

Mideastern Michigan Library Cooperative  
Invites you to attend:



# Millage Campaigns:

## *The Nuts & Bolts*



### Guest Speakers:

Richard Butler, Jr., Bloom, Sluggett, Morgan  
Shirley Bruursema, Kent District Library Board Trustee  
Lance Werner, Kent District Library Director  
Julie Meredith, Clarkston Independence District Library Director

This comprehensive seminar discusses changes in the tax environment and ballot requirements. The workshop includes: strategies for successful millage campaigns; timeline, budgets & fundraising; marketing tips and strategies; the roles of administration, staff, trustees, friends and volunteers, and finally a discussion of marketing and branding for success.

*This workshop is a great opportunity for Libraries preparing for millage campaigns in 2016 and 2017.*

Thursday, February 11, 2016

10:00 a.m. – 3:30 p.m.

Registration begins at 9:30 a.m.

Flint Public Library

1026 E. Kearsley Street, Flint

*\$50.00 Registration Fee*

*(includes refreshments and a light lunch)*

Reservations now being accepted at Mideastern Michigan Library Cooperative.  
To register, phone (810) 232-7119; fax (810) 232-6639 or email [ibancroft@mmlc.info](mailto:ibancroft@mmlc.info)