



# www.puremichiganb2b.com

The following are a few of the benefits to joining the puremichiganb2b.com website:

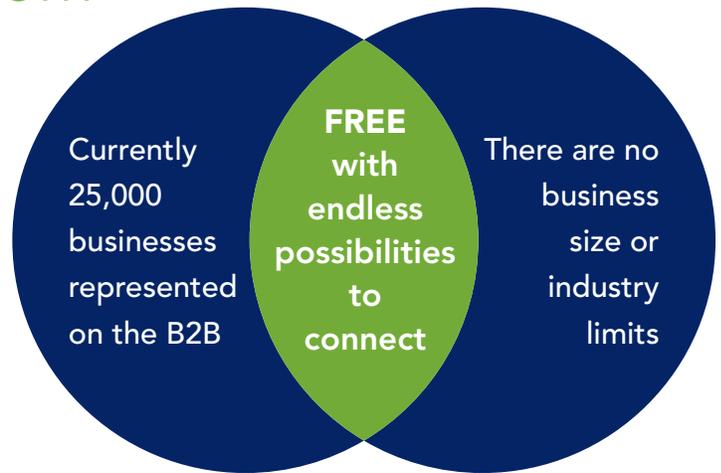
- Track and respond to “Request for Proposals” and other buyer requests from both Michigan and out-of-state businesses;
- Update your company profile with appropriate industry and keyword information so that buyers and potential collaborators can find you;
- Review special business offers from other Michigan businesses;
- Request pro bono or significantly reduced business services from Pure Michigan Business Connect strategic partners;
- Track and apply to attend invite only procurement events with companies such as Ford, Chrysler, Blue Cross Blue Shield, Consumers Energy, General Dynamics, DTE, etc.;
- Search for collaborators or potential suppliers; and
- Post your own company’s procurement needs.

## Create an account

- Go to puremichiganb2b.com and select “Join for Free Today”;
- Fill in your email, company name and related information to request membership; please note your company may already exist in the system and will auto select pending the spelling. Please use the find feature to search for any specific company or name;
- Once you have requested membership, the MEDC will review your application and respond back within 24 business hours;
- Once approved, you will receive an email with password information to log in; and
- Follow instructions on the B2B system on filling in your company profile and leveraging the system capabilities.

## Instructions on editing a company profile

- Once signed in and at the logged in home page, click on the “My Account” tab along the top;
- From the “My Account” screen, click on the “Organization Profile” tab along the left. Be sure you identify yourself as member of the ag industry by checking the corresponding box;
- Click on the edit button corresponding to the area of the profile that needs to be altered; please note that the “Certification Categories, & Keywords” section is the most important in order to be found by another user in the system looking for your product or service or to be automatically matched with a procurement opportunity.



## Instructions on applying to a supplier summit

- From the B2B home page, click on the blue button corresponding to the summit you are interested in applying for (i.e. Pure Michigan Agriculture Summit) and fill out the full opened form. If you haven’t already registered, this will also serve as your registration process.

## Instructions on requesting pro bono services

- If logged in, click on the blue “Request for Services” button along the right of the page and fill out the missing information on the opened form.
- If new to the site, click on the green “Request for Services” button on the top of the B2B home page and fill out the full opened form. If you haven’t already registered, this will also serve as your registration process.

## For more info, contact:

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