

## The Library of Michigan's Digital Library

The Michigan eLibrary (MeL) is an online library containing subscription eResources, digital history collections, educational curricular materials, websites that reflect the content in MeL's eight subject gateways and Michigana, plus discovery of the content from over 430 libraries across the state of Michigan. A service of the Library of Michigan, MeL brings access to digital images, videos, full-text articles, full-text books and other valuable research information at any time, anywhere through the Internet.

### What is the benefit of MeL?

MeL is certainly easy access. It's fast and above all reliable. Information resources on MeL are well-vetted and accurate. As a digital library containing a wide array of eResources, MeL goes deeper than any other free Internet site in the state of Michigan. It's easy to see why MeL is perhaps the Internet's singularly most valuable information tool for educators, libraries, business and governmental agencies in Michigan.

### What specific resources does MeL offer?

- **MeL Databases** provide instant access to full-text articles from tens of thousands of magazines and newspapers. Databases are available for kids, teens, adults, and on specialized topics such as car repair, family history and practice tests.
- **MeLCat** lets participating library's patrons order books, audio books, music, movies and other materials and have them delivered for pick-up at a their library.
- **MeL Michigana** contains photographs, maps, diaries, oral histories, local records and historical Michigan data.
- **MeL Gateways** include specialized resources such as those in health, business, jobs and areas for kids and teens.
- **M.O.R.E. Michigan Online Resources for Educators** allows teachers and parents to find curricular-based resources searchable by subject and aligned to state and national standards.

Explore the MeL for business  
and all MeL resources at [www.mel.org](http://www.mel.org)

## MeL resources for business

### General Business and Entrepreneurship

- Business Economics and Theory Collection
- Business Insights: Global
- Business Decision
- DemographicsNow: Business & People
- Gale Directory Library
- Gale Virtual Reference Library: Business Collection
- General BusinessFile ASAP
- InfoTrac Newsstand
- Lansing State Journal
- LearningExpress Library
- Libraries Mean Business
- LibraryBiz Connect
- New York Times
- Pure Michigan Business Connect
- Pure Michigan Talent Connect
- Small Business Collection
- Small Business Resource Center

### Job Search and Placement

- Helping Hand
- Job and Career Accelerator
- LearningExpress Library
- Lifelong Soft Skills Videos
- Michigan Job & Career Fair Calendar
- Michigan Workers' Compensation Agency
- Michigan Works! Agency Map
- Pure Michigan Talent Connect
- Workforce skills for 21st century success

### Legal

- Governing Michigan
- Common Legal Citations and Where to Find Them
- Gale LegalForms
- LegalTrac
- Michigan Legal Help

Resources subject to change

# MeL for Business

Accuracy and Accessibility for Small Business and Entrepreneurs



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## MeL has powerful resources for business

The 21st century business relies on information that is accurate, timely and easily accessible to survive and thrive. It's a digital age, and not all sources are well-vetted, thorough, up to date and come at no cost. But MeL is all of that and more for Michigan business.

### Where business keeps up to date

Business firms generally turn to traditional sources for their operational data. Public, Corporate and Academic Libraries, Business organizations and Chambers of Commerce are the most used resources providing business with essential information on industry, organizational behavior, finance, legal issues and market trends. All of these entities have access to MeL.

### MeL simplifies the process

MeL is a great single-source of business and economic data for organizations in the state of Michigan. Available 24/7/365 over any computer, tablet or mobile device, MeL makes it easy to access e-Books and journals, analyze demographics, compare investments, explore markets and industries, find legal forms, gather competitive intelligence and prepare business plans.



## A vast array of resources for building business

Business research or information gathering is always difficult, especially if the information has to be accurate, up to date and free. That's exactly what MeL brings to the table like no other Internet resource can.

### Finding the perfect employee

Resources like **Job & Career Accelerator** present local, statewide and national employment opportunities so businesses can advertise for and find top talent for their operations. MeL connects the right people with the right jobs.

Here is a snapshot of the many business eResources on MeL serving business needs:

#### BusinessDecision

Comprehensive business-to-consumer market data. Includes company profiles, product/brand information with investment reports, rankings and market share data.

#### Business Insights: Global

Combines an international perspective and sophisticated research tools with convenient access to a range of comprehensive business materials.

#### DemographicsNow: Business & People

Researchers and entrepreneurs are provided with comprehensive business and demographic information valuable to assess business viability and market analysis.

#### Gale LegalForms

Copies of actual Michigan forms and documents in Word format are provided to help users with their legal or business needs.



#### Job & Career Accelerator

Explore over 1,000 different occupations, match interests and skills with careers, search recent local and national job postings, organize and track progress and create professional resumes and cover letters.

#### Small Business Resource Center

Learn how to start, finance or manage your small business. Resources include sample business plans, how-to guides, articles and websites.