



September 7, 2001

Mr. Jim Houck
Director of WTU
MDCD
201 N. Washington Square
Fifth Floor of Victor Building
Lansing, MI 48913

Dear Mr. Houck:

This is to advise you that the Blue Bird Products, Inc. manufacturing plant, located at 15135 Hamilton Avenue, Highland Park, MI 48203-3725 and owned by Sara Lee Bakery Group, Inc., will be closed permanently effective September 10, 2001. It is expected that the first date of separation will also be September 10, 2001, with additional separations expected to occur through September 29, October 31, and December 31, 2001. The Blue Bird transport and route sales operations will not be affected.

The Bakery, Confectionery, Tobacco Workers and Grain Millers Local 326 represents the production employees of this plant. Notice has been given to this union. Mr. Don Rogers is the Chief Elected Officer of Local 326. The address is 10501 Allen Road, Suite 206, Allen Park, MI 48101. Attached is a list of the affected positions, and the number of affected employees in each such position. Bumping rights do not exist.

This notice is intended to comply with Sara Lee Bakery Group, Inc.'s notice obligations, if any, under the Worker Adjustment and Retraining Act of 1988, 29 U.S.C. & 2101 etc. seq. ("WARN"). However, the giving of this notice shall not constitute and acknowledgment by the Sara Lee Bakery Group of any obligations under WARN in the event the effects of the shutdown are such that WARN requirements do not apply.

For further information, please contact, Gerald Dawson, at (734) 421-3022, or at the address listed below.

Sincerely,

A handwritten signature in black ink, appearing to read "Gerald R. Dawson Jr.", is written over the typed name.

Gerald R. Dawson Jr.
Human Resources Manager for Eastern Michigan
Enclosure