



Eastern Market
Good Food & conviviality

Not one but many markets. . .



• Seasonal Wholesale Market



• Year Round Saturday Regional Market



• Seasonal Neighborhood Markets



• Year Round Sunday Market 2014



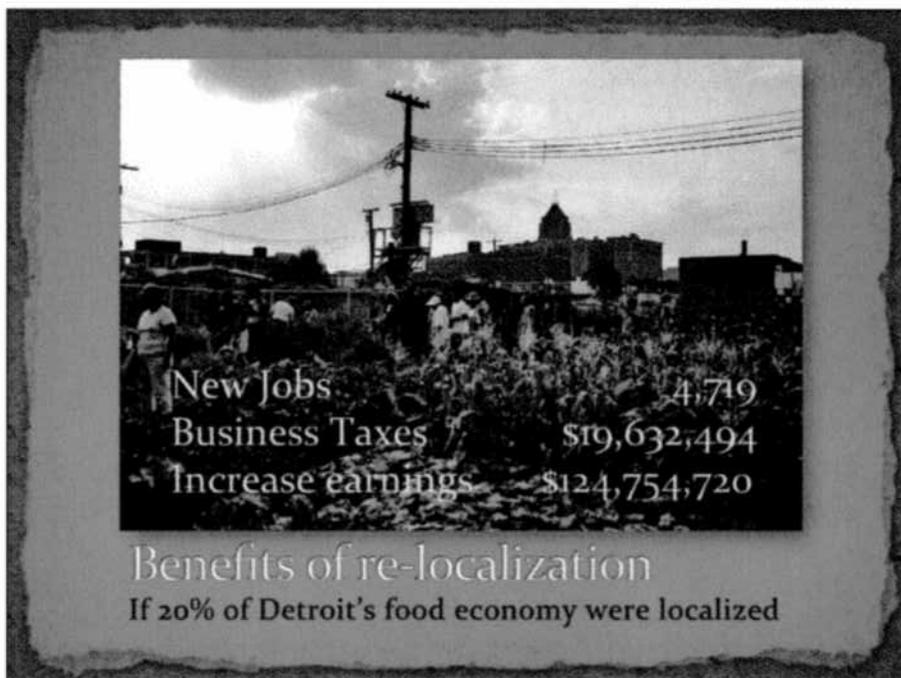
Current Food System Costs and Benefits

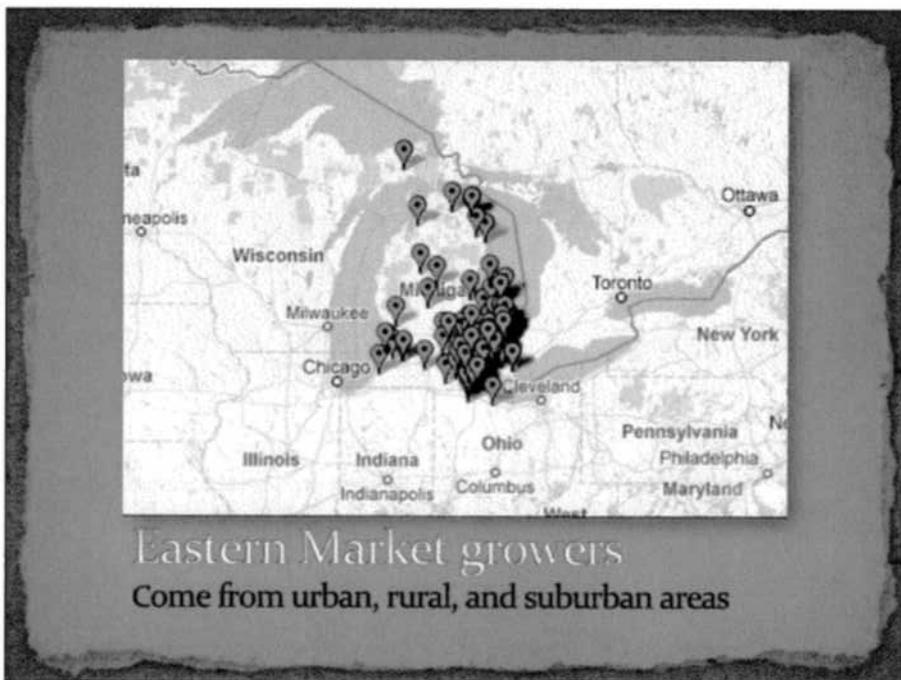
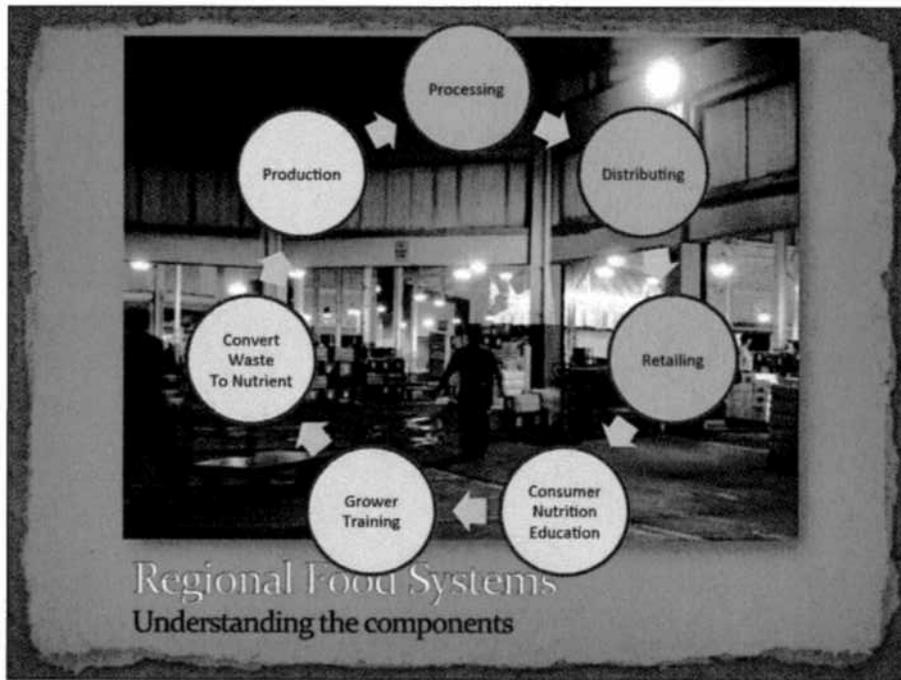
A National Security Strategy That Doesn't Focus on Threats

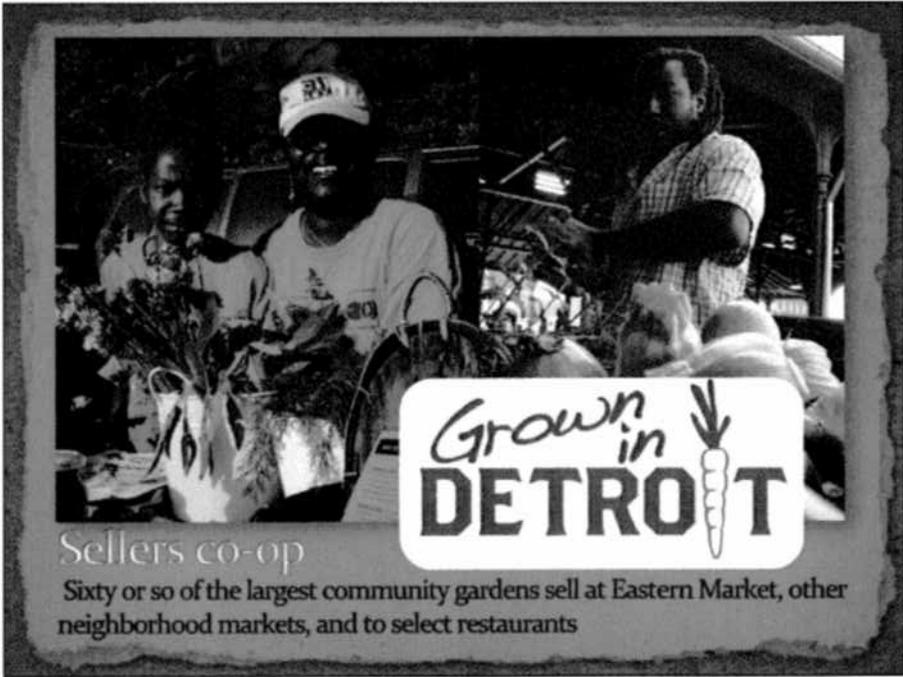
New York Times, May 3, 2011

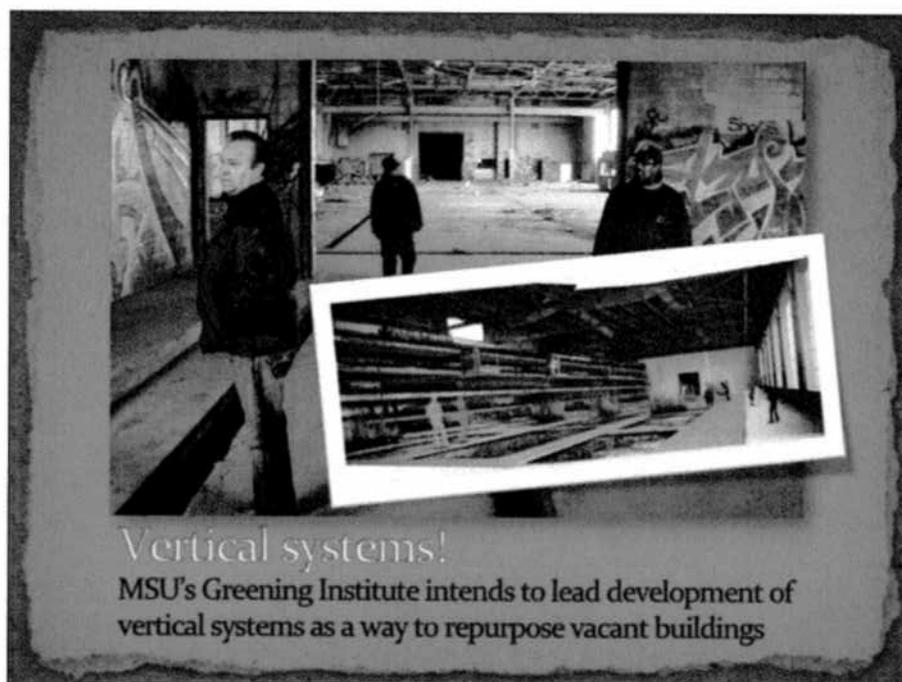
"A National Strategic Narrative," a paper written by Captain Porter and Col. Mark Mykleby of the Marines*, which calls on the United States to see that it cannot continue to engage the world primarily with military force, but must do so as a nation powered by the strength of its educational system, social policies, international development and diplomacy, and its commitment to sustainable practices in energy and agriculture."

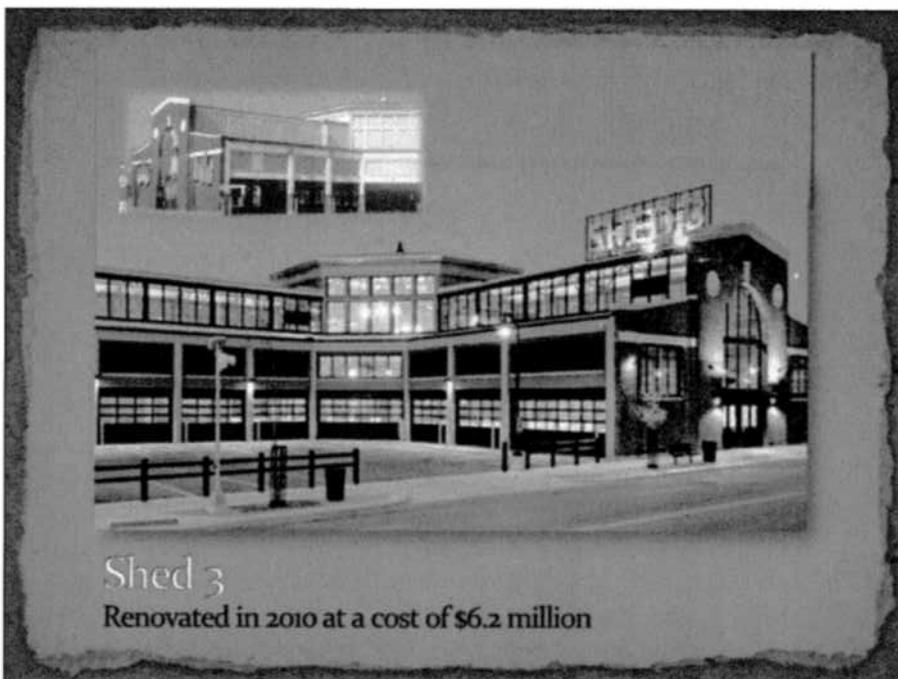
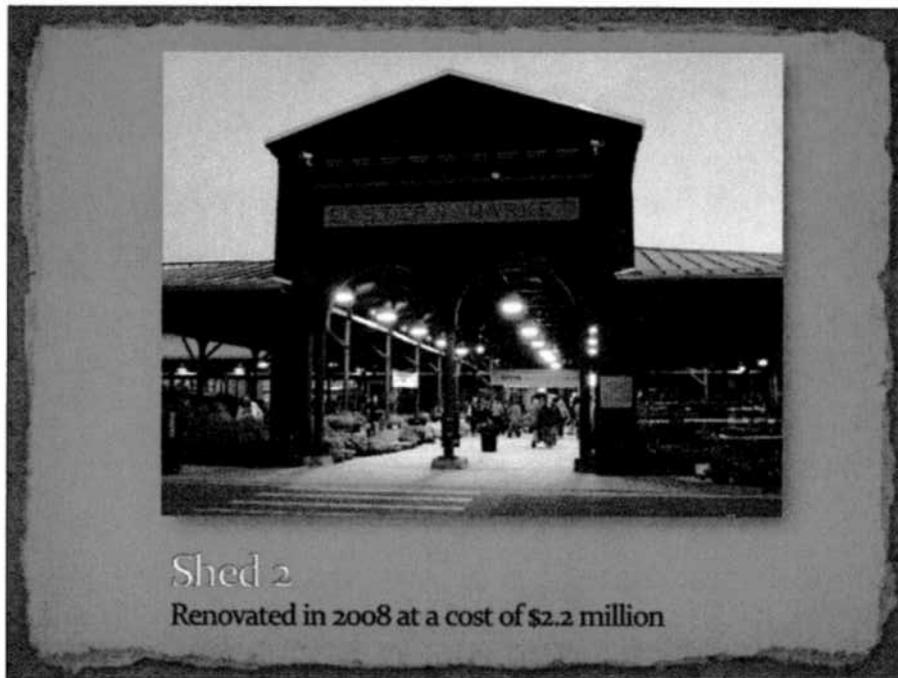
* Senior staff members of Admiral Mike Mullen then Chairman of the Joint Chiefs of Staff





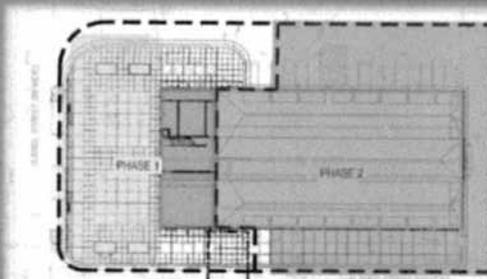






Shed 5

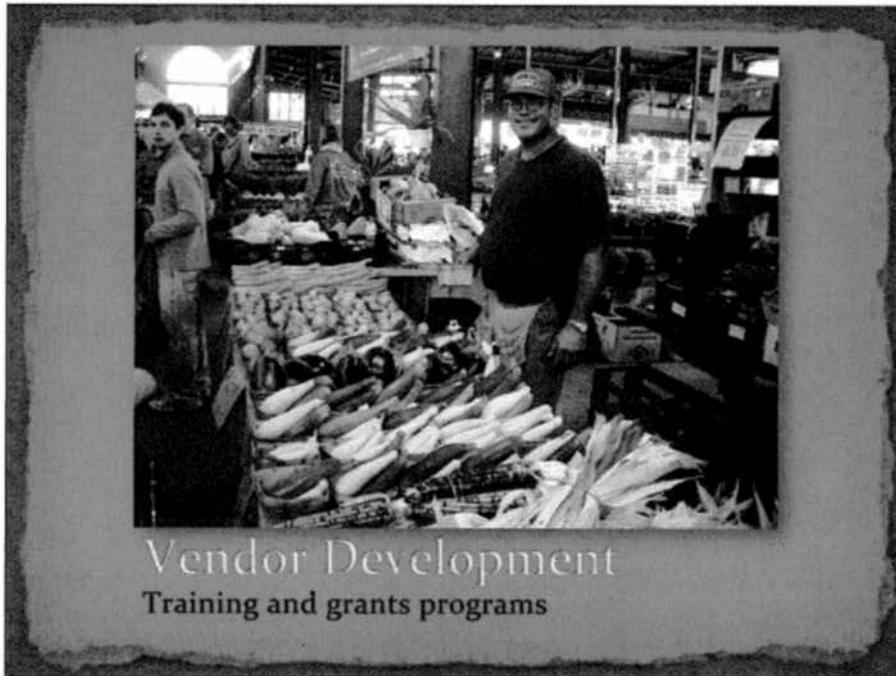
Currently under renovation at a projected cost of \$7.5 million

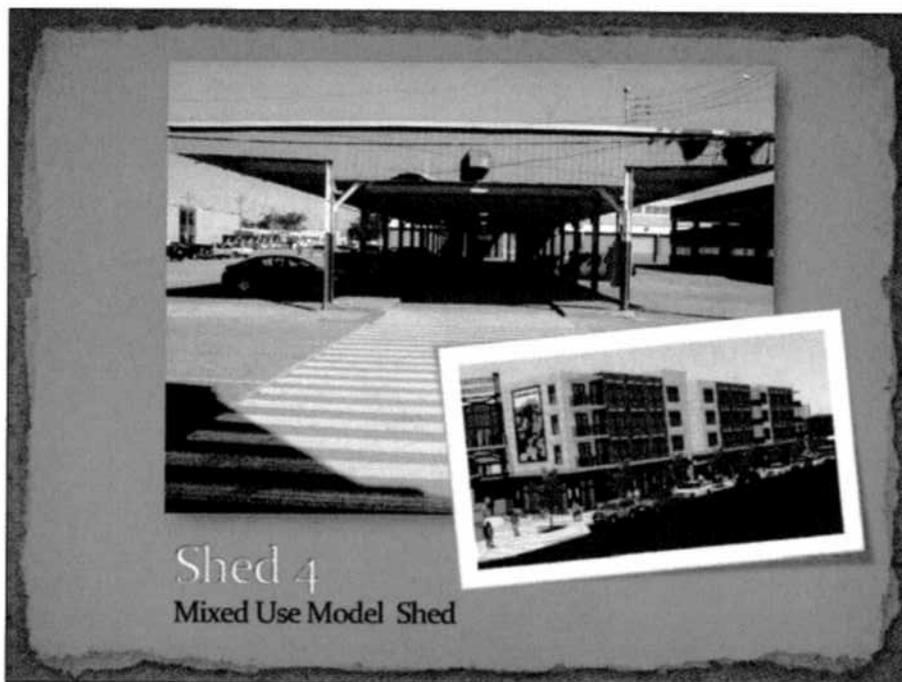
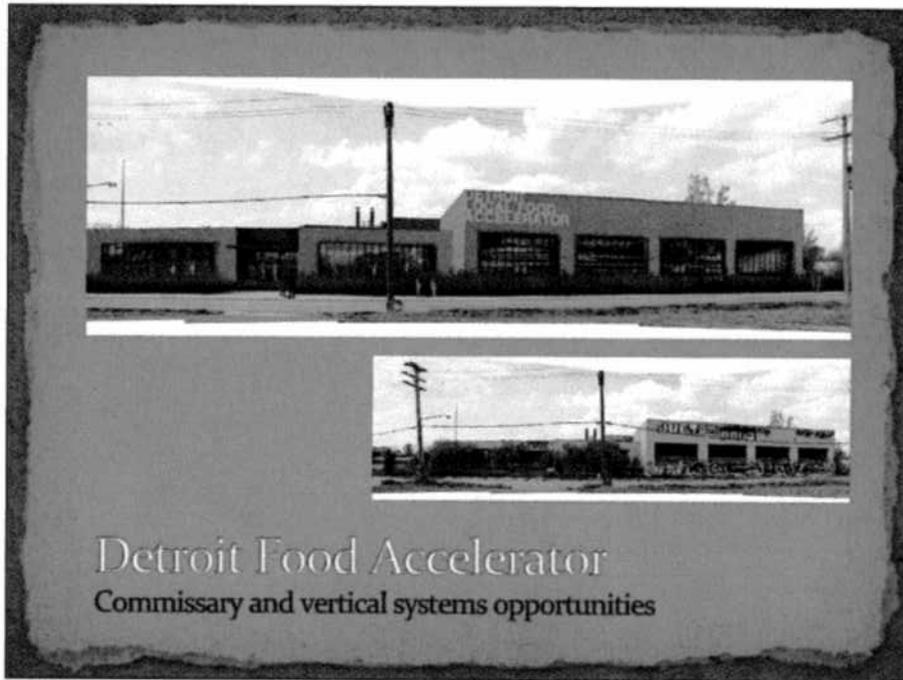


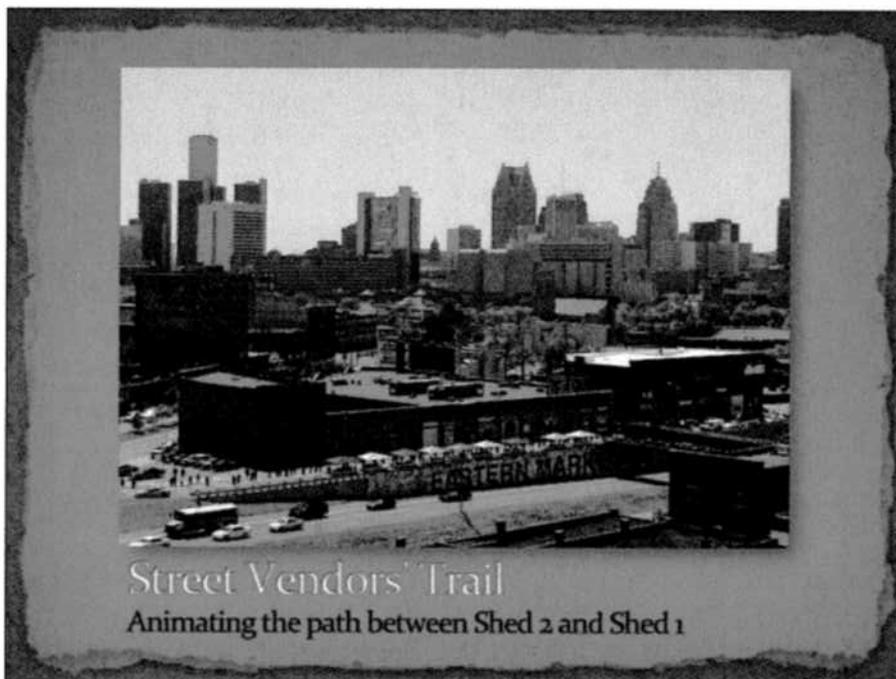
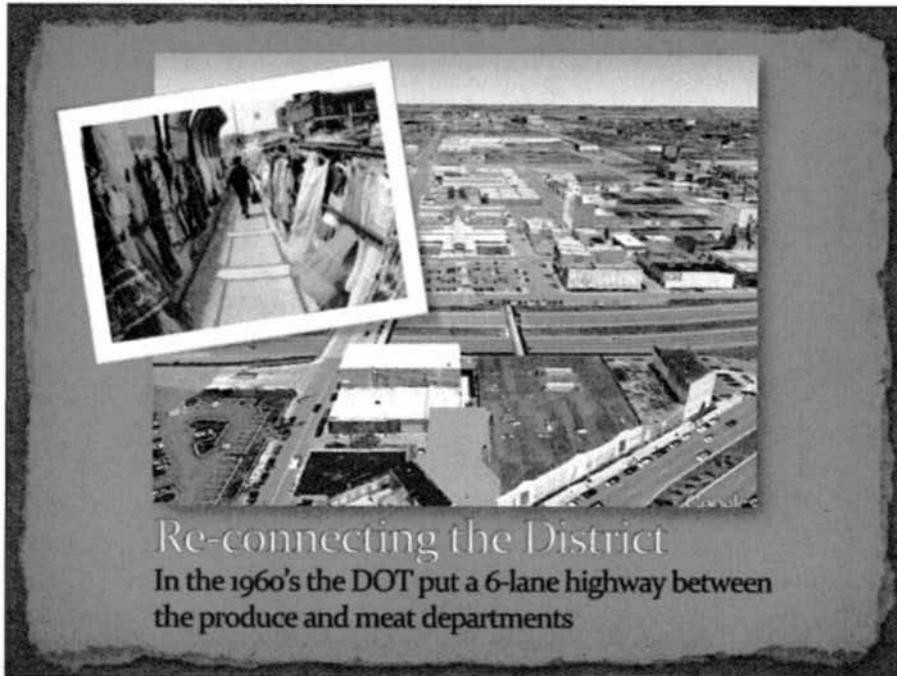
Plant and Flower Center
Community Kitchen
Artisan Plaza



Growing Food Businesses
A wide range of incubation facilities and services



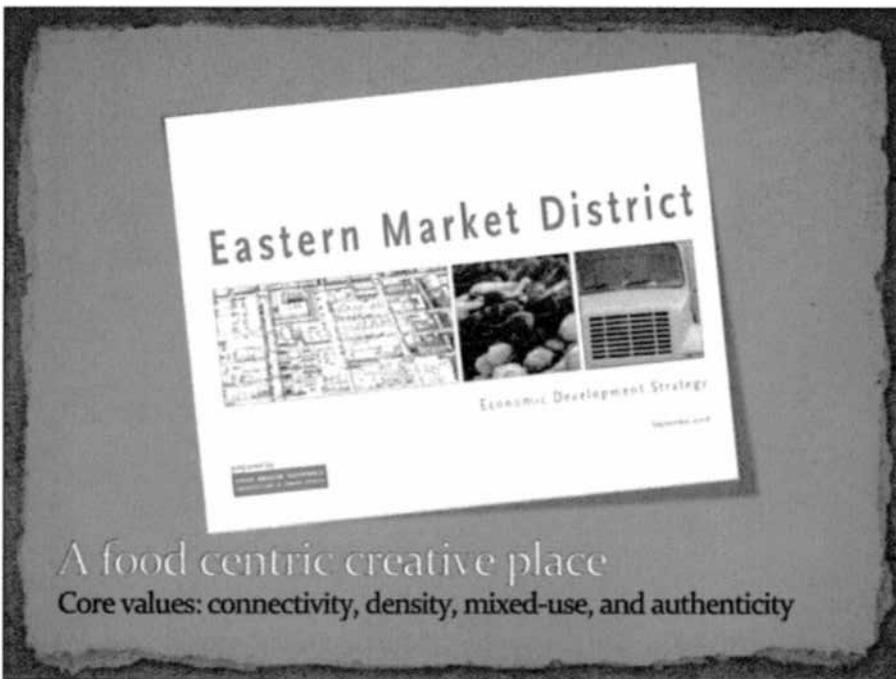


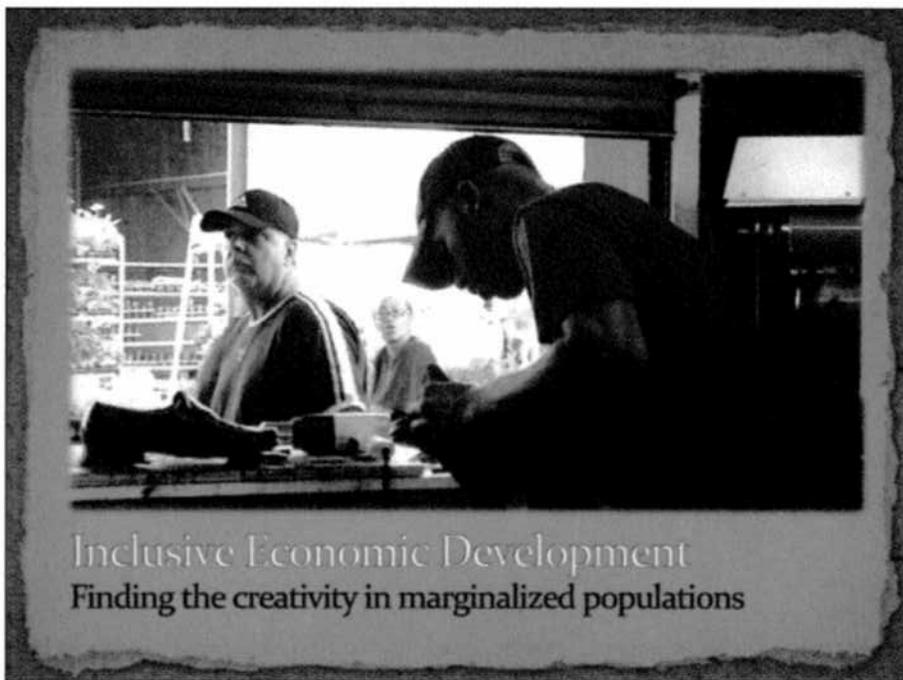
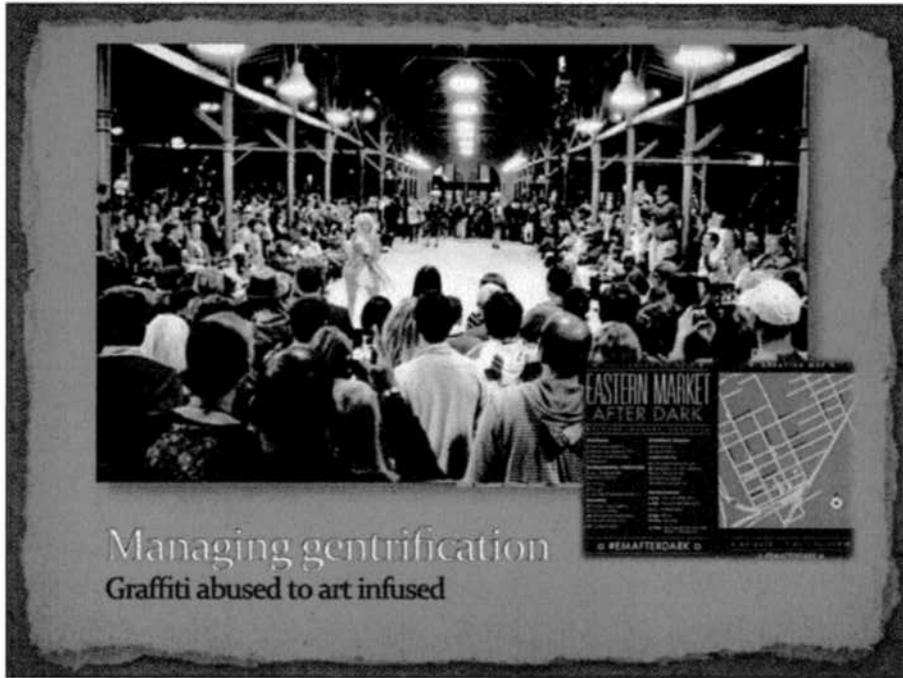


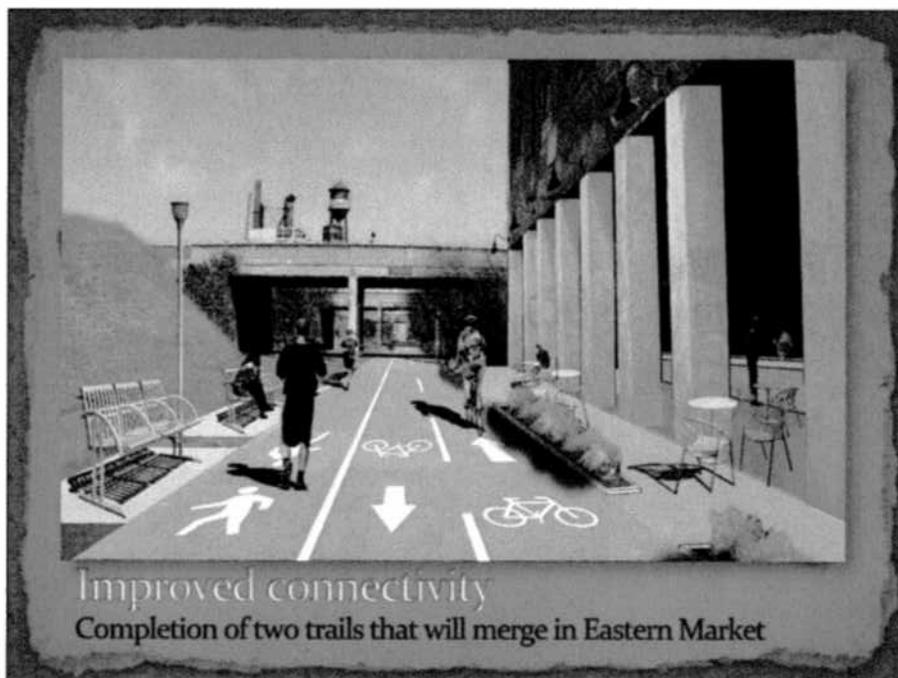
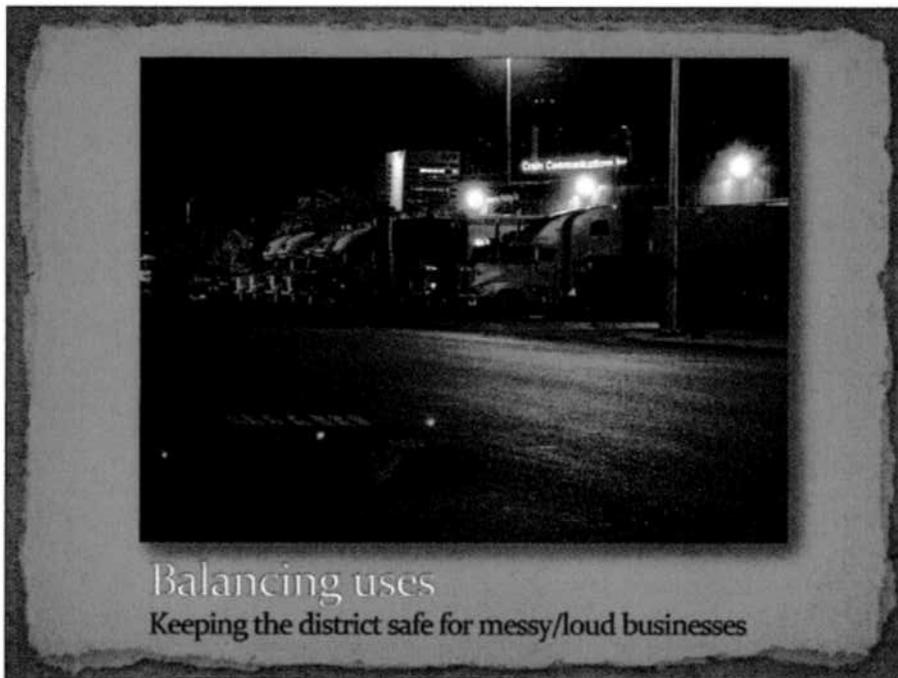


Eastern Market Complete / Underway	
Shed 2	2008 2,200,000
Shed 3	2010 6,200,000
Shed 5	2013 8,000,000
Total Invested	16,400,000
Eastern Market Proposed	
Healthy Market Hall	2014 4,000,000
Mixed Use Model Shed	2015 12,000,000
Local Foods Accelerator	2015 11,000,000
Parking Deck Upgrade	2015 2,000,000
Alt. Energy Projects	2016 3,500,000
Total Proposed Investments	32,500,000
Eastern Market District	
Street/Streetscapes	2014/2016 10,000,000
Bridge Repairs	2014 11,000,000
Greenway Construction	2014 11,500,000
Total Eastern Market District	31,500,000
Total Market & Market District	80,400,000

Eastern Market 125
Completing Core Projects by 2016









The image is an aerial photograph of an urban area, identified as Eastern Market. It shows a grid of streets and various buildings. A white arrow points from the right side towards the center-left, and another white arrow points from the bottom right towards the center. The map is framed by a dark, textured border.

Regulatory framework
Make revitalization easier and help retain food centrality



The image shows a produce display in a grocery store. On the left, there is a tiered metal rack with several shelves. The top shelf has bunches of bananas. The middle shelves have bunches of dark-colored produce, likely mushrooms or small vegetables. To the right of the rack is a refrigerated display case with multiple compartments, some of which are empty. The scene is lit with overhead store lighting.

Improving Food Access
Even a comprehensive food hub will not solve food access issues for Detroit without outreach programs



DETROIT COMMUNITY MARKETS

Building a network of neighborhood markets and farm stands

DETROIT COMMUNITY MARKETS 2012 MARKET MAP

Community markets are growing in Detroit. The DCM program is currently operating in 15 neighborhoods. The DCM program is currently operating in 15 neighborhoods. The DCM program is currently operating in 15 neighborhoods.

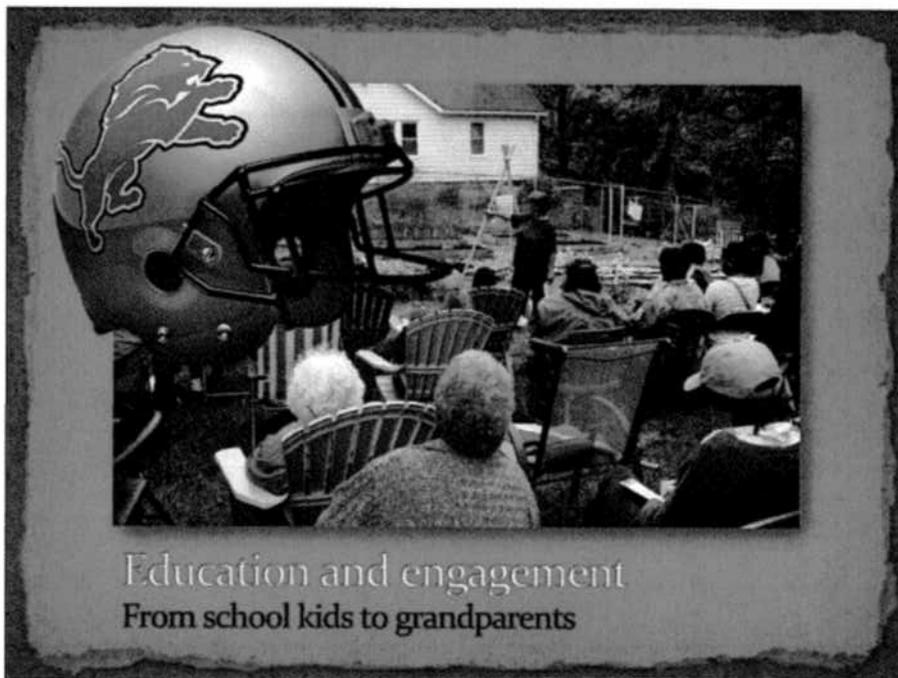
COMMUNITY MARKETS

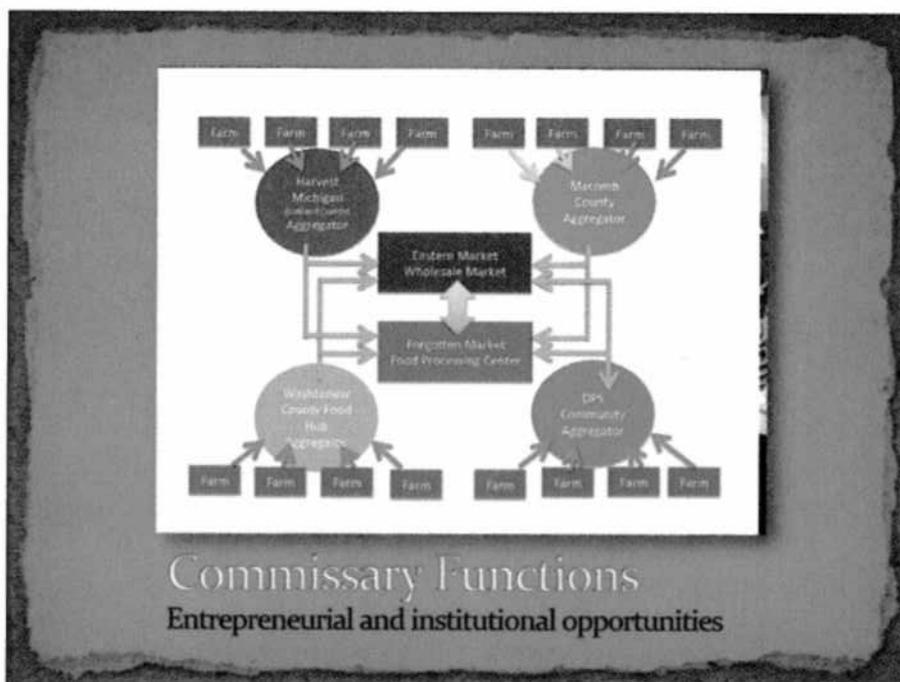
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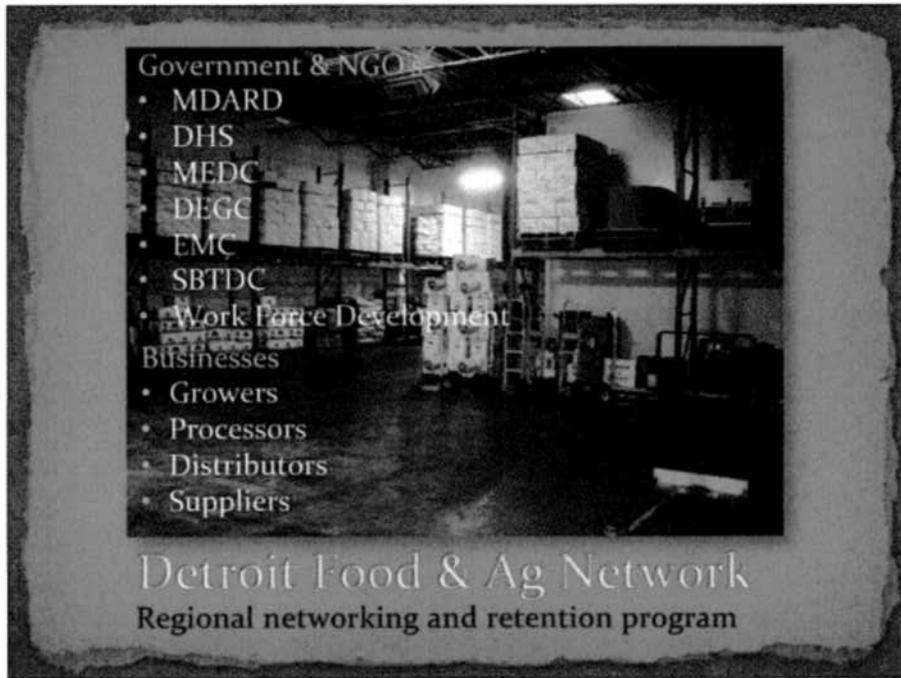
DETROIT COMMUNITY MARKETS

Building a network of neighborhood markets and farm stands









Government & NGO

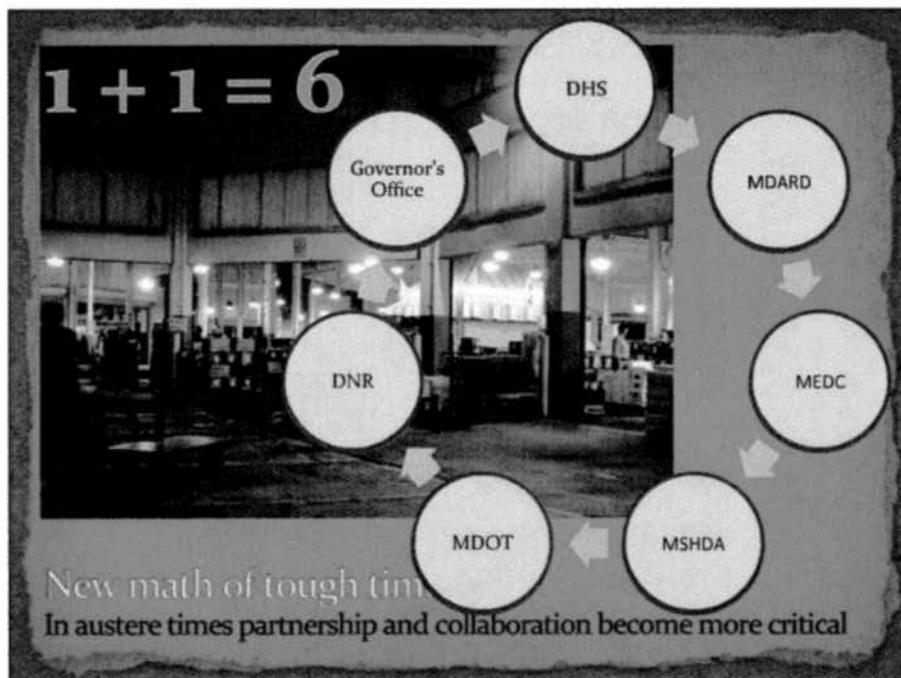
- MDARD
- DHS
- MEDC
- DEGC
- EMC
- SBTDC

Work Force Development

Businesses

- Growers
- Processors
- Distributors
- Suppliers

Detroit Food & Ag Network
Regional networking and retention program



1 + 1 = 6

DHS

Governor's Office

MDARD

MEDC

DNR

MDOT

MSHDA

New math of tough times
In austere times partnership and collaboration become more critical



Economic bifurcation
Can large and small ag both be profitable?



Detroit Eastern Market
Healthy Metropolitan Food Hub

**KEEP
CALM
AND
START A
FARM**

Contact information
Dan Carmody / dcarmody@detroiteasternmarket.com