



Trade Mission to China 2016



Company Profile Form & Meeting Request Form

Please answer the following questions and fax/email responses. If a question does not apply to your company, please mark NA next to the question number.

Contact Information

Company Name			
Company Address			
Telephone		Fax	
Email		Website	
Contact Person		Title	

Company Profile

- Year company was established: _____
- Approximate annual sales: \$_____ and export sales: \$_____
- Company product line and description of products with HS code number:
(Include any information regarding health or nutritional value of product- if applicable)

- Countries currently exporting to: _____
- Product Brief Description: (including shelf life, product packaging, size, etc.)

- Brief Market Analysis for 1 product (Please select 1 product and its HS code for the brief market report):

Information specific to China:

- Do you currently have an agent/ importer in China? If yes, please provide name and contact information.
- Will your agent participate with/for you at the product showcase? ___Yes ___ No
- Purpose for participating in the trade mission in China? {Seeking agents, importers, distributors, retailers, other (please explain)} _____

- Please list any Chinese companies you would like to meet with: _____

Additional comment or suggestion for meeting request:

Please submit to Jamie Zmitko-Somers at zmitkoj@michigan.gov. Please also include the following items:

- High resolution company logo
- High resolution product pictures

Questions? Contact International Marketing Program Manager, Jamie Zmitko-Somers, at 517-284-5738 or zmitkoj@michigan.gov