

MDARD FY15 Scorecard Review

Michigan Commission of Agriculture and Rural Development
November 18, 2015



Michigan Department of Agriculture & Rural Development

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Overview

- Scorecard Refresher
- FY15 Scorecard Review
- Data Drill Down (3 Examples)
- Where we are Heading
- Questions



Scorecard Refresher

- What is MiResults?
 - MiResults is an online tool, overseen by the Office of Good Government, provided to all State Departments in an effort to promote data-driven decision making.
- There are 7 internal divisional scorecards containing 53 measures. The public has access to the department scorecard, which is essentially a cover page for the department. It reflects 14 of our key measures as broken into buckets of activities:
 - Internal Business Process
 - Safe and Healthy Food
 - Environmental Stewardship
 - Consumer Protection
 - Rural Development
 - Efficient Agency Operations



FY15 Scorecard Review

- Packet
 - A supplemental packet containing background information was provided.
 - This packet contains the FY15 trend information for each of the 14 department scorecard metrics.
 - All are currently trending positively with the exception of ESD-03 Farmland Development Rights Processing Time. (More on that later.)
 - Some are more detailed than others. This is based on several factors such as timely availability of valid data.
- Any questions on the packet?



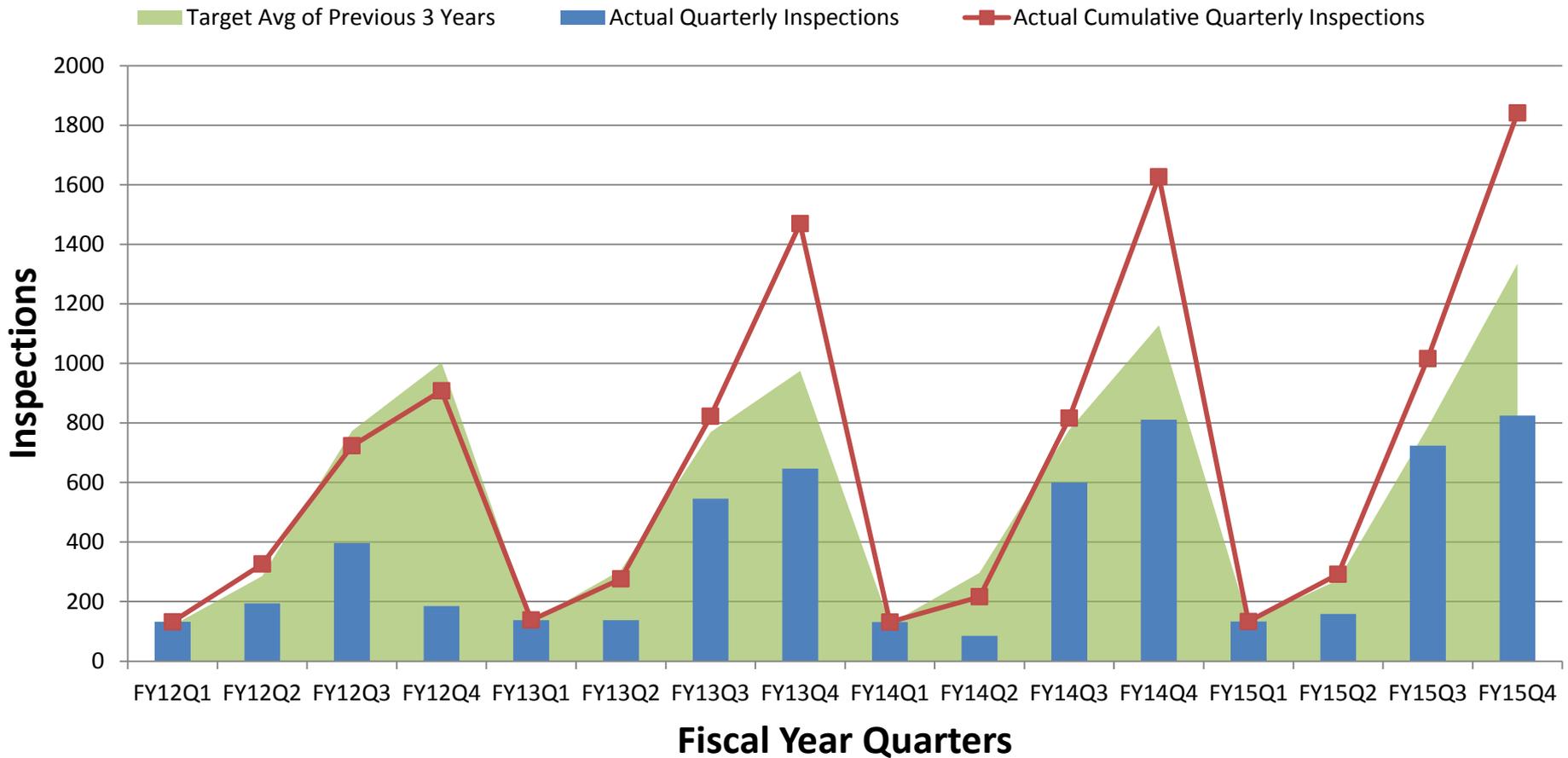
Data Drill Down

- Three good discussion examples of our metrics
 - ESD-05 Migrant Labor Housing Licensing Inspections
 - FDD-05 Rate of Food Establishment Compliance on Follow-Up Inspections
 - ESD-03 Farmland Development Rights Processing Time



Example #1

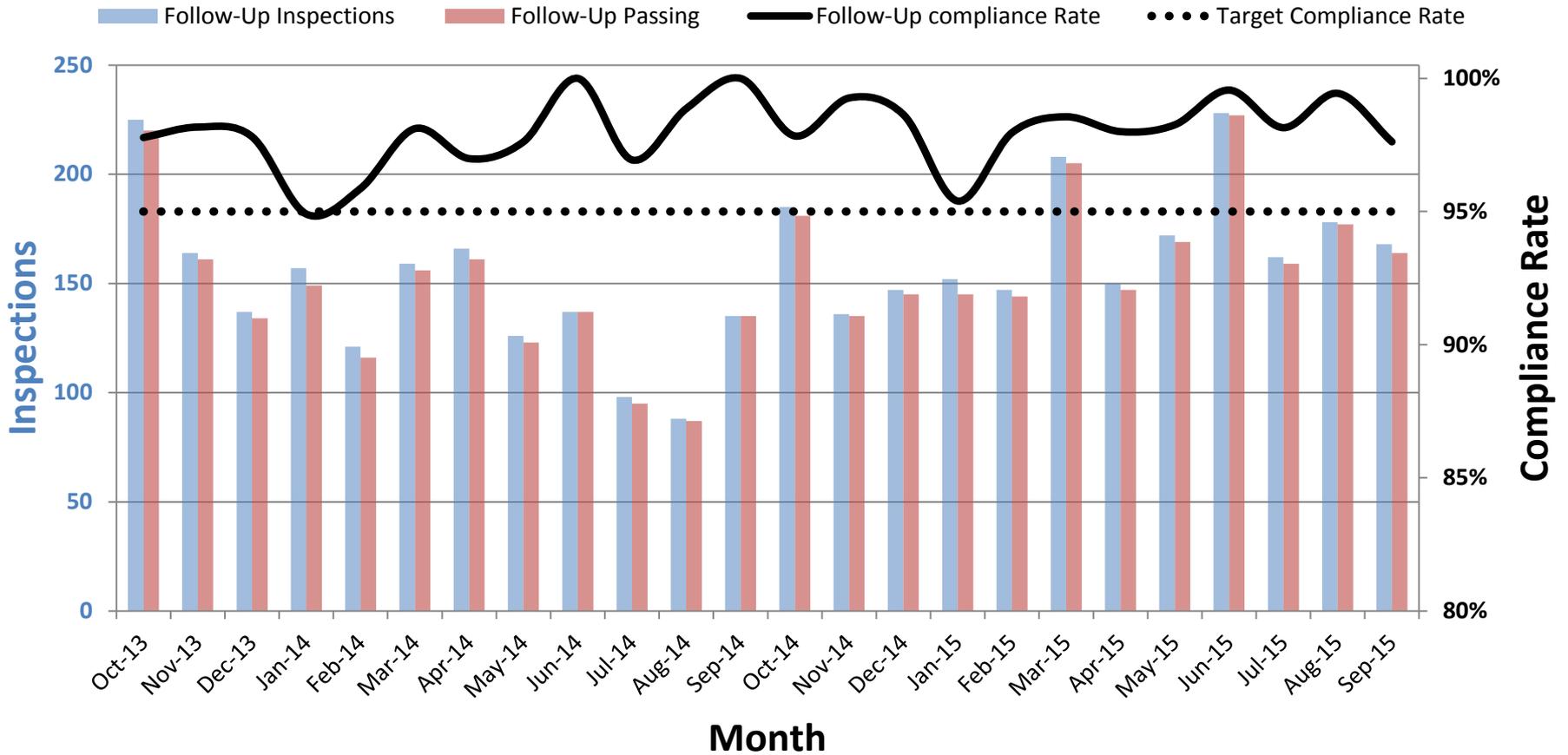
ESD-05 Migrant Labor Housing License Inspections





Example #2

FDD-05 Rate of Food Establishment Compliance on Follow-Up Inspections

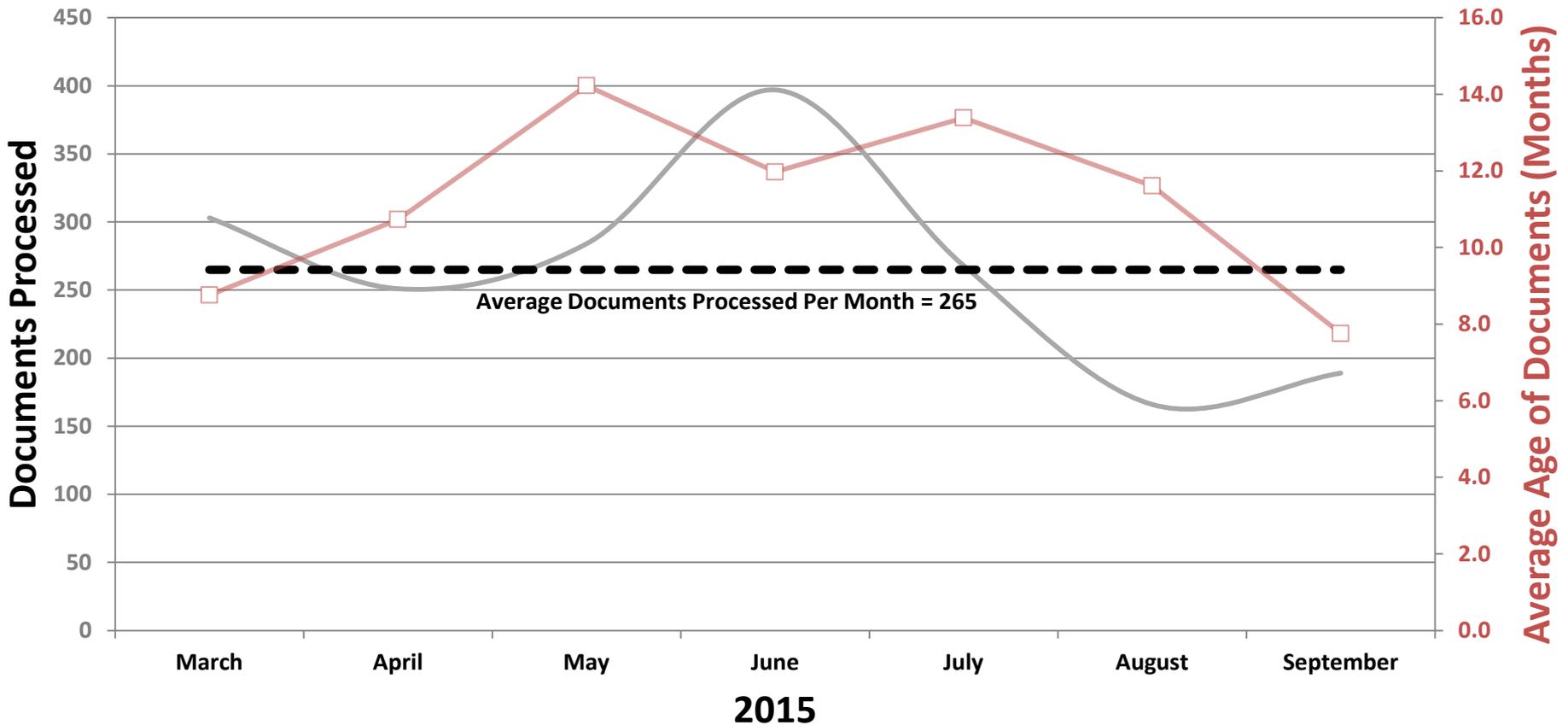




Example #3

ESD-03 Farmland Development Rights Processing Time

— Total Completed Per Month - - - Average Completed Per Month -□- Average Age





Where we are heading

- November 2015 through January 2016
 - Complete scorecard overhaul
 - Measures and targets will be updated to better reflect our current and future priorities
 - Goal is to have the scorecard be more balanced between key outcomes and the activities that influence them
- Building valid outcome measures takes time. Gradual/continuous improvements will appear throughout the year.

Questions?



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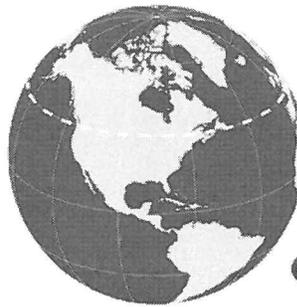
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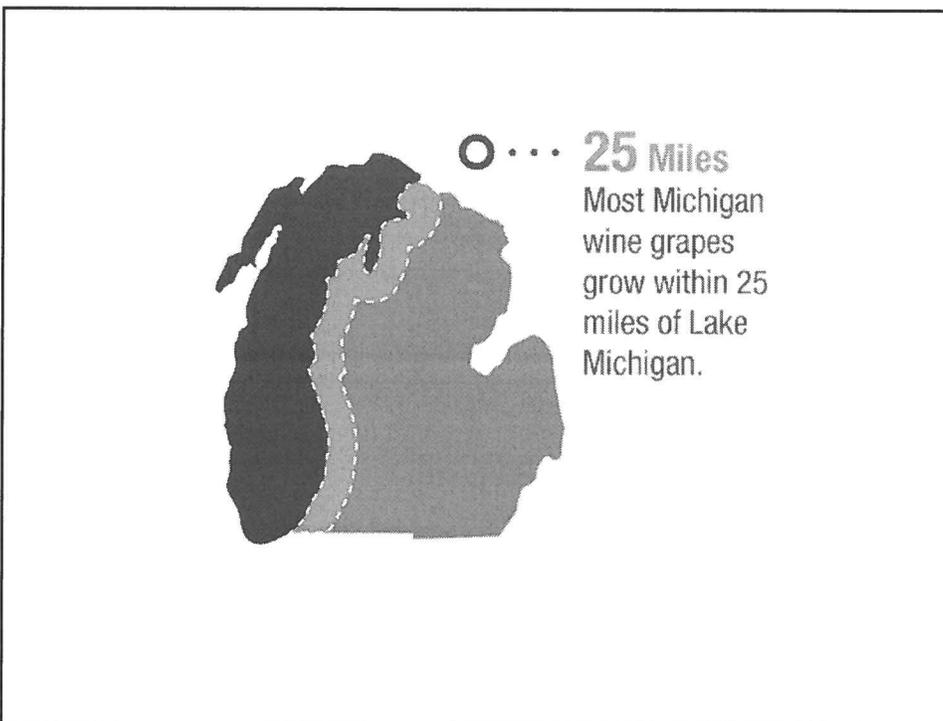
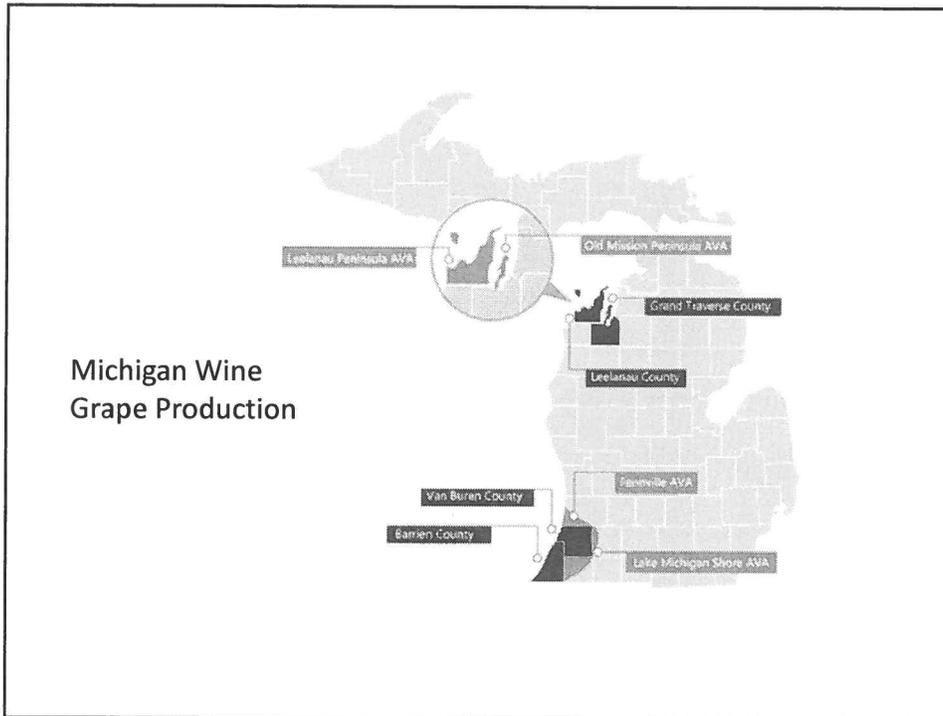
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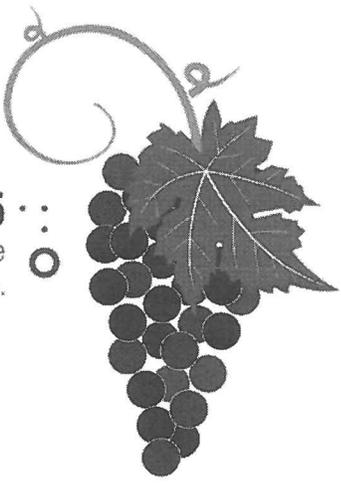


The **45th** Parallel

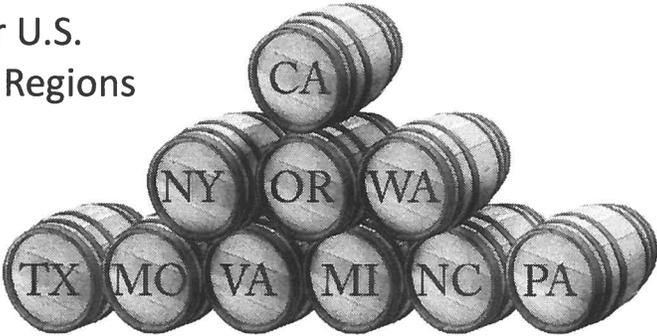
Michigan lies on the 45th parallel,
along with some of the world's
finest wine regions.

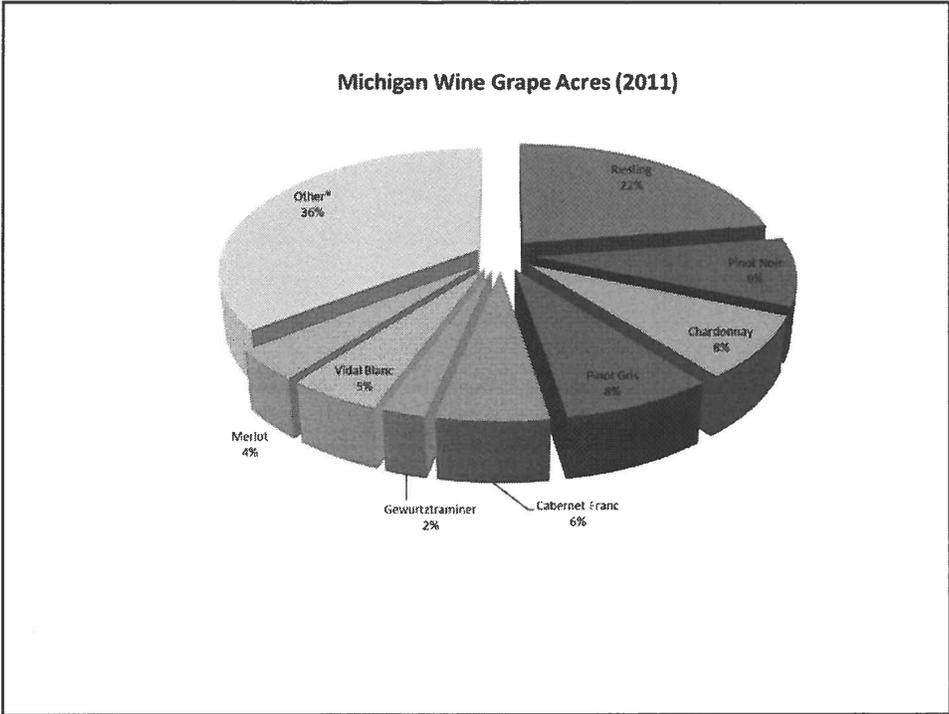


Michigan is #5 · :
Michigan is the 5th ranked wine
grape producing state in the nation.



Major U.S.
Wine Regions





■ MICHIGAN'S PRIMARY WINE PRODUCING COUNTIES

Most Michigan wine grapes grow along the state's west coast within 25 miles of Lake Michigan.

Riesling is Michigan's No. 1 planted variety — the only state with that distinction.

SOURCE: Michigan Grape and Wine Industry Council

SETBACK FOR MICHIGAN'S GROWING WINE INDUSTRY

Michigan is the fourth-largest grape producing state and the fifth state in wine grape production. Vineyard acreage has doubled in the past 10 years. Despite the loss of wine grapes to extreme weather in the past two years, the industry has seen good harvests in recent years.

115

Number of Michigan wineries

1.4M

Gallons of Michigan wine produced annually

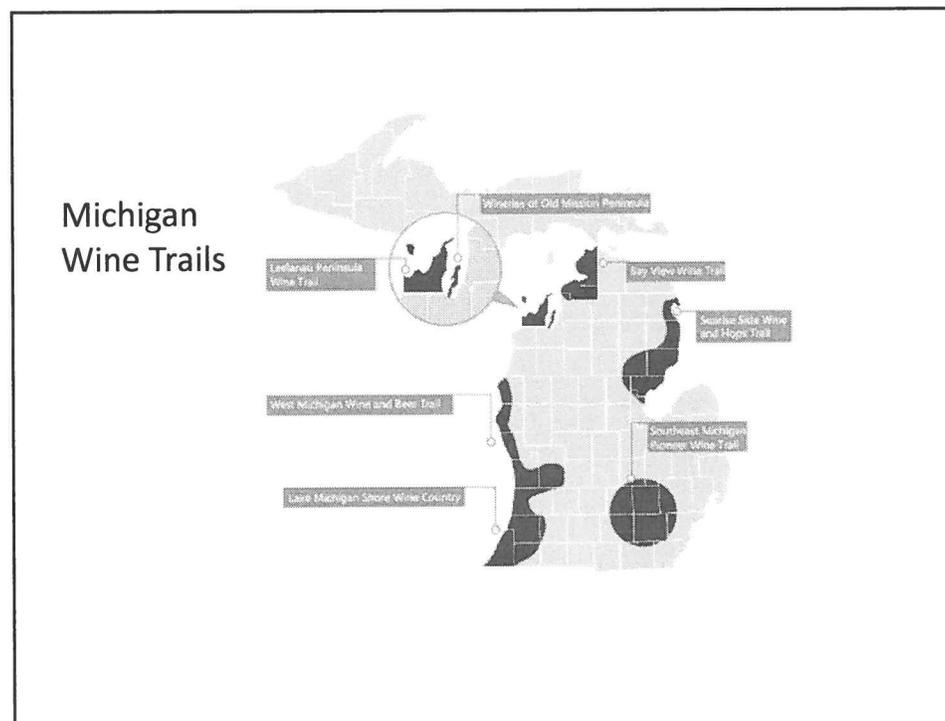
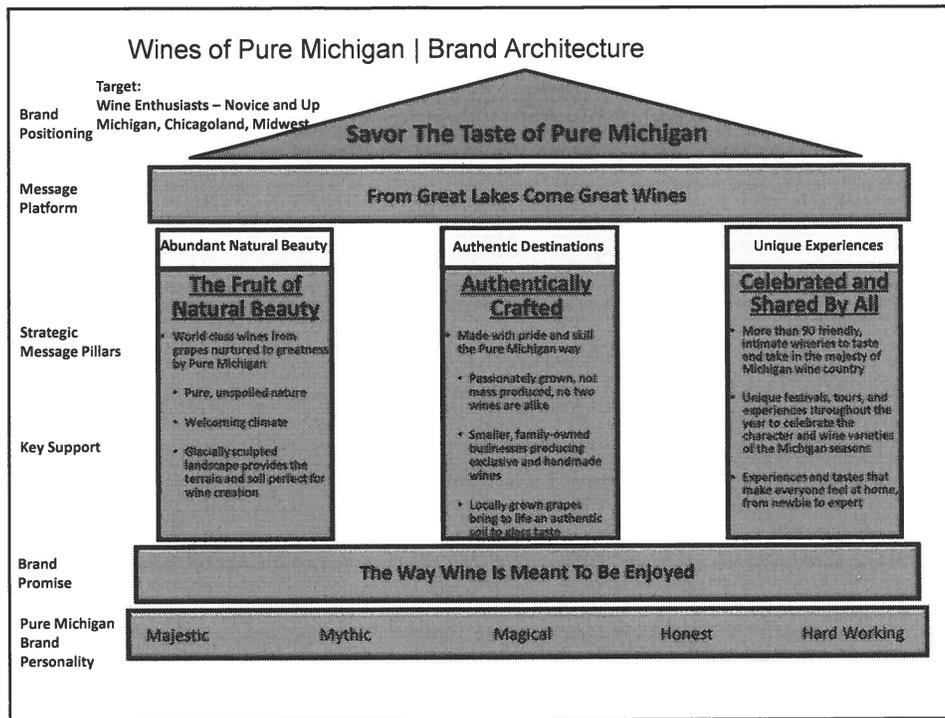
MARTHA THIERRY/DETROIT FREE PRESS

MAEAP participation

Through the verification process the vineyards implement voluntary and proactive pollution prevention practices.



WINES
of PURE *M*ICHIGAN



Wines of Pure Michigan | Creative


Pure Michigan Ads
Wines of Pure Michigan Radio Ad



<http://www.youtube.com/watch?v=53VTKiyNimo&list=PLN-hqVuMmUAbwu1aklcSntt8onKb9I2yv>

Michigan Wild- Foraged Mushroom Certification Program

Dr. Chris Wright
Executive Director, MAMI
Chris@midwestmycology.org



Modified Food Code of 2009

Section 3-201.16 Wild Mushrooms.

“(M)ushroom species picked in the wild shall be obtained from sources where each mushroom is individually inspected and found to be safe by an APPROVED mushroom identification expert.”



By BRIAN MCGILLIVARY bmcgillivary@record-eagle.com

TRAVERSE CITY — Jim Moses began cultivating mushrooms almost 30 years ago and foraged for wild mushrooms since he was 17, but a crackdown by state officials in northwest Michigan means Moses and other area pickers are without a local market for their wild fungi.

The area's aging forests -- combined with the cool, wet spring and summer -- caused an explosion of wild, earthy delights such as porcini, chanterelle, chicken of the woods, and morels that are prized by chefs around the world and can retail fresh for up to \$60 a pound.

State crackdown dries up wild mushroom industry

Record-Eagle/Nathan Payne. Porcini mushrooms sit in a paper bag on a counter at The Cook's House

Good growing conditions, the Traverse City region's burgeoning reputation as a food lovers' destination, and local chefs' desire to use fresh, local ingredients might seem like a perfect recipe for commercial foragers. But mysterious state regulations that govern the sale of wild edibles left a bad taste in the mouths of Moses and others. Moses, 66, an organic farmer from Maple City who grows shiitake mushrooms, sold wild fungi for about 15 years at the Sarah Hardy Farmers Market in Traverse City. But he missed out on this year's mushroom boom because he hasn't figured out how to achieve state recognition as a mycological -- mushroom -- expert.

Partners:

**Midwest American Mycological
Information (MAMI)**

**Michigan Farmers Market Association
(MIFMA)**

**Institute for Sustainable Living,
Art & Natural Design (ISLAND)**

**Michigan Department of Agriculture
and Rural Development (MDARD)**

Program:

Michigan regulations regarding wild-foraging mushrooms

Mushroom biology

Mushroom ecology

Characteristics used to identify mushrooms

Specifics of each individual species/group

Toxic and poisonous mushrooms

Review of specimens

**Species/groups of
Mushrooms allowed for
sale in Michigan**

Armillaria species



Calvatia gigantea



***Cantherellus* spp.**



Coprinus comatus



***Craterellus* spp.**



Inonotus inobliquus



Entoloma abortivum



***Ganoderma* spp.**



Grifola frondosa



Hericium spp.



Hydnum spp.



Hypomyces lactiflourum



Laetiporus spp.



***Morchella* spp.**



***Pleurotus* spp.**



Polyporus squamosus



Polyporus umbelletus



Stropharia rugoso-annulata



Trametes versicolor



Tuber canaliculatum



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