

2009 - 2010

Calendar of USDA-
Endorsed Trade Shows

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United States
Department of
Agriculture

Foreign
Agricultural
Service

Trade Services
Staff

2009

Event

Date *

Location

WESTERN HEMISPHERE

CRFA Show	March 8-10	Toronto, Ontario
ANTAD	March 10-13	Guadalajara, Mexico
SIAL Montreal	April 1-3	Montreal, Canada
American Food Fair (National Restaurant Association/NRA)	May 16-19	Chicago, Illinois
Alimentaria Mexico	June 2-4	Mexico City, Mexico
EXPHOTEL	June 17-19	Cancun, Mexico
Agroexpo (NEW)	July 16-26	Bogota, Colombia
SIAL Mercosur	August 25-27	Buenos Aires, Argentina
Abastur	Sept 30-Oct 2	Mexico City, Mexico
IFE Americas Food & Beverage	November 9-10	Miami Beach, Florida

ASIA

FOODEX JAPAN	March 3-6	Tokyo, Japan
AAHAR	March 7-10	New Delhi, India
Food and Hotel Indonesia (American Café) RETURNING	April 15-18	Jakarta, Indonesia
HOFEX	May 6-9	Hong Kong
Seoul Food & Hotel Korea	May 13-16	Seoul, Korea
SIAL China	May 19-21	Shanghai, China
International Food Ingredients & Additives Exhibition (IFIA)	May 20-22	Tokyo, Japan
Food & Hotel China, Beijing	June 10-12	Beijing, China
Food Taipei	June 23-26	Taipei, Taiwan
Asia Fruit Logistica	September 2-4	Hong Kong
Asia Food Expo	September 2-5	Manila, Philippines
Food Ingredients Asia (Fi Asia)	September 9-11	Bangkok, Thailand
Food & Hotel Vietnam	October 1-3	Ho Chi Minh City, Vietnam
Health Ingredients Japan (HI Japan)	October 14-16	Tokyo, Japan
Hong Kong International Wine Fair (NEW!)(tentative)	November 4-6	Hong Kong
Food & Hotel China, Shanghai	November 18-20	Shanghai, China
IFE India (tentative)	December 2-4	New Delhi, India

AUSTRALIA

Fine Food Australia	September 7-10	Sydney, Australia
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EUROPE/RUSSIA

Sirha	January 24-28	Lyon, France
Fruit Logistica	February 4-6	Berlin, Germany
BioFach (organics)	February 19-22	Nuremberg, Germany
International Food & Drink Exhibition (IFE) London	March 15-18	London, United Kingdom
European Seafood Exposition	April 28-30	Brussels, Belgium
World Food Moscow	September 15-18	Moscow, Russia
ANUGA	October 10-14	Cologne, Germany
Food Ingredients Europe (Fi Europe)	November 17-19	Frankfurt, Germany

AFRICA/MIDDLE EAST

Gulfood	February 23-26	Dubai, United Arab Emirates
Filda Angola	June 4-7	Luanda, Angola
Morocco (American Café)RETURNING!	June	Casablanca, Morocco



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* Dates subject to change

2010

Event

Date *

Location

WESTERN HEMISPHERE

CRFA Show (tentative)	March 7-9	Toronto, Ontario
ANTAD	March	Guadalajara, Mexico
SIAL Montreal	April 21-23	Montreal, Canada
American Food Fair (National Restaurant Association/NRA)	May 22-25	Chicago, Illinois
Alimentaria Mexico	June	Mexico City, Mexico
EXPHOTEL	June 16-18	Cancun, Mexico
Abastur	August 25-27	Mexico City, Mexico
SIAL Mercosur	September	Buenos Aires, Argentina
IFE Americas Food and Beverage	November	Miami, Florida



ASIA

AAHAR	March	New Delhi, India
FOODEX Japan	March 2-5	Tokyo, Japan
Food & Hotel Asia	April 20-23	Singapore, Singapore
Bakery China (NEW!)	May	Shanghai, China
SIAL China	May	Shanghai, China
Seoul Food & Hotel Korea	May 12-15	Seoul, Korea
International Food Ingredients & Additives Exhibition (IFIA)	May	Tokyo, Japan
Food Taipei	June 17-20	Taipei, Taiwan
Asia Food Expo	September 1-4	Manila, Philippines
Asia Fruit Logistica	September	Hong Kong
Food Ingredients Asia (Fi Asia)	September	Bangkok, Thailand (tentative)
Health Ingredients Japan (HI Japan)	October	Tokyo, Japan
Hong Kong International Wine Fair (NEW)	November	Hong Kong
Food & Hotel China, Shanghai	November 11-13	Shanghai, China
IFE India	December 1-3	New Delhi, India



AUSTRALIA

Fine Food Australia	September 13-16	Melbourne, Australia
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EUROPE/RUSSIA

Fruit Logistica	February 3-5	Berlin, Germany
BioFach (organics)	February	Nuremberg, Germany
Alimentaria Barcelona	March 22-26	Barcelona, Spain
European Seafood Exposition	April	Brussels, Belgium
World Food Moscow (tentative)	September	Moscow, Russia
SIAL Paris	October 17-21	Paris, France
Health Ingredients Europe (Hi Europe)	November 16-18	Madrid, Spain



AFRICA/MIDDLE EAST

Gulfood	February	Dubai, United Arab Emirates
Filda Angola	April	Luanda, Angola
Morocco (American Cafe) TENTATIVE	June	Casablanca, Morocco
Food Ingredients Africa (Fi Africa) (NEW)	August	Capetown, South Africa

* Dates subject to change



FAS

Your Global Connection

Making international trade work for you...

You Need a Presence

FAS staff know how critical meeting the customer can be to making the sale. That's why we've got you covered with shows in almost every part of the world. China, Mexico and France are just a few of the locations. The USA banner draws crowds because it is a world-recognized sign of high quality and safe foods that are fresh, flavorful and fun. The broad range of products stimulates buyers' interest and expands their knowledge of what is available.



You Expect a Good Deal

When USDA links its name with a show, it's your assurance of high standards at a fair price. You can expect a full-service booth with electric hook-up and a business lounge. You'll get marketing services, including reports on the country and its buyers, and even limited public relations help. Your company will also be listed in the pavilion show catalog.



You Want Experience

No other organization can offer USDA's decades of expertise in promoting U.S. food and agricultural products overseas. Our trade show experts can help you make the most of your overseas experience. FAS attachés and staff, stationed at U.S. embassies worldwide, will give you invaluable insight and contacts as you seek new markets.



Get Started: Here and Now

If you know which country is right for you, give our trade show experts a call. They are ready to help you make your connection to the world.



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