

# Inclusion Video Project

"Inclusion is a sense of belonging: feeling respected, valued for who you are; feeling a level of supportive energy and commitment from others so that you can do your best work." -Frederick Miller & Judith Katz



## What is Inclusion?

Inclusion is a shift in organization culture. The process of inclusion engages each individual and makes people feeling valued essential to the success of the organization. Individuals function at full capacity, feel more accepted, and included in the organization's mission.

Of Michigan's nearly 10 million residents, about 1.9 million have a disability. That's one in every five residents. The Michigan Community Service Commission (MCSC) and Michigan's AmeriCorps are committed to encouraging all Michigan residents regardless of ability, age, race, religion, gender, income, or education to engage in service. The MCSC works to bring Michigan's national service programs (like AmeriCorps and Senior Corps) and the disability community together to improve the quality of life for all Michigan residents.

## What is the Inclusion Video Contest?

The purpose of the inclusion video contest is to encourage AmeriCorps members and program sites to produce a video to document and display how Michigan's AmeriCorps programs embrace, incorporate, and promote the MCSC mission of inclusion. The MCSC will accept both individual and group submissions.

## What are the Rules? *See detailed guidelines for additional information.*

- Create a 1-3 minute video to answer the question "What does inclusion mean to your program?" Or, if the concept of inclusion is new to you and your program, then tell us how you plan to incorporate it into your program culture moving forward.
- Upload the finished video to YouTube ([www.youtube.com](http://www.youtube.com)) by Tuesday, May 1, 2012. Be sure to have the video set to *private* and share it directly with Kathleen Egan (MCSC Inclusion VISTA) at [egank@michigan.gov](mailto:egank@michigan.gov).
- All videos will be judged by members of the MCSC Statewide Inclusion Team using a 50 point scale. The winner will be announced during Michigan's AmeriCorps Week May 12-19, 2012. Other submissions will be highlighted that week as well.

## Please Keep the Following in Mind as You Create Your Video:

- Be sure to use "person-first" language throughout your video. For example: "person with a disability" instead of "disabled person"; "people with disabilities" instead of "the disabled"; "she is a wheelchair user" instead of "she is wheelchair bound."
- Be creative! Show us what makes your program unique and reflects your team!

## What do we Win?

The Grand Prize winner will receive a *\$100 Meijer gift card*. The winning video, as well as others, will be shown during AmeriCorps Week through MCSC social media.

## Who Should I Contact if I have Questions?

If you have any questions, please contact Kathleen Egan at [egank@michigan.gov](mailto:egank@michigan.gov).

*\*For complete rules and scoring, please visit the Disability/Inclusion section of the MCSC website at: [www.michigan.gov/mcsc](http://www.michigan.gov/mcsc)*

