

Advanced Manufacturing

Globalization

- | | | |
|----------------------------|---------------------------|-----------------------|
| <u>Trends</u> | <u>Markets</u> | <u>Impacts</u> |
| Mergers/
Acquisitions | Domestic
International | Perceptions
Image |
| Demographics
Technology | | Environment
Social |
| Productivity | | Political |

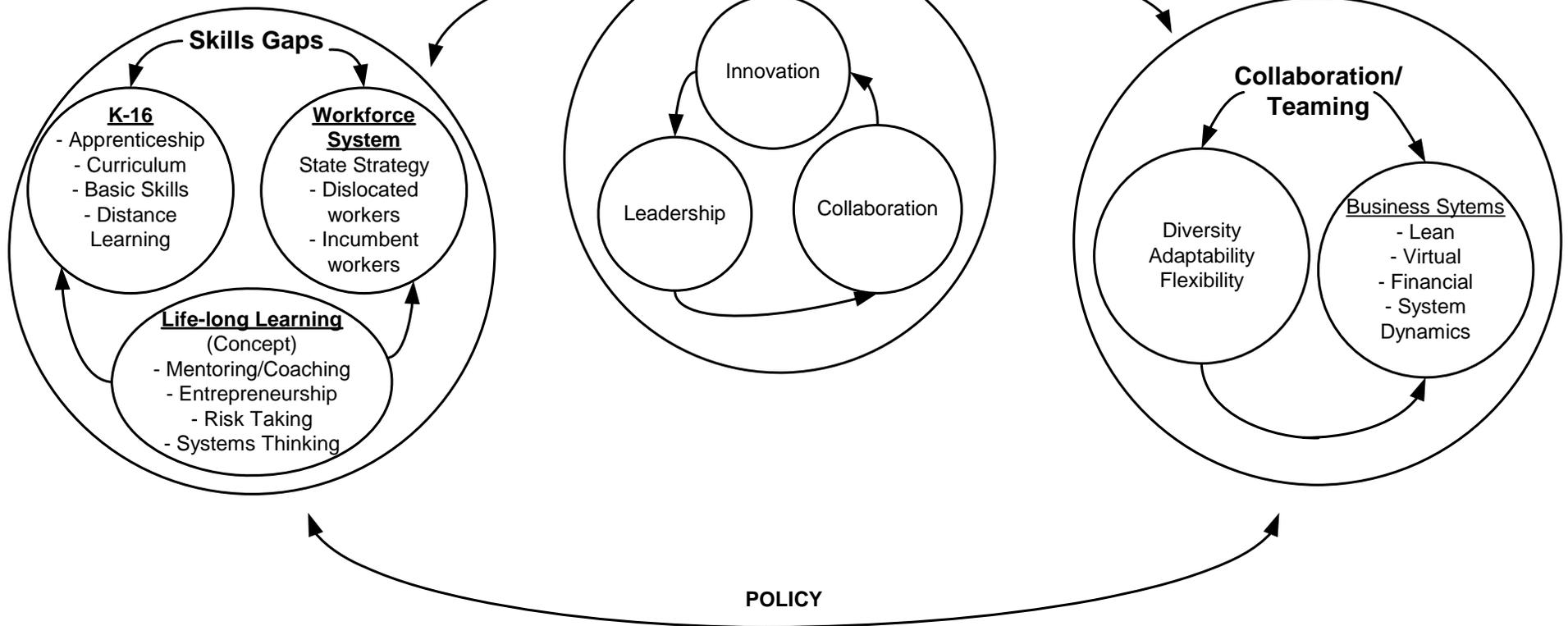
POLICY
COMMUNICATION &
MARKETING
STRATEGY

POLICY
COMMUNICATION &
MARKETING
STRATEGY

Culture

Educational Services

Industry



Communication & Marketing Strategy