

Michigan Farm to School



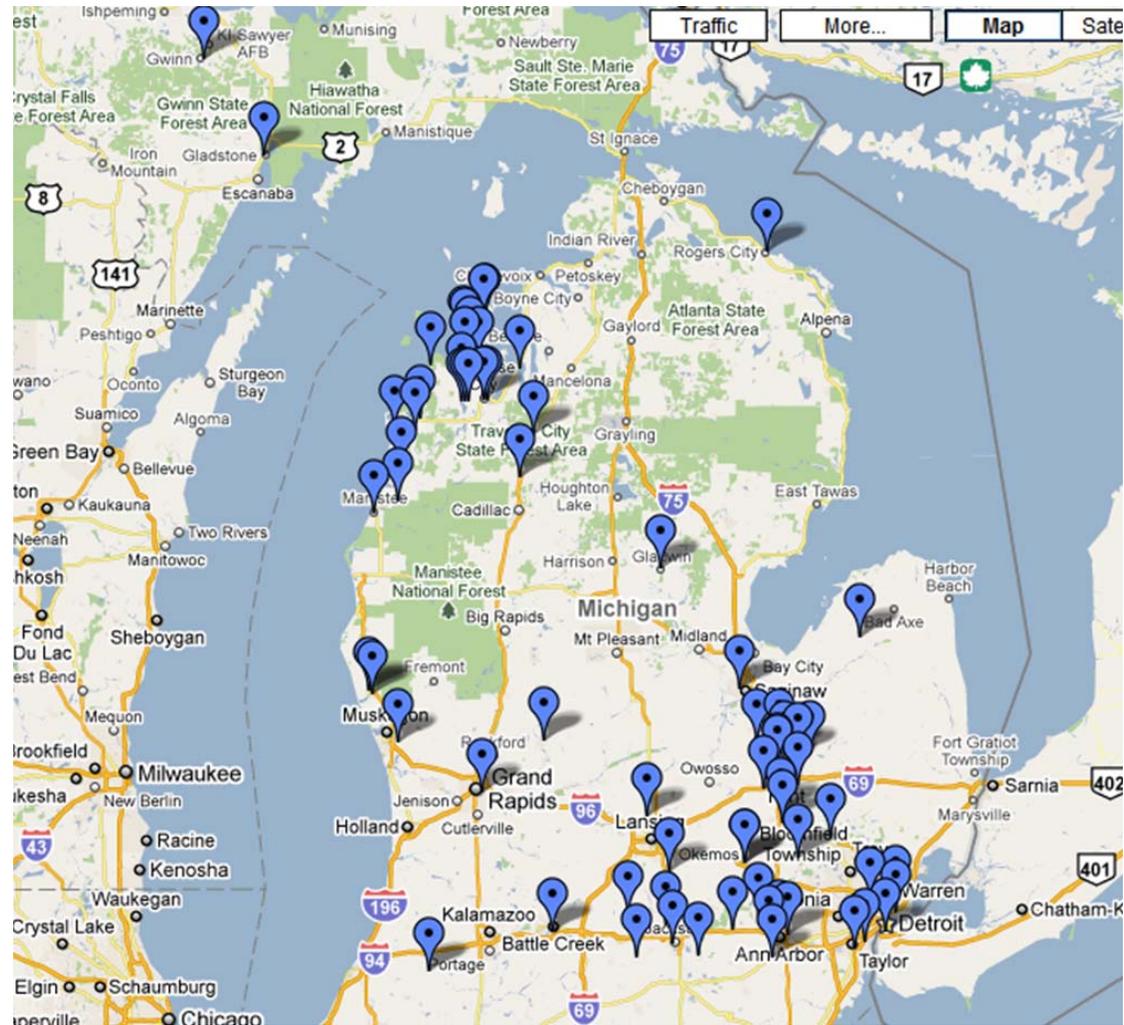
Colleen Matts

Farm to Institution Specialist

CS Mott Group for Sustainable Food Systems

Michigan State University

Farm to School Programs in Michigan, 2011





Marketing Michigan Produce



Purchasing Michigan Produce



MICHIGAN STATE UNIVERSITY C.S. Mott Group



MICHIGAN STATE UNIVERSITY C. S. Mott

Putting Michigan Produce ON YOUR MENU

How to Buy and Use Michigan Produce in Your Institution

A collage of images related to food preparation. It includes a bowl of mixed green and red leaf salad, a chef in a white uniform and gloves peeling a yellow ear of corn, and a wooden crate filled with various potatoes (yellow, red, and purple) and a bunch of bright orange carrots.



Search here...

[About](#)

[Cafeteria](#)

[Farmers](#)

[Classroom](#)

[Fundraisers](#)

[Community](#)

Concord Community Schools *(15-Jun-2009)*

[Program Registration](#) | [Program Directory](#) | [Program Map](#)

School/District: Concord Community Schools
Street: 405 S. Main Street
City: Concord
Zipcode: 49237
County: Jackson
Products: Apples, tomatoes, onions, potatoes, carrots, red and green peppers, cabbage, broccoli, cauliflower, sweet corn, cucumbers, grape tomatoes, eggplant, squash, watermelon, beans, beets, lettuce, sweet potatoes
Farms: Kryst Farms, Fusilier Farms
Contact Name: Alan Breneman
Contact Title/Affiliation: Food Service Director

www.mifarmtoschool.msu.edu

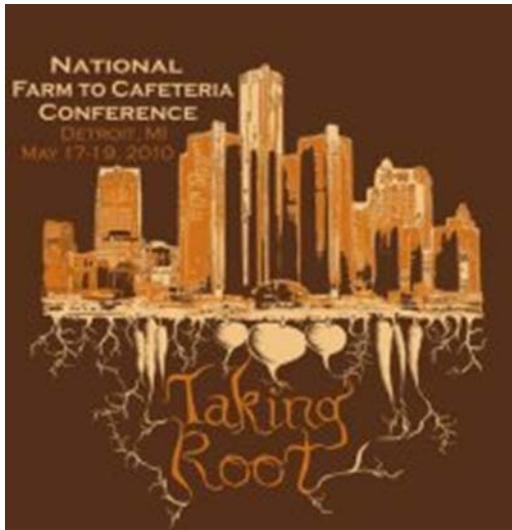
Farm to School Policy

- Federal level
 - Geographic preference final rule
 - Healthy, Hunger Free Kids Act
 - Mandatory funding for Farm to School Grant Program
 - Strengthen nutrition standards
 - October National Farm to School Month
- State level
 - Public Acts 343 & 344
 - Increased small purchase threshold
 - Public Act 315 – Michigan Farm to School Procurement Act
 - MDE and MDA will “collaborate and cooperate” to support farm to school
 - Coordinate efforts with MDCH

Michigan Farm to School Partners



National Connections



Michigan Good Food Charter



- Goal: Michigan institutions will source 20% of their food products from Michigan growers, producers and processors
 - Implement reimbursement program to provide an additional \$.10 per school meal as a supplement to purchase locally grown fruits and vegetables
 - Develop a farm-to-institution grant program to provide planning, implementation and kitchen or cafeteria equipment grants to maximize the use of locally grown, raised and processed foods in institutional cafeterias
 - Implement a food safety audit cost-share or reimbursement program targeted at small and medium-sized farms

USDA Fresh Produce Pilot Program

- January 2012 – December 2012
- Schools in Michigan (statewide) and Florida (10 school districts) are participating
- Schools can use commodity entitlement dollars to purchase fresh fruits and vegetables
 - Lettuce, apples, grapes, oranges, carrots and/or blueberries
- USDA will issue RFP in November for vendors
 - Food safety, food defense, and domestic origin documentation required
- Schools will seek bids for produce from approved suppliers
- Purchasing consortia will monitor funds, as usual

USDA Fresh Produce Pilot Program

- How will tracking of purchases work?
- How will local product identity be preserved in supply chain?
- Will schools connect with local farmers/vendors outside of current distribution systems?
- Will Michigan farmers benefit?

Contact

Colleen Matts

Farm to Institution Specialist

CS Mott Group for Sustainable Food Systems

Michigan State University

matts@msu.edu

517.432.0310

www.mifarmtoschool.msu.edu

www.michiganfood.org

