

Turn Up the Volume

Growing Opportunities in Local Food

Michigan Commodity Executives Meeting October 18, 2011

Now featuring: The mid-tier supply chain



Interest

Healthy Food Hospitals



PLEDGE: 20 percent Michigan food by 2020

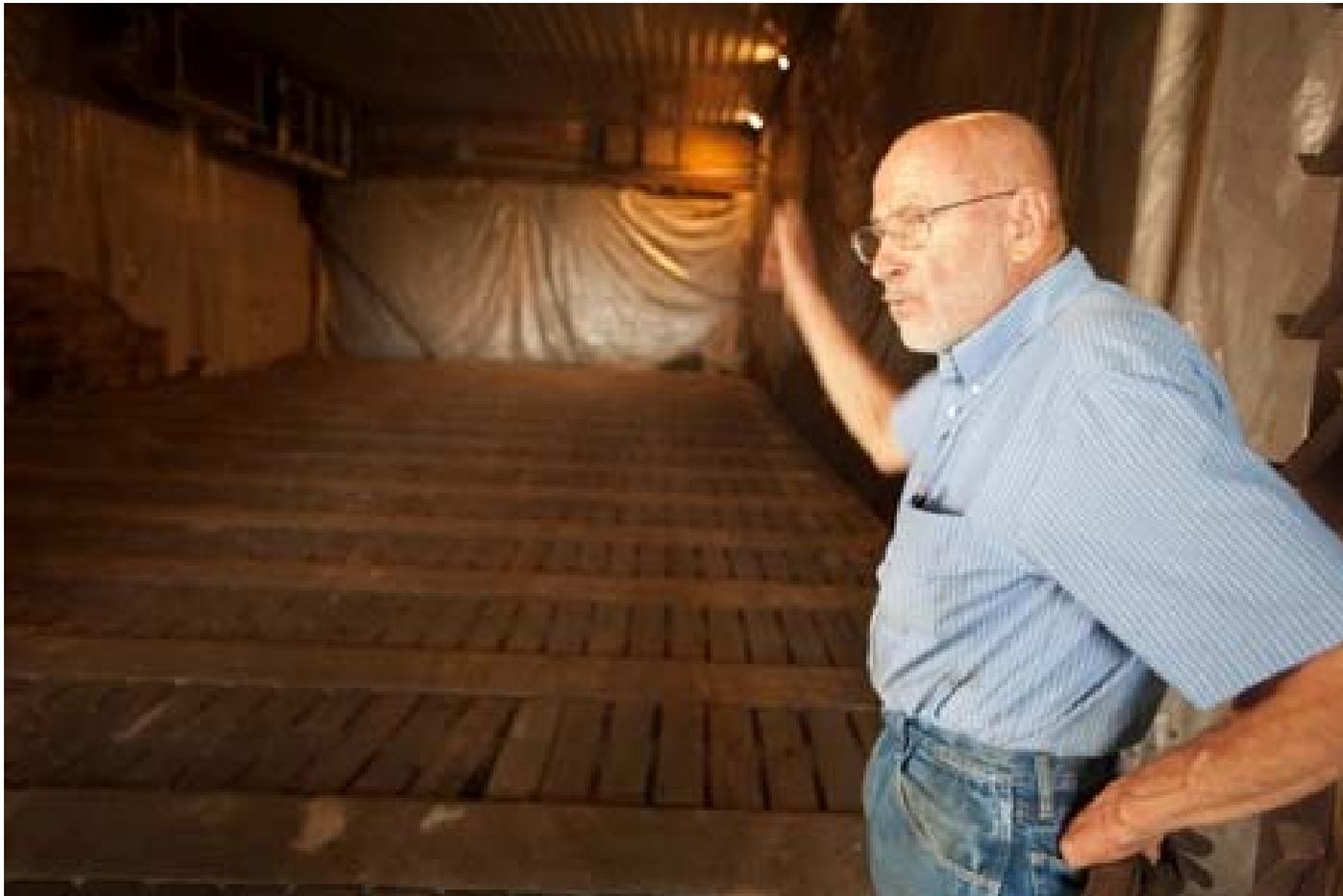
85 of 150 hospitals in Michigan have signed up since January

1 large hospital (400 beds) spends \$3+ million per year on food

We *are* the local product



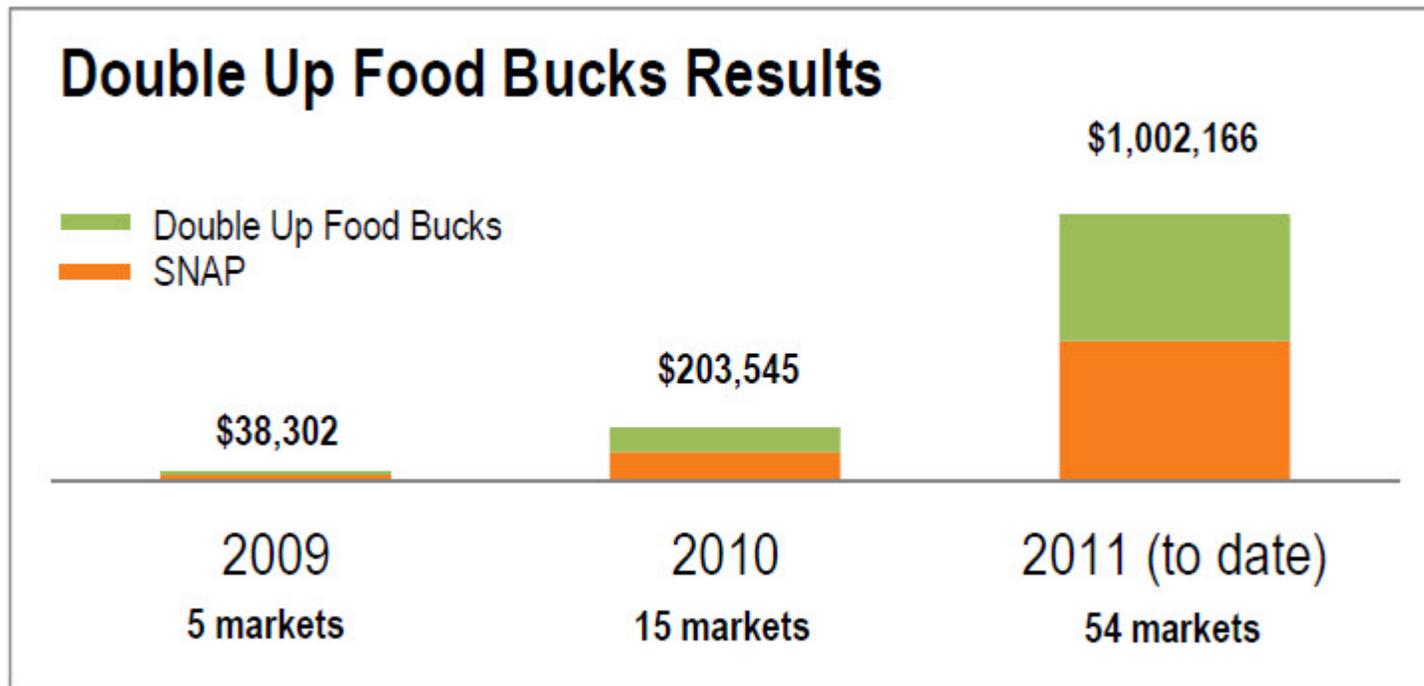
Innovation



Investment - business

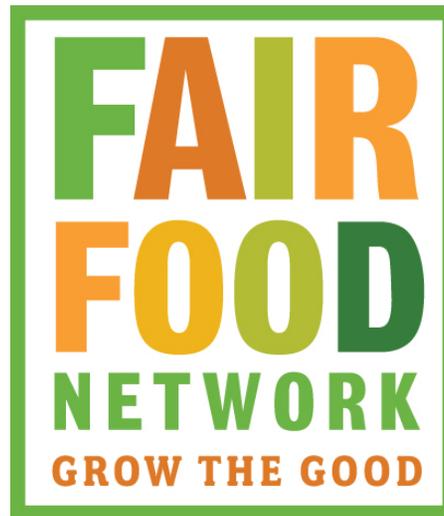


Investment - policy



Sign on!





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