

# The National Learn & Serve Challenge

## October 5 - 11, 2009

### ACCEPT THE CHALLENGE!

Join your peers from around the country for a concentrated week of special events and community outreach activities designed to raise awareness and build support for service-learning.

Through the National Learn and Serve Challenge, you can:

- Spotlight the value of service-learning to young people, schools, and communities.
- Encourage others to launch service-learning activities.
- Build support for service-learning among decision makers.
- Increase recognition of Learn and Serve America, the only federal program dedicated to service-learning.



Join us in moving closer to achieving our 2010 national goals to:

- Engage 5 million college students in service.
- Ensure 50-percent of America's K-12 schools incorporate service-learning into their curricula.

**INSERT LABEL HERE  
WITH LOCAL INFORMATION**

[www.learnandservechallenge.org](http://www.learnandservechallenge.org)

# Start Planning Now!

## Simple ways you can participate in the Challenge:

- Organize a service-learning t-shirt or button day at your school or organization.
- Write a letter to the editor of your school or community newspaper.
- Host a Service-Learning Fair to introduce or spotlight opportunities to get involved.
- Invite key officials and the media to experience service-learning first-hand.
- Make a presentation to your school board or city council.
- Ask school or local officials to issue a proclamation or letter of support for service-learning.
- Create your own service-learning YouTube video.
- Sponsor an award ceremony or school assembly to recognize and celebrate your service-learning accomplishments.
- Share information about the Challenge during your daily school announcements.

For more activity tips and tools, visit [www.learnandservechallenge.org](http://www.learnandservechallenge.org).

## Gear up for the Challenge now:

- Designate when and how your school or organization will celebrate.
- Register your Challenge activity at [www.learnandservechallenge.org](http://www.learnandservechallenge.org).
- Join the growing community of participating partners. Email [nslp@aed.org](mailto:nslp@aed.org) with "Proud Partner" in the subject line of your message to add your school or organization's name to the list.
- Order your Challenge t-shirts, buttons, and more at the Online Store at [www.learnandservechallenge.org](http://www.learnandservechallenge.org).

The National Learn & Serve Challenge is a signature event of the National Service-Learning Partnership, made possible with support from State Farm Companies Foundation. Lead Organizing Partners include: SEANet - the State Education Agency K-12 Service-Learning Network, America's Promise Alliance, Camp Fire USA, Campus Compact, National Youth Leadership Council, the National Service-Learning Clearinghouse, and Youth Service America in collaboration with the Corporation for National and Community Service.

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