

# *Select Michigan Program Application*

Date: \_\_\_\_\_

<b>Business Name</b>		<b>Phone</b>
<b>Contact Name</b>		<b>Title</b>
<b>Address – Street, City</b>		<b>Zip Code</b>
<b>Contact – Phone</b>	<b>Fax</b>	<b>E-mail</b>

**Check the Trademarked Logo(s) you plan on using:**

- Select Michigan; Great Lakes-Great Tastes     
  Select Michigan; Great Lakes-Great Earth

**CRITERIA FOR USE OF LOGOS:**

Select Michigan (Fresh Product)

1. Must be 100% grown in Michigan.

Select Michigan (Processed Product)

1. The product has at least 51% of its content grown in Michigan, or the final processing plant must be located in Michigan.
2. Other than processing aids or spices, no part of the product content shall be from outside of the USA.

<b>Please check one box each in line 1 and 2 which applies to your business:</b>					
1.	<input type="checkbox"/> Sole Proprietor	<input type="checkbox"/> Partnership	<input type="checkbox"/> Corporation	<input type="checkbox"/> Cooperative	<input type="checkbox"/> Other (specify)
2.	<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Retailer	<input type="checkbox"/> Grower	<input type="checkbox"/> Other (specify)
3. Please indicate how you plan to use the logos:					
<input type="checkbox"/>	Label on product	<input type="checkbox"/>	Logo on product/label	<input type="checkbox"/>	TV Advertising
<input type="checkbox"/>	Point of sale material	<input type="checkbox"/>	Logo on company literature	<input type="checkbox"/>	Newspaper
<input type="checkbox"/>	Web site	<input type="checkbox"/>	E-mails	<input type="checkbox"/>	Other (specify)
4. List the products you will use the logo(s) with:					

**Please e-mail, mail, or FAX completed application to:**  
 Christine Lietzau  
 Michigan Department of Agriculture - Agriculture Development Division  
 P.O. 30017 - Lansing, MI 48909  
 FAX: 517-335-0628      E-MAIL: [lietzauc@michigan.gov](mailto:lietzauc@michigan.gov)  
( Form created in accordance with Act 380, Public Acts 1965, as amended)