

Michigan Department of Agriculture and Rural Development

Trade Mission to Colombia & Dominican Republic

February 22-27, 2015



Opportunities in the Colombian & Dominican Republic Markets:

- Tariff reduction as a result of the U.S.–Colombia Trade Promotion Agreement and the Dominican Republic-Central America-United States Free Trade Agreement
- Growing middle class and GDP Per Capita
- Consumers seeking high quality products



Tentative agenda:

- Feb 22. Michigan companies travel to Dominican Republic
- Feb 23. Retail tours and market briefing in country
- Feb 24. One on one meetings with buyers and distributors
- Feb 25. Travel to Colombia, retail tours and market briefing in country
- Feb 26. One on one meetings with buyers and distributors
- Feb 27. Additional meetings or travel home



Michigan's Top Food & Ag Exports

- Processed food products
- Dairy products
- Fresh and processed fruit
- Dry beans

Registration Deadline: December 31, 2014

Cost to participate:

\$200 for specialty crop companies*

**specialty crops defined as fruits, vegetables, dry beans, etc*

\$500 for all other Michigan food and ag companies

For more information and to register, contact Jamie Zmitko-Somers

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