

# MiDEAL marketing points

## What makes MiDEAL distinctive?

- **Contracts meet all State requirements for competitive bidding**
  - Fair and open competition
  - Bids are publically advertised
  - Bid Tab (documents the competitive bid process, number of bidders, etc.) available for review.
- **Best value purchasing process**
  - Experience, qualifications, service and delivery, and price are all evaluated
- **Contracts are rigorously reviewed**
  - **Multiple levels of approvals**
    - **Buyer or Joint Evaluation Committee** (incl. subject matter experts and Procurement members)
    - **Procurement management review**
    - **State Administrative Board** (members include representatives from Governor's Office, Treasurer Office, Dept. of Education, MDOT, and Office of Attorney General)
- **Hard dollar savings on a wide variety of products and services**
- **Local governments contract with vendors directly—control purchase order**
- **Cost avoidance: use of State contracts eliminates administrative duplication**
- **Supports Michigan's economy (majority of contracts are with MI companies)**
- **Dedicated State of Michigan staff available to assist and answer questions**

### For more information contact:

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contract & connect

[michigan.gov/mideal](http://michigan.gov/mideal)