

MIFMA “Bridge Cards”

:30 Radio

ATTENTION ALL BRIDGE CARD USERS: DID YOU KNOW YOU CAN NOW USE YOUR BRIDGE CARD AT MANY MICHIGAN FARMERS MARKETS? FARMERS MARKETS ARE A PLACE WHERE MICHIGAN FAMILIES CAN CONNECT WITH LOCAL FARMERS AND PURCHASE FRESH, HEALTHY PRODUCE. NOW THAT OPPORTUNITY IS AVAILABLE TO EVEN MORE MICHIGAN FAMILIES. THANKS TO THE MICHIGAN FARMERS MARKET ASSOCIATION AND OUR PARTNERS, MANY FARMERS MARKETS ACROSS THE STATE NOW ACCEPT BRIDGE CARDS. TO FIND ONE NEAR YOU, VISIT MIFMA.ORG. THIS MESSAGE SPONSORED BY THE MICHIGAN FARMERS MARKET ASSOCIATION AND THE MICHIGAN ASSOCIATION OF BROADCASTERS.

MIFMA “Fresher Is Better”

:30 Radio

CALLING ALL BRIDGE CARD HOLDERS! DID YOU KNOW YOU CAN NOW USE YOUR BRIDGE CARD AT MANY MICHIGAN FARMERS MARKETS? IT’S SMART TO BUY LOCALLY GROWN PRODUCE BECAUSE AS TIME PASSES FRUITS AND VEGETABLE LOSE SOME OF THEIR NUTRITIONAL VALUE. THE QUICKER IT CAN GET FROM THE FARMERS FIELD TO YOUR DINNER TABLE, THE BETTER. IT’S ALSO MORE AFFORDABLE TO BUY PRODUCE IN SEASON. THE FRESHEST HEALTHIEST PRODUCE IS AVAILABLE NOW AT YOUR LOCAL FARMERS MARKET. AND MANY MICHIGAN FARMERS MARKETS NOW ACCEPT BRIDGE CARDS MAKING IT EASIER FOR MORE FAMILIES TO MAKE THE HEALTHY CHOICE. LEARN MORE AT MIFMA.ORG. THIS MESSAGE SPONSORED BY THE MICHIGAN FARMERS MARKET ASSOCIATION AND THE MICHIGAN ASSOCIATION OF BROADCASTERS.