



Your success begins in  
PURE MICHIGAN

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# Interdepartmental Collaborative Council (ICC)

- Michigan Economic Development Corporation
- Department of Natural Resources
- Department of Environmental Quality
- Department of Agriculture and Rural Development
- Michigan Department of Transportation

# State Economic Development



# Three Tasks at Hand

- International Trade Role
- Focus on Rural and Agribusiness
- Community Development

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- **Local Economic Development Process**
    - Is it a good business deal?
    - Is there a gap in financing?
    - Does it fulfill a public purpose?

# WHY ARE WE DOING THIS?

To align state resource providers

1. Company receives multiple visits from various service providers
2. Eliminate duplication of services
3. More effective/efficient access to resources
4. MEDC focus on regional/local priorities



# Regional Map for Realignment of Service Areas for Economic Development

# Realignment

## Single Service Providers - TEAMS

### **Initial Alignment**

- BDM
- CATeam
- Urban Team
- SBTDC
- MMTC
- MDOT

### **Potential Alignment**

- MSHDA
- PTAC
- Talent and Workforce organizations
- MDARD
- USDA
- Other state and federal agencies

# CDC Projects

## **Current Projects**

- Salesforce (Pilot)
- Pure Michigan (Marketing)
- Deployment of Resources
- Edward Lowe Foundation Project

## **Projects in Development**

- STEP Grant
- Revolving Loan Fund
- Rural Projects

We are world class at  
**competition...we must be world  
class at collaboration...**



# Contact Information

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