAM, 12:45-1:30**

**Transformative Technology**

*Are there really any technologies that fundamentally transform library service? If so, how do we identify and implement them effectively? This program will focus on technologies with a purpose, the purpose of creating better outcomes for the people we serve. We won't be talking about which technologies to use, but how to stay abreast of what's happening in tech, how to select the tools that work best for you, and how to walk the line between Luddite and Bleeding Edge.*

*George Needham, Director, Delaware County District Library*



**Exhibits Open from 1:30 pm to 5:00 pm**

**Exhibitor Dessert Reception from 6:15 pm to 8:15 pm**

**in the Theatre**

**Don't forget to visit the poster session in the Theatre from 6:15-7:15 during the reception sponsored by:**

*Emery-Pratt*

**Dependability. Reliability. Smileability.**

# **Breakout Sessions**

## **Wednesday, May 4**

**1:45-2:30**

### **Cheapskate Librarians**

#### **ADMINISTRATION & MANAGEMENT**

##### **Wednesday, 1:45-2:30, Brighton Pavilion**

As rural librarians, we're constantly trying to make limited budgets stretch to provide full services to our patrons. This session will provide an overview of how to minimize spending, utilizing external resources, and will also include an introduction to grant writing.

*Heather Doran, Director, Darcy Library of Beulah*

*Ashley Olstad, Librarian, Darcy Library of Beulah*

### **Telling the Whole Story: Using Data to Inform Your Community and Build Partnerships**

#### **COMMUNITY ENGAGEMENT & COLLABORATION**

##### **Wednesday, 1:45-2:30, Gerald R. Ford Conference Room**

Joe Hamlin will discuss and explain the differences between quantitative and qualitative data, show examples of the two data types in action and work with attendees to build a sample evaluation plan. We will also discuss why both data types are important in telling a library's story. Laurie Golden will discuss how to use the data collected to create communication plans and show how to use the results in a successful marketing plan.

*Laurie Golden, Community Relations Department Head, Canton Public Library*

*Joe Hamlin, State Library Data Coordinator, Library of Michigan*

### **Marketing Your Library with the C.U.R.E. (Consistency. Uniformity. Repetition. Enthusiasm!)**

#### **EVERYTHING MICHIGAN**

##### **Wednesday, 1:45-2:30, Cottage Restaurant**

The goal of the program is to 1) Define Branding and its importance to a library's Marketing and Public Relations functions 2) Process of building a library's brand and image 3) Case study: Van Buren District Library

*Kay McAdam, Branch Librarian, Van Buren District Library*

*Ryan Wieber, Director, Van Buren District Library*

### **Grant Writing 101: Tips, Tools, and Best Practices for Creating a Successful Grant Application**

#### **FINANCE & BUDGET**

##### **Wednesday, 1:45-2:30, Straits of Mackinac**

We propose an introductory course on grant writing presented from the perspective of a grant making organization. The plan will be to briefly go over best practices in grant writing and budget design using specific examples of what we find makes a successful applicant. Attendees will also have the opportunity to brainstorm and practice using one of the Council's grant applications as an example.

*Robbe DiPietro, Assistant Director and Director of Grant Programs, Michigan Humanities Council*

*James Nelson, Program Manager, Michigan Humanities Council*

**STEM on a Shoestring: Outreach STEM Programs for Any Budget**

**PROGRAMMING FOR LITERACIES**

**Wednesday, 1:45-2:30, Grand Pavilion**

Want to reach your communities in a whole new way? Learn about our Program in a Box model for providing outreach science lessons to elementary-aged students and get loaded up with lists of program ideas, helpful resources, and tips for success. Plus, see our road-tested kits up close and personal!

*Sarah Hashimoto, Summit Branch Manager, Jackson District Library*

*Erica Grimm, Brooklyn Branch Manager, Jackson District Library*

**A Matchmaker! A Matchmaker!: How to Connect People with the Stories They Love**

**SERVICES TO POPULATIONS**

**Wednesday, 1:45-2:30, Terrace Room**

In a world filled with myriad on-line readers' advisory tools, it's easy to believe that libraries no longer need to connect people with materials. Learn how to position your library as the superior "personal shopper". This workshop focuses on how to match people with the right story, in the right format, at the right time.

*Heather Wood-Gramza, Branch Manager, Kent District Library*

*Vanessa Walstra, Adult Librarian, Kent District Library*

**Getting IT right!**

**TECHNOLOGY**

**Wednesday, 1:45-2:30, Headquarters of the Capital Club**

What are the road blocks, in your library and community, to providing the IT resources which are needed, desired and deserved? Tackle these seemingly impossible hurdles and make your mark with patrons, local business owners and everyone in your community... All without breaking a sweat or your budget! In this unique session, we will explore how using the expertise you already have at your fingertips, along with new and emerging technologies and concepts, will help you "flip the switch" on your thoughts about what you can achieve! During this session, participants will begin work on an individual technology success road map.

*Andrew Sutherland, Assistant Director, West Branch District Library*

**Michigan Library Association**

**TRUSTEE**

**Wednesday, 1:45-2:30, Museum Meeting Room**

MLA advocates for your library, your state funding, the Michigan eLibrary and the support of the library profession. We will discuss the top five legislative and political issues impacting your library and what you and your board can do to further the positive library message on these concerns. You are encouraged to bring your questions about MLA or the current political agenda in Lansing.

*Gail Madziar, Director, Michigan Library Association*

**Break—Theatre**

**2:30-3:00**

# **Breakout Sessions**

## **Wednesday, May 4**

### **3:00-3:45**

#### **It's All About the Story: Training Your Staff in the Art of Materials Advisory**

##### **ADMINISTRATION & MANAGEMENT**

##### **Wednesday, 3:00-3:45, Terrace Room**

Establish your own internal professional development training program focusing on materials advisory. Participants will learn how to leverage their own staff expertise while using curriculum established by Kent District Library as a guide in the process. This workshop is designed for organizations that desire to provide high quality professional development opportunities on an affordable scale.

*Heather Wood-Gramza, Branch Manager, Kent District Library*

*Vanessa Walstra, Adult Librarian, Kent District Library*

#### **Economic Development 101**

##### **COMMUNITY ENGAGEMENT & COLLABORATION**

##### **Wednesday, 3:00-3:45, Museum Meeting Room**

Libraries are important to economic development. The goal of this session is to raise awareness of the value of libraries. Libraries can create a customized approach to work with community organizations and government and develop programs and tools to empower people to succeed.

*Arleen Wood, Community Liaison Librarian, Iosco-Arenac District Library*

#### **An Overview of HeritageQuest and Research Collections at the Library of Michigan.**

##### **EVERYTHING MICHIGAN**

##### **Wednesday, 3:00-3:45, Straits of Mackinac**

The Library of Michigan provides access to many collections for historical research both digitally and in print. These collections cover Michigan History from territorial times to the present and cover a wide swath of subjects.

*Matt Pacer, Reference Librarian, Library of Michigan*

#### **Introduction to Fundraising and Development in the Public Library**

##### **FINANCE & BUDGET**

##### **Wednesday, 3:00-3:45, Gerald R. Ford Conference Room**

Introduction to Fundraising and Development in the Public Library will introduce library professionals and volunteers to the art of relationship-based fundraising. This method takes fundraising from simply meeting fundraising goals every year to creating relationships with donors and creating a sustainable funding source for the library.

*Heather Steltenpohl, Development Director, Peter White Public Library*

**Great Start and Libraries: Best Practices for Working with the Great Start Collaboratives and Regional Resource Centers**

**PROGRAMMING FOR LITERACIES**

**Wednesday, 3:00-3:45, Grand Pavilion**

Great Start Collaboratives have focused attention on early childhood issues across the state. Many children's librarians and library directors are involved in their local Great Start Collaborative, but how can they maximize their impact and involvement? This program will focus on best practices for involvement in both the local collaborative as well as the Regional Resource Centers.

*Ray Arnett, Library Director, Fremont Area District Library*

**Graphic Novels, Not Just Pulp Fiction**

**SERVICES TO POPULATIONS**

**Wednesday, 3:00-3:45, Cottage Restaurant**

A variety of examples where the graphic format is being used to share information will be discussed. Also, attendees will be introduced to various sites that review graphic novels including the ALA list of recommendations.

*Kristina Reynolds, Youth Librarian, Portland District Library*

**Facebook and Twitter Hacks**

**TECHNOLOGY**

**Wednesday, 3:00-4:45, Headquarters of the Capital Club**

After years of under-performing in the social media realm, the Library of Michigan got serious about Facebook and Twitter. We'd like to share with you what we learned from a high-powered consulting firm and our own first year as a social media team. We've collected stats and analyzed our efforts individually and as a group and we have some good tips to share - come steal our ideas!

*Sonya Schryer Norris, Library Consultant, Library of Michigan*

*Joseph Hamlin, State Data Coordinator, Library of Michigan*

**Adventures in Forming a Rural District Library: What I Would & Wouldn't Do Again**

**TRUSTEE**

**Wednesday, 3:00-3:45, Brighton Pavilion**

The program is a basic timeline of the process we went through in Chesaning from 2007-2011 to form our district library. Throughout the presentation, I will give advice on things that went well, things that we shouldn't have done, and things that I would do differently.

*Erin Schmandt, Director, Caro Area District Library*



**Break—Theatre**

**3:45-4:00**

# **Breakout Sessions**

## **Wednesday, May 4**

### **4:00-4:45**

#### **TABLE TALKS**

##### **Wednesday, 4:00-4:45, Brighton Pavilion**

Business Resources  
Demographics and Decision Making  
Technology in Small and Rural Libraries

##### **Confronting Staff Performance Issues**

##### **ADMINISTRATION & MANAGEMENT**

##### **Wednesday, 4:00-4:45, Cottage Restaurant**

You cannot have a top-notch library without top-notch staff performance. Learning how to confront staff performance issues is one of the most important skills and administrator/supervisor needs to learn how to do. The consequences of handling this poorly can be devastating. Yet few first-time or even long time supervisors or directors have ever had formal training in this area. This program will include a framework and techniques on how to confront a performance issue, how to prepare for a confrontation and how to handle the record-keeping, documentation and follow-ups.

*Eric Magness-Eubank, Director, Alpena County George N. Fletcher Public Library*

##### **Library Match: Peers Without Borders**

##### **COMMUNITY ENGAGEMENT & COLLABORATION**

##### **Wednesday, 4:00-4:45, Straits of Mackinac**

A pair of "Library Match" participating libraries, one from Michigan's Upper Peninsula, another from rural Indiana, will present on how they are co-mentoring one another, expanding professional connections, sharing staff training opportunities and expertise, conducting co-marketing activities, and developing collaborative public programs. "Library Match" is a project designed to facilitate communication among peer libraries. This match is between the Hagerstown Jefferson Township Public Library, Hagerstown, IN and the Pickford Community Library, Pickford, MI.

*Ruth Frasar, Director, Hagerstown - Jefferson Township Library*

*Ann Marie Smith, Library Manager, Pickford Community Library*

*David Votta, Community Engagement Librarian, Midwest Collaborative for Library Services*

## **GIRL POWER!**

### **EVERYTHING MICHIGAN**

#### **Wednesday, 4:00-4:45, Grand Pavilion**

Learn how to build an 'inspiration station' in your library with a bookshelf of inspiring biographies that celebrate the accomplishments of girls at the state, national, and international level. Presented by the author of "Great Girls in Michigan History" who will also share her story about turning a rejected picture book idea into a 2016 Michigan Notable Book award winner. *Copies of her latest book, "Great Girls in Michigan History" will be available for sale courtesy of Island Books.*

*Patricia Majher, Author*

## **Preparing for the Auditors**

### **FINANCE & BUDGET**

#### **Wednesday, 4:00-4:45, Headquarters of the Capital Club**

In depth presentation with handouts on what documents that your auditors will be looking for, how to quickly make it through your audit with few or no findings and lots of time for questions! Discussion will be encouraged.

*Nancy Bazan, CPA*

*Natalie Bazan, Director, Hopkins District Library/Dorr Township Library*

## **Faith on the Edge: Not Your Mother's Christian Fiction**

### **PROGRAMMING FOR LITERACIES**

#### **Wednesday, 4:00-4:45, Museum Meeting Room**

We will discuss what Christian Fiction (CF) is today. Look at the many "new" sub-genres included in CF. Give guidance on where to find information on this genre and help with collection development.

*Carol DeBoer, Circulation Supervisor/Adult Services, Henika District Library*

## **Twelve Months of Fun: Passive Programs to Engage Your Patrons' Creative Spirits**

### **SERVICES TO POPULATIONS**

#### **Wednesday, 4:00-4:45, Terrace Room**

We all want to have a little fun in the library! We've got twelve inexpensive ideas that will engage library patrons of all ages and turn a piece of your space into an active and ever-changing point of interest. All projects can be month long activities and most require nothing more than some paper and a little creativity. Examples include Post-It Note Art Shows, Book Spine Poetry, Book Bracket Battles, and Blackout Poetry stations.

*Hillary Berry, Cataloger/Community Services Librarian, Paw Paw District Library*

*Stewart Fritz, Youth Services Librarian, Kalamazoo Public Library*

## **The Latest "No-Cost" Resources, Including Google Classroom Integration, for School Outreach in Your Community**

### **TECHNOLOGY**

#### **Wednesday, 4:00-4:45, Gerald R. Ford Conference Room**

An important, but often times unemphasized outreach for public libraries are the K12 teachers, staff, students, and parents. In this session we will explore the benefits to all stakeholders in terms of how public libraries can reach out to schools in their service area. Finally, we will identify how to use the eResources in MeL to assist K12 schools to achieve academic improvement.

*Christine Schneider, MeL Education Specialist, Library of Michigan/Gale Cengage*



## **United for Libraries – Members Only Resources for Library Trustees, Friends and Staff**

### **TRUSTEE**

#### **Wednesday, 4:00-4:45, Prosecutor's Heritage Hall**

The Library of Michigan provides a statewide membership covering all Friends, Trustees and library staff in ALA's United for Libraries division. Member benefits include access to online Trustee Academy, toolkits, newsletter, digital publications, and more. Are you ready to take advantage of this resource to develop a more successful friends organization or build your knowledge as a library trustee? This session will provide you with information on how to access the members only site as well as details on all the resources available to the Michigan public library community.

*Shannon White, Director of Statewide Library Services, Library of Michigan*

## **Library Continuing Education Program**



The Library of Michigan strives to support libraries' efforts to provide quality service and programming to their communities. A major element of excellent service is empowering library staff to learn and implement new skills and best practices. The Librarian Continuing Education program helps by providing financial support for library staff continuing education.

Michigan public, academic and school library staff are eligible to apply for continuing education stipends of up to \$1500 for national, state or regional workshops, institute, conference or webinar on a library program or service related topic. Stipends may cover registration, travel, food and lodging costs.

Visit <http://tinyurl.com/jejs5hn> for more information!

**Dinner, Main Dining Room, 5:15-6:00**

**Dessert Reception, Theatre, 6:15-8:15**

***Dessert Reception Sponsored By:***

***Emery-Pratt***

**Dependability. Reliability. Smileability.**

**\*\*\*Evening Activities (optional), 8:15-9:30\*\*\***

**Fashion Show—Grand Pavilion**

**Book Tasting—Headquarters of the Capitol Club**

**Card Games—Prosecutor's Heritage Hall**

**Continental Buffet Breakfast (For Grand Hotel Guests) —  
Main Dining Room, 7:30-8:45**

**Breakout Sessions**

**Thursday, May 5**

**9:00-9:45**

**The Leadership Adventure**

**ADMINISTRATION & MANAGEMENT**

**Thursday, 9:00-9:45, Gerald R. Ford Conference Room**

Leadership may not be something you aspire to, but you may find yourself in this role unexpectedly: the manager gets sick, takes another job, or is let go, and you are the lucky choice to assume her position, either temporarily or permanently. How do you quickly find the internal and external resources you need to lead? This program will offer some strategies, some practical advice, some anecdotes and, hopefully, a few laughs as we explore this deeply personal subject.

*George Needham, Director, Delaware County District Library*

**Planting the Seeds of Community Collaboration and Partnerships**

**COMMUNITY ENGAGEMENT & COLLABORATION**

**Thursday, 9:00-9:45, Grand Pavilion**

What is required to create, foster and strengthening community partnerships? Community partnerships and collaborations don't just happen "as if by magic". Libraries need more than a magic wand to create the partnerships in our communities that offer a true benefit to our community members. How can you identify and foster partnerships in your community.

*Sheila Bissonnette, Director, Pere Marquette District Library & Harrison District Library*

*Jim Misher, Trustee, Pere Marquette District Library & Harrison District Library*

**The Right Tool for the Job: Nontraditional Circulating Collections**

**EVERYTHING MICHIGAN**

**Thursday, 9:00-9:45, Pontiac Room**

Libraries around the country are starting to lend tools, in addition to the traditional books, cds, and videos. By circulating tools, we create a new avenue to provide a valuable service for the community. Tools that circulate can cover a wide range, and be tailored to the needs of your specific community.

*Steve Teeri, Library Technician, Ann Arbor District Library*

*Valerie Sobczak, Library Technician, Ann Arbor District Library*

## **Library Service Contracts Pt. 1**

### **FINANCE & BUDGET**

#### **Thursday, 9:00-9:45, Straits of Mackinac**

This program will be done in three parts over two sessions. Part I The Basics of Library Service Contracts: This Part will describe the various kinds of library service contracts and the statutory authority and procedures for such contracts. Part II Essential Elements of Library Service Contracts: This Part will review the essential legal elements for an enforceable library service contract.. Part III State Aid/Library Service Contracts: This Part will review the requirements for eligibility for State aid including areas served pursuant to library service contracts.

*Richard Butler, Attorney, Bloom Sluggett Morgan*

*Kathy Webb, State Aid & Penal Fines Coordinator, Library of Michigan*

## **Zen and the Art of Digital Literacy**

### **PROGRAMMING FOR LITERACIES**

#### **Thursday, 9:00-9:45, Headquarters of the Capital Club**

In this session, we will discuss the practical and psychological aspects of digital literacy instruction, from the perspective of both the learners who come to our libraries for technology help and the library staff charged with providing technology help to our communities. Beginning with a primer on mindfulness, this session will consider the practice of empathy as an essential ingredient of digital literacy instruction and introduce research into the mindsets that motivate us and lead to successful learning outcomes. We will offer practical advice for the development of several forms of technology training for adults, including one-on-one interactions, structured computer classes, drop-in labs, and instructional materials accessed via the web.

*Katie Dover-Taylor, Reference Librarian, William P. Faust Public Library of Westland*

## **It's Already a Makerspace!: 5 Projects You Can Make with Supplies You Already Have**

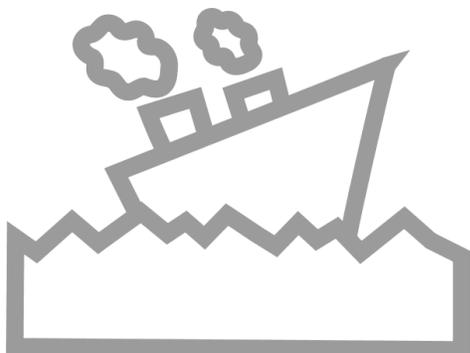
### **SERVICES TO POPULATIONS**

#### **Thursday, 9:00-9:45, Terrace Room**

Many makerspace projects can involve special, expensive, hard-to-find equipment and parts. Wouldn't it be great to be able to do makerspace projects without purchasing anything special, just digging through the supply closet? You can! In this program, we'll show off a few projects you can make using supplies you already have on hand.

*Valerie Sobczak, Library Technician, Ann Arbor District Library*

*Steve Teeri, Library Technician, Ann Arbor District Library*



How many known shipwrecks are there within the Straits of Mackinac?

**Taming the Wild West: MeLCat and RIDES best practices Pt. 1**

**TECHNOLOGY**

**Thursday, 9:00-9:45, Cottage Restaurant**

This program will present users with MeLCat and RIDES best practices. Part of the program will be devoted to questions and an open discussion about workflow and procedures among the attendees.

*Megan Dudek, MeL Catalog Training and Support Librarian, Midwest Collaborative for Library Services*

*Sue Alt, MeLCat Support and Delivery Coordinator, Midwest Collaborative for Library Services*



**Public Libraries and Good Governance**

**TRUSTEE**

**Thursday, 9:00-9:45, Brighton Pavilion**

A sound governance structure is the blueprint for success in public libraries. Do your Board Bylaws reflect current statute? How does a Board stay current and aware of changes that affect local governance?

*Josie Parker, Director, Ann Arbor District Library*

What percentage of libraries in Michigan's Upper Peninsula serve 25,000 patrons or fewer?



**Break—Theatre**

**9:45-10:00**

# **Breakout Sessions**

**Thursday, May 5**

**10:00-10:45**

## **TABLE TALKS**

**Thursday, 10:00-10:45, Headquarters of the Capital Club**

The Harwood Experience & Community Engagement

Library Legal Topics

Social Media and Libraries

**Changing the Culture One Employee at a Time**

### ***ADMINISTRATION & MANAGEMENT***

**Thursday, 10:00-10:45, Gerald R. Ford Conference Room**

Are you tearing your hair out over personnel issues? Don't know where to turn? You have the power within you to change your library's culture by working on one position at a time. You may be lucky enough to have an employee retire or resign, and hire someone more suitable for the position. You may be in the position of being stuck with someone who is one of the issues, and need guidance in what to do to get that person on board. Happiness within your library spreads, and you'll find yourself attracting the type of employee who makes you want to come to work each day.

*Melissa Malcolm, Library Director, Lapeer District Library*

**Digital Newspaper Project Planning**

### ***EVERYTHING MICHIGAN***

**Thursday, 10:00-10:45, Pontiac Room**

This session will give your library the tools to establish a digital newspaper collection. Including how to: evaluate your newspaper content, identify the digital platform that best suits your need, create project guidelines and find funding for your project.

*Kim Hagerty, Newspaper Program Manager, Clarke Historical Library / Central Michigan University*

**Library Service Contracts Pt. 2**

### ***FINANCE & BUDGET***

**Thursday, 10:00-10:45, Straits of Mackinac**

*Richard Butler, Attorney, Bloom Sluggett Morgan*

*Kathy Webb, State Aid & Penal Fines Coordinator, Library of Michigan*

**A-Z Kids' Literacy - How to Keep Them Moving and Learning  
PROGRAMMING FOR LITERACIES**

**Thursday, 10:00-10:45, Terrace Room**

Come to this interactive class and learn how we prepare our kids for kindergarten, teach literacy, nurture creativity and give them a love of moving. We will have handouts, do demonstrations and get you thinking and sharing!

*Karen Brower, Assistant Director/Children's Librarian, Dorr Township Library*

*Nicole Nylaan, Children's Librarian, Dorr Township Library & Hopkins District Library*

**Showcasing NonFiction: Care, Feeding, Weeding and Marketing Your Adult Nonfiction Collections  
SERVICES TO POPULATIONS**

**Thursday, 10:00-10:45, Grand Pavilion**

As space and resources continue to tighten in small libraries, it becomes increasingly critical to maximize awareness and circulation in all collection areas. This presentation focuses on adult nonfiction, an oft overlooked but essential component of supporting our community both collectively and individually. We'll look at effective development strategies and tools, the importance of maintaining a relevant and vibrant collection through weeding informed by data and policy, and finally, ways in which we can showcase our wonderful collections to our communities in creative and fresh ways.

*Barbara Beaton, Assistant Director/Reference Librarian, Milan Public Library*

**Taming the Wild West: MeLCat and RIDES Best Practices Pt. 2  
TECHNOLOGY**

**Thursday, 10:00-10:45, Cottage Restaurant**

*Megan Dudek, MeL Catalog Training and Support Librarian, Midwest Collaborative for Library Services*

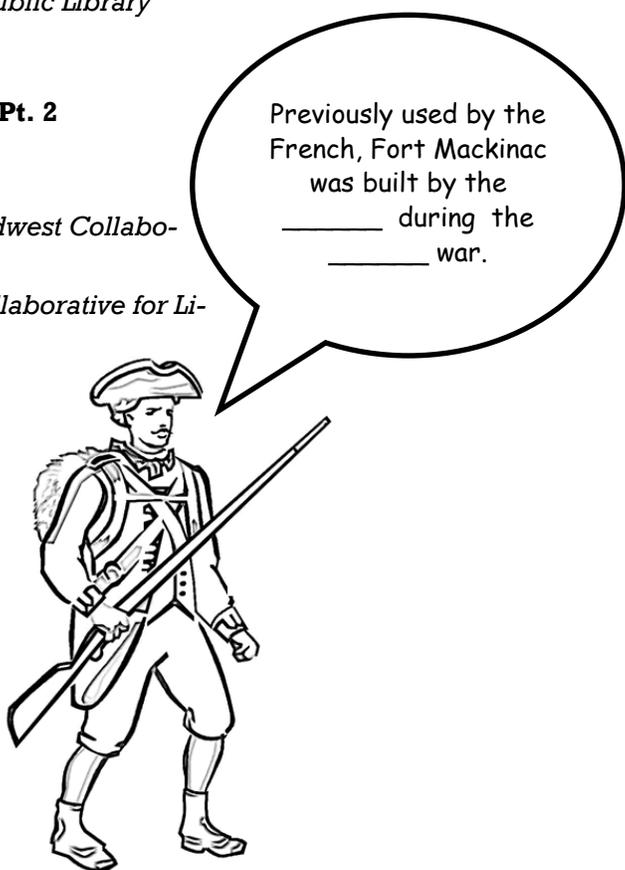
*Sue Alt, MeLCat Support and Delivery Coordinator, Midwest Collaborative for Library Services*

**Public Libraries and Public Relations  
TRUSTEE**

**Thursday, 10:00-10:45, Brighton Pavilion**

Is your public library prominent in the collective consciousness of your community? How do governing Boards work to keep the Library's success part of the larger discussion locally when talks turn to funding and other matters that directly affect library operations?

*Josie Parker, Director, Ann Arbor District Library*



**Break—Theatre  
10:45-11:15**

# **Breakout Sessions**

**Thursday, May 5**

**11:15-12:00**

## **Go Big or Go Home**

### **ADMINISTRATION & MANAGEMENT**

#### **Thursday, 11:15-12:00, Straits of Mackinac**

Whether you are just starting in the profession and know that you are destined for bigger things or you are in your small town for the long haul and want to keep it fresh, this program is full of tips for a great career path. Sometimes you fake it till you make it and sometimes you just take a deep breath and jump in but always you act. Gail Parsons, of the Traverse Area District Library and Marcia Warner of Grand Rapids Public share their small town starts and what they wish they had known at the time. From personal and professional leadership and management lessons to impacting your community in a way that fits who you are, think of this as a 45 minute self help book with some funny and embarrassing stories thrown in. Gail and Marcia have taken very different paths and each will share the highs and lows.

*Gail Parsons, Director, Traverse Area District Library*

*Marcia Warner, Director, Grand Rapids Public Library*

## **Marketing toolkit: Practical Ways to Reach Your Community**

### **COMMUNITY ENGAGEMENT & COLLABORATION**

#### **Thursday, 11:15-12:00, Grand Pavilion**

There's no single way to market your library or its offerings. Your marketing toolkit will need to include press releases, Facebook and other social media outlets, community networks, and more to reach your community and keep them informed. Attend this session to learn practical ways to market your library and get the word out to your users.

*Matt Church, Director, Berkley Public Library*

## **OK2SAY: Student Safety Program**

### **EVERYTHING MICHIGAN**

#### **Thursday, 11:15-12:00, Pontiac Room**

The Attorney General's Office offers student safety programming for kindergarten – 5th grade through the Michigan Cyber Safety Initiative. OK2SAY student programming is offered for students in the 6 – 12 grade. The Michigan Cyber Safety Initiative (CSI) is a national, award-winning program and has been presented to over 1.2 million students. It teaches children the importance of being safe, making smart decisions, and protecting themselves and others while online. It also serves as a feeder into OK2SAY student safety programming. OK2SAY provides a confidential way to file tips on criminal activity or potential harm directed at students, school employees, and schools. Tips can be submitted 24/7 by phone, text message, email, mobile app, or on the OK2SAY website. Learn more about these programs and how you can help bring them into your community.

*Mary Drew, Administrator, Office of the Attorney General*

## **Seven Habits of Highly Successful Grant-Seekers**

### **FINANCE & BUDGET**

#### **Thursday, 11:15-12:00, Cottage Restaurant**

A panel discussion giving real world examples and tips on successfully researching grant prospects, writing realistic proposals, and successfully managing grants. All three speakers have successfully added programs and materials to their libraries through small and large grant programs.

*Ray Arnett, Library Director, Fremont Area District Library*

*Natalie Bazan, Library Director, Hopkins District Library/Dorr Township Library*

*Hope Nobel, Director, Tamarack District Library*

## **Engaging Your Community's Teen Writers and Readers: Libraries and ePublishing**

### **PROGRAMMING FOR LITERACIES**

#### **Thursday, 11:15-12:00, Headquarters of the Capital Club**

The program chronicles the grassroots development of the Pickford Community Library Young Writers Group and the group's successful journey to e-publication each year since 2012. It includes a step-by-step discussion of the nuts and bolts of e-publication and free public access through Smashwords and Overdrive. Most importantly, it showcases a model for enthusiastic community involvement in young adult programming.

*Ann Marie Smith, Library Manager, Pickford Community Library*

*Dar Bagby, Senior Editor, JLB Creatives Publishing*

## **Twelve Months of Fun: Passive Programs to Engage Your Patrons' Creative Spirits**

### **SERVICES TO POPULATIONS**

#### **Thursday, 11:15-12:00, Terrace Room**

We all want to have a little fun in the library! We've got twelve inexpensive ideas that will engage library patrons of all ages and turn a piece of your space into an active and ever-changing point of interest. All projects can be month long activities and most require nothing more than some paper and a little creativity. Examples include Post-It Note Art Shows, Book Spine Poetry, Book Bracket Battles, and Blackout Poetry stations.

*Hillary Berry, Cataloger/Community Services Librarian, Paw Paw District Library*

*Stewart Fritz, Youth Services Librarian, Kalamazoo Public Library*

## **Ploud User's Group**

### **TECHNOLOGY**

#### **Thursday, 11:15-12:00, Gerald R. Ford Conference Room**

Two 15 minute presentations (mobile-compatibility and a graphics case study) followed by a 10 minute group discussion. The Library of Michigan will take this opportunity to solicit feedback about Enfold Systems, the help desk, and pricing. Information about how to get a Ploud site and join the Michigan Ploud community will also be shared.

*Sonya Schryer Norris, Library Consultant, Library of Michigan*

*Shauna Swantek, Director, Putnam District Library*

*Carla Rumsey, Director, Vermontville Township Library*

## **Public Library Facilities Management**

### **TRUSTEE**

#### **Thursday, 11:15-12:00, Brighton Pavilion**

Building new? Renovating? Simply keeping up? At least one of these scenarios is your current condition, and do you know how the management of facilities relates to good governance?

*Josie Parker, Director, Ann Arbor District Library*

## **Lunch with Vendors—Theatre**

**12:00-1:30**

Grab your boxed lunch and visit with our exhibitors!

### **Win a Mackinac Bridge Tower Tour!**

Drawing will be held at the Vendor Lunch.

The Mackinac Bridge Authority holds a drawing once per year each August, and randomly chooses 25 non-profit organizations to receive a tower tour certificate to be raffled or auctioned for charitable purposes. The certificates can be used May 1st through October 15th of the following year, and are good for two people.



The character "Elise" in the film *Somewhere in Time* was based off of this real life actress.

# **Breakout Sessions**

**Thursday, May 5**

**1:30-2:15**

## **Reviewing Expectations: Job Descriptions as a Tool for Conflict Management**

### **ADMINISTRATION & MANAGEMENT**

#### **Thursday, 1:30-2:15, Straits of Mackinac**

Job description and performance reviews can be intimidating to all involved, and are often perceived as divisive or stressful. Yet, without a process in place, organizational models can become outdated in a changing library environment, leading to dysfunction and conflict. Learn how a collaborative and flexible approach to job descriptions and the review process can be effective tools to correct dysfunction with a minimum of conflict, saving both time and professional relationships.

*Hope Nobel, Director, Tamarack District Library*

## **Partners Within Your Community**

### **COMMUNITY ENGAGEMENT & COLLABORATION**

#### **Thursday, 1:30-2:15, Grand Pavilion**

If you are looking for ways to make your library more visible in your community, consider partnerships with businesses and organizations right in your community. Learn about “Outside the Lines” and other opportunities for partnerships, including the local cable channel, businesses, and locations of “little libraries.” Get out in your community, and take the library with you!

*Karen Knox, Director, Orion Township Public Library*

## **Programs, Grants, and Capacity Building: Working with Your State Humanities Council**

### **EVERYTHING MICHIGAN**

#### **Thursday, 1:30-2:15, Pontiac Room**

The presentation will focus on three areas with which libraries can take advantage of our various grant and program opportunities: Programs for libraries: the Great Michigan Read, Prime Time, and Museum on Main Street. Presenters for Libraries: the Arts & Humanities Touring Program Library designed programs: Quick, Planning, Heritage, and Humanities grants. We will briefly discuss each program, give examples of libraries that have conducted our programs, and explain our grant process.

*James Nelson, Program Manager, Michigan Humanities Council*

*Karen Rhodes, Grant Manager, Michigan Humanities Council*

## **Library Millage Elections and Millage Campaigns, Pt. 1**

### **FINANCE & BUDGET**

#### **Thursday, 1:30-2:15, Cottage Restaurant**

Part I of this presentation will review the election procedures for library millage proposals. This will include a review of the requirements for ballot proposals, timing of elections, and election deadlines. Part II will address the application of the Michigan Campaign Finance Act to library millage campaigns. This Part will compare and contrast the prohibition on using library resources for advocacy with the permissible use of library resources for disseminating factual information about millage proposals.

*Richard Butler, Attorney, Bloom Sluggett Morgan*

## **Beyond Books: Creative Materials Advisory Strategies**

### **PROGRAMMING FOR LITERACIES**

**Thursday, 1:30-2:15, Terrace Room**

This workshop is designed for people who want to broaden their materials advisory toolbox. Participants will learn how to utilize merchandising, technology, and programming in their materials advisory repertoire.

*Heather Wood-Gramza, Branch Manager, Kent District Library*

*Vanessa Walstra, Adult Librarian, Kent District Library*

## **You Choose the Winner: The Best (and a Few of the Worst) in Youth Literature**

### **SERVICES TO POPULATIONS**

**Thursday, 1:30-2:15, Gerald R. Ford Conference Room**

Too many juvenile and teen books to review? Three current and previous Michigan Library Association book award work group members will help you narrow down your purchasing list! We'll help you find the right book for the right reader and help you steer clear of some of the titles that missed the mark.

*Hillary Berry, Cataloger/Community Services Librarian, Paw Paw District Library*

*Whitney Hagen, Children's Services Librarian, Paw Paw District Library*

*Brandon Bowman, Director, Oak Park Public Library*

## **Building a Digital Image Collection With flickr: A Low (or No) Cost Approach to Sharing Your Digital Assets**

### **TECHNOLOGY**

**Thursday, 1:30-2:15, Headquarters of the Capital Club**

Libraries have many options of services to store and share digital assets, including many from library automation vendors. Instead of looking at library vendors, one option is to use a photo sharing resource such as flickr (from yahoo.com). From a very active flickr user, this presentation will showcase how you can use this free resource to promote, organize and share your digital assets. Of particular note is using flickr groups and tagging to make items from your collection accessible and find-able by community residents as well as people all over the world. The presentation will also explore how different libraries are using flickr for collections and program-related images.

*Corey Seeman, Library Director, Kresge Library Services, University of Michigan (Ann Arbor)*

## **Staying Friends with the Friends**

### **TRUSTEE**

**Thursday, 1:30-2:15, Brighton Pavilion**

This program will provide legal guidance to Libraries and their Friends of the Library group. The topics will include how to communicate the Library's needs and how to provide a legal framework to guide the two organizations. We will also discuss common problems that arise between the two groups and how to solve them.

*Anne Seurnyck, Attorney, Foster Swift*

**Break—East Parlor**

**2:15-2:30**

# Breakout Sessions

## Thursday, May 5

### 2:30-3:15

#### **TABLE TALKS**

**Thursday, 2:30-3:15, Headquarters of the Capital Club**

Teen Services

Digital Public Library of America

Annual Reports/State Aid Applications – Change is Good

**Library Statistics for Ordinary Mortals**

**ADMINISTRATION & MANAGEMENT**

**Thursday, 2:30-3:15, Gerald R. Ford Conference Room**

Statistics are not something to be gathered once a year for an annual report and then forgotten, nor do they require an advanced degree in mathematics to be understood. This session will use real-world examples to show how to calculate and interpret statistics that have practical applications for libraries. Participants will learn how to use basic statistics and data to develop real, actionable strategies to improve their library collections, programming, and outreach.

*Jody Wolak, Teen Librarian, Westland Public Library*

**Finding Lost Libraries**

**COMMUNITY ENGAGEMENT & COLLABORATION**

**Thursday, 2:30-3:15, Terrace Room**

How many of us want to work in a library where goals are clear and politics are nonexistent? Libraries committed to promoting organizational health and crafting an easy to understand plan succeed. These institutions promote innovation, exceptional customer service and a capacity to constantly recognize staff accomplishments. The ingredients are simple - trust and a dedication to improving personal leadership.

*Kevin King, Head, Branch & IT Services, Kalamazoo Public Library*

*Shawn Brommer, Youth Services and Outreach Consultant, South Central Library System, WI*

**Library Millage Elections and Millage Campaigns Pt. 2**

**FINANCE & BUDGET**

**Thursday, 2:30-3:15, Cottage Restaurant**

*Richard Butler, Attorney, Bloom Sluggett Morgan*



When was the first Rural  
Libraries Conference held?

## **Increasing Early Literacy Skills through Creative Outdoor Spaces**

### **PROGRAMMING FOR LITERACIES**

**Thursday, 2:30-3:15, Grand Pavilion**

This session will focus on creating outdoor spaces at public libraries, and the impact this can have on early literacy skills. While my co-presenter and I have been fortunate enough to have a designated outdoor space at our library, but we know this type of space isn't always possible. We've spent the last 5 years adding early literacy elements such as music structures, water and sand tables, a story walk, outdoor learning tubs and a raised bed garden. We'd like to share our best practices, as well as our shared experience with other branches in a multi-library system.

*Elizabeth Guarino-Kozlowicz, Branch Manager, Kent District Library*

*Julie Ralston, Youth Librarian, Kent District Library*

## **Old Dog New Tricks**

### **SERVICES TO POPULATIONS**

**Thursday, 2:30-3:15, Pontiac Room**

Discussion of Job Hunting when you or your patron is over 50. Reviewing tips and pitfalls with getting to know; a new library board, new staff and a new community. My presentation will provide hints and suggestions for job hunters and discuss the surprises of the first six months as a new director living in a new community.

*Amanda Winnicki, Director, Menominee County Library*

## **High Attraction, Budget-Friendly Technology for Small Libraries**

### **TECHNOLOGY**

**Thursday, 2:30-3:15, Straits of Mackinac**

Learn how the Wixom Public Library has implemented budget-friendly technology solutions that are enticing and exciting to patrons of all ages. Discover how the Wixom Public Library integrated tablets throughout the library and created a low-cost, space-saving mobile makerspace, including a 3D printer, within the small public library setting. The program will cover the steps to implement these technologies, things to consider before and after implementing them, and how to incorporate the technology into library programming.

*Andrea Dickson, Technology & Support Services Librarian, Wixom Public Library*

*Cindy Mack, Director, Wixom Public Library*

## **Policies: Why Policies are Required to Regulate Patron Conduct in the Library**

### **TRUSTEE**

**Thursday, 2:30-3:15, Brighton Pavilion**

This program will tackle the most important policies that every Library should have to regulate patron conduct in the Library. Among the issues, we will address patron behavior policies, internet use policies and meeting room policies. We will answer questions about what are the most important provisions that must be in each policy and discuss the need for enforcement and appeals.

*Anne Seurnyck, Attorney, Foster Swift*

**Break—East Parlor**

**3:15-3:30**

# **Breakout Sessions**

**Thursday, May 5**

**3:30-4:15**

## **Practical Applications for Managing Your Team**

### **ADMINISTRATION & MANAGEMENT**

#### **Thursday, 3:30-4:15, Straits of Mackinac**

Hear both director and staff perspectives on a spectrum of management issues. Geared towards library directors and managers, this session will include take-home tips on the following topics: Communication, Staff Development, Recognition, Interpersonal Team-Building, Tough Stuff, and Hiring.

*Laura Powers, Library Director, Flat River Community Library*

*Britney Dillon, Director, Belding Library*

## **Maximizing Your Investment Return Using Michigan Library Cooperative Services**

### **EVERYTHING MICHIGAN**

#### **Thursday, 3:30-4:15, Gerald R. Ford Conference Room**

In Fiscal Year 2014 The Library Network returned \$58,006,916 in service value on expenditures of \$2,698,908 charged to participating libraries. Class I, II and III libraries experienced a return of \$4,389,557 with an expenditure of \$305,909; an average of \$365,796 per library. Fiscal Year 2015 produced \$59,934,640 in value returned on an expenditure of \$3,303,697. Mideastern Michigan Library Cooperative (MMLC), with a two person staff, expanded a seasonal booking service for summer reading programs into a year long talent acquisition and booking service offered statewide. In addition, MMLC is recognized as a leader in the development of local advocacy services, board development and Director replacement. The Tale of Two Michigan Library Cooperatives is a story of how Cooperatives have adapted, since 1977 to a changing library service environment, maximizing access to a full array of statewide discount services for member libraries, large or small, urban, rural or metropolitan in the 21st century. Learn the varied formulas for successful access to services, what you should expect from your cooperative and how cooperatives are still vital parts of the Michigan library service environment in the 21st century.

*James Pletz, Director, The Library Network*

*Denise Hooks, Director, Mideastern Library Cooperative*

## **What is the Michigan Tax Tribunal and Why Does it Matter to my Library?**

### **FINANCE & BUDGET**

#### **Thursday, 3:30-4:15, Terrace Room**

Decisions made by the Michigan Tax Tribunal are reducing property values for commercial properties throughout Michigan. The Peter White Public Library and other libraries in Michigan are being forced to reduce programs and services as a result of successful appeals to the Michigan Tax Tribunal. Learn more about the Michigan Tax Tribunal and how you can prepare your library for decisions that may impact the tax revenues to your city, township and county.

*Pamela Christensen, Director, Superiorland Library Cooperative*



**Eunice's MeL Top 10 List**

**PROGRAMMING FOR LITERACIES**

**Thursday, 3:30-4:15, Cottage Restaurant**

MeL strives to provide resources for all Michigan learners Pre-K to lifelong. Hear why these databases made Eunice's Top 10 list and learn some tricks about each that you can use when working with patrons.

*Eunice Borrelli, MeL Internet Librarian, Library of Michigan*

**The Price is Right! Pop Culture Programming for Any Budget or How Cardboard Cutouts Can Spike Your Stats.**

**SERVICES TO POPULATIONS**

**Thursday, 3:30-4:15, Grand Pavilion**

In this presentation, I'll show that while one size may not fit all libraries, one can easily use or customize these plug and play pop culture programs to fit almost any library, patrons, and most importantly, budget! Each program I'll be speaking about is one I have planned and put on at one or more public libraries and includes themes like Barbie, Teenage Mutant Ninja Turtles, and Star Wars. I've compiled 3 price ranges; Free (\$0!), Cheap (up to \$150), and Fancy (\$300+) and I will discuss one program that I've successfully implemented in each price range.

*Colleen McWhinnie, Youth Programming Specialist, Troy Public Library*

**E-Rate in Michigan**

**TECHNOLOGY**

**Thursday, 3:30-4:15, Headquarters of the Capital Club**

Learn about E-Rate support services available to Michigan libraries and the current state of E-Rate nationally in the first part of this presentation. Support for Michigan libraries is available via LSTA dollars and the Technology Readiness Infrastructure Grant (TRIG) through the Michigan Department of Education. Also available through TRIG is the device purchasing program which allows schools and libraries to purchase primarily hardware at significantly reduced costs. Hear how the Kalamazoo Public Library took advantage of this program to replace their catalog stations using Chrome bases, and how you can benefit from this state-wide program.

*Wendy Hand, Network Systems Manager, Kalamazoo Public Library*

*Sonya Schryer Norris, Library Consultant, Library of Michigan*

**Policies: Why Policies are Required to Regulate Patron Conduct in the Library Pt. 2**

**TRUSTEE**

**Thursday, 3:30-4:15, Brighton Pavilion**

*Anne Seurnyck, Attorney, Foster Swift*

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**Thank you to the Historical Society of Michigan for copies  
of Michigan History Magazine for our attendees.**



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**\*\*\*Dinner & Awards\*\*\***

**Main Dining Room**

**5:30-7:00**

**\*\*\*Evening Activities (optional), 8:15-9:30\*\*\***

**Grand Hotel Historic Lecture—Theatre**

Listen as the Grand Hotel's resident historian takes you on a journey through time to hear about the hotel's history from the 1887 opening to present day.

*Bob Tagatz, Resident Historian, Grand Hotel*

**Somewhere in Time, film presentation**

You are invited to a screening of the 1980 romantic science fiction film starring Christopher Reeve and Jane Seymour filmed on location at Grand Hotel and the former Mackinac College. The film features a playwright that uses self-hypnosis to find the actress whose portrait hangs in the Grand Hotel. When he travels back in time to meet her they fall in love but can they overcome their difference in "time"?

*Presented by Grand Hotel, introduction by Patricia Majher*

**Pub Crawl**

Meet in Parlour

**Continental Buffet Breakfast (For Grand Hotel Guests) —  
Main Dining Room, 7:30-8:45**

**KEYNOTE: Alison DeCamp**  
**2016 Michigan Notable Book Author**  
**9:00-9:45, Theatre**

*Alison grew up in the Upper Peninsula of Michigan where people say “Yah, eh?” and “Youse guys” and dress in many layers for seven months of the year. Unlike Stan, the hero in her book, Alison had indoor plumbing and more than two pairs of pants. However, she might have worn the same sweater every day in fifth grade.*

*The daughter of a hardware store owner (and reluctant, occasional employee) Alison spent too many school breaks attending ACE Hardware conventions and not enough at Disney World. After graduating from Michigan State University, Alison began teaching middle and high school English. Here she dealt with students chewing tobacco during one of her amazing lessons as well as a questionable principal who once pulled her out of class just to get Alison’s opinion on her new skirt.*

*Alison admires teachers greatly.*

*After eight years, Alison quit teaching to stay at home with two babies who are now two teenagers. Babies and teenagers require almost the same amount of work. During this time she taught herself to make glass beads and jewelry which she sold at local galleries. She now can occasionally be found “working” at Between the Covers bookstore in Harbor Springs or grocery shopping. Her people like to eat.*

**Book Signing to follow from 9:45-10:15 in the Art Gallery**

*Books will be available for sale by the Island Bookstore*



**Break—Theatre**  
**9:45-10:00**

# **Breakout Sessions**

**Friday, May 6**

**10:15-11:00**

**The Keyword is Public**

## **ADMINISTRATION & MANAGEMENT**

**Friday, 10:15-11:00, Gerald R. Ford Conference Room**

Why do so many people who work in public libraries forget that our job is to work with the public? How does our inability to trust not only our patrons, but our colleagues get in the way of being able to inspire, engage and transform? What is getting in our way of providing the best possible service to all of our patrons? Leaders in this session will learn the best tactics to begin the process of becoming a healthy organization that values trust, practices self-care, creates welcoming environments and promotes exceptional customer service.

*Kevin King, Head, Branch & IT Services, Kalamazoo*

*Shawn Brommer, Youth Services and Outreach Consultant, South Central Library System, WI*

**Building Relationships, Transforming Community**

## **COMMUNITY ENGAGEMENT AND COLLABORATION**

**Friday, 10:15-11:00, Theatre**

The Marshall District Library and the Putnam District Library both have histories of successful partnerships with local businesses, organizations, theaters, and artists in their respective communities. The presenters will provide tips for connecting to local resources often overlooked in educational and economic development activities. Find out how unique partnerships make both partners stronger and educate and engage the community. Topics will include making contacts, seeking funding opportunities, creating operational structures, and finding common solutions to community concerns. Marshall is a Class IV library while Putnam is a Class II promising there will be something for all size libraries. (The presenters will also share from their What Didn't Work files!)

*Shauna Swantek, Director, Putnam District Library*

*Angela Semifero, Director, Marshall District Library*

**The "Every Child Ready to Read Project" and What it Means For My Library**

## **PROGRAMMING FOR LITERACIES**

**Friday, 10:15-11:00, Terrace Room**

The national Every Child Ready to Read Project was developed by the American Library Association to help parents and other caregivers develop early literacy skills in children from birth to age five. This session will provide ideas for incorporating early literacy skills into programming, inexpensive ideas to include early literacy experiences at your library, and possible ways to collaborate with early childhood educators.

*Karren Reish, Library Grants Coordinator, Library of Michigan*

**The Blossoming Library**  
**SERVICES TO POPULATIONS**

**Friday, 10:15-11:00, Grand Pavilion**

This session will show libraries with small programming budgets how to utilize staff resources and community partnerships to offer more in-house programming. This program offers specific program ideas, resource tips and ingenuity to stretch your programming budget. By using these techniques we were able to triple our programs and community outreach for the 2015 calendar year for child and adult programs as well as the summer reading program. We have a number of ready-made successful programs that libraries can adapt or use as a starting point for their specific needs.

*Kelli Lovasz, Library Director, North Branch Township Library*

*Christi Mortell, Library Assistant, North Branch Township Library*

**Back to the Basics: Understanding the Open Meetings Act and Freedom of Information Act**  
**TRUSTEES**

**Friday, 10:15-11:00, Straits of Mackinac**

This session will focus on the key requirements of the Open Meetings Act and Freedom of Information Act for Library Boards, committees and staff. We will address common mistakes and how to avoid them and how Library Boards can address the use of technology and e-mail in the context of the OMA and the FOIA. We will also address the most important elements of the new FOIA regulations that went into affect July 1, 2015. The goal is to make sure Library Boards understand and are in compliance with the law.

*Anne Seurnyck, Attorney, Foster Swift*

Which of the following is correct?

- A. Mackinaw Island
- B. Mackinaw Bridge
- C. Mackinaw City
- D. Straits of Mackinaw



**Break—Theatre**  
**11:00-11:15**

# **Breakout Sessions**

**Friday, May 6**

**11:15-12:00**

## **Ignite/Fizzle**

### **ADMINISTRATION & MANAGEMENT**

**Friday, 11:15-12:00, Theatre**

Share your experiences! Participants are given five minutes and 20 slides (15 seconds per slide) to give their lightening fast talk and share their informative and innovative slides. The clock starts.....NOW!

*Dion Mindykowski, Director, Tahquamenon Area Library*

## **The Best of the Best VI, Programs You Can Do at Your Library**

### **EVERYTHING MICHIGAN**

**Friday, 11:15-12:00, Grand Pavilion**

Best of the Best VI is a visual tour of programs, services and publicly implemented by small and rural libraries across the State of Michigan. Featured programs, services and promotions are described so that program attendees can replicate the programs at their own library. A resource list and contacts will be provided, for additional information. Best of the Best was first featured at the Loleta Fyan Rural Libraries Conference in 2001.

*Pamela Christensen, Director, Superiorland Library Cooperative*

## **Storytime Programs Transformed! Tips & Techniques for Incorporating Early Literacy Practices in Storytime Programs**

### **PROGRAMMING FOR LITERACIES**

**Friday, 11:15-12:00, Terrace Room**

How can we add more value to our storytime programs for young children? The "Every Child Ready to Read" Project provides research showing the importance of the parent's role in young children's early literacy skills. This session will help attendees discover ways to incorporate the five practices in their storytime programs so that parents can continue the process at home.

*Sue McCleaf Nespeca, Kid Lit Plus Consulting*

## **Books, Bugs, & Budgets: Rural Libraries to the Rescue!**

### **SERVICES TO POPULATIONS**

**Friday, 11:15-12:00, Gerald R. Ford Conference Room**

Michigan author/illustrator and artist, Lori Taylor, writes books to gets kids INTO nature. While visiting Michigan libraries and schools, Lori has seen the positive affects of nature on kids and offers suggestions to get libraries to come to the rescue while balancing budgets and technology time to help grow healthy readers.

*Lori Taylor, Michigan children's author/illustrator and artist based in Pinkney.*

**\*\*\*Closing Luncheon\*\*\***

**12:15-1:30**

**Main Dining Room**

**featuring**

**Marian the Librarian**

# Library of Michigan Foundation

Thank you to the Library of Michigan Foundation for generous support of the Rural Libraries Conference!

The Library of Michigan Foundation works with the Library of Michigan to secure the future of our state library, as well as the sustainability of Michigan's public libraries. Established in 1985, the Library of Michigan Foundation is a 501 c (3) nonprofit, public charity governed by an independent Board of Directors. The Foundation provides opportunities for charitable giving to benefit the Library and to supply financial support for Library programs and projects otherwise not provided through state or federal funding. Since its inception, the Foundation has raised more than \$6 million in private and corporate donations to boost adult, youth and early childhood literacy, special services for the blind and physically handicapped, statewide support for libraries, librarians, library staff and trustees and construction of the Martha W. Griffiths Rare Book Room.

[www.libraryofmichiganfoundation.org](http://www.libraryofmichiganfoundation.org)



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A DIVISION OF THE AMERICAN LIBRARY ASSOCIATION

Looking for information, resource or training for Trustees and Friends? The Library of Michigan has partnered with United for Libraries to provide all Michigan Trustees, Friends groups, and library directors/staff with access to the wealth of resources and member publications offered by United for Libraries.

Resources include short video recordings for trustees, Trustee Academy, sample grant templates, toolkits, promotional materials, and digital publications. The member resources can be accessed by visiting the Michigan United for Libraries site and entering our statewide login and password. Contact your library director or the Library of Michigan for access information and get started today!

<http://www.ala.org/united/michigan>

# 2016 Vendors

ABDO Publishing  
3533 Bent Trail Drive  
Ann Arbor, MI 48108  
Booth Number: 13

Ann Arbor District Library  
343 5th Avenue  
Ann Arbor, MI 48104  
Booth Number: 3

Baker & Taylor  
2550 W. Tyvola Road, Suite 300  
Charlotte, NC 28217  
Booth Number: 29

Book Systems, Inc.  
4901 University Sq, Ste 3  
Huntsville, AL 35816  
Booth Number: 20

Books Galore, Inc.  
6040 Mack Road  
Howell, MI 48855  
Booth Number: 19

Bound to Stay Bound Books  
1880 West Morton  
Jacksonville, IL 62650  
Booth Number: 30

Clarke Historical Library/CMU  
Park 142  
Mount Pleasant, MI 48859  
Booth Number: 34

CoLibri Systems North America  
925 Vista Park Drive  
Pittsburgh, PA 15205  
Booth Number: 26

Corrigan Moving Systems  
7409 Expressway Ct SW  
Grand Rapids, MI 49548  
Booth Number: 35

Daniels and Zermack Architects, LLC  
2080 South State Street  
Ann Arbor, MI 48104  
Booth Number: 17

ELM USA Disc Repair Products  
1611 Barclay Blvd.  
Buffalo Grove, IL 60089  
Booth Number: 16

Emery-Pratt Company  
1966 W M 21  
Owosso, MI 48867  
Booth Number: 21

Friends of Michigan Libraries  
17175 Tall Pines Court  
Northville, MI 48168  
Booth Number: 1

Gumdrop Books  
P.O. Box 505  
Bethany, MO 64424  
Booth Number: 27

Historical Society of Michigan  
5815 Executive Dr.  
Lansing, MI 48911  
Booth Number: 24

JLB Creatives Publishing  
PO 557  
Mt. Dora, FL 32756  
Booth Number: 11

Kent Record Management  
1950 Waldorf NW  
Grand Rapids, MI 49544  
Booth Number: 33

Library Design Associates, Inc.  
1149 South Main St.  
Plymouth, MI 48170  
Booth Number: 28

Library of Michigan  
702 W Kalamazoo  
Lansing, MI 48909  
Booth Number: 6

LocalHop  
390 Park St.  
Suite 110  
Birmingham, MI 49009  
Booth Number: 23

Merit Network  
1000 Oakbrook Dr.  
Suite 200  
Ann Arbor, MI 48104  
Booth Number: 10

Merritt Cieslak Design, PLC  
103 N. Center Street  
Northville, MI 48167  
Booth Number: 32

Michigan Attorney General OK2SAY  
Program  
525 West Ottawa  
Lansing, MI 48933  
Booth Number: 12

Michigan Humanities Council  
119 Pere Marquette Drive Suite 3B  
Lansing, MI 48912  
Booth Number: 8

Michigan Library Association  
3410 Belle Chase Way Suite 100  
Lansing, MI 48911  
Booth Number: 36

Midwest Collaborative for Library  
Services  
1407 Rensen Street  
Lansing, MI 48910  
Booth Number: 7

Sanilac Computer Products  
75 South Elk St, Suite 100  
Sandusky, MI 48471  
Booth Number: 15

Scholastic and Capstone  
35460 Heritage Lane  
Farmington, MI 48335  
Booth Number: 4-5

Sebco Books  
2001 SW 31st Avenue  
Pembroke Park, FL 33009  
Booth Number: 25

The Book Farm, Inc.  
210 Lazenby St.  
Blanchester, OH 45107  
Booth Number: 22

The Breton Group  
2504 Ardmore SE  
Grand Rapids, MI 49506  
Booth Number: 31

Total Boox  
123 Main Street  
Lansing, MI 48933  
Booth Number: 9

Wayne State University  
School of Library & Information Science  
106 Kresge  
Detroit, MI 48202  
Booth Number: 18

## Sessions-at-a Glance, Wednesday

<b>Wednesday, May 4 1:45-2:30</b>
Cheapskate Librarians <i>Brighton Pavilion</i>
Marketing Your Library with the C.U.R.E. (Consistency. Uniformity. Repetition. Enthusiasm!) <i>Cottage Restaurant</i>
Telling the Whole Story: Using Data to Inform Your Community and Build Partnerships <i>Gerald R. Ford Conference Room</i>
STEM on a Shoestring: Outreach STEM Programs for Any Budget <i>Grand Pavilion</i>
Getting IT right! <i>Headquarters of the Capitol Club</i>
Michigan Library Association <i>Museum Meeting Room</i>
Grant Writing 101: Tips, Tools, and Best Practices for Creating a Successful Grant Application <i>Straits of Mackinac</i>
A Matchmaker! A Matchmaker!: How to Connect People with the Stories They Love <i>Terrace Room</i>

<b>Wednesday, May 4 3:00-3:45</b>
Adventures in Forming a Rural District Library: What I Would & Wouldn't Do Again <i>Brighton Pavilion</i>
Graphic Novels, Not Just Pulp Fiction <i>Cottage Restaurant</i>
Introduction to Fundraising and Development in the Public Library <i>Gerald R. Ford Conference Room</i>
Great Start and Libraries: Best Practices for Working with the Great Start Collaboratives and Regional Resource Centers <i>Grand Pavilion</i>
Facebook and Twitter Hacks <i>Headquarters of the Capitol Club</i>
Economic Development 101 <i>Museum Meeting Room</i>
An Overview of HeritageQuest and Research Collections at the Library of Michigan. <i>Straits of Mackinac</i>
It's All About the Story: Training Your Staff in the Art of Materials Advisory <i>Terrace Room</i>

<b>Wednesday, May 4 4:00-4:45</b>
TABLE TALKS: Business Resources, Demographics and Decision Making, Technology in Small and Rural Libraries <i>Brighton Pavilion</i>
Confronting Staff Performance Issues <i>Cottage Restaurant</i>
The Latest "No-Cost" Resources, Including Google Classroom Integration, for School Outreach in Your Community <i>Gerald R. Ford Conference Room</i>
GIRL POWER! <i>Grand Pavilion</i>
Preparing for the Auditors <i>Headquarters of the Capitol Club</i>
Faith on the Edge: Not Your Mother's Christian Fiction <i>Museum Meeting Room</i>
United for Libraries – Members Only Resources for Library Trustees, Friends and Staff <i>Prosecutor's Heritage Hall</i>
Library Match: Peers Without Borders <i>Straits of Mackinac</i>
Twelve Months of Fun: Passive Programs to Engage Your Patrons' Creative Spirits <i>Terrace Room</i>

## Sessions-at-a Glance, Thursday

<b>Thursday, May 5 9:00-9:45</b>
Public Libraries and Good Governance <i>Brighton Pavilion</i>
Taming the Wild West: MeLCat and RIDES Best Practices Pt. 1 <i>Cottage Restaurant</i>
The Leadership Adventure <i>Gerald R. Ford Conference Room</i>
Planting the Seeds of Community Collaboration and Partnerships <i>Grand Pavilion</i>
Zen and the Art of Digital Literacy <i>Headquarters of the Capitol Club</i>
The Right Tool for the Job: Nontraditional Circulating Collections <i>Pontiac Room</i>
Library Service Contracts Pt. 1 <i>Straits of Mackinac</i>
It's Already a Makerspace!: 5 Projects You Can Make with Supplies You Already Have <i>Terrace Room</i>

<b>Thursday, May 5 10:00-10:45</b>
Public Libraries and Public Relations <i>Brighton Pavilion</i>
Taming the Wild West: MeLCat and RIDES Best Practices Pt. 2 <i>Cottage Restaurant</i>
Changing the Culture One Employee at a Time <i>Gerald R. Ford Conference Room</i>
Showcasing NonFiction: Care, Feeding, Weeding and Marketing Your Adult Nonfiction Collections <i>Grand Pavilion</i>
TABLE TALKS: Business Resources Demographics and Decision Making Technology in Small and Rural Libraries <i>Headquarters of the Capitol Club</i>
Digital Newspaper Project Planning <i>Pontiac Room</i>
Library Service Contracts Pt. 2 <i>Straits of Mackinac</i>
A-Z Kids' Literacy - How to Keep them Moving and Learning <i>Terrace Room</i>

<b>Thursday, May 5 11:15-12:00</b>
Public Library Facilities Management <i>Brighton Pavilion</i>
Seven Habits of Highly Successful Grant-Seekers <i>Cottage Restaurant</i>
Ploud User's Group <i>Gerald R. Ford Conference Room</i>
Marketing Toolkit: Practical Ways to Reach Your Community <i>Grand Pavilion</i>
Engaging Your Community's Teen Writers and Readers: Libraries and ePublishing <i>Headquarters of the Capitol Club</i>
OK2SAY - Student Safety Program <i>Pontiac Room</i>
Go Big or Go Home: Take Yourself and your Library to the Next Level. <i>Straits of Mackinac</i>
Twelve Months of Fun: Passive Programs to Engage Your Patrons' Creative Spirits <i>Terrace Room</i>

<b>Thursday, May 5 1:30-2:15</b>
Staying Friends with the Friends. <i>Brighton Pavilion</i>
Library Millage Elections and Millage Campaigns Pt. 1 <i>Cottage Restaurant</i>
You Choose the Winner: The Best (and a Few of the Worst) in Youth Literature <i>Gerald R. Ford Conference Room</i>
Partners Within Your Community <i>Grand Pavilion</i>
Building a Digital Image Collection With flickr: A Low (or No) Cost Approach to Sharing Your Digital Assets <i>Headquarters of the Capitol Club</i>
Programs, Grants, and Capacity Building: Working with Your State Humanities Council <i>Pontiac Room</i>
Reviewing Expectations: Job Descriptions as a Tool for Conflict Management <i>Straits of Mackinac</i>
Beyond Books: Creative Materials Advisory Strategies <i>Terrace Room</i>

**Thursday, May 5  
2:30-3:15**

Policies: Why Policies are Required to Regulate Patron Conduct in the Library Pt. 1  
*Brighton Pavilion*

Library Millage Elections and Millage Campaigns Pt. 2  
*Cottage Restaurant*

Library Statistics for Ordinary Mortals  
*Gerald R. Ford Conference Room*

Increasing Early Literacy Skills through Creative Outdoor Spaces  
*Grand Pavilion*

TABLE TALKS:  
Teen Services  
Digital Public Library of America  
Annual Reports/State Aid Applications – Change is Good  
*Headquarters of the Capitol Club*

Old Dog New Tricks  
*Pontiac Room*

High Attraction, Budget-Friendly Technology for Small Libraries  
*Straits of Mackinac*

Finding Lost Libraries  
*Terrace Room*

**Thursday, May 5  
3:30-4:15**

Policies: Why Policies are Required to Regulate Patron Conduct in the Library Pt. 2  
*Brighton Pavilion*

Eunice's MeL Top 10 List  
*Cottage Restaurant*

Maximizing Your Investment Return Using Michigan Library Cooperative Services  
*Gerald R. Ford Conference Room*

The Price is Right! Pop Culture Programming for Any Budget or How Cardboard Cutouts Can Spike Your Stats.  
*Grand Pavilion*

E-Rate in Michigan  
*Headquarters of the Capitol Club*

Practical Applications for Managing Your Team  
*Straits of Mackinac*

What is the Michigan Tax Tribunal and Why Does it Matter to my Library?  
*Terrace Room*

**Friday, May 6  
10:15-11:00**

The Keyword is Public  
*Gerald R. Ford Conference Room*

The Blossoming Library  
*Grand Pavilion*

Building Relationships, Transforming Community  
*Theatre*

Back to the Basics: Understanding the Open Meetings Act and Freedom of Information Act Pt. 1  
*Straits of Mackinac*

The "Every Child Ready to Read Project" and What it Means For My Library  
*Terrace Room*

**Friday, May 6  
11:15-12:00**

Books, Bugs, & Budgets: Rural Libraries to the Rescue!  
*Gerald R. Ford Conference Room*

The Best of the Best VI, Programs you Can Do at Your Library  
*Grand Pavilion*

Ignite/Fizzle  
*Theatre*

Back to the Basics: Understanding the Open Meetings Act and Freedom of Information Act Pt. 2  
*Straits of Mackinac*

Storytime Programs Transformed! Tips & Techniques for Incorporating Early Literacy Practices in Storytime Programs  
*Terrace Room*

## **Friends of Michigan Libraries Trustee Alliance presents Knowledge is Power**

Friends of Michigan Libraries Trustee Alliance has sponsored the sessions for the Thursday Trustee track during the conference, as well as sessions on Friday geared to both Friends and Trustees. The “Knowledge is Power” sessions will be presented by Josie Parker and are funded in part by a grant from the Institute of Museum and Library Services administered by the Library of Michigan.



### *Public Libraries and Good Governance*

A sound governance structure is the blueprint for success in public libraries. Do your Board By-laws reflect current statute? How does a Board stay current and aware of changes that affect local governance?

### *Public Libraries and Public Relations*

Is your public library prominent in the collective consciousness of your community? How do governing Boards work to keep the Library's success part of the larger discussion locally when talks turn to funding and other matters that directly affect library operations?

### *Public Library Facilities Management*

Building new? Renovating? Simply keeping up? At least one of these scenarios is your current condition, and do you know how the management of facilities relates to good governance?

Josie Parker, Director of Ann Arbor District Libraries, presents practical and pragmatic approaches to the governance and operations of public libraries of all sizes.

**Visit the Friends of Michigan Libraries online at [www.foml.org](http://www.foml.org)**

**Visit the Friends of Michigan Libraries Trustee Alliance online at [www.fomltrusteealliance.org](http://www.fomltrusteealliance.org)**

Join the FOML Listserv, an e-mail resource created specifically for current members of the Friends of Michigan Libraries to share information about Michigan Friends. Get news about current and future projects, upcoming events, announcements and more.

## **In Memorial**

### **June B. Mendel (1942-2013)**



June Mendel was born in Detroit Michigan to Bertha and Fred Weidman. At an early age June became an avid reader and by the time she was in sixth grade she had read her way through the Science Fiction section of her local Detroit Public Library Branch. June attended the University of Michigan and graduated with a Bachelor of Science degree from Central Michigan University. Originally she planned to go into teaching but as with many individuals in the library world her love of books and libraries won out and she enrolled in the Library Science program at Western Michigan University. It was there that she met her future husband (Roger) whom she would share the next 47 years and dual careers.

June's career in libraries was varied, including time at the University of Buffalo, Detroit Public Library, Presque Isle District Library and Alcona County Library. At the 1993 Loleta Fyan Rural Conference June received an award for all her accomplishments during her short tenure. In 1998 June was hired as the Assistant Director of the Lapeer County Library, later to be known as the Lapeer District Library. While there she worked to improve programs, branch services and reorganized the main library and also encouraged a number of staff to go to school to earn their Master's Degrees in Librarianship. June's lifelong love of reading and libraries especially libraries serving rural areas is the main reason for naming this award in her honor and memory. May the recipients of this award always remember what an important role they have in providing excellent service to their users.

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MICHIGAN  
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**Foreword Reviews**

***Thank you*** to the Steering Committee and the many volunteers for your hard work to plan, prepare for this event and execute the work necessary to bring this conference to the Michigan library community. We could not do this without you. Thank you very much!

# RLC 2016 Word Find

S J V G N E Y Q B Y Q D C Q C P U S S B  
Q Z C I L B U P T T L L K Z P L M L T O  
V K D K C A N I K C A M D V S I X B O O  
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## **Answers**

Pg. 4—Because she was too old (at age 61!).

Pg. 12—77%

Pg. 17—15

Pg. 18—92%

Pg. 20—British, American Revolutionary

Pg. 24—Maude Adams

Pg. 27—1986

Pg. 34—C., Mackinaw City







*Registration Now Open!*

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**JOIN US** as we explore ways to empower teens to increase your library's impact!

