



PURE *M*ICHIGAN[®]
Agriculture

Want to supply grocers and
institutional buyers?

**Apply for a chance to attend the
2014 Pure Michigan Agriculture Summit**

Wednesday, March 26, 2014
Lansing, Michigan

**Register your company at
puremichiganb2b.com/MichiganAg
for the opportunity to attend this invitation-only event.**

Pure Michigan Business Connect and the Michigan Department of Agriculture and Rural Development will be hosting buyers from Gordon Foods, Kroger, Lipari, Meijer, SpartanNash, Sysco, Whole Foods and other large Michigan companies. If you would like to apply for an invitation to attend, visit puremichiganb2b.com/MichiganAg and complete the summit application stating how your company can provide solutions to the procurement needs listed. Each application will be reviewed and invitations will be sent to those companies that are the best fit for the specific opportunities.

The priority deadline to apply is February 26, 2014.





Pure Michigan Agriculture Business Connect Summit is an invitation only event to connect food buyers to food processors, producers and aggregators. The summit is the launch of a long-term commitment by both the Michigan Department of Agriculture and Rural Development and the Michigan Economic Development Corporation to assist in supply chain connectivity and create more opportunities for Michigan products.

Creating new buyer/supplier relationships for Michigan companies is just Pure Michigan!

For more information, contact:
Jodi Gruner
MDARD Economic Development Analyst
517.243.8046 | grunerj@michigan.gov

