

learn more

To learn more about MiDEAL, visit our website at www.michigan.gov/mideal. The site offers information about the program and its benefits as well as a direct connection to a list of current members.

tips & reminders

- Check the MiDEAL website to ensure the entity is a current MiDEAL member before making the sale.
- Review your contract and comply with reporting requirements for your MiDEAL sales.
- Submit any applicable administrative fees per your contract.
- If the local unit of government is not already a MiDEAL member, direct them to the website or State staff for more information.



Scan with your smartphone
for access to the online
MiDEAL Reference Center.



what is this?

QR, or quick response, codes are read by QR scanning applications on smartphones and allow for instant access to more information.

MiDEAL

MiDEAL
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maximize
your contract
potential
MiDEAL



MiDEAL is a state program that allows local units of government to use state contracts to buy goods and services at the same terms, conditions, and prices as State agencies without issuing their own solicitations.



When you agree to become a MiDEAL vendor, you can market your contract to hundreds of the following institutions:

- Cities
- Townships
- Villages
- Community Colleges
- Universities
- Counties
- School Districts
- Nonprofit Hospitals

benefits

- Maximize your ROI by pursuing additional market share without completing additional bids.
- Opening your contract to over 900 MiDEAL members opens the door to more customers for your company.
- Increased exposure across all levels of state and local government markets.
- The State maintains a MiDEAL website and assists in marketing your company's MiDEAL contract by posting it on the website and highlighting new contracts.

be a MiDEAL vendor

The MiDEAL program is available to those vendors who have already been awarded a state contract.

Participation in MiDEAL is completely voluntary for the state contractor.

If you are already a vendor that has been awarded a contract and would like to become a MiDEAL vendor, contact the Purchasing Staff at the Department of Technology, Management, & Budget.



MiDEAL has been a great tool for entering into relationships with new customers as well as building more of an offering with existing customers. It allows us to show our credibility as a contract holder with SOM and also showcase our environmentally oriented product offering.



- David Ellis, President
Lansing Sanitary Supply, Inc.